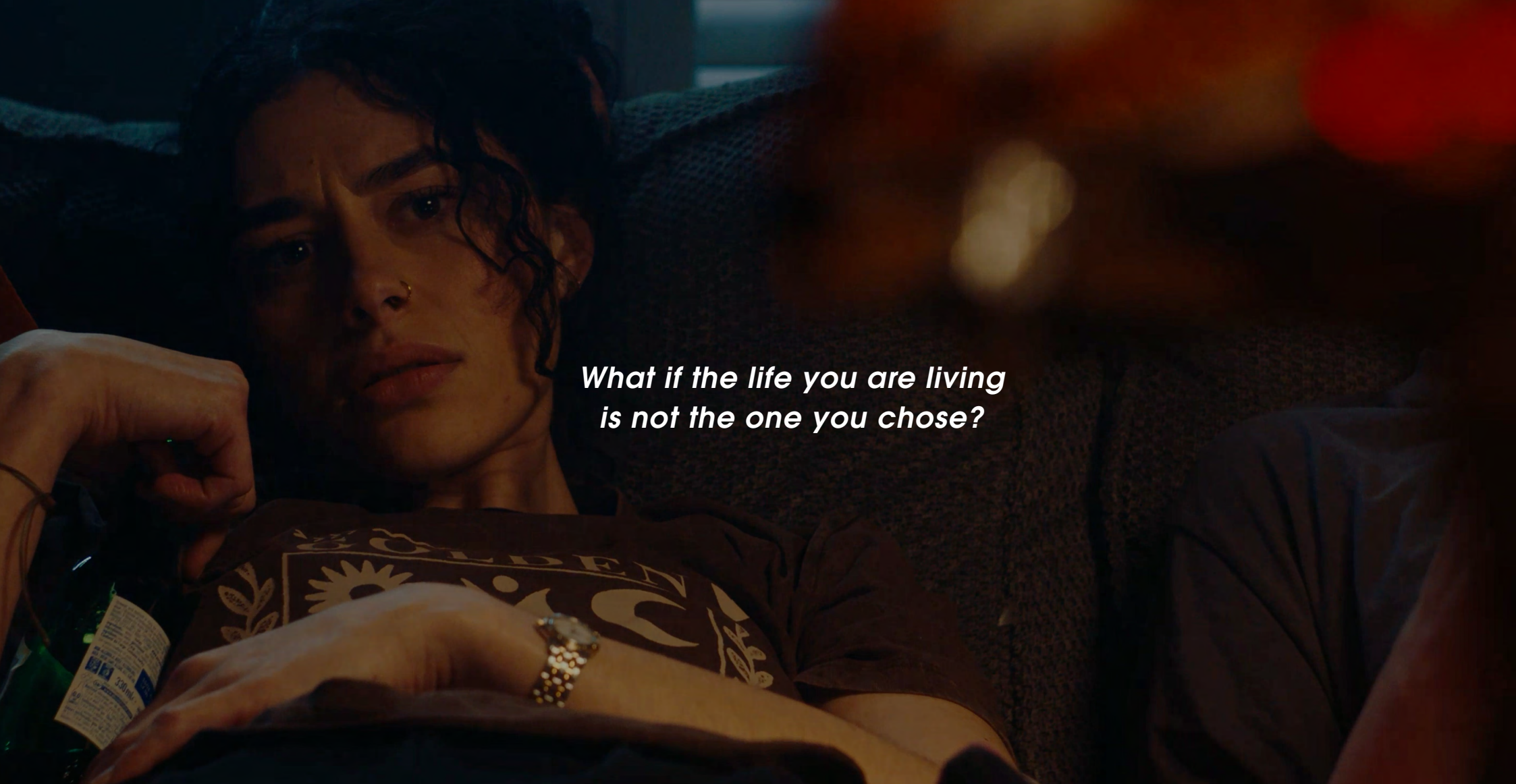


A close-up, high-contrast photograph of a person's face, focusing on the eye and forehead. A butterfly wing is visible on the forehead, with its intricate patterns and colors (brown, orange, and white) clearly shown. The person's skin is dark and textured, and their eye is looking directly at the camera.

