

Electronic Press Kit

AD BREAK



LOGLINE

A series of offbeat vintage commercials take a sinister turn.

SYNOPSIS

The same woman appears in multiple advertisements, pitching wildly different products from different eras. But something's amiss about these chipper promotions that soon compound into a threatening chase through surreal spaces.

WALTER BANASIAK

Director/Writer/Producer/Editor
WalterBanasiak@gmail.com

AIYANNA WADE

Producer/Assistant Director
AiyannaWade@gmail.com

CAST

Tamara Chambers as Dolores
Robbie Allen as Bob

TITLE: Ad/Break

GENRE: Horror, Comedy,
Satire, Experimental

COUNTRY: U.S.A.

PRODUCTION YEAR: 2025

LANGUAGE: English

DURATION: 17:11

ASPECT RATIO: 16:9

FRAME RATE: 24 fps

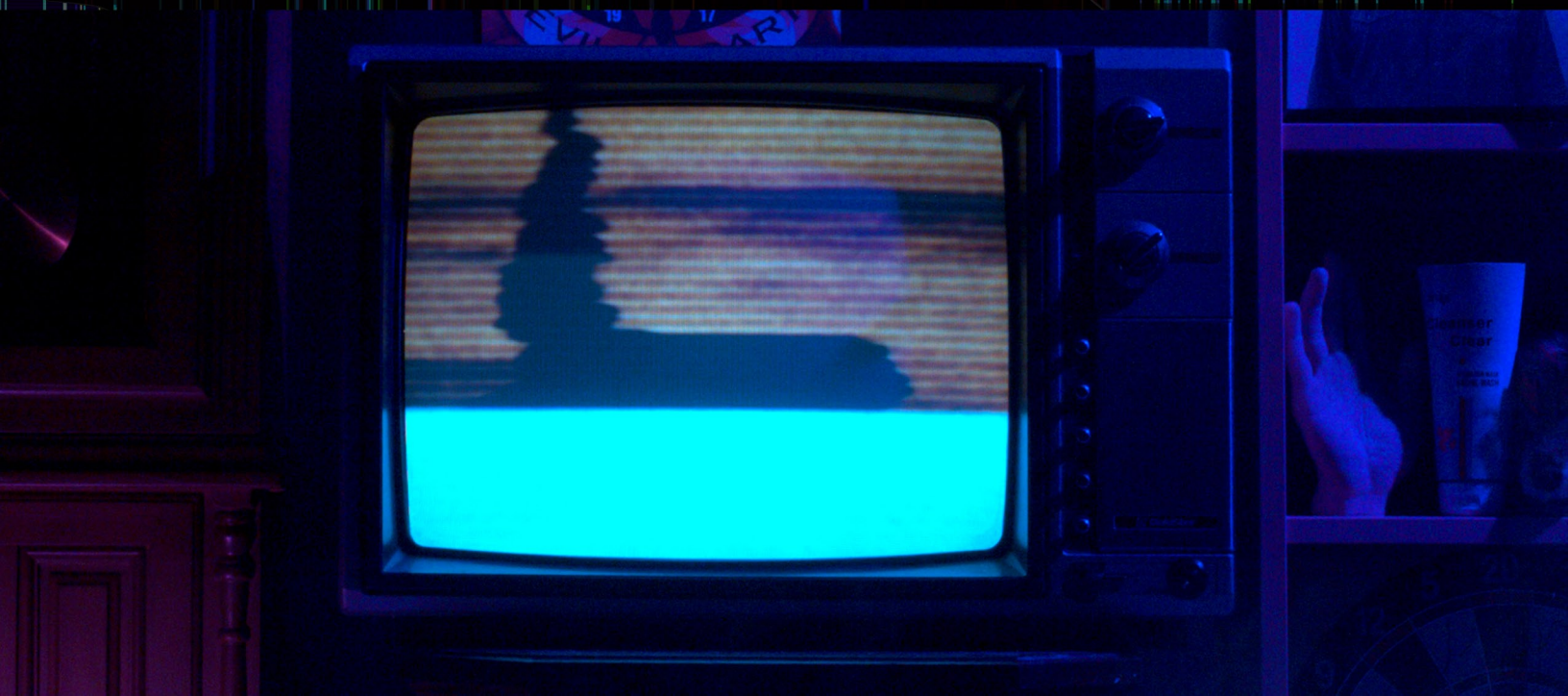
SHOOTING FORMAT: Blackmagic

Pocket Cam 6k

EXHIBITION FORMAT: 2.5k ProRes,

2.5k H.264, 2k DCP

SOUND: Stereo, 5.1





DIRECTOR'S STATEMENT

"Comparison is the thief of joy." Part of being human means at least occasionally getting lost in what we think our lives are supposed to be like. The way we're advertised to can be the chief culprit in unhealthy comparisons. Yet, nostalgic commercials, and the specter of the people we were when we first saw them, may be a strange space of comfort when life's heavy hand inevitably strikes.

What happens when all the glitz and smiling faces fade? The true purpose of these advertisements, and the sometimes ill-intended products they're pushing, are made apparent.

AD/BREAK explores the tricks of the trade that draw a person to any particular product.

It can be a simple joke, a memorable mascot, or our own self-perceived insufficiencies.

We look for that one magic fix which can make us more likable, attractive, cool or connect us to the good old days. When we buy into these ads, literally and figuratively, what are their real effects on us? Soon enough, we're all dragged back to the real world.

And that journey can be more terrifying than any nightmare...

