

JUST MATTHEW



HALF-HOUR LIGHT & EASY
DRAMEDY SERIES



CREATED BY
MORGANGOTEAM

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LOGLINE

This is the story of an awkward immigrant handyman named Matthew who, due to his lack of repair experience and clumsiness turns every new order into a disaster.



But thanks to his pure heart and quirky outlook, he manages to solve not technical but human problems.



SYNOPSIS



Matthew is a kind and gentle but at the same time, a physically strong immigrant from Ukraine. Arriving in the USA, he faces the harsh reality that he can't get a decent job without licenses, good English skills, and the necessary education. He takes a low-paying job, and in his free time, becomes a handyman through a mobile app, starting with small repair tasks.

Matthew dreams of finding place in his new community by helping people with home repairs. Each attempt to solve household repairs lead to numerous comedic situations due to his eccentricity, untamed, precarious energy and lack of repair experience.

Things always end up well in the end, because Matthew has a unique ability - an unconventional outlook. He unknowingly helps the families he visits solve their personal and family problems. By breaking a leaky faucet or a crooked shelf, he unwittingly solves problems in families. Without realizing it, he brings peace and harmony to every home.

Matthew, a big and naive kid at heart, never gets discouraged and believes that by doing good for society and making the world around him a little happier, he will one day find his own happiness.

CONCEPT & MISSION



JUST MATTHEW is a story about how sincerity and kindness can be real superpowers in today's world. The main character is not a classic comic book hero, nor a fighter or masked savior. His power lies in his open heart and ability to connect with others. He reminds us that a superhero lives in each of us – we've just forgotten that.



The series addresses one of the most pressing issues of modern society: the pressure to succeed – career, money, and status. These expectations often overshadow real human values like love, support, and everyday joy. The characters in the series search for their true selves, trying to break free from fear and unrealistic standards, and to discover what truly matters.



Each episode brings Matthew into a new space – a new home – where superficial repairs reveal deeper emotional and social conflicts. He fixes faucets, doors, and sockets, but more importantly, he helps people fix their relationships, rediscover dreams, and reframe their lives. Some-times, the things he repairs fall apart again – but in the process, emotional blocks and resentment fall away too. People laugh, grow closer, and that's what truly counts.



The show bridges generations. Its kind humor is accessible to both children and adults. It's not just entertainment – it's a reminder that humanity lies in the details: small acts of kindness can transform the world.

MATTHEW (35)

Protagonist

An immigrant and eccentric handyman with a mysterious past. Charmingly naive yet strangely wise, Matthew is a man out of sync with the system around him. He doesn't follow instructions. Beneath his optimism lies something unspoken: trauma, unsettledness, and a deep need to belong. He rarely talks about his past. But through small rituals, odd habits and impromptu repairs, it becomes clear - Matthew is trying to piece together something of himself.

MAIN CHARACTERS



SANDRA (29)

Female protagonist

An elementary school music teacher. In love with Matthew but too shy to tell him. Comes from a family of musicians and values sincerity and warmth.

Mr. NAUCI (37)

Antagonist

A senior warehouse manager, Matthew's boss and Mr. Trotter's ward. Outwardly Americanized, NauCi hides his immigrant roots and despises those who remind him of them - especially Matthew. Obsessed with control, order, and "respectability", he sees the easygoing and unpredictable Matthew as a threat to order and his own fragile self-image. NauCi is willing to do anything to kick Matthew not only out of his job and community, but out of America.



JEFF TROTTER (29)

Mr. Trotter's son. A talented musician who dreams of a music career instead of following in his father's footsteps.



Mr. TROTTER (60)

Influential owner of a heavy equipment repair and tire shop. Wants his son to inherit the business, but faces resistance. Initially skeptical of Matthew, he comes to appreciate his true value.

MINOR CHARACTERS

JETS (65)

African-American former professional saxophonist, now homeless, yet wise and witty. Acts as a mentor to Matthew and helps him find his way.



OLIVER (9-12)

A spoiled child from a wealthy family, who gradually transforms under Matthew's influence, becoming kinder and more open.