BUTTERFLY

by Sam Picariello

Electronic Press Kit



*What if the life you are living
is not the one you chose?*



THE FILM AT A GLANCE

Title - Butterfly

Director/Writer - Sam Picariello

Producers - Elliot Cable & Sam Picariello

Locations - London & Surrey (United Kingdom)

Year - 2026

Runtime - 61 minutes

Language - English

Genre - Drama / Science Fiction

Kit Highlights - ARRI Alexa Mini, Iron Glass Spherical Lenses, Jib, Lensbaby

Cinematographers - Samuel Pearson & Samuel Hyde

Shoot Format - Digital

Mix Format - Stereo + Dolby Atmos

Aspect Ratio - 16x9 (3200 x 1800)

Materials Available - DCP, Screener, Trailer, EPK, Market Research, Press Stills, BTS

World Premiere - TBC

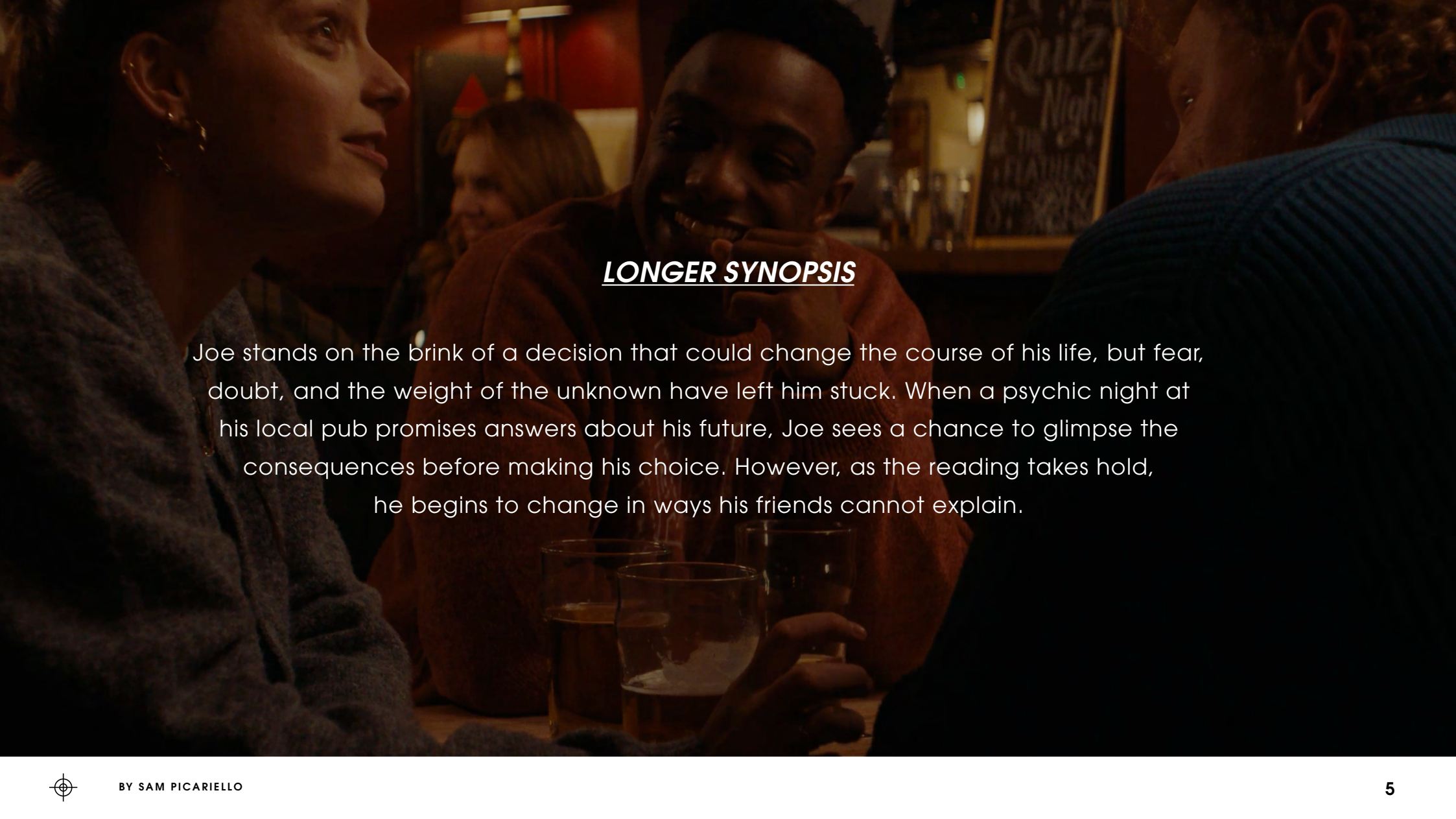




SHORT SYNOPSIS

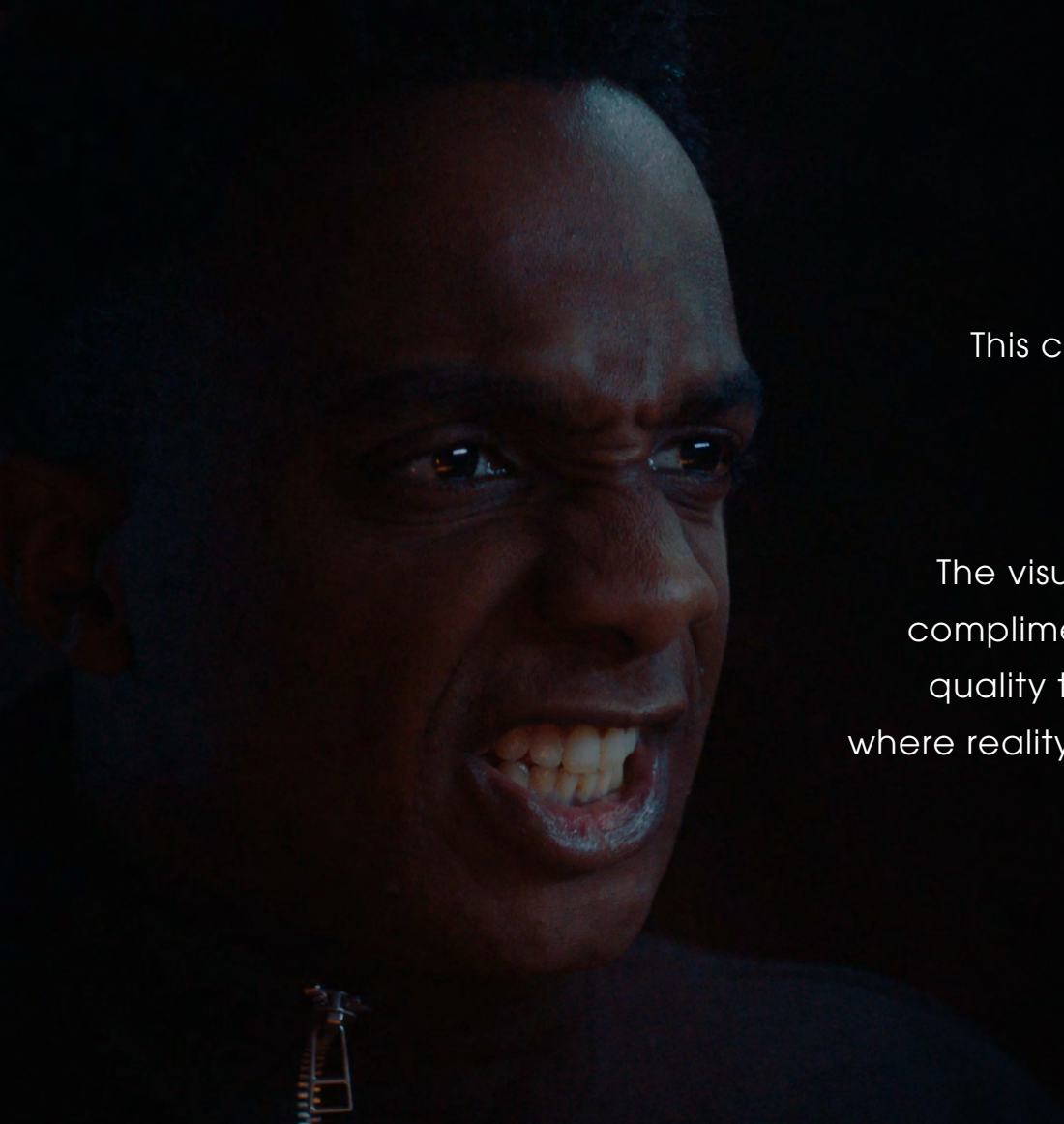
A group of friends are torn apart after a psychic reading changes one of them in ways they cannot explain.





