

Greensleeves inc.

FRAN ST CLAIR KELSEY COOKE HANA JOI ANYA ZRAYKAT VICTORIA LEWIS JAMIE LEE-HILL

DIRECTED BY GUY TAYLOR WRITTEN BY GUY TAYLOR & FRAN ST CLAIR PRODUCED BY BORI VESELÁK DIRECTOR OF PHOTOGRAPHY JAMES HANDLEY PRODUCTION DESIGNER ALICE GEGERE
COSTUME DESIGNER MATILDA MAGUIRE COMPOSER JEAN-LOUP PINSON SOUND DESIGNER PANOS CHOUNTOULIDIS ASSOCIATE PRODUCER SEAN MURROUGH 1ST ASSISTANT DIRECTOR SEJAL DOUND
HAIR & MAKE UP MANPREET SHOKER 1ST ASSISTANT CAMERA ANGUS CHEUNG & RICH EVANS SOUND MIXER TOBIAS WITHERS COLOUR GRADER ALYSSA MEDINA



INTRODUCTION

Synopsis

Eco-influencer Fleur heads to the studio for the launch of her new 'green' brand deal, but she's quickly met with the harsh reality of the corporate machine.

Overview

Filmed in South-West London, Greensleeves inc. is a comedic satire about the fashion industry told through the perspective of our main character Fleur (the vegan queen). The film explores the sinister themes around deception, blackmail and greenwashing in the world of fast fashion; but in a funny way.



A photograph of three women standing in a studio. The woman in the center is wearing a maroon jacket over a white t-shirt with a red graphic and multiple necklaces. The woman on the left has long dark hair and is wearing a dark jacket over a light-colored collared shirt. The woman on the right is wearing a black jacket with a ruffled collar and a gold zipper. In the background, there is a white backdrop and a black grid light on a stand. The word 'CAST' is overlaid in large white letters in the center of the image.

CAST



FRAN ST CLAIR

Fleur

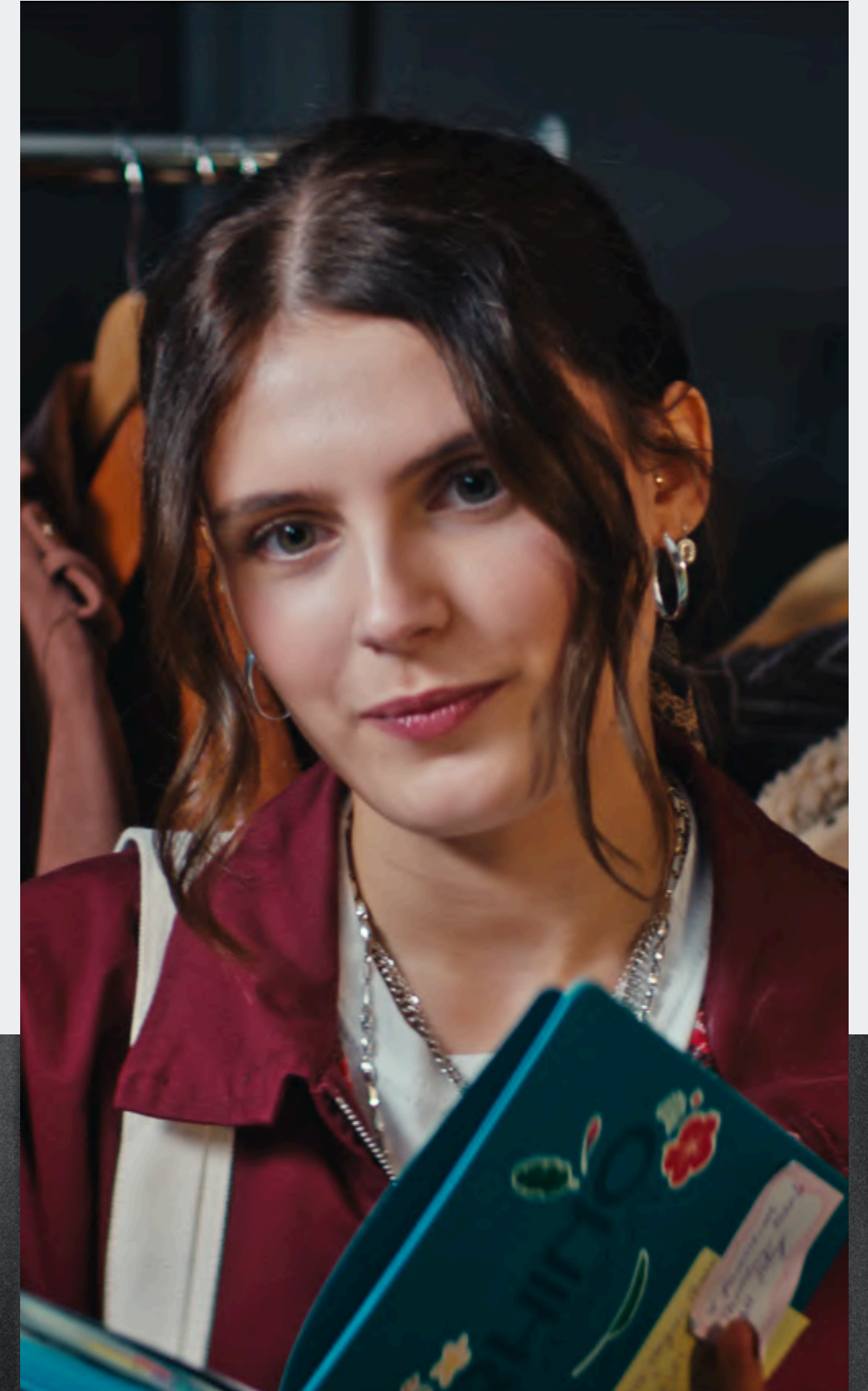
Fran St Clair is a London based actor and writer-director with a passion for female-focused storytelling.

