

1-Hour TV Scary Mystery Pilot

# 666 CHALLENGE

by Gary B. Haley

*"This may all be explainable, but what is that in the attic?"*

## LOGLINE

After generations of challengers flee Tennessee's most infamous haunted house, a stubbornly rational scientist accepts its notorious 666 Challenge and discovers that proving ghosts aren't real does not mean the house is empty.

## THE HOOK

For more than a century, the abandoned Clacher Home has turned skeptics, thrill seekers, ghost hunters, and influencers into believers—or casualties. Each generation brings new technology, new bravado, and a fresh way to fail the same irresistible dare: remain inside for 666 minutes. The result is a fast-moving haunted-house mystery that shifts through time while one decaying mansion—and one unseen presence—waits at its center.

## THE STORY

The legend erupts in 1958 when teenage initiate Jeff enters the boarded-up mansion, hears a child crying, and encounters something that follows him out. He attacks his friends with inhuman fury, inspiring the 666 Challenge. Over the decades, a proud reverend is psychologically destroyed, a skeptical professor retreats to his car, an adventurer discovers a Civil War letter about a little girl who knows the names of the dead, and an opportunistic 1980s ghost hunter hears his recorder predict words he has not yet spoken.

In 2024, horror influencer Janice livestreams the challenge in the nude, convinced that fear has lost its power over her. A moving toy, an impossible viewer, and a swarm of shadows prove otherwise. Her panicked escape becomes viral content—and one more chapter in the house's growing mythology.

Finally, scientist Will Rockport enters with instruments, coffee, and zero belief in ghosts. He identifies the crying child as rafters scraping stone, the oppressive energy as an old transformer, the foul smell and apparitions as a bat colony, and even recovers the flashlight lost in 1958. By sunrise, he has solved the legend. What he never sees: the handprint forming beside his head, the shadow on the stairs, and the yellow eyes watching from the attic. Will is right about the ghosts. He is dangerously wrong about everything else.

## THE ACCOLADES

Semi-Finalist: Wiki: The World's Fastest Screenplay Contest

## WHY PRODUCERS & DIRECTORS WILL LEAN IN

### A CINEMATIC ENGINE

One iconic house transforms across eras, creating fresh visual identities without losing the central mythology.

### HORROR WITH PERSONALITY

Dread, jump scares, eccentric challengers, and dry scientific comedy deliver scares without sacrificing fun.

### BUILT TO EXPAND

The challenge format supports new eras, new victims, new explanations, and sequels centered on what lives upstairs.

## THE DIRECTORIAL OPPORTUNITY

Every era can carry its own color palette, camera language, music, costumes, and technology—from flashlights and tape recorders to livestreams and scientific instruments—while the Clacher Home remains the film's ominous visual anchor. The shifting decades invite bold transitions, escalating scares, and inventive reveals that reward the audience for studying the same rooms as closely as the challengers do.

## THE AUDIENCE PROMISE

A crowd-pleasing supernatural mystery for viewers who enjoy haunted-house tension, skeptical investigation, darkly comic characters, and a final reveal that turns a triumphant explanation into one last delicious scare.