

PRESS PACK



MERMAID BEACH

A BRAVE HEART
CAN MAKE BIG WAVES



IN UK CINEMAS
14 AUGUST



www.mermaidbeachmovie.com



MERMAID BEACH | PRESS PACK



A TALE OF COURAGE, FAMILY AND THE WONDER OF OUR OCEANS

Mermaid Beach is an uplifting, coming-of-age adventure about finding your place in the world – and the courage to protect it.

Set against the breathtaking beauty of the Welsh coast, this is an uplifting story for young audiences.

*“A WINNING COMBINATION OF
HUMOUR AND HEART”*

TAKE2 INDIE REVIEW





THE STORY

A BRAVE HEART CAN MAKE BIG WAVES.

When Lily and her family move to a small seaside town in Wales, she struggles to leave behind her friends and the city life she knows and loves. Lonely and out of place, everything changes when a walk on the beach leads to a magical discovery that transforms her into a mermaid.

At first, it's every girl's dream come true — a breathtaking underwater world filled with incredible sea creatures and a thrilling new sense of freedom. But keeping her secret proves difficult, especially with her mermaid-obsessed little sister always asking questions.

As Lily is drawn deeper into the ocean's beauty and fragile eco-system, she learns that a dangerous threat could destroy the sea life she has come to love. With her family, her secret and the future of the ocean all at stake, Lily must decide how far she's willing to go to protect what matters most.

A big-hearted, magical adventure about finding yourself, the power of family, and discovering the courage to make waves when it counts.





UNDERWATER WORLD OF WONDER

A STORY THAT MATTERS

Mermaid Beach is a visually stunning coming-of-age adventure that brings the beauty of the Welsh coast to life. Through powerful storytelling, breathtaking locations, magical underwater imagery and enchanting performances, the film invites audiences into a world both familiar and extraordinary.

At its core is a story about family, self-discovery and standing up for what you love. It celebrates the deep connection between people and the ocean, and shines a light on the importance of protecting our seas for generations to come.



MAGIC AT ITS HEART

A heartwarming adventure filled with imagination, friendship and the power of believing in yourself.



OCEAN THAT INSPIRES

Bringing the wonders of our oceans to the screen and highlighting the importance of protecting them.



A FAMILY JOURNEY

A story about the unbreakable bonds of family and the courage to be true to who you are.





PROTECTING OUR OCEANS

At the heart of Mermaid Beach is a simple but powerful message:
we must protect the natural world.

The film introduces children to important real-world issues – plastic pollution, habitat destruction and the impact of human choices – in a way that is hopeful, positive and empowering.



LEARN

Discover the beauty and diversity of life beneath the waves.



CARE

Understand the challenges our oceans face.



ACT

Be inspired to make small choices that can help protect our oceans.

Every small action can create a big wave of change.