LONGER SYNOPSIS

Joe stands on the brink of a decision that could change the course of his life, but fear, doubt, and the weight of the unknown have left him stuck. When a psychic night at his local pub promises answers about his future, Joe sees a chance to glimpse the consequences before making his choice. However, as the reading takes hold, he begins to change in ways his friends cannot explain.



THE APPROACH

Butterfly is designed to feel contained as a feature. A small group of friends. Two days. Time slipping away. This containment forces the drama inward. There is nowhere for the characters to go except towards each other. The film itself is honest, raw, and ultimately, relatable.

The visual language that accompanies the story was designed to compliment this containment. Iron glass lenses create a naturalistic quality throughout, providing a warmth. However, in the moments where reality shifts, controlled jib-work and a black-cyc studio serve to add a coldness that mirrors psychological experience.



DIRECTOR'S STATEMENT

I often make films that explore the concept of loss. From the loss of relationships we hold close, to the loss of the person we believed we would become. Loss, to me, is the most diverse and relatable subject a story can explore. Everyone has felt a version of it.

Butterfly grew from a question that kept returning to me, "What if I don't achieve the dreams I have set for myself?" and moreover, what would grieving that loss feel like? Would it be due to the choices I could or couldn't make? The film explores these concepts, with Joe hesitating on the edge of a moment that could change everything. His fear is not failure, it is of becoming someone his relationships can't survive, achieving what he once wanted but losing everything at the same time.

The science fiction within the film is not decorative. It is a method of making this film's themes visible. The Psychic's reading gives Joe's internal crisis a physical form. What happens to him is what he is already doing to himself. - **Sam Picariello**