SPECIAL CHARACTER

MAVKA (AI Assistant)

A voice assistant in Matthew's phone. She helps him navigate his new life in the United States. Through Mavka, the audience gets access to what Matthew is truly thinking and feeling – she essentially becomes a mirror of his inner world, making "this weirdo" legible to the audience. Mavka not only helps, but sometimes confuses him, creating comedic situations.

While this element is not yet present in the submitted teaser and pilot, future episodes of Just Matthew will introduce a unique character – a voice assistant based on artificial intelligence, embedded in Matthew's phone. Mavka will add a modern human-tech dynamic to the narrative, reflecting current trends.



SERIES STRUCTURE: VERTICAL + HORIZONTAL STORYTELLING



Just Matthew blends episodic comedy with ongoing emotional arcs, balancing contained storytelling with long-term character development.

VERTICAL FORMAT (EPISODIC / STAND-ALONE)

Each episode is a complete, self-contained story



Formula:

- Matthew receives a new handyman request via his phone app
- He arrives at a different home, facing a new family dynamic or hidden emotional conflict
- While attempting to fix something physical, he accidentally breaks or reconfigures something else
- This mistake unexpectedly triggers an emotional shift in the client's life
- The episode resolves – something internal has been “fixed”

Episodic elements include:

- New client or household
- One-day, real-time structure
- Visual metaphor (a broken object = internal problem)
- A philosophical, comic tone with a soft catharsis
- Star guest - character or cameo

HORIZONTAL FORMAT (CHARACTER-DRIVEN / SERIAL ARCS)

Just Matthew features a rich emotional undercurrent that develops across episodes, giving the comedy its deeper resonance.

Matthew's Inner Journey

- Beneath his bright-eyed handyman persona, Matthew carries unresolved emotional trauma and a fragmented identity as an immigrant.
- His compulsive need to “fix things” becomes a way of restoring emotional order – for others and eventually, for himself.
- Over the season, we discover layers of his past and the symbolic logic behind his behavior, tools, and rituals.



Antagonist's Arc: Mr. Nauci

- Senior warehouse manager and Matthew's supervisor, Mr. Nauci becomes a recurring antagonist across episodes.
- His actions grow from passive interference (reports, inspections, sabotage) to active attempts to expose, discredit or expel Matthew from the community.
- Yet in moments, Nauci's humanity flickers – his war with Matthew is external as much as internal.

Nauci isn't just an antagonist – he is the system trying to erase its past. He embodies resistance to empathy, messiness, and anything that doesn't fit a spreadsheet or ID form.

Sandra - The Quiet Flame

- A music teacher with a kind heart and quiet strength, Sandra lives between melody and restraint.
- Raised in a family of loud talents, she learned to stay in the background – but not because she lacks something to say.
- Her growing feelings for Matthew become both a source of warmth and an inner challenge: to risk vulnerability and reclaim her own voice.
- Through the season, Sandra's arc unfolds as she moves from quiet support to quiet revolution – not only witnessing change, but choosing to create it.

CORE RECURRING CHARACTERS

(EMOTIONAL SPINE OF THE SERIES)

Jets

- Once a renowned saxophonist, now a wise homeless wanderer.
- Becomes a spiritual mentor to Matthew – playful, observant, often hidden in plain sight.
- Their rooftop or alleyway conversations give the show its philosophical mood.

“The world’s out of tune, kid. But you? You hear something the rest of us forgot.”

Oliver

- Initially bratty, rich, bored.
- Through episodes, begins to open up emotionally thanks to Matthew’s influence.
- Acts as the “transformed by the strange man” child-figure.
- Over time becomes a kind of apprentice, or even defender.



Mr. Trotter

- Powerful local figure, owner of a repair business. Represents “masculine practicality”, skeptical of Matthew’s softness.
- Sees Matthew as a weirdo... until he doesn’t.
- His arc mirrors society’s slow recognition of emotional intelligence as strength.

Jeff Trotter

- Son of Mr. Trotter. Secretly dreams of being a musician, not a mechanic.
- Matthew unintentionally gives him “permission” to be different.
- Their paths cross more than once, adding conflict between tradition vs identity.



WHAT
MAKES
THIS
PROJECT
UNIQUE?

