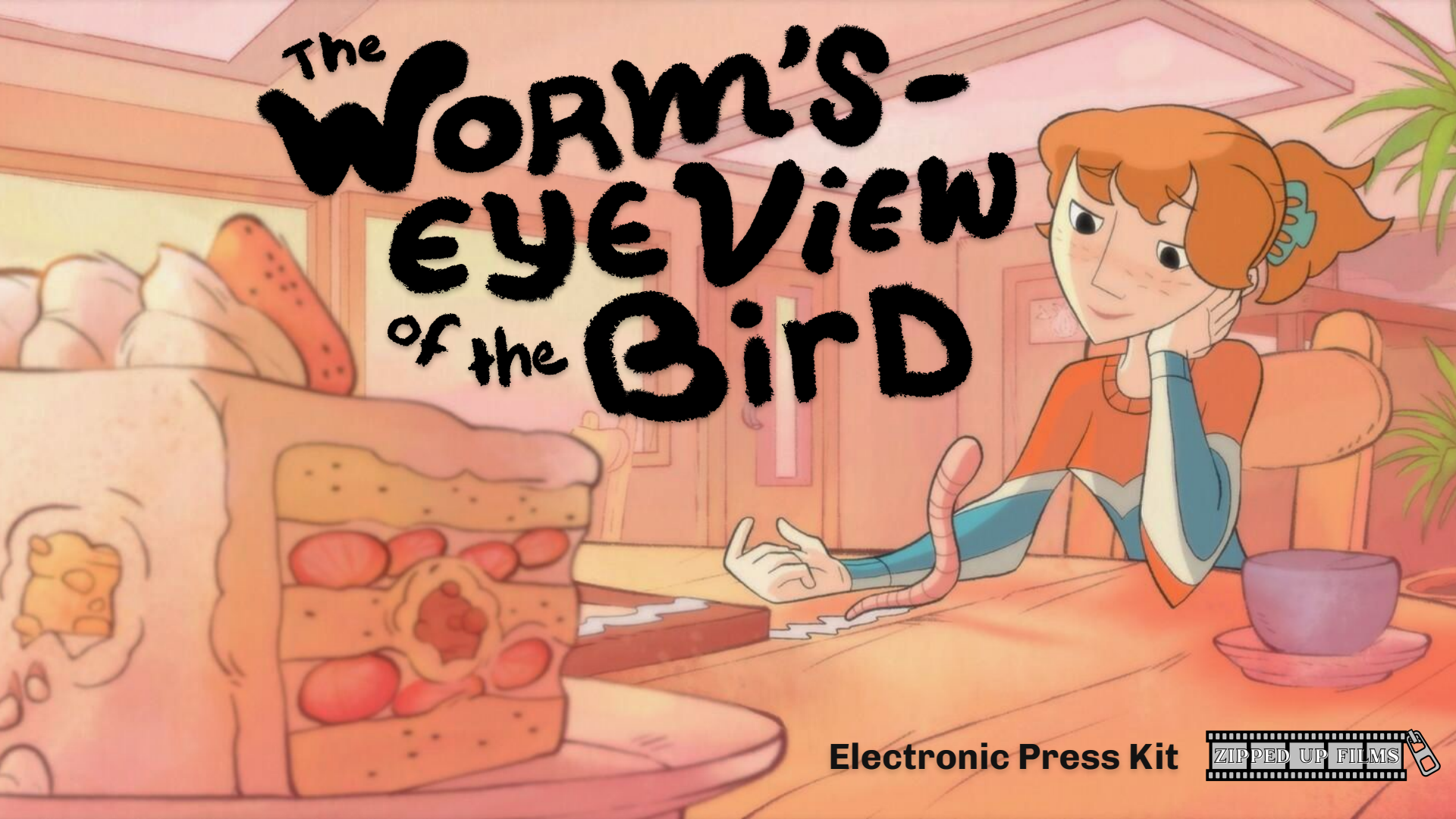


The WORM'S- EYE VIEW of the BIRD



Electronic Press Kit





Premise

**A girl falls in love with a worm —
who winds up breaking her heart.**

Animation, Romance, Comedy (6:20 min)

Synopsis



Would you still love me if I wasn't a worm?

