

INSPIRATIONAL SPORTS DRAMA

GOOP

ONE DREAM. ONE DOG.
ONE UNBREAKABLE BOND.

A future champion loses everything.
A remarkable dog teaches him
how to dream again.

WRITTEN BY

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AWARD-WINNING SCREENWRITER
PRESIDENT / CEO
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2 LOGLINE



After a devastating accident ends his **Olympic dreams**, a gifted young athlete forms an **unlikely bond** with a wheelchair-bound rescue dog.

Together, they discover that **true champions** are not defined by what they lose, but by the **courage to begin again**.



INSPIRATIONAL SPORTS DRAMA • FEATURE FILM SCREENPLAY • 106 PAGES



3 THE WORLD WOULD ONE DAY CHEER FOR A CHAMPION.

★ FIRST, A COMPANION HAD TO SHOW HIM THE WAY.

When a devastating accident destroys an Olympic dream, a young athlete finds an unexpected source of hope in an inspirational golden retriever named **Coop**.

Together, they embark on a journey of **resilience, friendship, and purpose** that will ultimately **inspire** millions.



4 WHY THIS FILM



COOP combines the emotional power of an **inspirational sports drama** with the universal appeal of an extraordinary human-animal friendship.

At its heart, COOP is not a story about loss.

It is a story about **resilience**.

About finding **purpose** after tragedy.

About discovering that **strength** comes in many forms.

Through the unlikely bond between a young athlete and a wheelchair-bound rescue dog, the film delivers an **uplifting, crowd-pleasing** experience that resonates with audiences of all ages.

In an era where audiences continue to embrace authentic, emotionally driven stories, COOP offers **hope, heart**, and a genuinely **inspiring** journey.



INSPIRATIONAL TRUE-TO-LIFE THEMES

Resilience • Perseverance
Friendship • Hope



FOUR-QUADRANT APPEAL

Families • Sports Fans
Animal Lovers • Faith &
Inspirational Audiences



COMMERCIAL CROWD-PLEASER

An uplifting theatrical
experience with strong
streaming and international
potential.



5 STORY OVERVIEW



GABRIEL GONZALES HAS HIS FUTURE MAPPED OUT.

A gifted young athlete with Olympic aspirations, Gabriel is on the verge of achieving everything he has worked for his entire life.



THEN TRAGEDY STRIKES.

A devastating automobile accident leaves him a double below-knee amputee, shattering his dreams and sending him into a downward spiral of anger, isolation, and despair.



AN UNLIKELY FRIENDSHIP.

While struggling to rebuild his life, Gabriel meets Coop — a spirited rescue dog confined to a mobility cart after losing the use of his hind legs.



BOTH HAVE LOST SOMETHING. NEITHER IS READY TO QUIT.

As their unlikely friendship grows, Coop helps Gabriel rediscover purpose, confidence, and the courage to chase a future he thought was gone forever.



AN EXTRAORDINARY JOURNEY.

Together, they embark on an extraordinary journey that transforms adversity into inspiration and culminates in a pursuit of Paralympic glory that captures the hearts of millions.

A STORY OF RESILIENCE. A BOND THAT HEALS.
A CHAMPION'S JOURNEY BEGINS AGAIN.



6 MEET GABRIEL GONZALES

★
OLYMPIC HOPEFUL. SURVIVOR. FUTURE CHAMPION.

AGE: 18

Gabriel Gonzales has spent his entire life preparing for one goal: **The Olympics**.

Disciplined, driven, and fiercely competitive, Gabriel possesses the talent and determination to compete on the world's biggest stage.

★
Then, in a single devastating moment, everything changes. A tragic automobile accident leaves him a double below-knee amputee, forcing him to confront a future he never imagined.

★
Stripped of the identity that defined him, Gabriel must decide whether his story ends with loss...
...or begins again with purpose.

★
Through the unwavering support of Coach Gene Sanderson and an extraordinary rescue dog named Coop, Gabriel discovers that **true strength** is not measured by medals, but by the **courage** to keep moving forward when life refuses to go according to plan.



GABRIEL

🏃 Elite Athlete

🏆 Relentlessly Competitive

❤️ Loyal

🎯 Determined

★ Resilient

🏃 Future Paralympian



**BEFORE HE INSPIRED OTHERS,
HE HAD TO BELIEVE IN HIMSELF AGAIN.**



7 MEET COOP



INSPIRATION. LOYALTY. UNBREAKABLE SPIRIT.

