

THE FUCKBOY DIARIES



LOGLINE

A young New York woman battles fuckboys (and girls) on the dating scene as she discovers her own hidden fuckboy tendencies.

GENRE

Comedy, Romcom

COMPS

Crazy Ex-GF, Trainwreck

THEMES

LGTBQ+, Women,
Dating, Mental Health



Pilot Synopsis

Ruby is devastated after Chase breaks up with her, so her friends Laurel and Griffin cheer her up with a night out, including edibles and a gay bar. Ruby meets Giselle: her first female flirtation. But then Ruby sees her ex, Chase, with another girl and makes a public scene accusing him of cheating (he was.) That night, she has a one night stand who flees the next morning without leaving his number. Ruby seeks consolation from her sister and a dating coach, pledging to avoid fuckboys. That is, until Giselle messages her out of the blue...



Season 1 Outline

After Chase dumps Ruby, she goes on a dating spree including a meet-cute with Giselle. Giselle is ready for a relationship, but Ruby can't commit and breaks it off. Giselle is pissed and Ruby feels terrible. Lauren and Giselle attempt to take Ruby on a day cruise to clear her mind, but Ruby ends up hooking up with the yacht captain and regretting every moment of it.

Despite strong advice to stay single, Ruby meets Tristan, who is polyamorous and tries on the poly lifestyle in an open relationship with him. Ruby struggles every step of the way to separate sex and emotion as they date other people, have threesomes, and agree to tell each other everything. Tristan then lies to her anyway.



After Ruby breaks up with Tristan, she tries focusing on herself via therapy, meditation, and reconnecting with friends and family. She runs into Giselle one day who gives Ruby a reality check saying, “you never really gave me a chance, you weren’t emotionally available.”

This leads Ruby to admit to Laurel and Griffin that she herself was a fuckboy to Giselle, and that she still has a lot of work to do. Just as she’s preparing for introspective celibacy, Ruby meets personal trainer Emilio. Believing that she’s done enough of “the work” to jump into a relationship (reality: it was 2 days) Ruby and Emilio start a fiery fling that also bears all the hallmarks of longterm relationship material.

That is, until Ruby discovers Emilio is hiding a shocking secret...



RUBY (Alison Wien)

Ruby, our hero and dating adventurer, has the highest standards for her love life and the lowest of self-esteem. It's a disastrous combo that leads to pain and endless people-pleasing. Dating in New York, Ruby is constantly hunting for someone (preferably tall) to "complete" her. With so much love to give, we just want Ruby to find the right recipient.



LAUREL (Raye Spielberg)

Laurel is Ruby's Brooklyn bestie. As a yoga instructor, reiki healer, crystal expert and self-described stoner, she has wisdom beyond her years. Adventurous and accepting, Laurel truly believes that everything happens for a reason. But that doesn't stop her from trying to "fix" Ruby and her weird dating blockages!

GRIFFIN (Daniel Ison)

Ruby's other bestie, Griffin is funny, gay, and brutally honest. He brings a "I turned down a Grindr date for this so you better take an extra shot with me" vibe to the party. A lovable, pragmatic sex demon.



GISELLE (Corinne McLoughlin)

A beautiful, charming woman who seems wary of the fact that Ruby is bisexual. She's a poet, a lover, and an unabashed lesbian, and in some ways a mirror image of Ruby given her history of dating fuckgirls. She and Ruby start to get serious, it ends up frightening Ruby away...but we all want them to end up together.



THERESA (Tricia Merrick)

Ruby's no-nonsense dating coach; the wise woman of the series. While Ruby initially rejects Theresa's semi-offensive theories, they eventually delve deeper into childhood trauma and identity issues. For all her prickly qualities, Theresa has definitely figured Ruby out.





CREATOR STATEMENT *ALISON WIEN*

This semi-autobiographical show explores some insane situations that I've been through in realizing I was a queer woman disillusioned with men. Straight woman-discovering-bi is an experience overlooked in media. I'm not confused, and I'm not coming-of-age: I'm a grown-ass woman with a healthy sexual appetite, and I want all genders! When I first realized this, I was constantly doubting my identity, not "queer enough" to be LGBTQ, and shifting to meet other people's expectations. This insecure mindset, combined with a steady stream of fuckboys, made for a truly chaotic couple of years. After lots of therapy, I put it all down on paper, and started to share the script, and so many people told me they relate to this material. Finding the comedy in it has helped me to recover.

P.S. I have a very loving boyfriend now. P.S.S. still queer!

Why Now?

This show is needed today because as women become more independent and raise their standards for men, we hear men increasingly complain about a “male loneliness epidemic.” Studies show that all genders and identities are lonelier, and while quick solutions like dating apps, hookups, and online communities make connection seem only a click away, deeper, meaningful connection is hard to find. It’s no wonder global birth rates are declining; in 2024, 45% of single adults went on zero dates. With people engaging in AI relationships and incel culture, and polyamory becoming more widespread, does anyone still want to commit to a long-term, monogamous relationship? The Fuckboy Diaries means to show the long, arduous path to loving yourself, and the battle of finding love in modern dating culture.



MISHA CALVERT *DIRECTOR/PRODUCER*

Misha is an award-winning writer, director, and showrunner based in New York. She has created five digital series: STRUT (2018 Tribeca Film Festival) which campaigned for an Emmy in 2022, and ALL HAIL BETH, which landed in the top 25 on the iTunes soundtrack charts. Misha's work is high concept and visually driven, with a focus on gender, mental health, power, and the female experience.

Her upcoming projects include FAULT, a drama set in the world of women's pro tennis; PINK FLAGS, starring Raye and Sawyer Spielberg (Panavision New Filmmaker Grant); and CANDY, a musical short created in partnership with singer-songwriter Kate Eberstadt. On the feature side, Misha is developing two narrative dramatic features.

More info at www.mishacalvert.com.

**LLOYD HEMBRADOR** *CINEMATOGRAPHER*

Lloyd is a cinematographer based in the heart of New York City. Credits include Bumbld, Centigrade, Farewell Amor, Project Runway, and dozens of short films.

**CHRISTIE IRIS DU PLESSIS** *EDITOR*

Originally from Johannesburg, South Africa, Christie works in narrative film and television on both continents. Her production company was invited into the 2025 Gotham Market.

**CHRISTIAN DIETRICH** *COLORIST*

Christian is an LA-based colorist who has held various roles in the film and video production industry and is currently a Color Assist at Company3.

Goals

The goal is for The Fuckboy Diaries to help liberate queer women with a hopeful message about owning their romantic desires and learning to love themselves. Alison, the creator, would love to make a full season of 13 half-hour episodes for a streamer like Amazon Prime and be able to parlay that into a modern dating feature film like The Materialists. The team hopes to pitch to indie streamers and production companies while at this festival after they witness the uproarious enjoyment of the audience during the screening. Barring that, it's full speed ahead on fundraising for more episodes in this short-form web series style.

