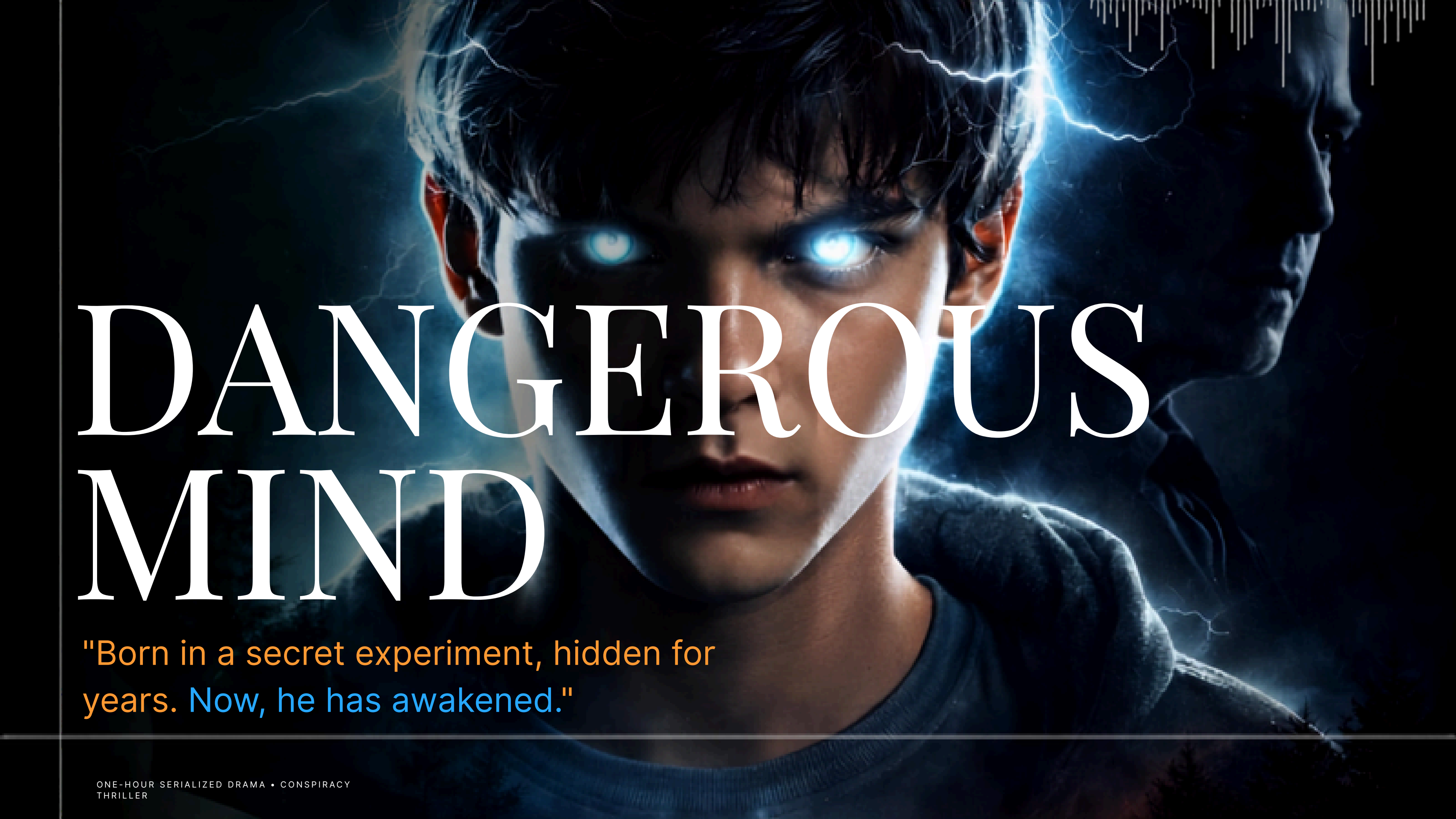




DANGEROUS MIND

"Born in a secret experiment, hidden for
years. Now, he has awakened."

ONE-HOUR SERIALIZED DRAMA • CONSPIRACY
THRILLER

LOGLINE

In 1987 Nebraska, sixteen-year-old football phenom Jack Rowan survives an impossible injury—and awakens abilities that expose his entire life as the product of a buried Cold War experiment. Hunted by the program that made him, Jack must decide whether the father who raised him is his protector... or his jailer.