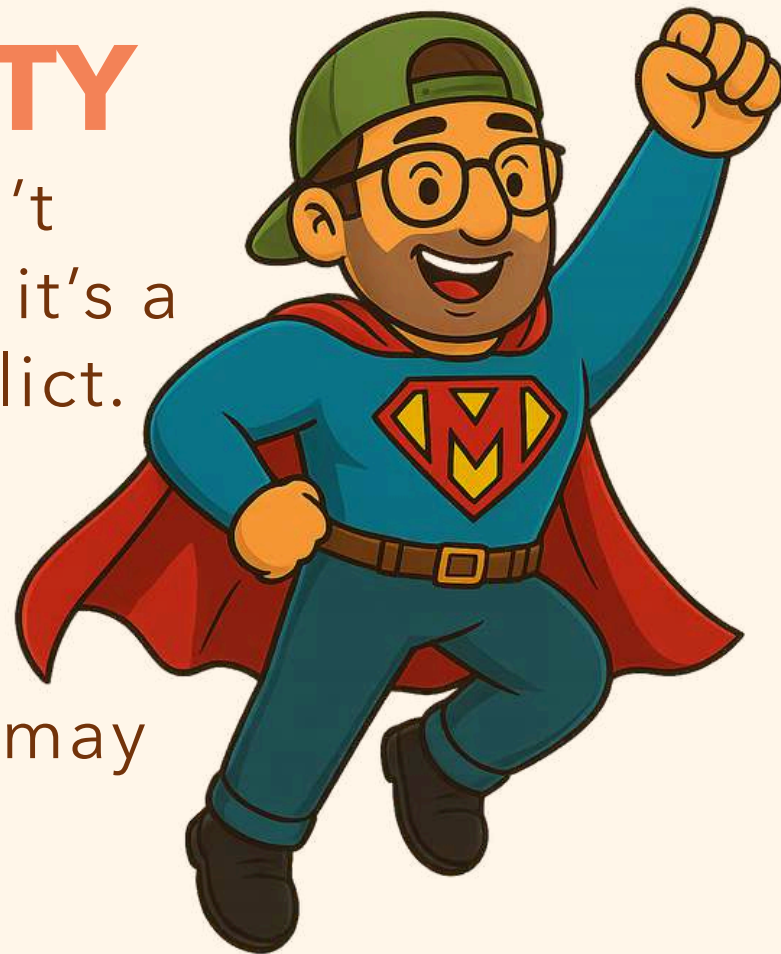


A UNIQUE HERO

JUST MATTHEW presents an unusual type of character. He is sincere, naive and clumsy, but has the rare gift of changing the lives of those around him - often without even realizing it. Matthew isn't trying to fix the world or prove anything - he's just following the call of his heart, and that's what makes him special. He's not a superhero in the usual sense of the word. His superpower is pure kindness.

A UNIQUE ABILITY

Each home Matthew visits isn't just another handyman job – it's a new emotional or social conflict. Whether it's family tension, loneliness, midlife crises, or parenting struggles, every episode. And while Matthew may not fix things like a pro, he somehow manages to fix the people.



A UNIQUE CONCEPT

JUST MATTHEW isn't just a dramedy – it's a heartfelt and multilayered story that balances humor with serious social themes. It shows that even in life's hardest moments, there's always a simple and human path to healing.

A UNIQUE PARADOX

One of the show's signature touches is its comedic paradox: everything Matthew repairs eventually breaks again – leaks, falls, or even catches fire. But this solves a much more important issues for homeowners.

UNIQUE GUESTS

The presence of celebrity guests from film, sports, and television as the homeowners. This makes each episode more vibrant and attention-grabbing, while also helping bring focus to the deeper messages of the show. The presence of familiar faces adds scale and richness to the series.



COMMERCIAL POTENTIAL

JUST MATTHEW IS A PROJECT WITH STRONG POTENTIAL FOR SCALABILITY AND MONETIZATION:

ANIMATED SPIN-OFF

Can be developed as either an animated series or a full-length animated feature for family audiences.

COLLABORATION WITH HOME & REAL ESTATE BRANDS

Integrations with manufacturers of furniture, tools, building materials, and home appliances. Collaborations with all sectors related to real estate: insurance companies, security systems, property listing platforms, and more.