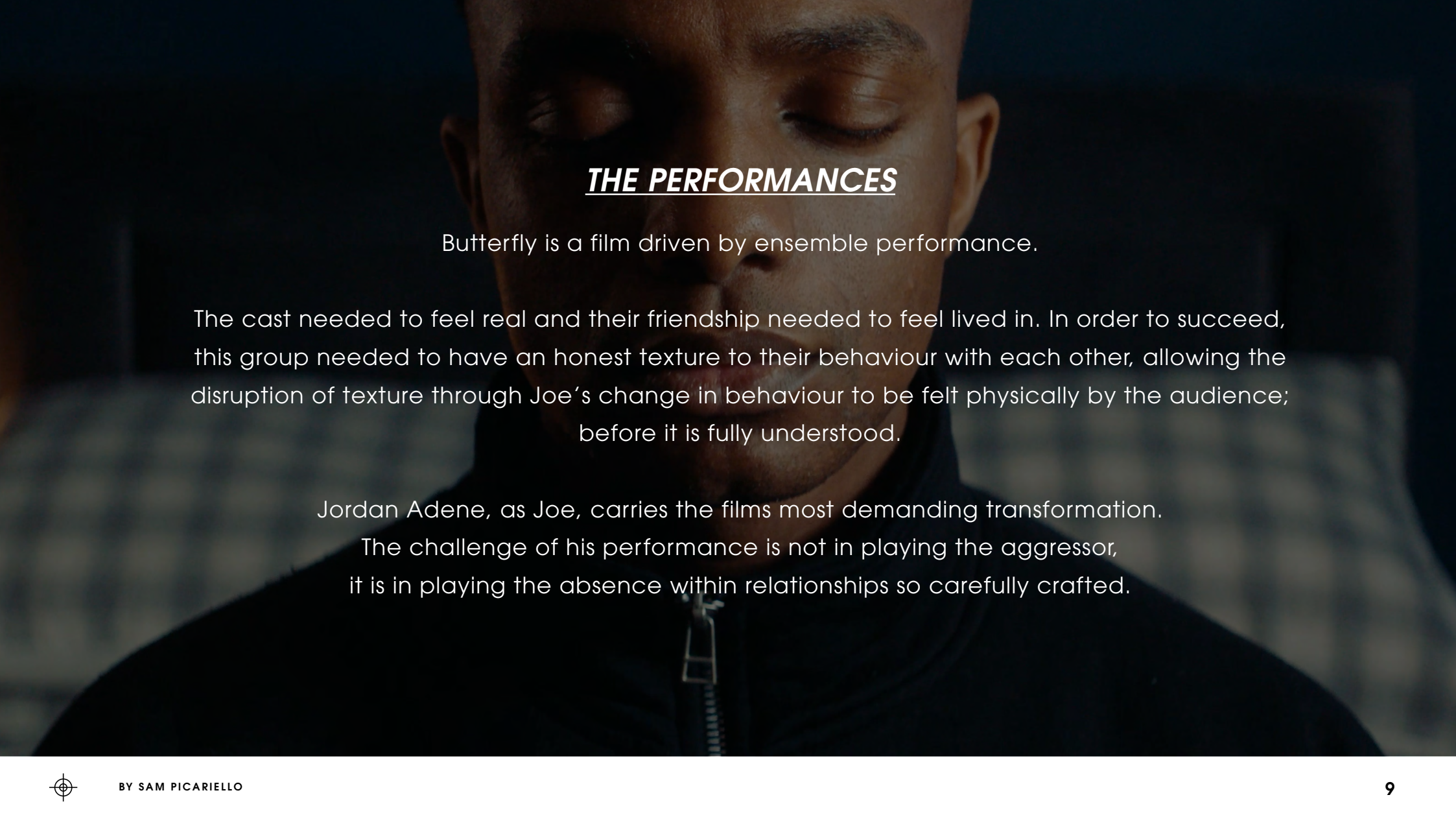


A woman with dark, curly hair is shown in profile, looking down at an open book she is holding. She is wearing a yellow sweater and a ring. The background is a library with bookshelves filled with books. The lighting is warm and focused on the woman and her book.

***“Butterfly poses a question,
if you were to grieve the loss of the person you were
supposed to become, where does that grief live?
And if you look around at the life you are living and don’t
recognise it as your own, whose fault is that?”***