1987. NEBRASKA. A LIFE BUILT ON A LIE BEGINS TO COME APART.

ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER



THE SERIES

Jack's body heals too quickly. His senses reach too far. Under pressure, something inside him bends the physical world. What begins beneath Friday-night lights expands into a paranoid conspiracy thriller about stolen identity, weaponized science, and a family built around one devastating lie.

**FOOTBALL IS THE CATALYST.
NOT THE PREMISE.**



PROJECT HELIX

1963

A covert American program begins turning human inheritance into strategic advantage. Arthur Patrick manifests force. Katarina Cranston reads and alters emotional states. Kalin (Jack), their son, combines power with something his parents never achieve: stability.

KALIN: VIABLE. STABLE. UNIQUE.

ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER



THE CONFLICT

MASON'S CLAIM

**You are my son.
I lied to keep you alive.**

HELIX'S CLAIM

**You are our property.
You were made to return.**



CORE CHARACTERS

JACK ROWAN — Sixteen. Gifted, loyal, and suddenly impossible.

JOHN ROWAN — His father by choice; keeper of the lie.

DAVE — Best friend, witness, and stubborn moral compass.

LISA — First love; too perceptive to accept the cover story.

ANDREW — A rival drawn into Jack's expanding orbit.



ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER

SIDNEY GODDARD

Goddard does not see Jack as a boy. He sees the first clean proof that Helix worked—and the only surviving bridge to his life's work. Patriotism is the language he uses. Scientific possession is the truth beneath it.

**NOT A PATRIOT.
A BELIEVER.**

THE PILOT

- 1963 / PROJECT HELIX BEGINS
- 01 / JACK AWAKENS ON THE FIELD
- 02 / MASON BURNS THE PAST
- 03 / HELIX REACHES THE HOSPITAL
- 04 / A FATHER'S SACRIFICE
- 05 / JACK RUNS—CHANGED

ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER



SEASON ONE — THE LIFE THAT WAS STOLEN

Jack begins the season hunted, clinging to the life Mason built for him. Each answer fractures that life further: another subject, another buried facility, another family memory engineered to protect him. By the finale, survival is no longer enough.

**STOP RUNNING.
FIND THE SOURCE.**

ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER

THEMES

IDENTITY VS. OWNERSHIP

Who has the right to define a life?

FATHERHOOD VS. BIOLOGY

The man who made you—or the man who stayed?

LOVE VS. CONTROL

Protection becomes another kind of cage.

SCIENCE WITHOUT RESTRAINT

Discovery stripped of conscience.

NATURE VS. NURTURE

What is inherited, and what is chosen?