BREED: GOLDEN RETRIEVER

Coop is more than a dog—he's a symbol of resilience and unconditional love. After being rescued by Gabriel, he became his greatest source of motivation.

RESCUE STORY:

Found as a stray with a traumatic spinal injury, Coop was given a second chance at life. With unwavering care and determination, Gabriel helped Coop heal and thrive.

TODAY:

Coop runs, plays, and inspires everyone he meets. He may have lost the use of his back legs, but he's never lost his joy, his spirit, or his drive to keep moving forward.



COOP



Loyal
Companion



Fearless
Spirit



Inspiring
Others



Joyful
Heart



Forever
Family



A TRUE CHAMPION
ON AND OFF THE FIELD.



8 MARKET OPPORTUNITY

COOP occupies a rare position in the marketplace:



Inspirational Sports Drama



Family-Friendly Entertainment



Human-Animal Bond Story



Disability Representation



True Underdog Narrative



Global Sports Appeal

A POWERFUL STORY OF
RESILIENCE, FRIENDSHIP,
AND THE COURAGE TO
DREAM AGAIN

PROVEN AUDIENCE DEMAND



**KING
RICHARD**

ACADEMY AWARD®
WINNER



**ARTHUR
THE KING**

WORLDWIDE
THEATRICAL SUCCESS



MIRACLE

LONG-TERM
AUDIENCE FAVORITE



**THE
BLIND SIDE**

\$300M+ WORLDWIDE
BOX OFFICE

WHY COOP STANDS OUT



Most sports films are about winning.
Most dog films are about companionship.

COOP is about both.

A young athlete and a disabled rescue dog
helping each other reclaim their futures
creates a **uniquely emotional and
highly marketable** cinematic experience.



A STORY AUDIENCES DON'T JUST WATCH – THEY FEEL.



COOP ISN'T JUST ANOTHER SPORTS FILM. IT'S A STORY THAT **UNITES COMMUNITIES, TRANSCENDS BORDERS,**
AND **LEAVES A LASTING IMPACT** ON EVERY GENERATION.



GLOBAL MARKET POTENTIAL

300M+
U.S. & Canada
Total Addressable
Audience

1.5B+
Global Total
Addressable
Audience

**4-QUADRANT
APPEAL**
All Ages, Genders
& Backgrounds

PROVEN DEMAND
Comparable films
have delivered at
the box office and
on streaming
worldwide.

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COMPARABLE FILMS

Proven audience favorites that demonstrate the enduring commercial appeal of inspirational sports stories, unforgettable underdogs, and extraordinary human-animal connections.



KING RICHARD

- ★ Academy Award® Winner
- ★ Inspirational Sports Drama
- ★ Family Appeal



THE BLIND SIDE

- ★ Global Box Office Success
- ★ Sports + Family Audience Crossover
- ★ Emotional Crowd-Pleaser



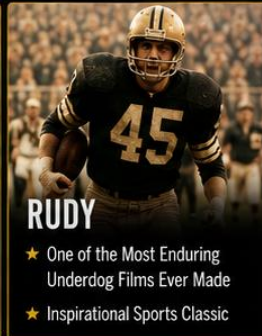
MIRACLE

- ★ Beloved Underdog Story
- ★ Multi-Generational Appeal
- ★ Long-Term Streaming Value



ARTHUR THE KING

- ★ Human-Animal Bond
- ★ Adventure & Heart
- ★ Broad Audience Reach



RUDY

- ★ One of the Most Enduring Underdog Films Ever Made
- ★ Inspirational Sports Classic



SOUL SURFER

- ★ Resilience After Adversity
- ★ Inspirational True-Life Themes
- ★ Strong Family Audience



COOP COMBINES THE BEST ELEMENTS OF:



RUDY

Unwavering determination.



ARTHUR THE KING

An extraordinary human-animal bond.



KING RICHARD

An inspirational journey toward greatness.



THE BLIND SIDE

Emotional accessibility and family appeal.



SOUL SURFER

Resilience in the face of life-changing adversity.



COOP OCCUPIES THE RARE INTERSECTION OF SPORTS, FAMILY, INSPIRATION, AND THE HUMAN-ANIMAL BOND.
A STORY THAT SPEAKS TO THE HEART OF EVERY UNDERDOG WHO REFUSES TO QUIT.