Because it's no dream.



Key Crew Bios

WALTER BANASIAK DIRECTOR/WRITER/PRODUCER/EDITOR

Walter Banasiak has turned his childhood passion of filmmaking into a career with a wide variety of work over the years. Graduating with an MFA in Independent Filmmaking and Digital Imaging from Governors State University in 2016, he's had the opportunity to engage in industry experiences that have taken him from his home near Chicago to Los Angeles, Maui and more. In addition to writing, directing and editing, he's made appearances as an actor in films and shows like the long standing internet series THE NOSTALGIA CRITIC and the award winning short film THE REDEEMER.

Walter's head and heart reside in being creative through the medium of film. Directing and writing are his favorite pieces of the process.

AIYANNA WADE PRODUCER/ASSISTANT DIRECTOR

Aiyanna Wade has been working in the creative arts from a young age. Acting, directing, writing, costume design and producing are just a few of her roles on numerous stage and screen projects over the last pair of decades. Her skills in sketch comedy have also been featured across the Chicago area. Behind the scenes, she served as producer and assistant director on AD/BREAK. In front of the camera, she constructed/pulled the strings of our puppets, while additionally appearing on screen.

Her unique and essential talents make her an invaluable collaborator to any production, no matter the medium.

JAMES JAROSZ PRODUCTION DESIGNER/MAKEUP ARTIST

James Jarosz has been an actor, director and professional production designer and art director for 15 years. James has worked on numerous web series, short films and feature films in many capacities from camera operator to makeup artist. James studied at Columbia College back in the mid 90s, focusing on film and animation.

He currently works for Channel Awesome Inc. as the studio manager and prop master.

BLAKE LABRIOLA CINEMATOGRAPHER/COLORIST

Blake Labriola is a media professional specializing in video production and editing. Currently serving as an On-Air Promotion Producer and Editor at Weigel Broadcasting Co. since April 2015, Blake is responsible for creating promotional videos for various platforms. Prior, Blake held the position of On Air Producer at Governors State University (GSU) in the Division of Digital Learning and Media Design.

Blake holds a Master of Fine Arts degree in Independent Film & Digital Imaging from GSU and a Bachelor of Fine Arts degree in Film & Video from Columbia College Chicago.

HEATHER REUSZ UNIT PRODUCTION MANAGER

Heather Reusz is a variety streamer who mainly focuses on story-based/narrative games. When not streaming, she works as an actress on the YouTube channel Channel Awesome. She has been acting and singing on stage since she was 8 years old in a variety of productions from musicals and operas to radio plays. She also taught for ten years including a year abroad in Japan and likes to blend those experiences and skills with acting and improv.

Find her on Twitch, Instagram, Twitter, and TikTok as @heatherreusz



Key Cast Bios

Tamara Chambers (Dolores)

Tamara Chambers is a Chicago based actor with years of training and performance behind her. Best known for online roles she has played, Tamara has also worked professionally in theater, film, commercial, and print.

She hopes to one day be the face of a chip brand.

Robbie Allen (Bob)

Robbie Allen is an American TV/Film and Stage Actor and Director. Trained in classical theatre, a true passion for him is Shakespeare. Film and Television credits include: Kaishaku, Elkhorn, Don't Peek, The Redeemer, City of Gold, The Silent Natural, Lanterns Lane, Wild West Chronicles and more. He has also served as Art Director for feature films and television.



CREW

Director/Writer/Producer/Editor: Walter Banasiak

Producer/Assistant Director: Aiyanna Wade

Cinematographer: Blake Labriola

Production Designer/Makeup Artist: James Jarosz

Unit Production Manager: Heather Reusz

Gaffer: Jake Edgar

Sound: Elijah K. Ashburn

2nd Assistant Director: Alexis Banasiak

Assistant Prop Maker/Set Constructionist: Robbie Allen

Puppets by: Aiyanna Wade

Puppeteers:
Aiyanna Wade
Jim Jarosz
Robbie Allen

Music Composed by: Lucas Hunter Morgan

VFX: Rob Williams

Colorist & Post Consultant: Blake Labriola

Production Assistants:
John Banasiak
Jesse Logan
Connor Davenport
Harry Locke IV
Max Dinerstein

CAST

David W. Pedersen Newsman

Robbie Allen Bob

Alyssa Jackson Barbara

Tamara Chambers Dolores

Paul Rohan Ben

Jimmy Melf Reilly

Harry Locke IV Julio

James Jarosz Rolly the Fox/Practitioner

Heather Reusz Atlantis Somerset

Nick La Banca Nautical Nineties Narrator

Justin Hoffman "Spin My Helm" Singer

McKane Searle "Spin My Helm" Bassist

James Banasiak "Spin My Helm" Drummer

John Banasiak Sailor Boy/Zombie

Alexis Banasiak Waving Woman 1

Moog Waving Woman 2

Rob Scallon Waving Man

Catheryn Kuhar Sailor Girl

Danny Grenchik "Shark Weak" Singer

Trevor Casterline "Poop Deck Peck" Harmony 1

Tom Reusz "Poop Deck Peck" Harmony 2

Aiyanna Wade Wife

Steve Davis Husband

Joe Banasiak Old Man

Jim Banasiak Skeleton



"It's a densely packed quarter of an hour that does not waste any time in relaying its pointed critique amidst a few good scares and several good laughs."

**"This is something you watch, digest, watch again,
and then ask others what they thought of it."**

- NERDBOT.COM

