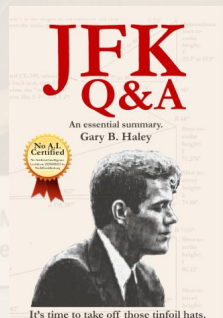


JFK Q&A



A one-location, low-budget, evidence-driven, one-hour, contained historical mystery/drama where a cozy book event becomes a riveting excavation of the Kennedy assassination.

ONE LOCATION

LOW BUDGET

WARM + FUNNY

A screenplay by Gary B. Haley, based on his novel JFK Q&A.



MEDIUM TWO-SHOT

Laura (excited) grabs Mark.
LAURA: "JFK? We have

the sign.
tutely."



JFK Q&A
Why ask questions?
Because history matters.

him.

MEDIUM GROUP SHOT

Brook (owner) steps forward.
BROOK: "Please welcome author Gary B. Haley."



WIDE SHOT (INTERIOR)

Laura and Mark walk through the cozy, old bookstore toward the back patio.



WIDE REVEAL SHOT (BACK PATIO)

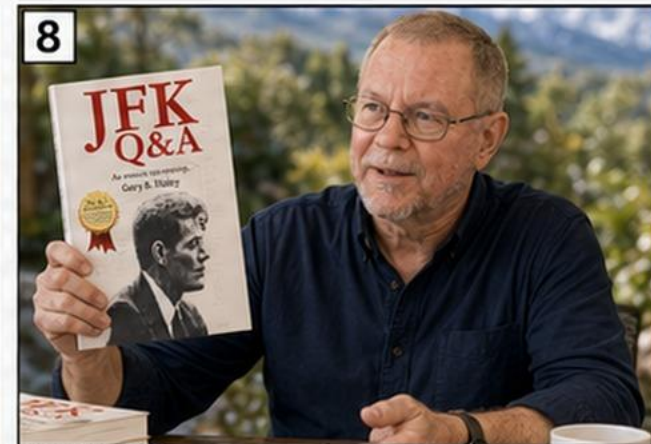
Author Gary B. Haley at the table with laptop, monitor, stacks of JFK Q&A books, pens, bookmarks, folders, a mug, coffee, treats.



MEDIUM SHOT

Gary welcomes the audience.

GARY: "Thanks for coming. Let's have some real questions."



MEDIUM SHOT

Gary holds up the book.

GARY: "JFK Q&A is built around questions—and answers."



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The Hook

A deceptively simple setup that keeps escalating.

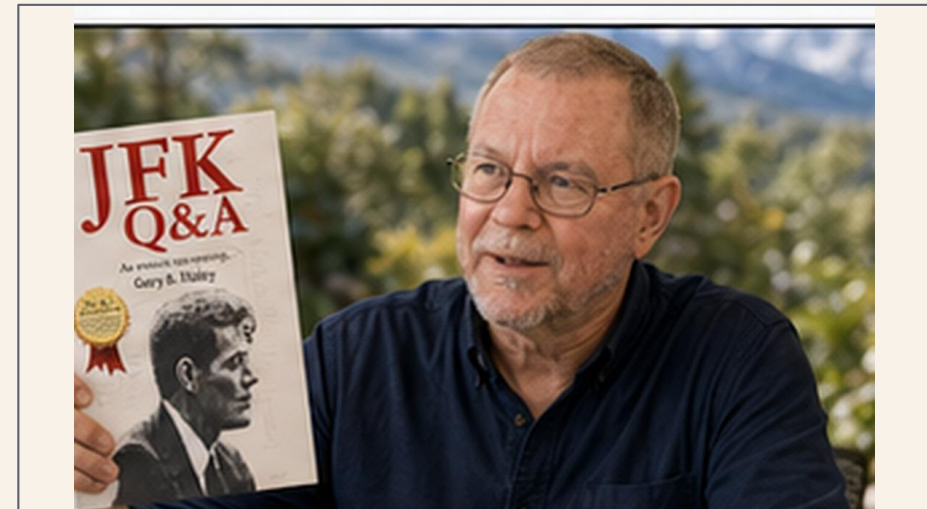
*One old bookstore. One author. One afternoon.
Sixty years of myths put on trial.*

WHAT PRODUCERS SEE

A contained, production-friendly story with the momentum of a courtroom cross-examination and the warmth of a mountain-town book event.

