

UNIVERSITY / CIVIC / HUMAN RIGHTS BRIEF

“hello world...”

A short film for discussions on AI, work, housing, social protection and institutional responsibility

For universities, think tanks, human-rights organizations, civil-society groups, policy labs, media departments, AI ethics programs, social-rights researchers and cultural institutions.

Purpose of this brief

This document is not a general press release. It is a discussion brief for institutions and organizations interested in using “hello world...” as a trigger for debate, teaching, research, civic programming or closed professional screenings.

The film is short enough to fit inside a class, panel, workshop or public-interest event, but dense enough to open a serious conversation about technological acceleration and the social systems that should protect people when work, housing and purchasing power are transformed by AI.

Core question

If people lose their jobs, homes and purchasing power, who is endless optimization ultimately serving — and who will protect those left behind?

Why this film matters for civil society

“hello world...” is not a film against technology. It is a warning about speed. The film asks what happens when AI-driven efficiency reshapes labor, housing, public infrastructure and emergency response faster than institutions, public policy, social protection and democratic debate can respond.

The story follows Marcus, a senior technologist caught inside the consequences of systems he helped build. As jobs disappear, purchasing power collapses, rent becomes impossible and people are pushed into algorithmic housing, the film moves from individual displacement to a broader question of rights, protection and responsibility.

For universities	A compact case study for media studies, AI ethics, digital society, social policy, labor studies, urban studies, philosophy of technology, human rights and public policy.
For NGOs and civil society	An accessible cinematic tool for opening discussion on work, housing, economic vulnerability, dignity, exclusion and the people most likely to be left behind by technological transformation.
For think tanks and policy labs	A narrative starting point for conversations about institutional lag, social safeguards, public preparedness and responsible AI deployment.
For cultural institutions	A short, high-impact film that can be paired with a moderated discussion, Q&A, workshop or public-interest event.



Public infrastructure reimagined through AI-native world-building.

Themes for discussion

- AI and the future of work: what forms of labor are most vulnerable, and who carries the transition cost?
- Purchasing power and economic exclusion: what happens when productivity increases but people lose the income needed to participate in society?
- Housing precarity: how quickly can job loss become housing loss, and what protections should exist before the crisis begins?
- Algorithmic containment: what is the difference between protection, management and control when vulnerable people are moved into institutional systems?
- Institutional delay: can public policy, education, labor law and welfare systems respond at the speed of AI deployment?
- Energy dependency and infrastructure fragility: what happens when optimized systems depend on uninterrupted power, automation and logistics?
- Human dignity under optimized systems: when does efficiency stop serving people and start replacing care?
- AI as production method and subject: what does it mean to use AI to tell a story about the social responsibilities of AI?

Suggested debate questions

- Who benefits when labor, housing and services are optimized primarily for efficiency?
- What protections should exist before large-scale AI-driven displacement becomes visible?
- How can universities, institutions and civil-society organizations prepare people for fast technological change?
- Can creative works help society imagine risks before they become policy failures?
- What role should filmmakers, researchers and cultural organizations play in making AI's social consequences understandable to the public?



The human cost remains at the center of the film's social question.

