
INSPIRATIONAL SPORTS DRAMA
COOP
ONE DREAM. ONE DOG.
ONE UNBREAKABLE BOND.
A future champion loses everything.
A remarkable dog teaches him
how to dream again.
WRITTEN BY
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BELIEVE
ÖSSUR
ÖSSUR

2 LOGLINE

After a devastating accident ends his Olympic dreams, a gifted young athlete forms an unlikely bond with a wheelchair-bound rescue dog.

Together, they discover that true champions are not defined by what they lose, but by the courage to begin again.

INSPIRATIONAL SPORTS DRAMA • FEATURE FILM SCREENPLAY • 106 PAGES



3 THE WORLD WOULD ONE DAY CHEER FOR A CHAMPION.

FIRST, A COMPANION HAD TO SHOW HIM THE WAY.

When a devastating accident destroys an Olympic dream, a young athlete finds an unexpected source of hope in an inspirational golden retriever named Coop.

Together, they embark on a journey of resilience, friendship, and purpose that will ultimately inspire millions.



4 WHY THIS FILM

COOP combines the emotional power of an inspirational sports drama with the universal appeal of an extraordinary human-animal friendship.

At its heart, COOP is not a story about loss.
It is a story about resilience.
About finding purpose after tragedy.
About discovering that strength comes in many forms.

Through the unlikely bond between a young athlete and a wheelchair-bound rescue dog, the film delivers an uplifting, crowd-pleasing experience that resonates with audiences of all ages.

In an era where audiences continue to embrace authentic, emotionally driven stories, COOP offers hope, heart, and a genuinely inspiring journey.



INSPIRATIONAL TRUE-TO-LIFE THEMES

Resilience • Perseverance
Friendship • Hope

FOUR-QUADRANT APPEAL

Families • Sports Fans
Animal Lovers • Faith & Inspirational Audiences

COMMERCIAL CROWD-PLEASER

An uplifting theatrical experience with strong streaming and international potential.

5 STORY OVERVIEW

GABRIEL GONZALES HAS HIS FUTURE MAPPED OUT.
A gifted young athlete with Olympic aspirations, Gabriel is on the verge of achieving everything he has worked for his entire life.

THEN TRAGEDY STRIKES.
A devastating automobile accident leaves him a double below-knee amputee, shattering his dreams and sending him into a downward spiral of anger, isolation, and despair.

AN UNLIKELY FRIENDSHIP.
While struggling to rebuild his life, Gabriel meets Coop — a spirited rescue dog confined to a mobility cart after losing the use of his hind legs.

BOTH HAVE LOST SOMETHING. NEITHER IS READY TO QUIT.
As their unlikely friendship grows, Coop helps Gabriel rediscover purpose, confidence, and the courage to chase a future he thought was gone forever.

AN EXTRAORDINARY JOURNEY.
Together, they embark on an extraordinary journey that transforms adversity into inspiration and culminates in a pursuit of Paralympic glory that captures the hearts of millions.

A STORY OF RESILIENCE. A BOND THAT HEALS.
A CHAMPION'S JOURNEY BEGINS AGAIN.



6 MEET GABRIEL GONZALES

OLYMPIC HOPEFUL. SURVIVOR. FUTURE CHAMPION.

AGE: 18

Gabriel Gonzales has spent his entire life preparing for one goal: The Olympics.

Disciplined, driven, and fiercely competitive, Gabriel possesses the talent and determination to compete on the world's biggest stage.

Then, in a single devastating moment, everything changes.

A tragic automobile accident leaves him a double below-knee amputee, forcing him to confront a future he never imagined.

Stripped of the identity that defined him, Gabriel must decide whether his story ends with loss...

...or begins again with purpose.

Through the unwavering support of Coach Gene Sanderson and an extraordinary rescue dog named Coop, Gabriel discovers that true strength is not measured by medals, but by the courage to keep moving forward when life refuses to go according to plan.

GABRIEL

- Elite Athlete
- Relentlessly Competitive
- Loyal
- Determined
- Resilient
- Future Paralympian



BEFORE HE INSPIRED OTHERS,
HE HAD TO BELIEVE IN HIMSELF AGAIN.

7 MEET COOP

INSPIRATION. LOYALTY. UNBREAKABLE SPIRIT.

BREED: GOLDEN RETRIEVER

Coop is more than a dog—he's a symbol of resilience and unconditional love. After being rescued by Gabriel, he became his greatest source of motivation.

RESCUE STORY:

Found as a stray with a traumatic spinal injury, Coop was given a second chance at life. With unwavering care and determination, Gabriel helped Coop heal and thrive.

TODAY:

Coop runs, plays, and inspires everyone he meets. He may have lost the use of his back legs, but he's never lost his joy, his spirit, or his drive to keep moving forward.

