

A FILM BY JACOB ESTRADA

ZAPATITOS BLANCOS

"Mi corazón tiene mucho amor, y con ese amor vengo."

FILM PITCH DECK // 2026

LOGLINE

“Three immigrant children document the final stretch of their survival. One holds a camera and refuses to look away.”

DRAMA // FOUND FOOTAGE // 16 MINS

The Film

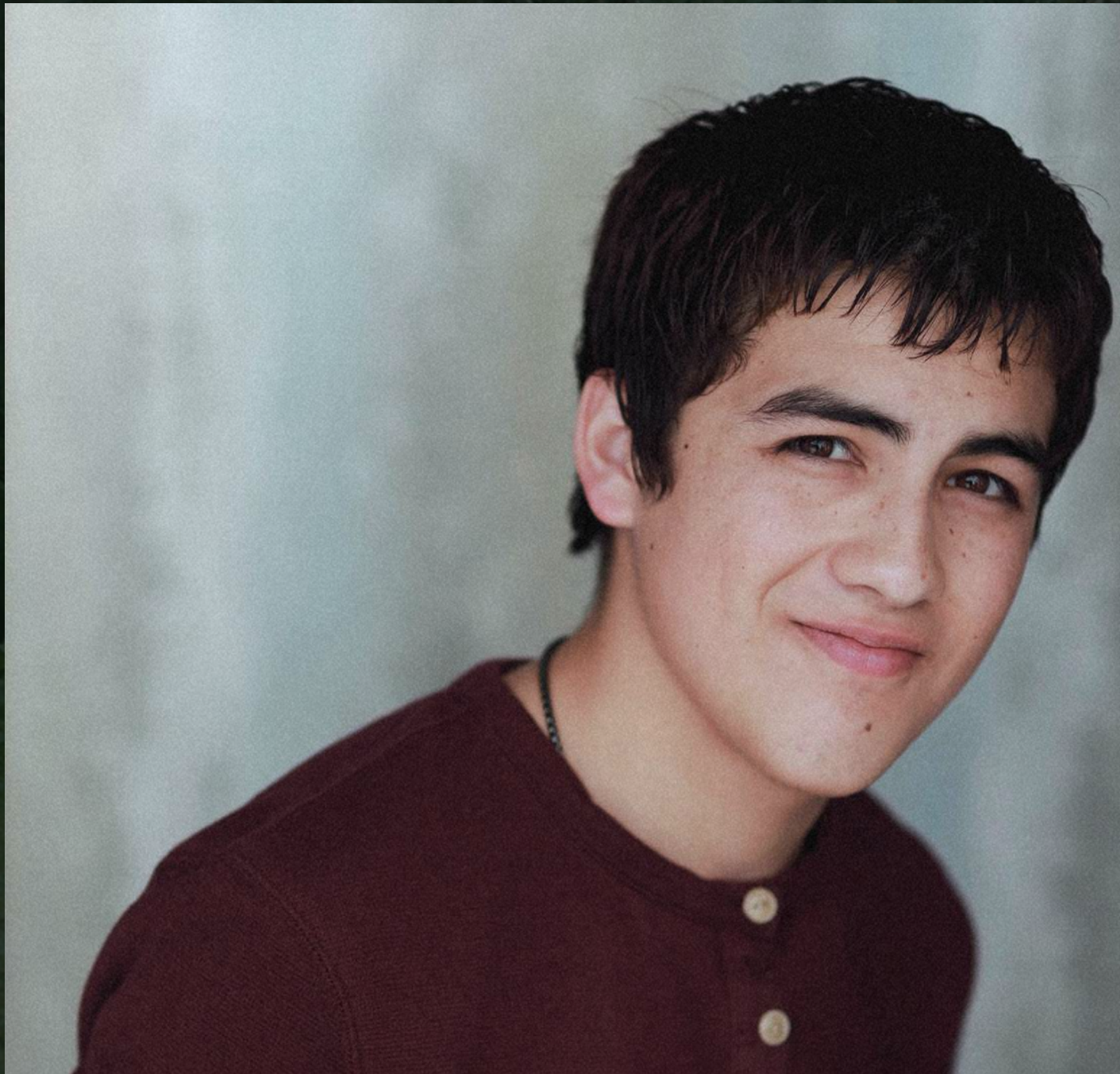
Abandoned just a few miles from the U.S. border, three children continue on foot through the unforgiving desert.

Beto, the oldest, documents their journey as a self-proclaimed reporter. His camera, pointed at images best left unseen, begins interpreting, editing, and intervening in the brutal reality surrounding them. Survival demands difficult choices, and the camera never looks away. A desperate search for water forces the children to grow up—not over the span of years, but in just a few hours.

Written and directed by 15-year-old Jacob Estrada, a middle child from a Mexican immigrant family of ten, the story is told from within childhood, not observed from adulthood.



DIRECTOR'S VISION



“It began with a boy weeping helplessly by the side of the road while a lens watched without mercy. I came across this video online, and what stayed with me was not only the immigrant child’s distress, but the quiet neglect of it recording itself.

The film is not merely about immigration, but a study of power—an author’s authority to shape reality and sanitize its cruelty through storytelling. I aim to create a window into the journey of the “Children of the Border,” while reflecting on our digital age, where truth has become increasingly subjective.

I have chosen to tell this story through a hybrid visual language: raw, handheld footage sourced directly from Beto’s camera roll alongside meticulously composed images. As the film progresses, these visual opposites oscillate, reflecting the widening gap between lived experience and its documentation.”