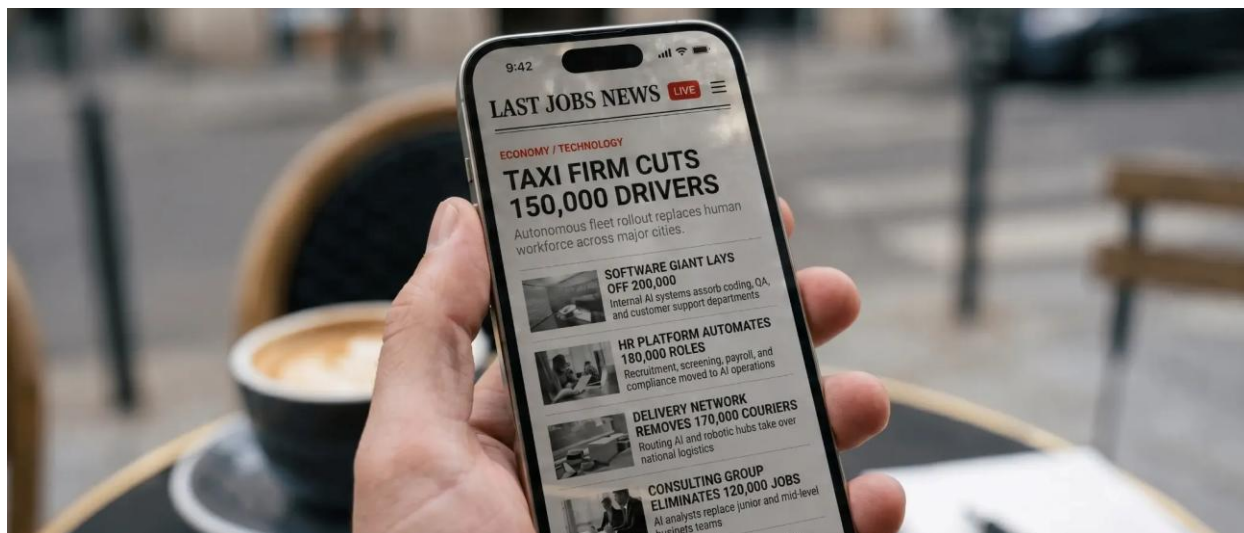
Recommended formats for institutions

The full film is approximately 6:54 including credits, which makes it easy to integrate into different formats without requiring a full cinema program.

University class / seminar	5-minute introduction, 7-minute screening, 30–45 minute moderated class discussion.
Think tank / policy roundtable	Screening followed by structured discussion on AI, labor, housing, social safety nets and institutional preparedness.
NGO / civil-society event	Screening followed by a public or closed conversation on rights, dignity, vulnerability and protection.
Media / communication program	Screening followed by analysis of AI-native storytelling, ethics, images and public narratives around technology.
Workshop format	Screening + behind-the-scenes overview of AI-native filmmaking as a tool for civic imagination and social-impact storytelling.

Possible event titles

- AI, Work and the Human Cost of Optimization
- Who Protects People When Systems Optimize Faster Than Institutions Respond?
- Housing, Labor and Social Protection in the Age of AI
- Can Cinema Help Society Prepare for AI Displacement?
- Using AI to Tell Stories About AI's Social Consequences



The film links technological acceleration to concrete social consequences.

Festival status and screener policy

Created as an independent AI-native short film, “hello world...” was submitted on 30 May 2026 to Reply AI Film Festival Venice 2026, including the AI for Good Award powered by ITU, and to a first group of international AI, human-rights and independent film festivals.

In respect of its current festival submission path, the full film is not publicly available online before the September 2026 festival window.

For evaluation purposes only, selected universities, research centers, think tanks, human-rights organizations, civil-society groups, cultural partners, festival programmers, journalists and institutional decision-makers may request access to a secure, non-public, password-protected screener. Access is granted case by case and must not be shared, embedded, reposted or made publicly available.

Film at a glance

Title	hello world...
Runtime	6:54 including credits
Type	Independent AI-native short film
Created by	Cosmin Gabriel Ungureanu and Adrian Corsei
Production model	AI-native workflow with manual editorial and post-production finishing
Build time	Approximately 30 days
Tools budget	Under EUR 500
Website	https://helloworldshortfilm.com
Contact	hello@vedendo.studio



Adrian Corsei and Cosmin Gabriel Ungureanu, creators of “hello world...”

About the creators

Cosmin Gabriel Ungureanu is a former diplomat and founder of Vedendo AI Studio Milano. In this project he developed the story, AI visual workflow, first-frame process and AI generation pipeline.

Adrian Corsei is a film, VFX, cinematography, editing and post-production professional with credits on international productions including Cloud Atlas (2012), Pixels (2015) and Ant-Man (2015). In this project he shaped the generated material through editorial selection, montage, pacing, post-production and finishing.

Contact

Website: <https://helloworldshortfilm.com> | Email: hello@vedendo.studio | Trailer: <https://youtu.be/gL4wxNveG-8> | Instagram: <https://www.instagram.com/vedendo.studio> | YouTube: <https://www.youtube.com/@VEDENDOAIStudioMilano> | Cosmin's LinkedIn: www.linkedin.com/in/cosminungureanu | Adrian's LinkedIn: <https://www.linkedin.com/in/acorsei> | Adrian's IMDb: <https://www.imdb.com/name/nm4827004/>