**- Sam Picariello
(Director’s Pull Quote)**





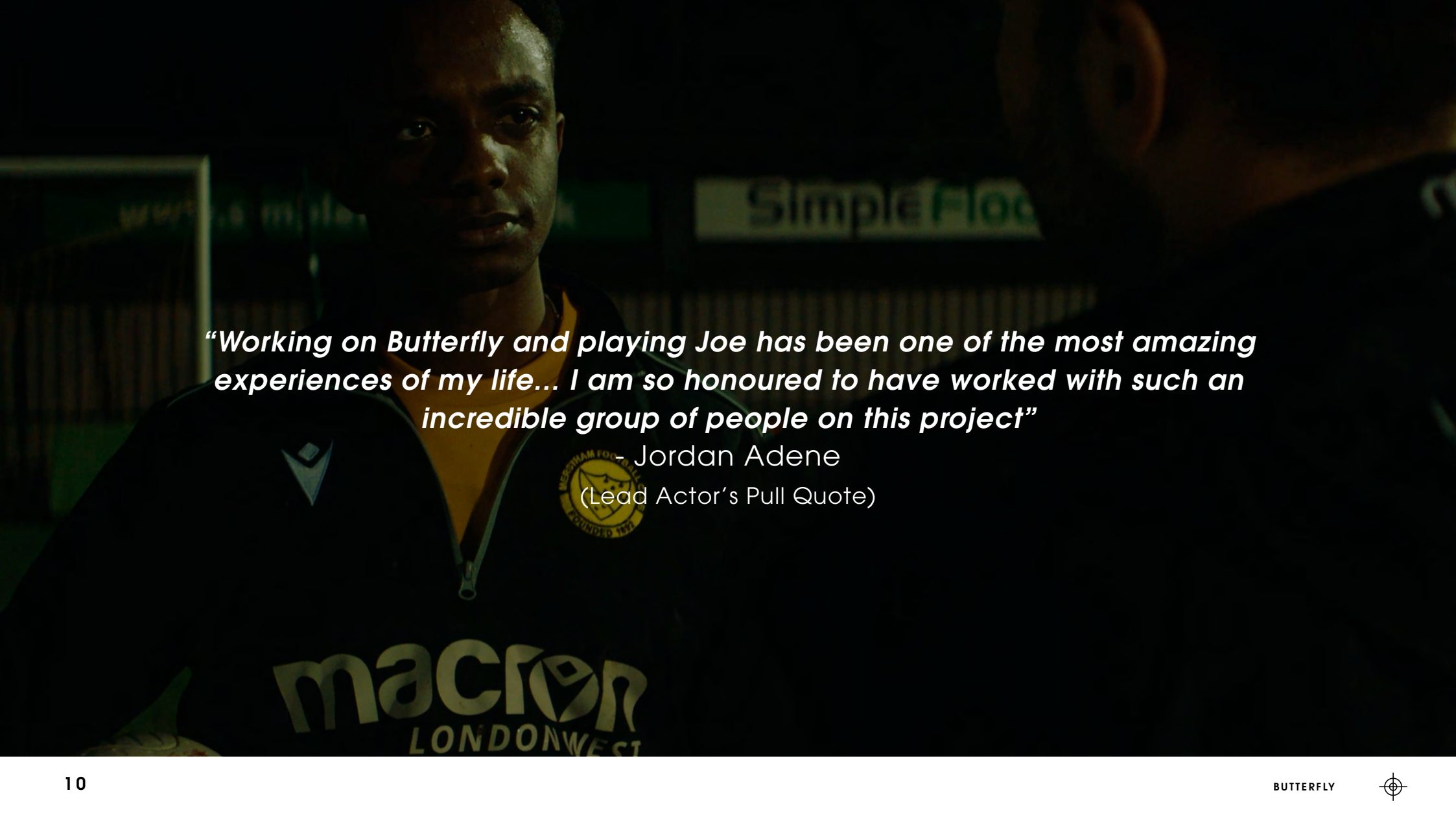
THE PERFORMANCES

Butterfly is a film driven by ensemble performance.

The cast needed to feel real and their friendship needed to feel lived in. In order to succeed, this group needed to have an honest texture to their behaviour with each other, allowing the disruption of texture through Joe's change in behaviour to be felt physically by the audience; before it is fully understood.

Jordan Adene, as Joe, carries the film's most demanding transformation.

The challenge of his performance is not in playing the aggressor, it is in playing the absence within relationships so carefully crafted.

A close-up portrait of actor Jordan Adene, who plays Joe in the film 'Butterfly'. He is wearing a dark blue football kit with 'macron LONDON WEST' printed on the front. The background is dark and out of focus, showing some green signage with the words 'Simple Floor'.

“Working on Butterfly and playing Joe has been one of the most amazing experiences of my life... I am so honoured to have worked with such an incredible group of people on this project”

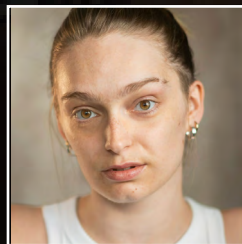
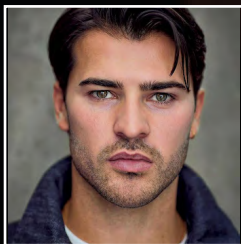
- Jordan Adene
(Lead Actor’s Pull Quote)