AUDIENCE PROMISE

Come for the JFK questions. Stay for the arguments, the humor, the reveals, and the feeling that every answer leads to something bigger.



Story Summary

A casual book signing becomes a fast-moving intellectual thriller.



1 The invitation

Laura and Mark spot the sign and wander into Brookside Bookstore.



2 The room warms up

Coffee, treats, a back patio, and an author ready for hard questions.



3 The debate ignites

The audience asks what everyone asks: Oswald, CIA, Marcello, Secret Service, magic bullet.

The structure is simple enough to shoot cleanly, but the conversation keeps turning, surprising, and escalating.

The Setting Is a Character

Brookside Bookstore turns research into a warm communal event.



WIDE ESTABLISHING SHOT

Brookside Bookstore on a bright Colorado day. A sign invites passersby to the back patio to meet the author of *JFK Q&A*.



MEDIUM TWO-SHOT

Laura (excited) grabs Mark's arm after spotting the sign. LAURA: "JFK? We have to go!" MARK: "Absolutely."



WIDE SHOT (INTERIOR)

Laura and Mark walk through the cozy, old bookstore toward the back patio.



WIDE REVEAL SHOT (BACK PATIO)

Author Gary B. Haley at the table with laptop, monitor, stacks of *JFK Q&A* books, pens, bookmarks, folders, a mug, coffee, treats.



ATMOSPHERE SHOT

Laura pours coffee as Mark grabs a pastry. The brook, waterfalls, and mountains frame the inviting patio.



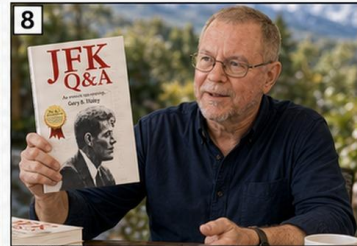
MEDIUM GROUP SHOT

Brook (owner) steps beside Gary and introduces him. BROOK: "Please welcome author Gary B. Haley."



MEDIUM SHOT

Gary welcomes the audience. GARY: "Thanks for coming. Let's have some real questions."



MEDIUM SHOT

Gary holds up the book. GARY: "JFK Q&A is built around questions—and answers."



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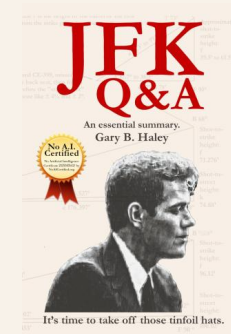


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The visual contrast sells the movie: cozy coffeehouse comfort outside, explosive historical questions inside.

PRODUCTION VALUE FROM ONE PLACE

- Charming old bookstore
- Covered back patio
- Mountain peaks + waterfalls
- Coffee, pastries, paperbacks
- Monitor for archival inserts
- Physical props and models



Ensemble: Built for Conflict

Each audience member brings a different pressure point.



GARY B. HALEY

Patient. Funny. Direct. A researcher who knows good answers lead to harder questions.



Brook

Owner of the beloved bookstore. The warmth, wit, and human rhythm of the event.



Cal • Ruth • Maya • Evan

The prepared, curious audience. They turn exposition into discovery.



Laura + Mark

Fresh eyes. Their surprise helps the audience enter the subject without homework.

Tom + Frank

Skepticism, pushback, military experience, and comic friction.



The Engine: Every Answer Escalates

The screenplay is structured like the book: questions, answers, reversals.

MARCELLO

Why did he hate the Kennedys?

CIA

Was Oswald an agent?

OSWALD

Where was he before and after the gunshots?

ROUTE

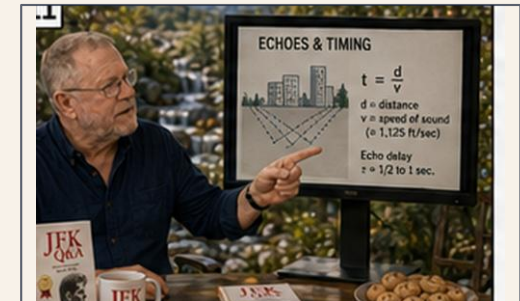
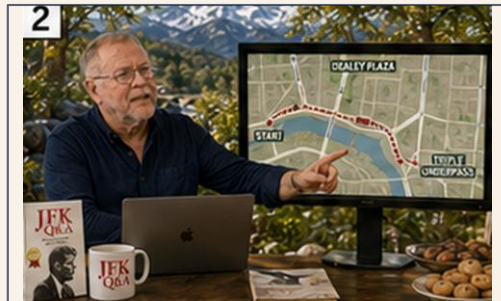
Was the route changed?

