



NO SHAME IN THIS GAME

Our mission is to inspire people to live bold, shameless lives regardless of STI status. We envision a world where STIs are destigmatized, conversations around sexual health are normalized, and people feel empowered.

Contact

noshameinthisgamefilm@gmail.com

+1 609 254 5242

www.noshameinthisgame.com

Overview



Genre: Documentary

Run time: 21:05

Language: English

Format: AVC

Producer: Jolene Hernandez

Director: Joshua Morin

Production Company: NOMO Films

Website: www.noshameinthisgame.com

Overview Continued

Logline:

No Shame in this Game explores themes surrounding the stigma of living with sexually transmitted infections.

Synopsis

No Shame in this Game tells the story of shame, acceptance and empowerment of 7 people living with sexually transmitted infections (STIs). Each person discusses their journey through each of the aforementioned stages to demonstrate the possibility of living a life of full sexual self expression, fun, and freedom while being STI positive – a story not widely told and generally too taboo to discuss openly in some communities.

After documentary participants shared their stories, their STI status ceased having a hold on them. They experienced freedom in their sexual self-expression and are now living full empowered lives. We hope that our viewers walk away feeling like they, too, can live their lives shamelessly.

Frequently Asked Questions

Q: What inspired this film to be made?

After accepting her genital herpes diagnosis later in 2020, the producer noticed there was not only a lack of stories that were positive in nature, but there was also a lack of information showing people how to live AFTER being diagnosed. When she dug into U.S sex-education, she learned sex-ed is not mandatory in all 50 states, only some states require it to be medically accurate or age appropriate and some states still focus on abstinence-only education. The final event leading to the film was a bad date where someone told the producer he "did not want to compromise his health" after she had a genital herpes outbreak. She realized even the kindest people have no idea how to communicate in these situations and it was best she make the resource herself.

Q: How do you see the film moving forward? Do you have a vision of where you would like to see it go?

Other than entering the film into festivals, we would love for this film to be used by non-profits and health organizations whose work centers around comprehensive sex education. If Netflix wants to give us a call, we certainly won't turn them down :).

Q: How were the participants for the film found?

Participants were found through a combination of personal connections and social media. Once the producer shared her STI status more openly to her community, she found two others in her friend group who were also STI positive. The producer's cousin had a friend who was STI positive for 10 years. The producer then reached out to social media pages within the sex-positive field with 10k+ followers and requested their support to find participants, which led to two more people joining. One of the last two people recruited connected us with our final participant.

Q: Why is it important for people to watch this film?

Millions of people are diagnosed with STIs every single day. It is likely that you, reading this, will be diagnosed with an STI in your life time or will meet someone who will share their status with you. By being informed on this topic, you can support your own health and support others more effectively as they navigate their journey. By starting conversations around sexual health, you will also further break down the stigma. Most importantly, if more people can understand having an STI is nothing to be ashamed of, we allow people to more fully accept themselves.



Reviews from Live & Virtual Screening on 8.5.23

"The freedom from shame that will help millions of people."

"In big picture sense: everyone should watch the film! The reality is that people live in shame for so many different things- STI's aren't the only thing that keep us living in shame..."

"I feel like this should be part of sex education. I remember being shown slides of severe herpes outbreaks to induce shock and horror and if they understood how common it is and how most people do not have those symptoms it would help the stigma."

"Being still in the stage of accepting my diagnosis this film moved me a lot emotionally because I could relate to everyone's story... I have only told one person but the film made me want to wear a sign... this film truly left a positive... mark on me and make[s] me want to continue to work on acceptance."

"No Shame in this Game left me feeling more connected to humanity, filled with love, and hopeful for the future. Thank you!"



Accomplishments

2024



2025



No Shame in this Game was a featured presentation in the World STI & HIV Congress in Montreal, Canada.

2026



The Team



JOLENE HERNANDEZ

PRODUCER

Jolene is first generation Cuban-American. She graduated from Rowan University with a B.A in Psychology and won a Fulbright English Assistantship grant upon graduation.

No Shame in this Game is Jolene's first film. The idea to tell this story was created two years after she received her herpes diagnosis. She observed a lack of vulnerable yet empowered stories and decided to create a resource providing information on how to have conversations about one's sexual health status.



Blaze Nowara
*Director of Photography /
Photographer*

NOMO FILMS

DIRECTOR OF PHOTOGRAPHY & DIRECTOR



Joshua Morin
Director

Blaze and Josh are the founders of NOMO Films. NOMO Films is a video production company that helps brands promote a healthier and thriving future. We amplify and elevate emotional stories to find a unique audience and connection. We believe that films should be rooted in positivity and tell stories that inspire people to action.

Links & Contact Info

Email: noshameinthisgamefilm@gmail.com

Instagram: @noshameinthisgamefilm

Website: www.noshameinthisgame.com

Images:

https://drive.google.com/drive/folders/1Vrg0EyhYkbqLYo40xq1kcPWFPnN4V40Z?usp=drive_link