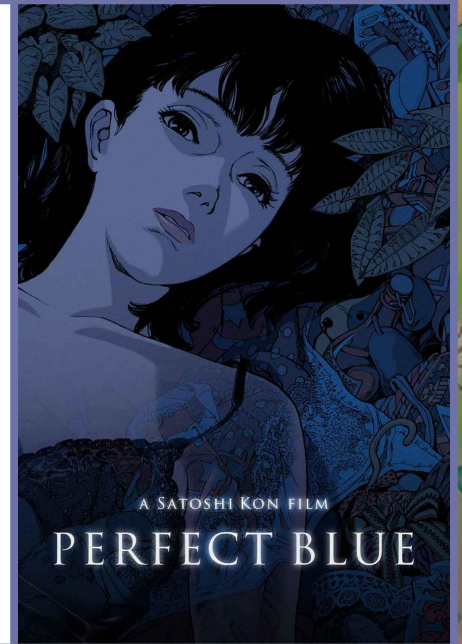
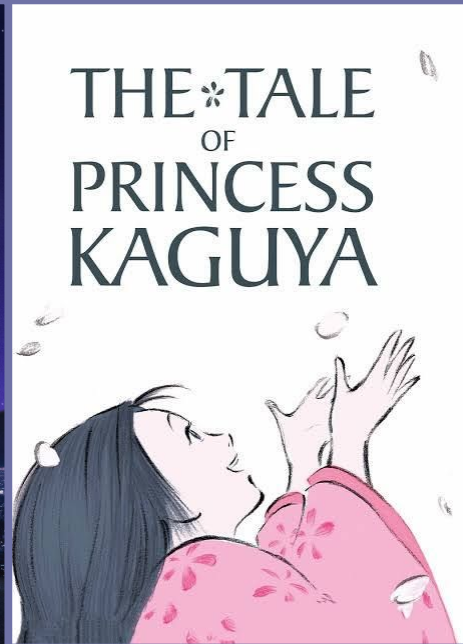
Gillian, headstrong and adventurous, is about to leave her hometown when she suddenly falls in love — with a worm. Captivated by his quiet charm, she abandons her plans and dives head-first into a unique relationship: going on dates, introducing him to her parents, and even exploring each other's bodies.

However, as time passes, cracks begin to form in their unconventional romance. Gillian realizes that while she is eager to explore the world, the worm remains content in his dirt. As she prepares to leave once more, the worm retreats further, spending more and more time with his kind, becoming reclusive and avoidant. Heartbroken but resolute, Gillian knows it is time to move on. She sets the worm back into the earth and boards a plane.

Far below, the worm peeks out of the dirt, watching the plane vanish into the sky. And for a brief moment, Gillian wonders if he's watching her.

“The Worm’s-Eye View of the Bird” is a whimsical, yet melancholic romance — exploring the meaning of relationships, growth, and inevitable divergence of paths.

