

# ANIMATED RHYTHMS

INSIDE BI/ETTERMINDS' MOBILE STUDIO



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# FROM PHONE TO FRAME

*"The two Love-Fine music videos, **In My Room** and **Temperature Rising**, grew out of the same method I use when making comics. I build from small fragments to create rhythm and atmosphere. The process isn't linear. It flits between image, sound and feeling until everything aligns." Minna Väisänen*

## SHAPING SENTENCES

The writing usually begins from fragments of sentences, stray ideas or specific concepts that **Paul Hayes** and I send back and forth when messaging on WhatsApp. We write separately and together, combining pieces of text until something clicks. The best ideas appear when one of us sends a line that makes the other laugh, feel slightly uncomfortable or just pause. Those moments often become the spine of a scene or a character.

## WHAT CATCHES THE EYE

Everything starts from something that catches our attention. Such things are phrases, emotions or a stereotype to subvert. It's always from real life. Using the sparks created, I build image prompts to find tone and atmosphere before any animation begins.



Love-Fine: In My Room

## LIFE OUT OF SYNC

For example, in the "Cooking Experts" videos, a young woman fries and eats frogs with a forced smile. The video is surreal but an algorithm doesn't care. The algorithm cannot know whether you feel disgust or fascination, anger or concern. It recognises viewer engagement though. Thus, I start everything with something disturbing or surreal to grab attention, spark thought, and make the viewer ask, "Why am I watching?"



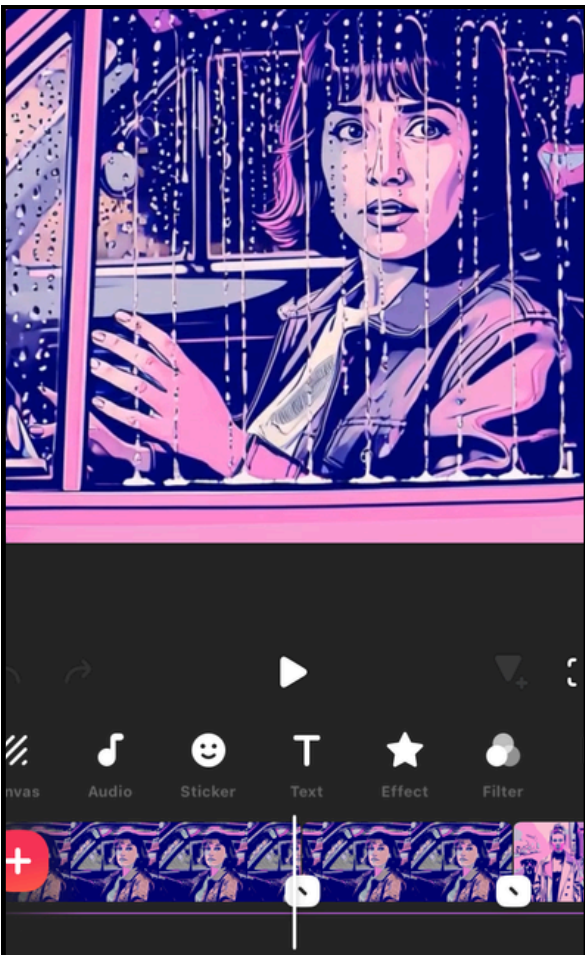
## FROM AI PHOTO TO VECTOR

To visualize an idea, I use Leonardo AI to generate a photographic version of the character. Then I vectorize the image with VectorQ, reducing it to clean graphic lines and flat colours.



## PROMPTING MOVEMENT IN GROK

I import the image into **Grok** and, for example, prompt driving in rain. Grok produces six second clips, so I make a few with different prompts and import them into **InShot**.



## SOUND AS ATMOSPHERE

For sound, I select the music directly from inside **InShot** or request it from the artists. Using InShot's own library is a practical choice as it avoids copyright issues and keeps the editing process smooth. After setting the main track, I layer in sound effects from **Pixabay**, such as a husky barking, the ambience of a bar or the crunch of footsteps in snow. I clean the sound effects and speech using **KILN Audio**. I add sync effects to match specific on-screen actions and cuts, tightening the connection between image and sound.

Ultimately, the videos are not traditional animations. They are moving comics — images that hold stillness and rhythm at the same time.

## LOVE-FINE: TEMPERATURE RISING 04:33

A kinetic visual translation of **Love-Fine's** pulsing track "**Temperature Rising.**" Bathed in neon heat and restless motion, the animation traces youth's recurring fever dreams caught in the tension and grind of middle-aged reality.



## LOVE-FINE: IN MY ROOM 04:12

A hypnotic visual interpretation of **Love-Fine's** synth-driven track "**In My Room.**" Set against a backdrop of cold rain and the ache of isolation, the animation captures the loneliness and vulnerability found in the private spaces of the mind.

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