10 AUDIENCE



BUILT FOR A
WORLDWIDE AUDIENCE

INSPIRING STORIES.
UNIVERSAL EMOTIONS.
LIMITLESS AUDIENCE.

Broad, multi-generational, and global appeal driven by themes of resilience, friendship, and the power of never giving up.

CORE AUDIENCE



Families & Parents
Heartfelt stories that bring families together.



Sports Fans
Especially track & field, football, and Paralympic communities.



Dog Lovers
Huge and passionate global community that shows up at the box office.



Disability Community
Representation matters. A story of possibility and breaking barriers.



Faith-Based & Values-Driven Audiences
Stories of hope, perseverance, and purpose resonate deeply.

AUDIENCE SNAPSHOT



300M+
U.S. & Canada Total
Addressable Audience



1.5B+
Global Total
Addressable Audience

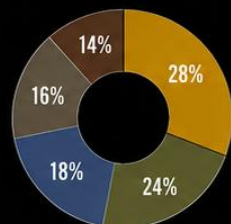


4-Quadrant
Appeals to All Ages,
Genders & Backgrounds



Proven Demand
Comparable films have
delivered at the box office
and on streaming worldwide.

Age Breakdown (U.S.)



Under 18	14%
18-24	16%
25-34	18%
35-49	24%
50+	28%

Strong across every demo with
powerful family and adult overlap.

WHY AUDIENCES WILL SHOW UP



Emotional
& Relatable



Underdog
Journey



Human-Animal
Bond



Family
Entertainment



Inspiring &
Uplifting



**COOP OCCUPIES THE RARE INTERSECTION OF SPORTS, FAMILY, INSPIRATION, AND THE HUMAN-ANIMAL BOND.
A STORY THAT SPEAKS TO THE HEART OF EVERY UNDERDOG WHO REFUSES TO QUIT.**

11 PRODUCTION STRATEGY

A fiscally responsible, high-quality approach designed to maximize story, impact, and audience connection.



QUALITY STORY. TARGETED SCALE.

- Focused, character-driven storytelling
- Efficient production footprint
- High emotional impact with broad appeal



STRATEGIC LOCATIONS.

- Arizona and surrounding locations for authentic storytelling and cost efficiencies
- Access to talented local crews and resources
- Attractive film incentives



EXPERIENCED TEAM.

- Seasoned producers with a track record of delivering impactful films
- Deep relationships with cast, crew, and industry partners



FISCAL DISCIPLINE.

- Lean, accountable budgeting
- Every dollar on screen
- Delivering maximum value for investors



OUR GOAL

Create a cinematic experience that moves audiences deeply—while delivering **strong commercial potential** across theatrical, streaming, and beyond.



BUILT-IN AUDIENCE ADVANTAGES.



True story with incredible heart



Universal human-animal connection



Inspiring athletic journey of resilience



Family-friendly with multi-generational appeal



Global themes with worldwide reach



“We’re not just making a movie. We’re sharing a message the world needs right now.”

— Team COOP



STORY FIRST

Every decision serves the story.



AUTHENTICITY

Honoring Gabriel's true journey.



COLLABORATION

Partnering with the best to bring this story to life.



COMMERCIAL MINDSET

Built for audience impact and long-term value.



PURPOSE DRIVEN

Inspiring audiences. Creating change.



OUR STRATEGY: **SMART PRODUCTION. STRONG STORY. GLOBAL IMPACT.**

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INVESTMENT OPPORTUNITY

A HIGH-IMPACT, HEART-DRIVEN FILM WITH STRONG COMMERCIAL POTENTIAL
AND MEANINGFUL GLOBAL REACH.



PROVEN APPEAL

Inspirational true story with broad, multi-generational audience demand.



GLOBAL MARKETABILITY

Universal themes of resilience, faith, family, and the human-animal bond resonate worldwide.



MULTIPLE REVENUE STREAMS

Strong potential across theatrical, streaming, digital, TV, licensing, and merchandise.



PURPOSE WITH PROFIT

A story that inspires audiences while delivering long-term value for investors.



LOWER RISK PROFILE

Built-in audience, real-life foundation, and compelling emotional core reduce traditional risk.



