

ROOTS OF TOMORROW

Pitch Summary

Logline

On the Tibetan Plateau, a community of nomads reverses decades of grassland desertification — not with machines, but with a monk's blessing, hand-scattered seeds, and the hooves of yaks — proving that the Great Transition has already begun.

The Problem

The Tibetan Plateau's *Kobresia* grasslands — an 8,000-year-old ecosystem storing ~1% of the global carbon pool — are unraveling. 30% have degraded into barren "Black Dirt Beach" in just 50 years. As the roots die, carbon is released, glaciers melt, and the nomadic communities who understood this land for millennia are being displaced.

The Story

In 2025, our team — a small group of local nomads — restored 6.7 hectares of desertified land at Uncle Rinchen's Pasture using traditional no-till seeding, a monk's soil-blessing ceremony, and livestock-driven seed pressing. No machines. No chemicals. Against all odds, the seeds sprouted, rare wildflowers returned, and by autumn the ground was firm again.

We filmed the entire process. *Roots of Tomorrow* is a 3-minute documentary that condenses this journey into five scenes — from devastation to rebirth — built on a single metaphor: **roots**.

Why "Great Transition"?

This is not a speculative scenario. It is already happening:

- **Governance shift:** Indigenous knowledge drives outcomes, not top-down industrial policy
- **Values shift:** *"We are not the masters of this earth. We are its roots."*

The Unforgettable Image

During the pre-reclamation ceremony, two horses walked uninvited to the chanting monk and stood perfectly still, heads lowered, listening like students. This unscripted moment — captured

on camera — embodies everything the film is about: the bond between all living things and the land they share.

What We Need

This is a ****five-hundred-year plan****. It must be carried out year after year, with records kept for each year — documenting the land, the work, the people, and the change. We have completed principal photography for Year One. We are seeking:

- Production support for post-production (editing, color grading, sound design)
- Expert mentorship to refine the narrative for maximum global impact
- A platform to bring this story — and this pledge — to the world
- Partners committed to the long arc: annual documentation, annual restoration, annual proof

The Pledge

It took less than a century to destroy what took eight thousand years to grow. It will take centuries to heal. Who would undertake something whose outcome they cannot witness? We would. So that is the pledge we made.

We are committed to promoting a single conviction to more self-motivated, proactive people: “restoring the grassland is restoring our own future”. This is not charity. This is not a sacrifice. It is the most rational act of hope — repeated, recorded, and passed on, year after year, for five hundred years.

Roots of Tomorrow — Choose Our Future