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PRODUCTION DETAILS



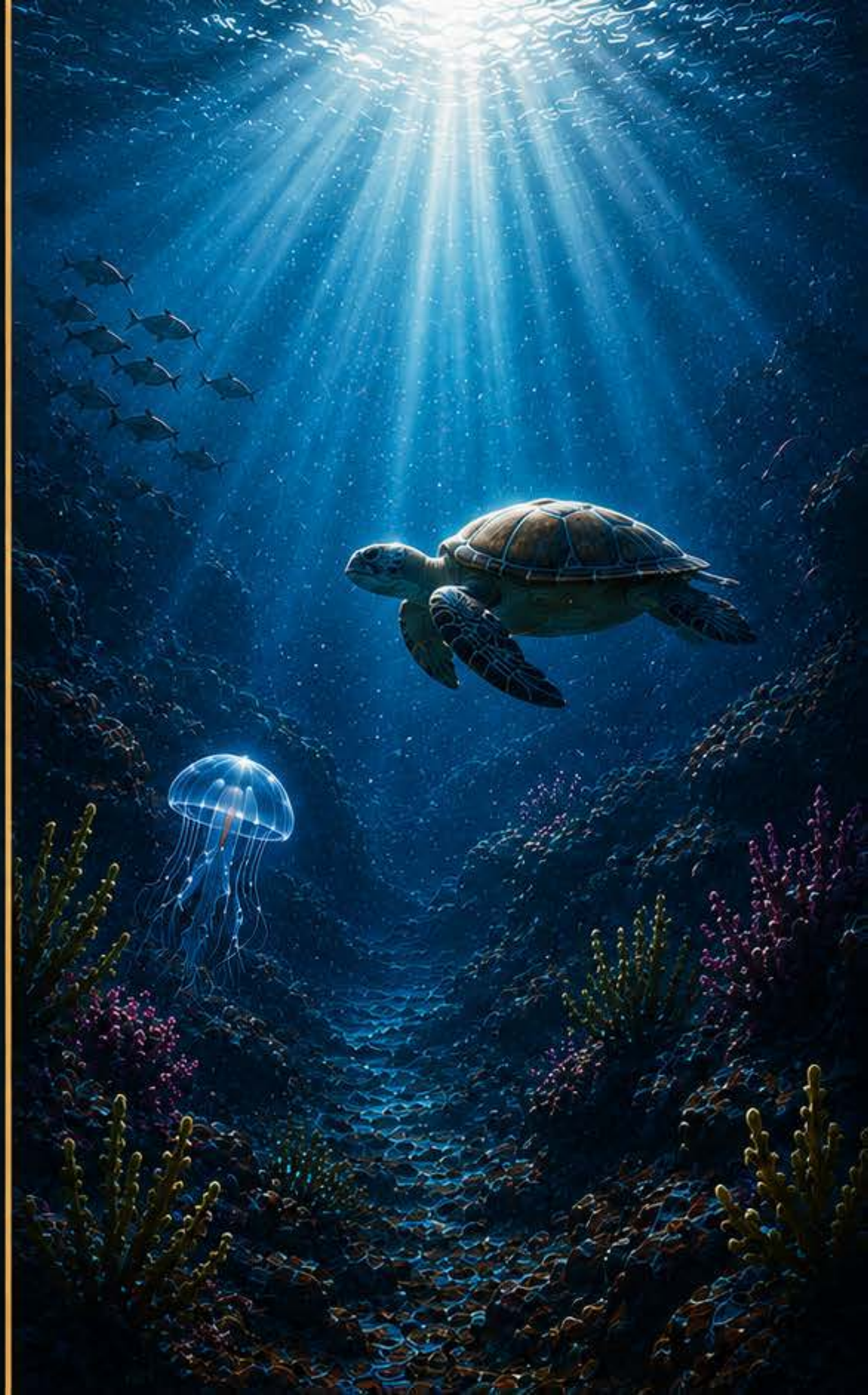
BBFC CLASSIFICATION	U
GENRE	Family / Coming of Age Drama
RUNTIME	78 mins
LANGUAGE	English
FILMING LOCATIONS	Pendine Sands and Laugharne, Carmarthenshire, Wales, UK
THEMES	Family, Courage, Self Discovery, Environmental Protection
PRODUCTION COMPANIES	Velveteen Vision, EMRJ Entertainment
DISTRIBUTOR	Left Films helen@leftfilms.com



OFFICIAL TRAILER

WATCH HERE:

<https://vimeo.com/1211989584>



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LEAD CAST & CREW



LEAD CAST



ELLIE BINDMAN
LILY



GEORGIA GRACE
SOPHIE



MARIE WILSON
CLAIRE



ANDREW ROLFE
JASON



JACK TARUSCHIO THOMAS
SHANE



CHRISTOPHER MORLEY
MAYOR

CREW

DIRECTORS

SAM P GREEN
REBECCA J MATTHEWS

PRODUCER

HELEN GRACE

PRODUCER

REBECCA J MATTHEWS

WRITER

CHRISTOPHER JOLLEY

CINEMATOGRAPHY

RAFFAELE NOCERINO

EDITOR

ADRIAN ABBOTT

COMPOSER

JAMES COX



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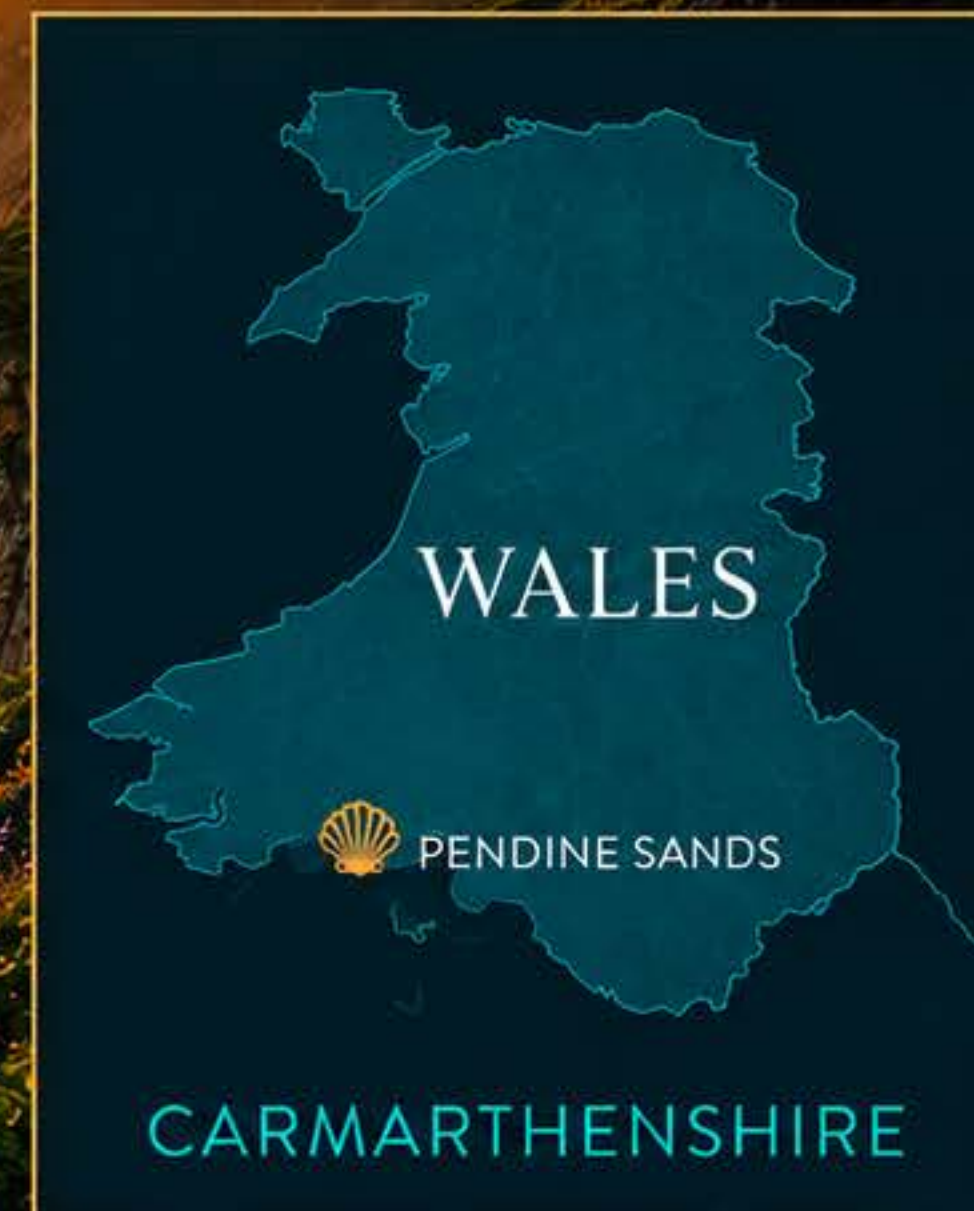


FILMED IN WALES

PENDINE SANDS & THE BEAUTY OF CARMARTHENSHIRE

Mermaid Beach was filmed on location along the spectacular Carmarthenshire coast, capturing the wild and timeless beauty of Wales.

- Pendine Sands – 7 miles of golden beach with stunning views
- A historic seaside town full of charm
- Dramatic cliffs, hidden coves and breathtaking sunsets
- A landscape that becomes a character in its own right



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IN CINEMAS FROM
14 AUGUST 2026

PRESS ENQUIRIES: / FESTIVALS / INTERNATIONAL:

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UK THEATRICAL BOOKINGS:

DAVE WOODWARD, JADE FILMS

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