INTEGRATION WITH HANDYMAN PLATFORMS

Product placement of real-life apps (such as TaskRabbit, Angi, Handy). Opportunities for partnership campaigns, exclusive content, and in-app integrations.



EXPANDED UNIVERSE: FEATURE-LENGTH PREQUEL

"MATT"



Matt is a completed screenplay for a feature-length drama about the inner transformation of a man whose life is falling apart – only so he can become whole. In one of the turning points of his life, he creates an imaginary character – Matthew, a composite figure embodying his losses, hopes, and belief in something better.

The film shows how and why the main character of the series Just Matthew was born. It reveals the internal motivation behind Matthew's image and helps us better understand his behavior.

Matt is not just a backstory. It is a stand-alone, emotionally charged drama for anyone who has faced breaking points in life and searched for new meaning. Even without prior knowledge of the series, the film can profoundly move the viewer.

The prequel expands the Just Matthew universe, making it deeper and more layered, and opens new paths for development – from extending the story to building a full-fledged franchise.

INTERNATIONAL ADAPTATION

The universal storyline allows the series to be adapted for local markets. Strong potential for international remakes while preserving the concept and adapting characters.

MOBILE GAME

Just Matthew – a mobile game based on the series that reinforces its core values. It offers users a chance to experience Matthew's world interactively: helping characters, solving chaotic repair situations, and learning by doing. The game is designed to be educational and entertaining, with strong potential for in-app purchases and cross-promotion with the show.



TARGET AUDIENCE



AGE: 8-50. SUITABLE FOR ALL AGES, ESPECIALLY FAMILY VIEWING.

GENDER: UNIVERSAL – APPEALING TO BOTH MEN AND WOMEN.

GEOGRAPHY: WORLDWIDE.

The show is built on kind, sincere humor that resonates with both adults and children. Its universality makes it a project that can bring families together in front of the screen.

PRODUCTION TEAM

JUST MATTHEW IS THE RESULT OF A COLLABORATION BETWEEN A TALENTED UKRAINIAN-AMERICAN TEAM UNITED BY THE SAME GOAL: TO CREATE A KIND, SINCERE, AND HEARTFELT DRAMEDY SERIES.



KEY CREATIVE TEAM

DIRECTED BY: DMYTRO MALKOV

PRODUCED BY: DMYTRO MALKOV, GENNADII OMELIANIUK

PRODUCTION MANAGERS: VITALII VERESKUN, ALEKSANDR SAVCHAK, DMYTRO BODNAR

CINEMATOGRAPHY BY: BEN DAWLEY

VFX SUPERVISOR: ANDRII PUSHKOV

SOUND DESIGN: MAX KORNYLIUK

ORIGINAL SOUNDTRACK: "HAPPY TO BE ME" BY YURIY MOZIL

STORY BY: DMYTRO MALKOV, GENNADII OMELIANIUK

DEVELOPMENT & WRITING TEAM : GENNADII OMELIANIUK, DMYTRO MALKOV, TATYANA NIZHYNKA

DIALOGUES BY: DMYTRO MALKOV, IMAD OBEGI, ELIZABETH ARGUS, ISTAN ROZUMNY, GENNADII OMELIANIUK



ABOUT THE CREATORS

Dmytro Malkov



IMDB – [LINK](#)

CV - [LINK](#)

FILMOGRAPHY – [LINK](#)

Director, producer, screenwriter, actor. Over 25 years in television and film with extensive commercial experience in scripted formats including comedy TV shows, series, pilots, teasers, musical TV movies. Has awards and nominations from international festivals.



Gennadii Omelianiuk



IMDB – [LINK](#)

Actor, screenwriter, producer. Background in TV and cinema with awards and nominations in international festival exposure.

CONCLUSION

JUST MATTHEW is more than a dramedy – it's a warm and inspiring story about how goodness can transform lives. The series connects generations, encouraging viewers to laugh, reflect, and see the world differently.

At its core, **JUST MATTHEW** is a socially conscious project about how the weird and "inconvenient" people can become the most important. With each episode, we invite audiences to rediscover the healing power of humanity, empathy, and kindness, in a world that too often forgets that they matter.



The project is open to partnerships with **producers, distributors, platforms.**

THANK YOU!



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