Comparable Titles & Influences



Trailer

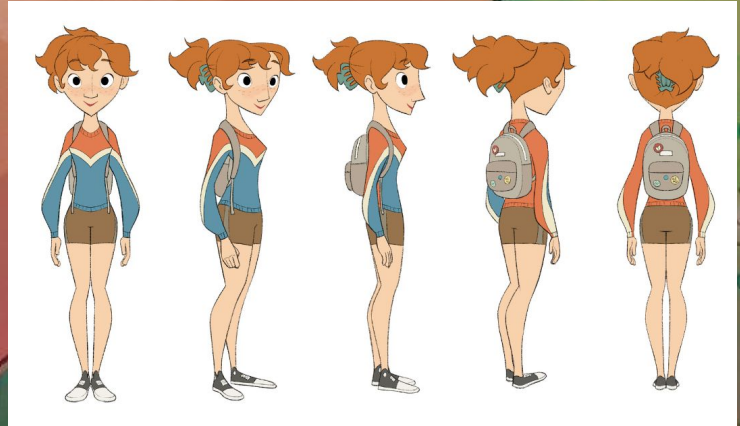




Characters: Gillian

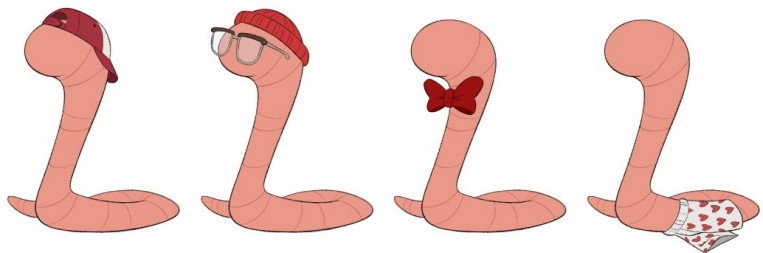
Gillian is youthful, headstrong, and a bit of a bookworm — a 20-something on the cusp of leaving the nest. Her design and color palette intentionally resembles a robin.

Gillian starts off very innocent, but by the end, she has truly lost her childlike naivety about love and worms.





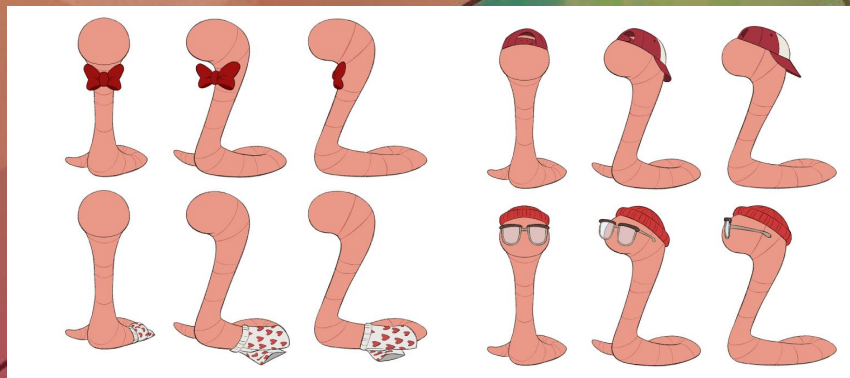
Worm



Characters: Worm

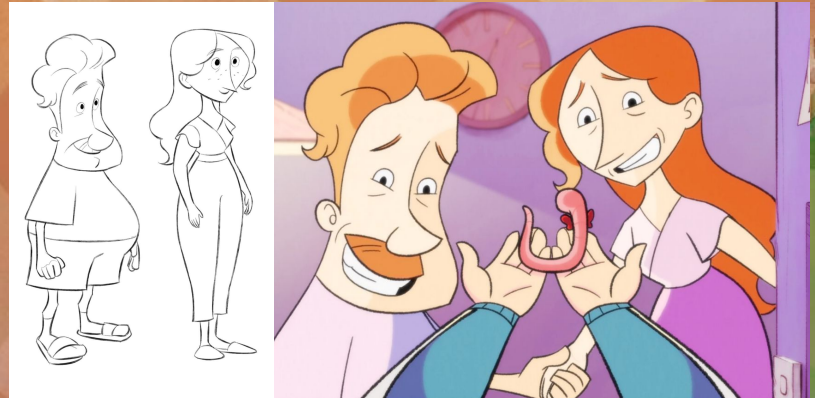
Admit it, we've all dated a worm at some point.

Worm may be cute and endearing at first, breakdancing and wearing adorable outfits. But by the end, he's checked out from the relationship — becoming more unresponsive, emotionless, and well, simply a worm.



Characters: Worm's Friends

Worm's fratty friends love to smoke, drink, and hit the gym. Despite being a little more dirty-looking than Worm, they're all super cool, getting trashed & tangled in bottles.



Gillian's Parents

Gillian's parents are kind and understanding about most things... but why on earth is their daughter dating a worm?

