



CHICKEN AND RICE

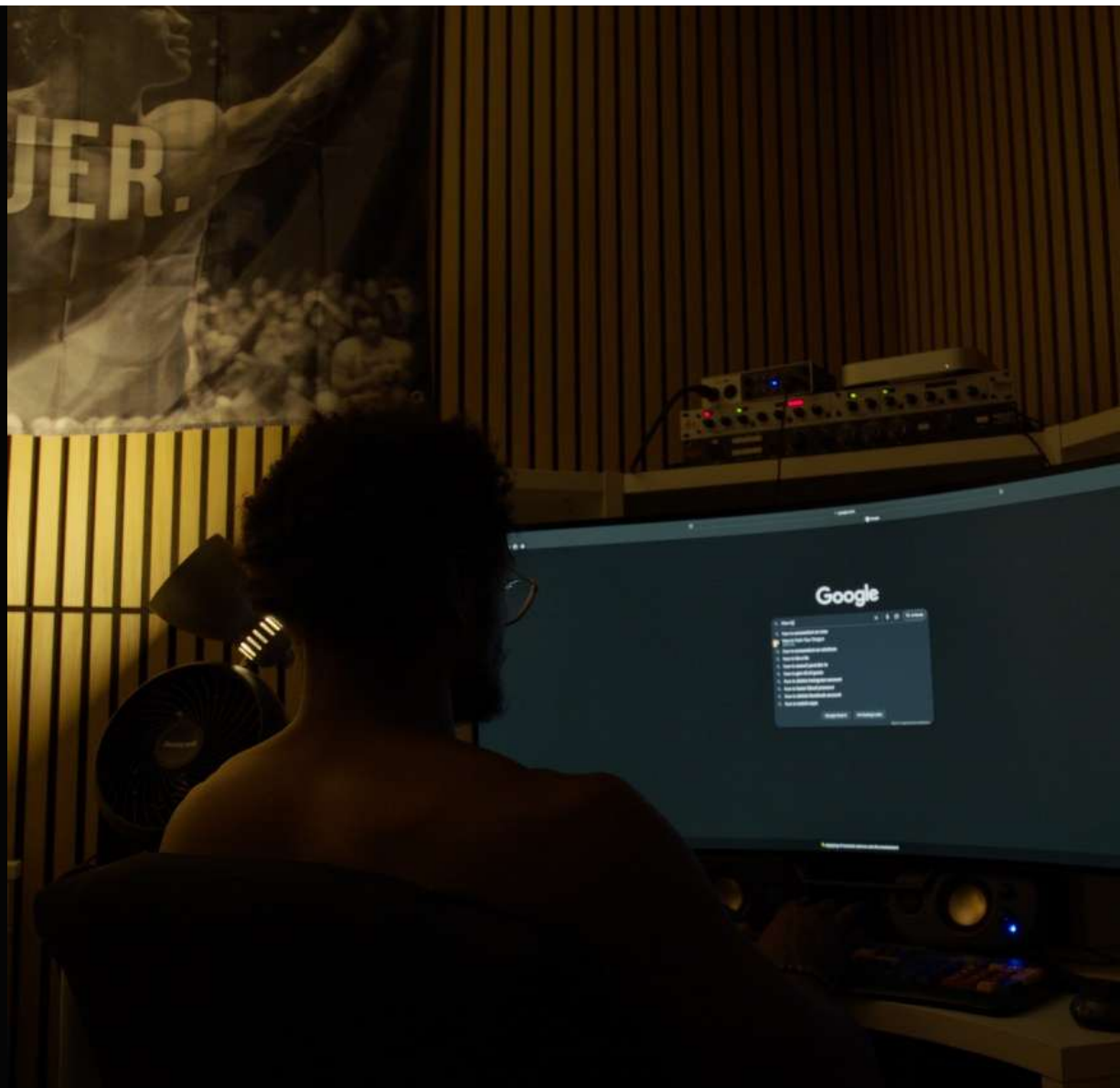
Feature development pitch

A psychological body-image drama about ambition, isolation, and the cost of being seen.

LOGLINE

The dream is acceptance. The cost is the self.

A 29-year-old actor chases the perfect body to meet Hollywood's standards, but when his progress stalls, the online world that promises transformation pushes him into obsession, isolation, and self-destruction.



STORY

Jason believes a better body will unlock a better life.

A plateau sends him searching for answers online. The advice shifts from discipline to danger: extreme routines, misinformation, and performance-enhancing drugs sold as proof of hard work. What begins as self-improvement becomes a private collapse.



CHARACTER

Jason

29. Actor. Disciplined, lonely, and starving for proof that he matters. He is not chasing vanity. He is chasing permission to exist in the room.



THEMES



Isolation. Obsession. Body dysmorphia. Hustle culture.

The film examines how digital idols turn insecurity into a product, and how ambition can become dangerous when the measure of success is always someone else's body.

TONE

Isolated, dark, contemplative.

The audience is placed in Jason's private spiral: quiet rooms, harsh self-surveillance, soft digital glow, and the dread of a body becoming both weapon and prison.



VISUAL STYLE



Moody, dark, digital — but soft.

Warm practicals, deep shadow, intimate close-ups, and the glow of screens create a world where Jason is constantly watching himself — and being watched.

COMPARABLES

Taxi Driver meets Magazine Dreams.

A lonely character study of male obsession and recognition, told through the modern pressure chamber of social media, fitness culture, and performance identity.



AUDIENCE



A story for an audience already living inside the comparison machine.

Target viewers: ages 20–50, social media engaged, interested in psychological drama, fitness culture, acting industry pressure, and character-driven stories about identity.

FEATURE EXPANSION

The feature expands Jason's private spiral into a fuller portrait of ambition, performance, and collapse.

The short functions as a proof of tone. The feature deepens Jason's acting career, his relationships, the online ecosystem that exploits him, and the final reckoning between the body he built and the life he abandoned.



THE ASK

\$60,000 for feature development and packaging.

Funding is sought as a development and market-readiness investment, not a full production budget. Use of funds: feature script development, producing package and attachments, sizzle/trailer materials, legal and budget prep, festival strategy, and distribution planning.





Seeking mentorship in marketing, festival positioning, and distribution strategy.

Chicken and Rice is built to move from short proof-of-concept into a feature package with a clear audience, a timely subject, and a grounded psychological point of view. IMDb: [tt39107775](https://www.imdb.com/title/tt39107775)