After training with the Unseen Drama school she has gone on to work on a variety of different award winning-projects, including her winning the 'Emerging Actor Award' at Greenwich Film Festival in 2024.

Her latest venture includes Myrtle Tree Studios, an independent production company with the purpose of bringing strong female focused stories to the big screen.

"Having always had a strong passion on the topic of the ethics of fast fashion, I'm grateful to have had the opportunity to collaborate with Guy on Greensleeves inc. I firmly believe that having a sounding board for such an important message is undoubtedly the beauty of filmmaking."

— Fran St Clair



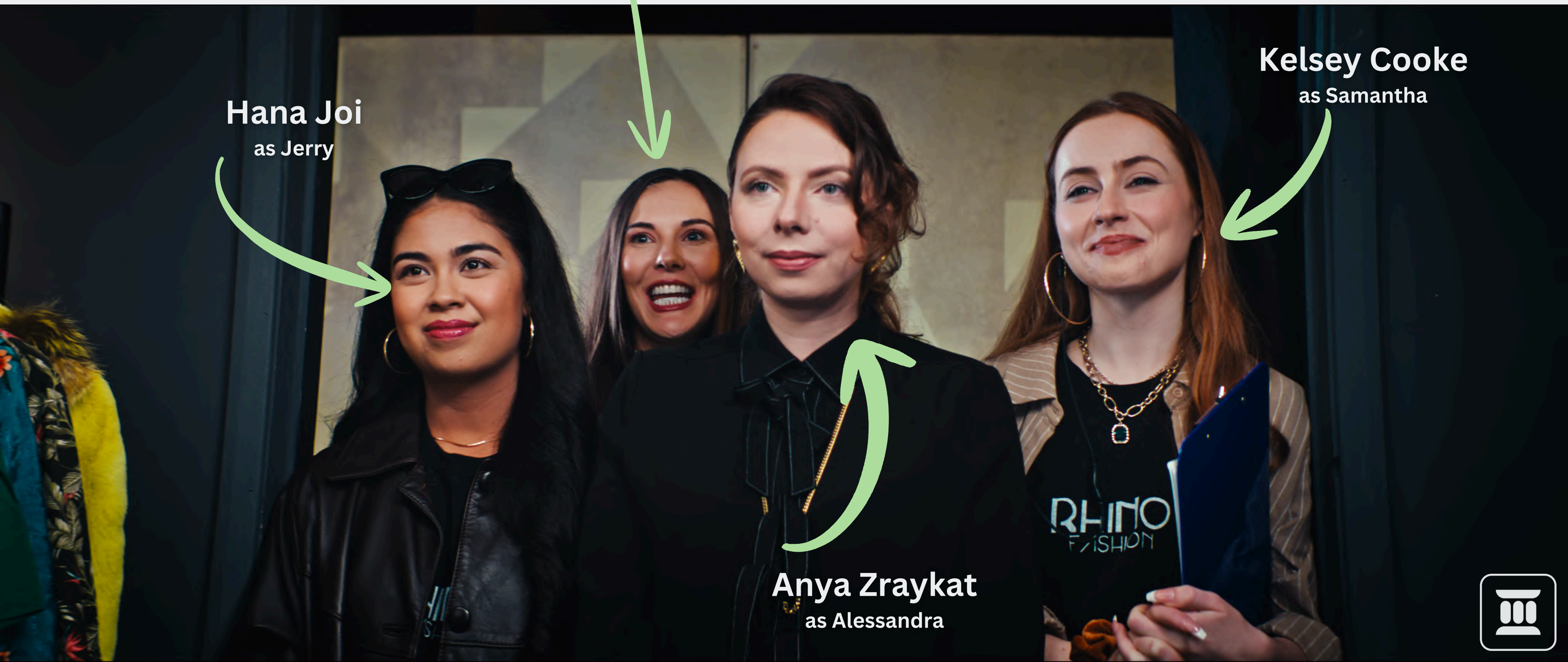
OTHER CAST

Victoria Lewis
as Katie

Kelsey Cooke
as Samantha

Hana Joi
as Jerry

Anya Zraykat
as Alessandra



OTHER CAST



Jamie Lee-Hill
as Jason



Alba Lloyd-Prieto
as Milly



CREW





GUY TAYLOR

Director/Co-Writer

BIO

With a background in engineering, Guy Taylor made the shift to the creative world to pursue his love of story telling. Through both directing his own stories and producing films for others, he strives to create films and creative environments where unique perspectives and ideas can be told.