COOP

- Loyal Companion
- Fearless Spirit
- Inspiring Others
- Joyful Heart
- Forever Family

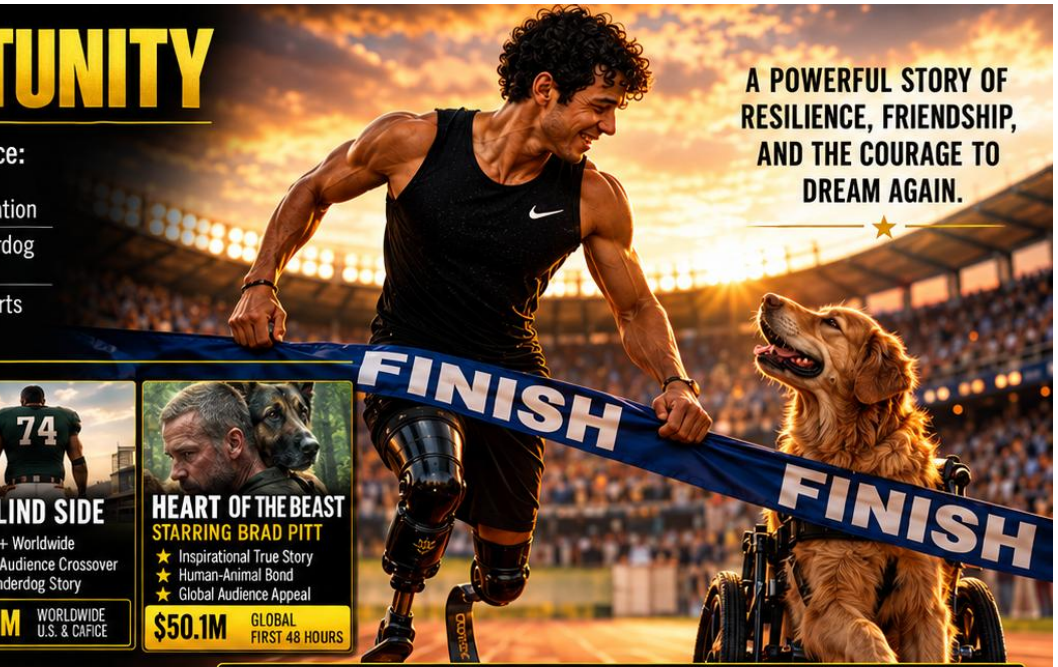
A TRUE CHAMPION
ON AND OFF THE FIELD.



8 MARKET OPPORTUNITY

COOP occupies a rare position in the marketplace:

- Inspirational Sports Drama
- Family-Friendly Entertainment
- Human-Animal Bond Story
- Disabitity Representation
- True Underdog Narrative
- Global Sports Appeal



A POWERFUL STORY OF RESILIENCE, FRIENDSHIP, AND THE COURAGE TO DREAM AGAIN.

PROVEN AUDIENCE DEMAND



KING RICHARD
- Academy Award® Winner
- Inspirational Sports Drama
- Family Appeal

$39M OPENING WEEKEND U.S. & CANADA



ARTHUR THE KING
- Worldwide Theatrical Success
- Human-Animal Bond
- Adventure & Heart

$34M OPENING WEEKEND U.S. & CANADA



MIRACLE
- Long-Term Audience Favorite
- Hulti-Generational Appeal
- Emotional Crowd-Pleaser

$25M OPENING WEEKEND U.S. & CANADA

THE BLIND SIDE
- $300M+ Worldwide
- Family Audience Crossover
- True Underdog Story

$309M WORLDWIDE U.S. & CAFICE

HEART OF THE BEAST
STARRING BRAD PITT
- Inspirational True Story
- Human-Animal Bond
- Global Audience Appeal

$50.1M GLOBAL FIRST 48 HOURS

WHY COOP STANDS OUT

Most sports films are about winning.
Most dog films are about companionnship.
COOP is about both.

A young athlete and a disabled rescue dog helping each other reclaim their futures creates a **uniquely emotional and highly marketable** cinematic experience.

GLOBAL MARKET POTENTIAL

300M+
U.S. & Canada Total Addressable Audience

1.5B+
Global Total Addressable Audience

4-QUADRANT APPEAL
All Ages, Genders & Backgrounds

PROVEN DEMAND
Comparable films have delivered at the box office and on streaming worldwide.

A STORY AUDIENCES DON'T JUST WATCH – THEY FEEL.

COOP ISN'T JUST ANOTHER SPORTS FILM. IT'S A STORY THAT **UNITES COMMUNITIES, TRANSCENDS BORDERS,** AND **LEAVES A LASTING IMPACT** ON EVERY GENERATION.