EXPERIENCED TEAM

Seasoned producers and advisors with a track record of delivering impactful, commercial films.

USE OF FUNDS



45%

PRODUCTION



20%

MARKETING &
DISTRIBUTION

15%

POST-PRODUCTION



10%

CONTINGENCY



10%

OVERHEAD

INVESTOR RETURNS POTENTIAL*



THEATRICAL & ANCILLARY
Box office, premium VOD, broadcast, licensing, and merchandise.



TARGET MULTIPLE
2.5x – 4x+
on invested capital



PROFIT PARTICIPATION
Investors participate in net profits after recoupment

*Projections based on comparable films and industry benchmarks.

“
This isn’t just
a film. It’s a movement
of hope, resilience,
and second chances.
”



JOIN THE JOURNEY.
BE PART OF SOMETHING THAT
ENTERTAINS, INSPIRES, AND ENDURES.
LET’S BRING COOP TO THE WORLD.



TOGETHER, WE CAN TURN AN INSPIRING TRUE STORY INTO A GLOBAL PHENOMENON.
A STORY THAT MOVES AUDIENCES — AND LEAVES A LASTING LEGACY.

13

BUDGET RANGE BREAKDOWN

A disciplined, efficient budget designed to deliver maximum cinematic impact, mass appeal, and long-term value.

ESTIMATED PRODUCTION BUDGET RANGE (BEFORE INCENTIVES)

\$5M – \$8M

BUDGET CATEGORY	% OF BUDGET	ESTIMATED RANGE	DESCRIPTION
 ABOVE-THE-LINE	18% – 22%	\$900K – \$1.6M	Talent, Director, Writers, Producers, and Key Creative
 PRODUCTION	28% – 32%	\$1.4M – \$2.6M	Crew, Support Staff, Equipment, Locations, Travel, Insurance
 PRODUCTION DESIGN & SETS	10% – 12%	\$500K – \$950K	Sets, Wardrobe, Props, Vehicles, Art Direction
 CAMERA & LIGHTING	10% – 12%	\$500K – \$950K	Camera Packages, Lenses, Lighting, Grip, and Support
 SOUND	6% – 8%	\$300K – \$650K	Sound Recordist, Equipment, Booms, Mix Prep
 POST-PRODUCTION	12% – 15%	\$600K – \$1.2M	Editing, Color, Sound Design, Music, VFX, Finishing
 MARKETING & DISTRIBUTION (INITIAL P&A)	6% – 8%	\$300K – \$650K	Teasers, Key Art, Trailers, Festivals, Early Campaign
 CONTINGENCY	5% – 8%	\$250K – \$600K	Built-in contingency to protect schedule and quality
TOTAL	100%	\$5,000,000 – \$8,000,000	

SIGNIFICANT UPSIDE THROUGH TAX INCENTIVES & STRATEGIC PARTNERSHIPS



Potential to reduce net spend through federal & state tax incentives.



Strategic brand partnerships to enhance marketing and distribution.



Global distribution potential across theatrical, streaming, and broadcast.

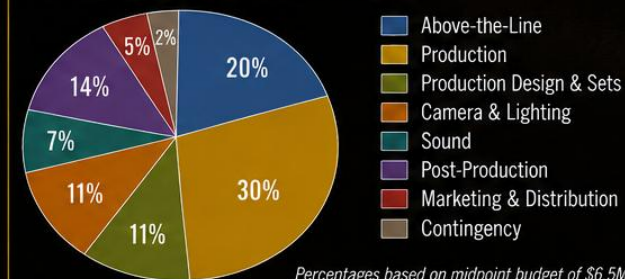
“

We're building something bigger than a movie. We're building a legacy.”



— Team COOP

BUDGET ALLOCATION (MIDPOINT \$6.5M)



Percentages based on midpoint budget of \$6.5M



A SMART BUDGET TODAY.
A POWERFUL IMPACT TOMORROW.

INSPIRATIONAL SPORTS DRAMA

★ COOP

★
ONE DREAM. ONE DOG.
One Unbreakable Bond.

A future champion loses everything.
A remarkable dog teaches him
HOW TO DREAM AGAIN.

WRITTEN BY
Joe Leone

AWARD-WINNING SCREENWRITER
PRESIDENT / CEO

— WRITE NOW PRODUCTIONS LLC —

