

Empowering Youth Engagement in Democracy

Citizens Revival

It's **NOT** Too Late



COMMUNITY BUILDING

90 min Feature

Single feature presentation for theaters, venues, and educational bookings.



EDUCATIONAL USE

3-Part Series

Modular 25–35 min episodes for classes, series, and community events.



VENUE ACTIVATION

Q&A + Live Events

Creative team participation extends each screening into dialogue.

LOGLINE

Set against the 2024 presidential election season, Citizens Revival captures a wide-angle portrait of Americans showing up in community—asking what it means to participate, connect, and reimagine civic life.

SYNOPSIS

Citizens Revival is a film and a three-part episodic series designed to create access and inspiration for people to get involved in their democracy. Accessible, vulnerable, and nonpartisan—meeting audiences wherever they are: the non-voter, the apathetic voter, the confused voter, the all-in voter.

WHY IT PROGRAMS WELL

Strong fit for arthouse cinemas, universities, junior and high schools, museums, libraries, nonprofits, and community venues seeking work that moves from screening to conversation—driving civic learning and measurable audience engagement.

TOURING MOMENTUM

The project is nearing readiness for a broader fall tour, with support focused on completing the final edit and preparing the film for festival-standard exhibition across screenings, festivals, and public venues.





Built by the people, for the people

Citizens Revival is powered by filmmakers, creatives, and community organizers dedicated to connecting people, sparking dialogue, and encouraging civic engagement — built by and for the communities it serves. Created by BriteHeart and This Is Noteworthy, it explores civic education through the lived experiences of people across the political spectrum.

EXECUTIVE PRODUCER Chase Cole

Corporate attorney and Partner at Holland & Knight (Nashville), Chase Cole is the Founder and Chairman of BriteHeart — a nonpartisan civic arts organization using music, residencies, voter registration, and community salons to increase civic participation. A Vanderbilt Law graduate recognized by Chambers USA as "a leading figure in the market," Cole has spent decades at the intersection of law, the arts, and civic life. His work at BriteHeart has mobilized artists and communities across the country to reimagine civic engagement as a creative practice. Citizens Revival is his first feature length documentary as Executive Producer.

DIRECTOR Becca Finley

Emmy-nominated producer/director/writer whose career has spanned 30 years across film, TV, live events, community building and civic media. Known for her work in development and production, her gifts blend storytelling with strategy to create impactful content. Notable recognitions include: Charlie Magazine 50 Most Progressive People, Charleston Business Journal 40 Under 40, NEA & Mississippi Arts Commission Media Arts Fellow. Film/TV credits include: PBS' Hearts in Harmony and Ear to the Common Ground, Comcast's music series Eclectic Evenings, and Sony Orchard's web series Balcony TV. Citizens Revival is her first feature length documentary as Director.

BriteHeart x This Is Noteworthy Cultural arts incubator • Music • Residencies • Voter Registration • Salons • Film • Television • Civic Arts • Community Building

120
Unique Voices

INTERESTING FACTS
7
U.S. Cities

D • I • R
Equal Representation

NOTABLE FEATURED CAST



Agogho Edevbie
Michigan Deputy Secretary
of State & 2026 Candidate



Anana Kaye
Singer-Songwriter
& Recording Artist



Cate Mayer
SC's Leading Nonpartisan
Civic Engagement Founder



David Perdue
Comedy Central & OWN Comedian,
Emory Social Justice Fellow



Jeh Johnson
4th U.S. Secretary of
Homeland Security



Jordan Ridley
Georgia State
Representative



Judge J. Michael Luttig
NY Bar Gold Medal Recipient,
4th Circuit Federal Judge



Kate Counts
Charleston Movement Educator
& Civic Advocate



Kim Jackson
Georgia's First Openly
LGBTQ State Senator



Kyshona
2026 Folk Music Awards
People's Voice Award Winner



Marlos E'Van
Mellon Foundation Grantee,
NYC Gallery Artist



Munir Meghiani
Multi-Time 40 Under 40
Honoree & Civic Leader

YOUTH ATTITUDES ON CIVIC PARTICIPATION

24%
say politics are
"too complicated"

44%
feel their vote
doesn't matter

65%
have never been
asked to participate

ADDITIONAL YOUTH FACTS

34%
of non-voters know how to register

42%
feel qualified to vote but haven't engaged





Empowering Youth Engagement in Democracy

PROGRAMMING VALUE

Flexible format supports theatrical, campus, school, museum, library, nonprofit, and community screenings — with optional Q&As, facilitated dialogue, and immersive live experiences.

FESTIVAL & TRACTION

30%

Acceptance Rate

7%

Award Rate

Silver Screen Festival

Prague

iDeal Festival

India — Best Documentary + Best Director

Love Wins International

New York

POSIBL Festival

Buenos Aires

Oxford Film Festival

Oxford, MS — High School Workshop Collaborator

AUDIENCE IMPACT

7

Director's Cut Screenings

4

Sold-Out Houses

~1K

Total Viewers



WHAT PEOPLE ARE SAYING

Educators, students, civic leaders, and cast members reflect on the impact of Citizens Revival.

HIGH SCHOOL JOURNALISM TEACHER

"Students expressed a great sense of pride and hope hearing their classmates' voices amongst such a diverse and thoughtful group. The film rejects stereotypes and gives them a chance to speak their minds."

COLLEGE JUNIOR EDUCATION MAJOR

"Citizens Revival demonstrates the desperate need for engagement in our democratic system, specifically amongst young people, and encourages honest, in-person community while building the empathy that is increasingly lacking in our world."

UNIVERSITY DEAN

"In real time, the viewer sees how the art of the film can call people in to want to engage civically. It connects visual storytelling to students' real lives as individuals and as community members."

CAST MEMBER

"Creates space for curiosity, deep questioning and innovation when it comes to civic engagement — shifting focus toward the foundations that build beliefs and support more meaningful dialogue."

To book a screening or participate in our fall tour:

citizensrevivaltoday@gmail.com