9 COMPARABLE FILMS

Proven audience favorites that demonstrate the enduring commercial appeal of inspirational sports stories, unforgettable underdogs, and extraordinary human-animal connections.



KING RICHARD

- Academy Award® Winner
- Inspirational Sports Drama
- Family Appeal

$39M OPENING WEEKEND U.S. & CANADA



THE BLIND SIDE

- Global Box Office Success
- Sports + Family Audience Crossover
- Emotional Crowd-Pleaser

$34M OPENING WEEKEND U.S. & CANADA



MIRACLE

- Beloved Underdog Story
- Multi-Generational Appeal
- Long-Term Streaming Value

$25M OPENING WEEKEND U.S. & CANADA



HEART OF THE BEAST

STARRING BRAD PITT

- Inspirational True Story
- Human Resilience
- Massive Audience Demand

$50M+ IN FIRST 48 HOURS U.S. THEATRICAL



RUDY

- One of the Most Enduring
- Underdog Films Ever Made
- Multi-Generational Audience

$22M OPENING WEEKEND U.S. & CANADA



SOUL SURFER

- Resilience After Adversity
- Underational True-Life Themes
- Strong Family Audience

$24M OPENING WEEKEND U.S. & CANADA



COOP COMBINES THE BEST ELEMENTS OF:

RUDY
Unwavering determination.

ARTHUR THE KING
An extraordinary human-animal bond.

KING RICHARD
An inspirational journey toward greatness.

THE BLIND SIDE
Emotional accessibility and family appeal.

SOUL SURFER
Resilience in the face of life-changing adversity.

HEART OF THE BEAST
Star power, true story gravitas, and massive audience demand.

COOP OCCUPIES THE RARE INTERSECTION OF SPORTS, FAMILY, INSPIRATION, AND THE HUMAN-ANIMAL BOND.
A STORY THAT SPEAKS TO THE HEART OF EVERY UNDERDOG WHO REFUSES TO QUIT.

10 AUDIENCE

BUILT FOR A WORLDWIDE AUDIENCE

Broad, multi-generational, and global appeal driven by themes of resilience, friendship, and the power of never giving up.

CORE AUDIENCE

Families & Parents
Heartfelt stories that bring families together.

Sports Fans
Especially track & field, football, and Paralympic communities.

Dog Lovers
Huge and passionate global community that shows up at the box office.

Disability Community
Representation matters. A story of possibility and breaking barriers.

Faith-Based & Values-Driven Audiences
Stories of hope, perseverance, and purpose resonate deeply.

AUDIENCE SNAPSHOT

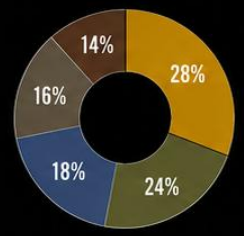
300M+
U.S. & Canada Total Addressable Audience

1.5B+
Global Total Addressable Audience

4-Quadrant
Appeals to All Ages, Genders & Backgrounds

Proven Demand
Comparable films have delivered at the box office and on streaming worldwide.

Age Breakdown (U.S.)



Under 18	14%
18–24	16%
25–34	18%
35–49	24%
50+	28%

Strong across every demo with powerful family and adult overlap.



WHY AUDIENCES WILL SHOW UP

- Emotional & Relatable
- Underdog Journey
- Human-Animal Bond
- Family Entertainment
- Inspiring & Uplifting

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11 PRODUCTION STRATEGY

A fiscally responsible, high-quality approach designed to maximize story, impact, and audience connection.

QUALITY STORY. TARGETED SCALE.

- Focused, character-driven storytelling
- Efficient production footprint
- High emotional impact with broad appeal

STRATEGIC LOCATIONS.

- Arizona and surrounding locations for authentic storytelling and cost efficiencies
- Access to talented local crews and resources
- Attractive film incentives

EXPERIENCED TEAM.

- Seasoned producers with a track record of delivering impactful films
- Deep relationships with cast, crew, and industry partners

FISCAL DISCIPLINE.

- Lean, accountable budgeting
- Every dollar on screen
- Delivering maximum value for investors

BUILT-IN AUDIENCE ADVANTAGES.

- True story with incredible heart
- Universal human-animal connection
- Inspiring athletic journey of resilience
- Family-friendly with multi-generational appeal
- Global themes with worldwide reach



OUR GOAL | Create a cinematic experience that moves audiences deeply—while delivering strong commercial potential across theatrical, streaming, and beyond.

STORY FIRST
Every decision serves the story.

AUTHENTICITY
Honoring Gabriel’s true journey.

COLLABORATION
Partnering with the best to bring this story to life.

COMMERCIAL MINDSET
Built for audience impact and long-term value.

PURPOSE DRIVEN
Inspiring audiences. Creating change.