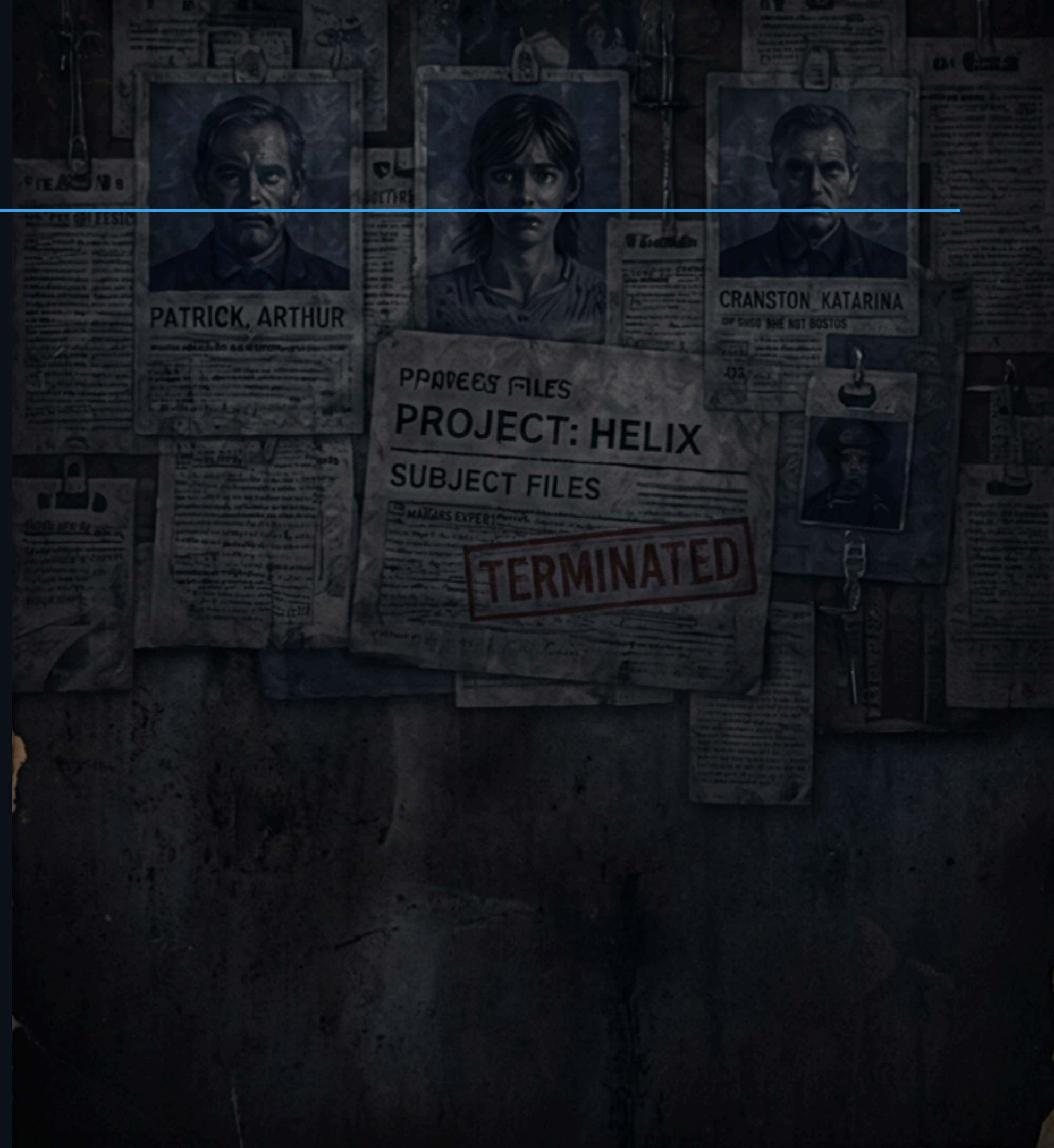


THE WORLD

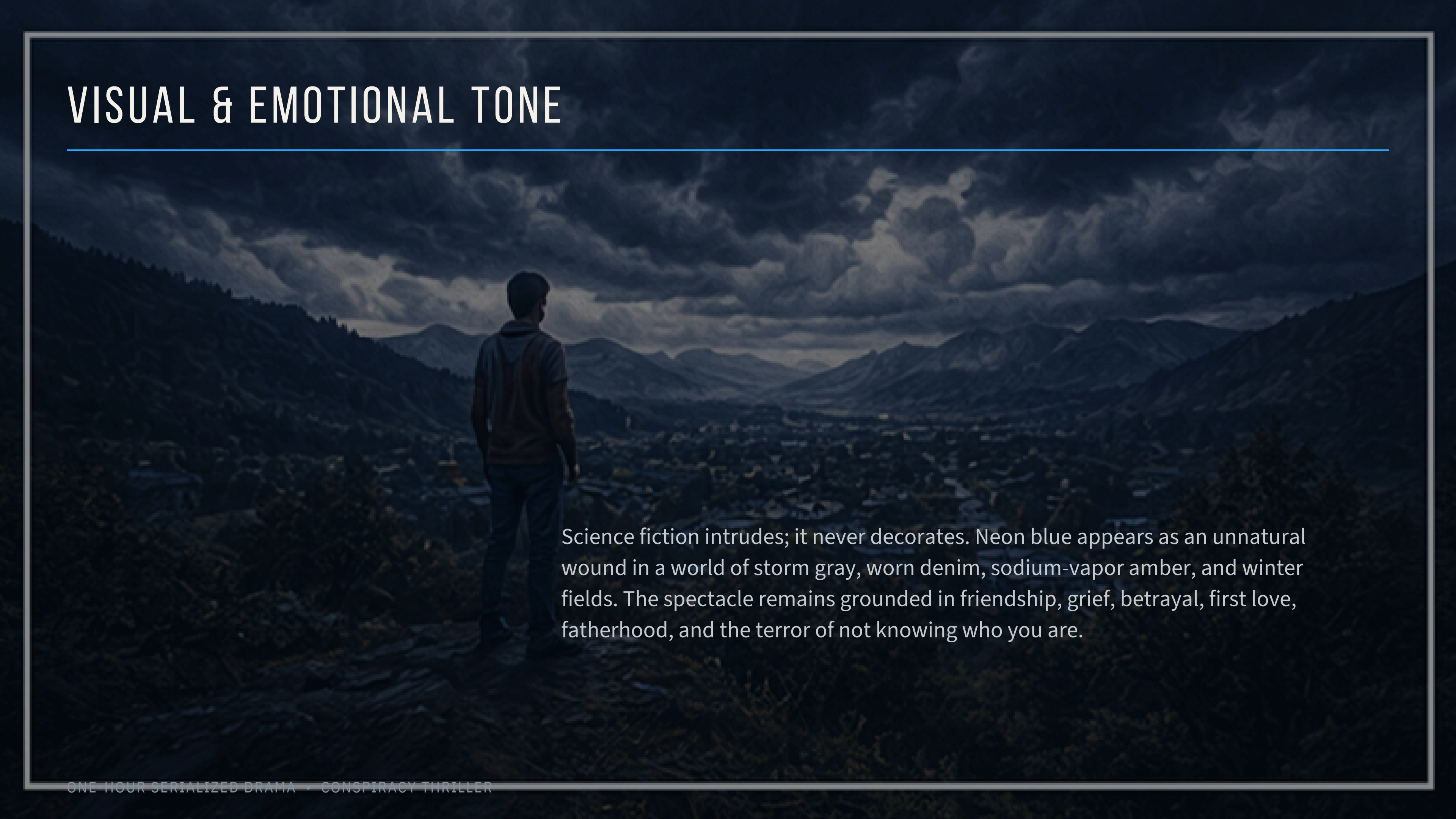
1987 means no phones in pockets, no instant records, no easy proof. Secrets live in filing cabinets, local silences, and roads that disappear into weather.