He created Gatton Films in 2020 which has since gone on to become an internationally award winning production company with selections at both BAFTA and BIFA Qualifying festivals.

DIRECTOR'S STATEMENT

I think often times the conversation about serious topics misses the most important point, which is to actually be remembered by the audience. So, when the opportunity came about to make a film about sustainability thanks to VMI, it felt right to take a satirical, comedic approach.

For myself and co-writer Fran St Clair, creating a film that strikes the balance between funny and hard-hitting was the best way to get people thinking about the cruel, cold world of the fashion industry and the effects it has on both the environment and young children across the world.



PRODUCTION TEAM



Bori Veszélák
PRODUCER



Sejal Dound
1ST ASSISTANT DIRECTOR



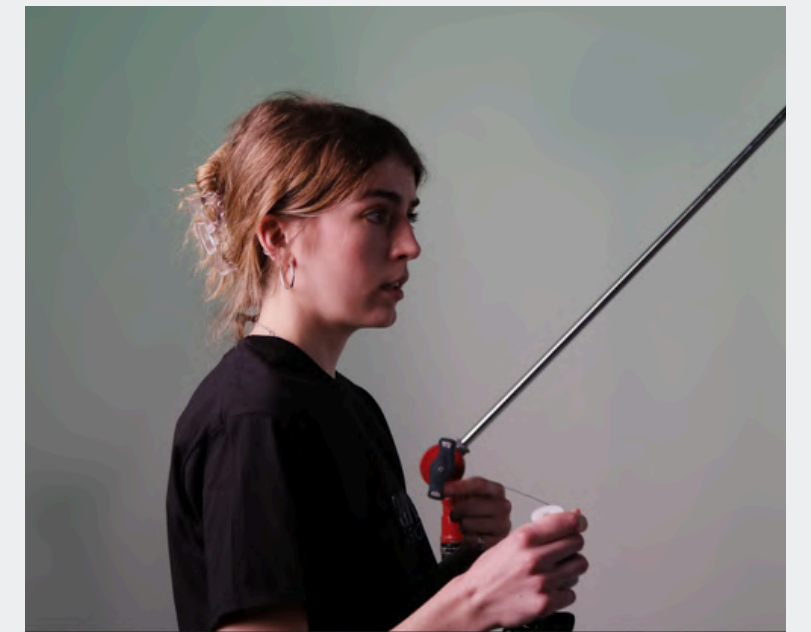
James Handley
DIRECTOR OF PHOTOGRAPHY



Jean-Loup Pinson
COMPOSER



Alice Gegere
PRODUCTION DESIGNER



Matilda Maguire
COSTUME DESIGNER



KEY INFO

**GENRE
SUBCATEGORIES**

Comedy

LENGTH

Short

**TOTAL RUNNING
TIME**

11 minutes 9 seconds

**ORIGINAL
LANGUAGE**

English

**PRODUCTION
COMPANY**

Gatton Films Ltd
Myrtle Tree Studios

PRODUCTION YEAR

2024

**PRODUCTION
LOCATION**

London

**EXHIBITION
FORMATS**

Digital Projection (DCP)

ASPECT RATIO

2.39:1

LANGUAGES

English









AUDIO FORMAT

Stereo



FESTIVALS

Greensleeves inc. is underway on it's modest festival run and has already achieved eligibility for BIFA Qualification after having been selected at two BIFA Qualifying festivals.

KINO SHORT FILM FESTIVAL	Finalist	<i>BIFA QUALIFYING</i>	
CRYSTAL PALACE INTERNATIONAL FILM FESTIVAL	Official Selection	<i>BIFA QUALIFYING</i>	
BIG SYN INSTITUTE FILM FESTIVAL	Special Mention, Best Short	<i>UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS COMMITMENT</i>	
LONDON MOVIE AWARDS	Winner, Best Comedy		
VENEZIA SHORTS	Semi-Finalist		
PORTOBELLO FILM FESTIVAL	Official Selection		
GREENWICH FILM FESTIVAL	Winner, Best Poster		
ATHENS INTERNATIONAL MONTHLY ART FILM FESTIVAL	Honourable Mention		



STILLS



STILLS



BTS



BTS



WITH THANKS TO

This film would not have been possible without the generous help of VMI. As a part of their Sustainable Film Competition, we were very generously given access to their kit to make this film with and, without that help, this film would likely never have been made.

<https://vmi.tv/blog/news/the-winners-announced-sustainable-film-competition/>



CONTACT

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FILMS



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