NIX FILM

What did the films really show?

MAGIC BULLET

Can the trajectories work?



It moves like a thriller without leaving the patio.

Set Pieces Producers Can Picture

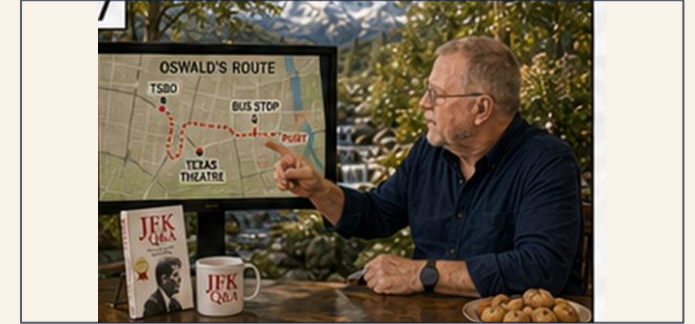
Visual moments that keep a dialogue-driven story cinematic.



The sidewalk sign pulls strangers in.



The monitor becomes a second stage.



The map turns debate into geography.



The Nix film triggers a paradigm shift.



The grassy knoll gets dismantled.



The laser model becomes the "aha" moment.

Visual Style

Warm human faces contrasted with cold evidence.



PALETTE

Bookstore amber, mountain daylight, paper cream, JFK red, navy ink, archival black-and-white.



CAMERA LANGUAGE

Wide patio geography, intimate reaction close-ups, monitor inserts, tabletop evidence, and physical demonstrations.



ENERGY

Casual, funny, and charming—until a fact lands hard and the room goes quiet.

Tone + Comps

A smart, talky, accessible movie with real tension.

12 Angry Men

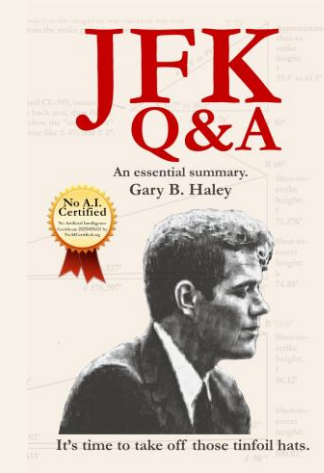
Confined space. Argument as suspense.
People changing their minds in real time.

The Man from Earth

An intellectually thrilling conversation
where the stakes are belief, truth, and
identity.

JFK

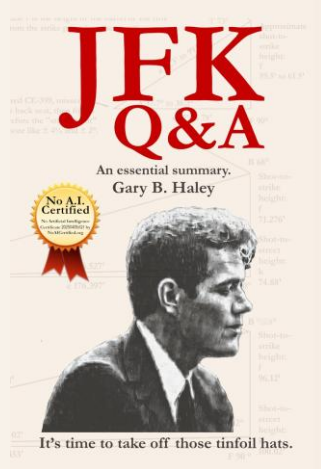
The subject matter—but smaller, warmer,
and built to challenge conspiracy shorthand
instead of amplify it.



Warm. Funny. Challenging.
A debate movie with a bookstore heart.

Why People Will Watch

The premise taps curiosity, argument, and cultural memory.



History + JFK audiences

People who already debate the assassination get a fresh, grounded angle.

True-crime + doc fans

The film offers clues, witnesses, maps, motive, and contradictions—but as character-driven drama.

Book club / adult drama crowd

An accessible ensemble piece that invites conversation after the credits.



Built to send viewers out arguing—in the best possible way.

Production Snapshot

High perceived value, controlled execution.



BUDGET-FRIENDLY STRENGTHS

- One principal location
- Small ensemble cast
- Daylight patio + bookstore interiors
- Props deliver visual variety
- Monitor inserts replace expensive recreations
- Practical demonstrations create trailer moments



WHY IT SELLS AS CINEMA

It feels personal, not procedural. The tension lives in faces, reactions, contradictions, and the audience realizing what they thought they knew may be wrong.

ASK MORE QUESTIONS.

JFK Q&A

A warm, funny, one-location film about truth, evidence, and the questions people never stop asking.

A screenplay by Gary B. Haley, based on his novel *JFK Q&A*.