OPEN SKIES / WINDOWLESS ROOMS
WARM HOMES / COLD LABS
ORDINARY LIFE / NEON-BLUE PHENOMENA

ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER



VISUAL & EMOTIONAL TONE

A person stands on a grassy hill, looking out over a city at night. The sky is filled with dark, dramatic clouds, and the city lights are visible in the distance. The overall mood is somber and contemplative.

Science fiction intrudes; it never decorates. Neon blue appears as an unnatural wound in a world of storm gray, worn denim, sodium-vapor amber, and winter fields. The spectacle remains grounded in friendship, grief, betrayal, first love, fatherhood, and the terror of not knowing who you are.

WHAT MAKES DANGEROUS MIND DIFFERENT

**THE POWERS ARE EVIDENCE.
NOT THE STORY.**

Every manifestation is a clue—to the experiment, the inheritance, and the people still controlling the truth. The investigation evolves with the mythology. Jack's defining transformation is not from ordinary to powerful, but from fleeing closed doors to forcing them open.

ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER



THE SERIES ENGINE

ONE

THE LIFE THAT WAS STOLEN

Jack survives the hunt and traces Helix to its source.

TWO

THE PEOPLE LEFT BEHIND

New subjects surface; loyalty fractures inside the family.

THREE

THE WAR OVER INHERITANCE

The conspiracy becomes public—and deeply personal.

TONAL DNA

STRANGER THINGS

Supernatural youth under pressure.

THE AMERICANS

Intimate lives inside a patient conspiracy.

FIRESTARTER

Weaponized childhood and hunted power.



ONE-HOUR SERIALIZED DRAMA • CONSPIRACY THRILLER

AUDIENCE & MARKET POSITION



CORE AUDIENCE

Adults 18–49 drawn to elevated conspiracy thrillers, grounded science fiction, Cold War mysteries and character-driven genre television.



AUDIENCE CROSSOVER

The youthful discovery and supernatural tension of *Stranger Things* meets the patient paranoia and family secrecy of *The Americans*.



MARKET POSITION

A premium serialized genre drama built around an accessible coming-of-age entry point, an expanding government conspiracy and a multi-season mythology.



MARKETING STRATEGY

THE HOOK

A teenager discovers his entire life is evidence of a secret Cold War experiment.

THE ICONOGRAPHY

Neon-blue phenomena. Project Helix files. 1987 Americana. Government surveillance. Jack's Aurora letterman jacket.

THE CAMPAIGN

Mystery-first teasers built around classified Helix documents, redacted subject files and unexplained blue phenomenon, gradually revealing Jack as the program's surviving success.

THE PROMISE

Sell the conspiracy first. Reveal the powers second. Keep the human question at the center:

Who owns a life that was created as an experiment?



DANGEROUS MIND

DANGEROUS MIND

**BORN IN A SECRET EXPERIMENT. HIDDEN FOR YEARS.
NOW, HE HAS AWAKENED.**

Jack Rowan spent sixteen years believing his life belonged to him. Project Helix knows otherwise.

ONE-HOUR SERIALIZED DRAMA / CONSPIRACY THRILLER
CREATED BY KELLY WISEMAN © 2026 KELLY WISEMAN