— Jacob Estrada

VISUAL TONE



A QUOTE FROM THE FILM



“Con hambre de llegar,
Y hambre de comer,
ponemos todo lo que tenemos en nuestro ser.

Al gimnasio no voy,
Pero fuerza sí tengo.
Mi corazón tiene mucho amor,
Y con ese amor vengo.

Digo la verdad,
Porque la verdad siempre triunfa,
Voy a ver a mi mamá,
Y si me ensucio poquito, no es mi culpa.”

- *Zapatitos Blancos*, Beto

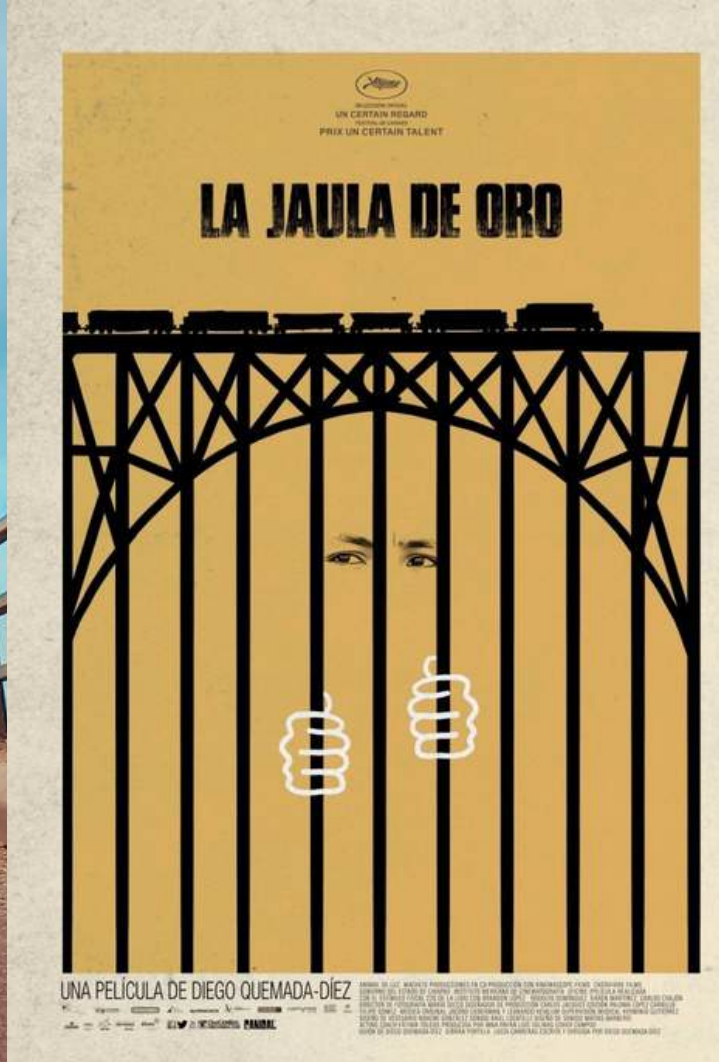
INTRO TEASER

Get a glimpse into the world of Zapatitos Blancos.

Watch this video introduction to the visual language, atmosphere, and characters of our film.

[View Here](#)
[URL](#)

YOUTUBE // CONCEPT // 1 MINUTE



Positioning & Marketing

POLITICAL YOUTH REALISM

A rising wave of youth-driven, hyperrealistic storytelling has brought global attention to films rooted in lived experience. Stories like *Sin Nombre* and *The Florida Project*, which are told from the perspective of children navigating immigration, identity, and inequality carry a distinct urgency and relevance. *Zapatitos Blancos* positions itself within this space through its intimate, first-person portrait of childhood.

DIGITAL & SOCIAL MEDIA ENGAGEMENT

The film's first-person approach positions it strongly for digital engagement. With portions of the story captured through the children's own devices, *Zapatitos Blancos* mirrors the visual language of platforms like TikTok and Instagram, creating a sense of immediacy and authenticity. This format lends itself to short-form clips, character-driven moments, and shareable, "real-feeling" content that resonates with digitally connected audiences.

STREAMING & FESTIVAL DISTRIBUTION

As demand continues to grow for culturally specific, socially relevant content like *City of God*, *Zapatitos Blancos* is well-positioned for both major festival circuits and digital distribution. Its blend of narrative and documentary realism aligns with current programming trends, while its accessible, first-person format and youth perspective expand its appeal to broader audiences. This positioning strengthens the film's potential across festival exhibition, streaming platforms, and curated short-form showcases, offering both critical visibility and scalable audience reach.

STRUCTURED EXECUTION PRODUCTION PLAN

JULY - SEPTEMBER
2026



PRE-PRODUCTION

PRINCIPAL PHOTOGRAPHY



OCTOBER
2026

OCTOBER - DECEMBER
2026



POST-PRODUCTION

PRODUCTION SUMMARY

Zapatitos Blancos

Production Length

3 days

Location

1

Cast

Minimal

Genre

Drama

FINANCIALS

Total Budget

\$20,000

Production

15k

Post-Production

3k

Promotion

4k

Festivals

3k

Get Involved

SEEKING PRODUCING PARTNERS, COLLABORATORS, SUPPORTERS, AND FUNDING TO BRING THIS FILM TO LIFE.

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