OUR STRATEGY: SMART PRODUCTION. STRONG STORY. GLOBAL IMPACT.

12 INVESTMENT OPPORTUNITY

A HIGH-IMPACT, HEART-DRIVEN FILM WITH STRONG COMMERCIAL POTENTIAL AND MEANINGFUL GLOBAL REACH.

PROVEN APPEAL
Inspirational true story with broad, multi-generational audience demand.

GLOBAL MARKETABILITY
Universal themes of resilience, faith, family, and the human-animal bond resonate worldwide.

MULTIPLE REVENUE STREAMS
Strong potential across theatrical, streaming, digital, TV, licensing, and merchandise.

PURPOSE WITH PROFIT
A story that inspires audiences while delivering long-term value for investors.

LOWER RISK PROFILE
Built-in audience, real-life foundation, and compelling emotional core reduce traditional risk.

EXPERIENCED TEAM
Seasoned producers and advisors with a track record of delivering impactful, commercial films.



> "This isn't just a film. It's a movement of hope, resilience, and second chances."

USE OF FUNDS

45%	20%	15%	10%	10%
PRODUCTION	MARKETING & DISTRIBUTION	POST-PRODUCTION	CONTINGENCY	OVERHEAD

INVESTOR RETURNS POTENTIAL*

THEATRICAL & ANCILLARY
Box office, premium VOD, broadcast, licensing, and merchandise.

TARGET MULTIPLE
2.5x – 4x+ on invested capital

PROFIT PARTICIPATION
Investors participate in net profits after recoupment

*Projections based on comparable films and industry benchmarks.

JOIN THE JOURNEY.

BE PART OF SOMETHING THAT ENTERTAINS, INSPIRES, AND ENDURES.

LET'S BRING COOP TO THE WORLD.

TOGETHER, WE CAN TURN AN INSPIRING TRUE STORY INTO A GLOBAL PHENOMENON.
A STORY THAT MOVES AUDIENCES — AND LEAVES A LASTING LEGACY.

13

BUDGET RANGE BREAKDOWN

A disciplined, efficient budget designed to deliver maximum cinematic impact, mass appeal, and long-term value.

ESTIMATED PRODUCTION BUDGET RANGE (BEFORE INCENTIVES)

$4,450,000 – $8,550,000

BUDGET CATEGORY	% OF BUDGET	ESTIMATED RANGE	DESCRIPTION
ABOVE-THE-LINE	18% – 22%	$900K – $1.6M	Talent, Director, Writers, Producers, and Key Creative
PRODUCTION	28% – 32%	$1.4M – $2.6M	Crew, Support Staff, Equipment, Locations, Travel, Insurance
PRODUCTION DESIGN & SETS	10% – 12%	$500K – $950K	Sets, Wardrobe, Props, Vehicles, Art Direction
CAMERA & LIGHTING	10% – 12%	$500K – $950K	Camera Packages, Lenses, Lighting, Grip, and Support
SOUND	6% – 8%	$300K – $650K	Sound Recordist, Equipment, Booms, Mix Prep
POST-PRODUCTION	12% – 15%	$600K – $1.2M	Editing, Color, Sound Design, Music, VFX, Finishing
MARKETING & DISTRIBUTION (INITIAL P&A)	6% – 8%	$300K – $650K	Teasers, Key Art, Trailers, Festivals, Early Campaign
CONTINGENCY	5% – 8%	$250K – $600K	Built-in contingency to protect schedule and quality
TOTAL	**100%**	**$4,450,000 – $8,550,000**	

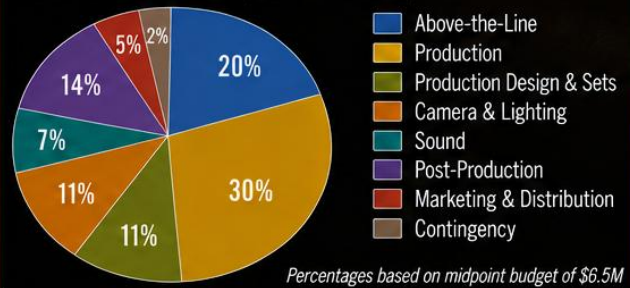
SIGNIFICANT UPSIDE THROUGH TAX INCENTIVES & STRATEGIC PARTNERSHIPS

- Potential to reduce net spend through federal & state tax incentives.
- Strategic brand partnerships to enhance marketing and distribution.
- Global distribution potential across theatrical, streaming, and broadcast.



> "We're building something bigger than a movie. We're building a legacy."
>
> – *Team COOP*

BUDGET ALLOCATION (MIDPOINT $6.5M)



Percentages based on midpoint budget of $6.5M

A SMART BUDGET TODAY.
A POWERFUL IMPACT TOMORROW.


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