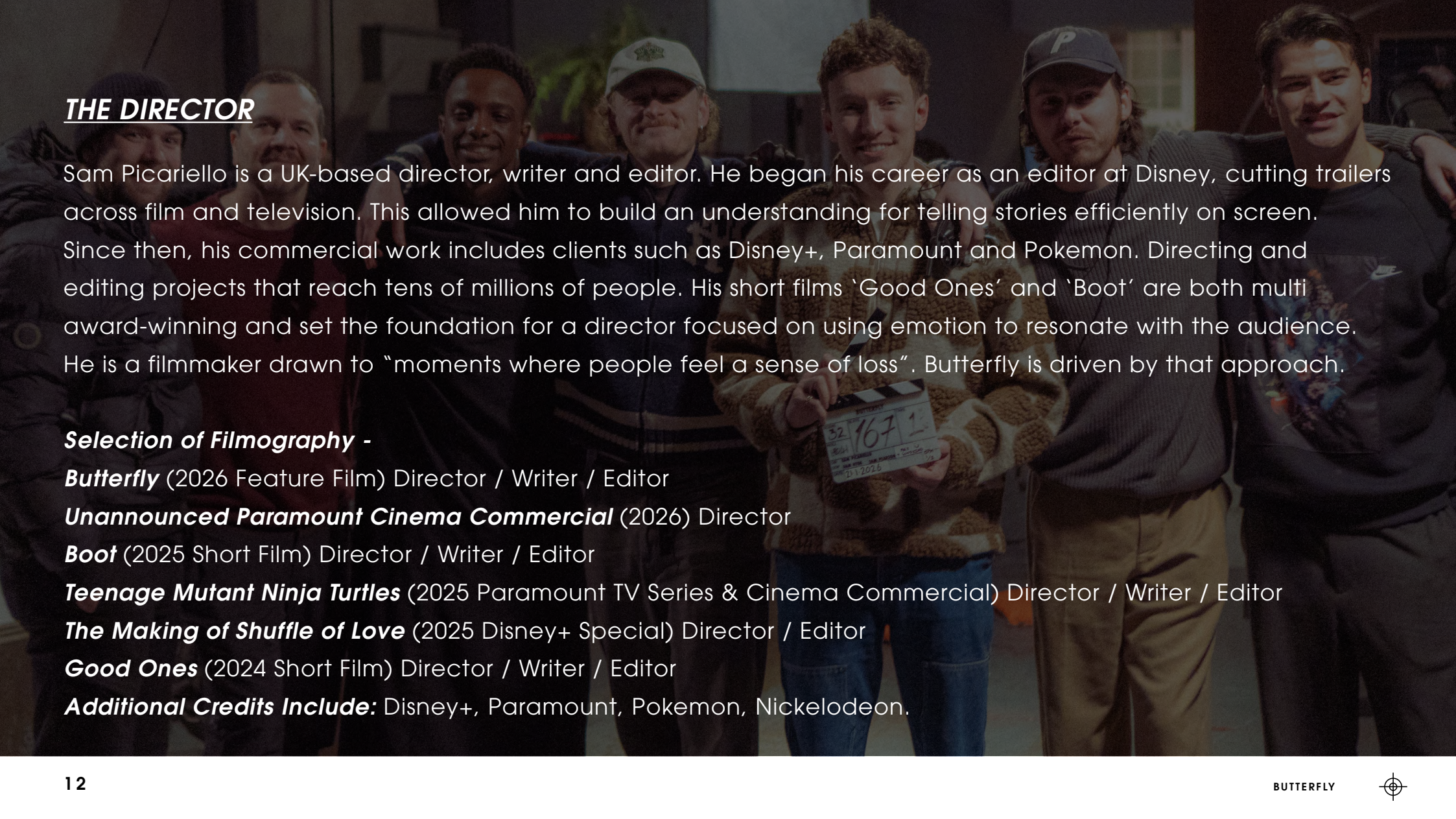


THE CAST

A diverse ensemble of proven and emerging British talent.

Jordan Adene (Doctor Who, The Sandman), **Samiah Khan** (Star Wars: Andor, The Power),
Elliot Cable (Sweet Pea, A Thousand Blows), **Isobel Thom** (Big Mood, Too Much),
Daniel Rahim - Ellena Jones - Jessica Blake - Edward Crook
& **Owen Warner** (Hollyoaks, Spider Island,
I'm a Celebrity Get Me Out of Here! '2nd Place')



A group of six men are standing together, smiling. The man in the center is holding a clapperboard that reads "BUTTERFLY", "32 167 1", "21.1.2026", and "21.1.2026".

THE DIRECTOR

Sam Picariello is a UK-based director, writer and editor. He began his career as an editor at Disney, cutting trailers across film and television. This allowed him to build an understanding for telling stories efficiently on screen. Since then, his commercial work includes clients such as Disney+, Paramount and Pokemon. Directing and editing projects that reach tens of millions of people. His short films 'Good Ones' and 'Boot' are both multi award-winning and set the foundation for a director focused on using emotion to resonate with the audience. He is a filmmaker drawn to "moments where people feel a sense of loss". Butterfly is driven by that approach.

Selection of Filmography -

Butterfly (2026 Feature Film) Director / Writer / Editor

Unannounced Paramount Cinema Commercial (2026) Director

Boot (2025 Short Film) Director / Writer / Editor

Teenage Mutant Ninja Turtles (2025 Paramount TV Series & Cinema Commercial) Director / Writer / Editor

The Making of Shuffle of Love (2025 Disney+ Special) Director / Editor

Good Ones (2024 Short Film) Director / Writer / Editor

Additional Credits Include: Disney+, Paramount, Pokemon, Nickelodeon.





Thank you for your time.

