

MONOLITO PRODUÇÕES e PIPOCA & NANQUIM apresentam

DESAVIA



O MUNDO NÃO É MAIS NOSSO



WARHEAD

THE WORLD IS NO LONGER OURS

With over 80 million views on its YouTube channel, the publisher Pipoca & Nanquim has, over more than a decade, built an extremely loyal audience. In 2020, the publisher released Warhead, an original graphic novel that became a sales success and was licensed for publication in Spain and Russia.

Driven by a desire and passion to connect Brazilian comic books with cinema, Cadu Rosenfeld chose to adapt Warhead with the aim of engaging an audience already accustomed to consuming this type of film from international markets.

Warhead: The World Is No Longer Ours represents the persistence of genres such as science fiction and horror, grounded in a form of cinema widely consumed today, yet infused with a distinctly Brazilian identity. By absorbing elements from foreign genre works and recontextualizing them locally, the film presents rural landscapes, diverse accents and post-apocalyptic settings that create a sense of familiarity within a narrative rarely seen in Brazilian cinema.

SYNOPSIS

When the monsters arrived, the warheads were launched. Almost a decade later, former police officer Pilar fights for survival in a devastated world, clinging to the fragments of hope she still has left, while a new purpose blossoms in her heart. Between alien creatures and men without sanity, Pilar's great conflict remains in her own head: What's the reason to keep fighting?



THE LARGEST CROWDFUNDING CAMPAIGN for an audiovisual project in Brazil

Warhead: The World Is No Longer Ours was primarily made possible through crowdfunding campaigns on the Catarse platform.

Two campaigns were conducted, which together raised approximately BRL 540,000 and were supported by around 4,000 backers.

To date, the project holds the record for the highest-funded audiovisual project on the platform, as well as the largest crowdfunding campaign for an audiovisual project in Brazil.



OGIVA: filme live-action & livro inédito
por Pipoca & Nanquim

Vem aí o primeiro filme da nossa editora mas precisamos do seu a...

R\$ 458.681
apoiados por 3146 pessoas
152%

Meta R\$ 300.000
Campanha Tudo-ou-nada

Este projeto foi bem-sucedido e foi financiado em 25/07/2024

São Paulo, SP Cinema e Vídeo

Detailed description: This is a screenshot of a crowdfunding campaign page on the Catarse platform. The title is "OGIVA: filme live-action & livro inédito" by Pipoca & Nanquim. The main image shows three men, one holding a large teddy bear. The campaign has raised R\$ 458,681 from 3,146 backers, reaching 152% of its goal. The goal was R\$ 300,000. A green banner at the bottom indicates the project was successfully funded on 25/07/2024.

OGIVA: filme & livro inédito (Nova chance)
por Pipoca & Nanquim

O primeiro TEASER TRAILER de OGIVA!

R\$ 82.904
apoiados por 705 pessoas
165%

Meta R\$ 50.000
Campanha Flexível

Este projeto foi bem-sucedido e foi financiado em 11/07/2024

Indaial, SP Cinema e Vídeo

Detailed description: This is a screenshot of a crowdfunding campaign page on the Catarse platform. The title is "OGIVA: filme & livro inédito (Nova chance)" by Pipoca & Nanquim. The main image shows a woman holding a gun. The campaign has raised R\$ 82,904 from 705 backers, reaching 165% of its goal. The goal was R\$ 50,000. A green banner at the bottom indicates the project was successfully funded on 11/07/2024.

THE CAST

The filme stars SARA ANTUNES as Pilar, LENITA OLIVER as Maria, and MORI MEIRELLES as Juarez, with a special appearance by FERNANDO CARUSO.



WARHEAD IN CCXP 2024

THE FILM WAS FEATURED AT THE LARGEST NERD EVENT IN THE WORLD!

During CCXP 24, we took part in a panel on the Ultra Stage, where behind-the-scenes footage, scenes from the film, and the official trailer were presented, followed by a conversation with members of the crew and the main cast.

The event also included a public activation, allowing attendees to wear original costumes and props from the film, receive artistic makeup, and pose for themed photos.

An Instagrammable environment was set up with original production pieces, along with two autograph sessions for the launch of the artbook THE ART OF WARHEAD, featuring the cast and the publisher.







AN UNPRECEDENTED ACHIEVEMENT IN BRAZILIAN CINEMA

As part of its promotional strategy, the production company, in partnership with Pipoca & Nanquim, released an ARTBOOK showcasing the film's entire artistic development. The publication includes behind-the-scenes photographs, the screenplay, storyboards, concept art, testimonials from cast and crew, and an exclusive original comic.

The book is currently available on Amazon, as well as in major comic shops and bookstores across Brazil, and has sold over 2,000 copies to date.



OFICIAL TRAILER



**THANK
YOU**