The Team

Karen Zipor (Writer/Director/Producer)

Karen Zipor is the founder of Zipped Up Films, a production studio with a diverse portfolio spanning both live-action and animation. Karen has worked with industry giants such as Disney, Warner Bros Animation, and Dreamworks. Her credits include high-profile productions like *ARK: The Animated Series* and *Brittany Broski's Royal Court*, a celebrity interview show featuring stars like Saoirse Ronan.

Karen Zipor holds dual degrees in Drama and Computer Science from the University of Virginia and is an Animation alum of the Television Academy Foundation. She brings a unique perspective to storytelling — blending artistic vision with cutting-edge technology, and engaging audiences across both traditional and digital platforms. You can view more of her work at: www.KarenZipor.com



The Team

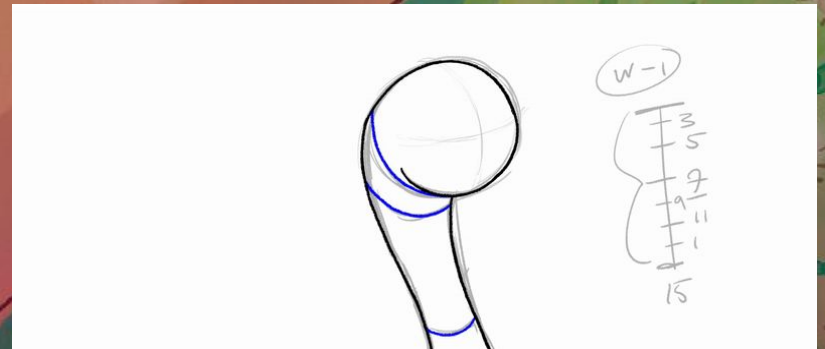
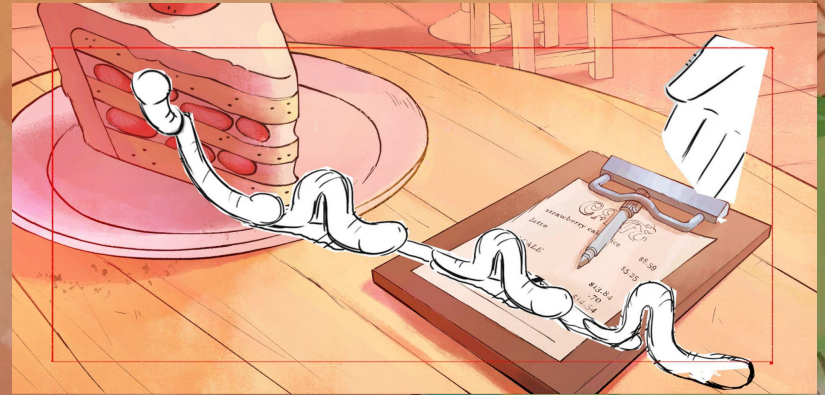
With experience across Disney, Sony Pictures Animation, Titmouse, and more - our crew of over 30 people are some of the best in the industry!



- Julie Hang (**Character Artist**)
- Alex Henderson (**Concept Artist**)
- Anna Simpson (**Storyboard Artist**)
- Kensei Morita & Shelby Hayes (**Background Artists**)
- Ella Louise Khan, Vince Marcellino, Edith Adame, Julia Bodnar, Connor Halleck, Amber Rankin, Winnie Lu, Lana Gerace, & Jesse-James Cullen, & Avalon Barr (**Rough Animators**)
- Yuri Pineda, Victoria Aldrich, Emma Vines, Darayell Wright, Nick Lish, Hadley Kennedy, Penny Lance, Collin Schuster, William Richardson, Gus Mazereeuw, Dalila Dutpayeva, Paula Moraga, Louise Isabela Wong, Anna Brockless, Skully Gilder & Janessa Eldaye (**Clean Up & Color**)
- Mike Ackerman (**VFX Composer**)
- Karen Zipor (**Executive/Line Producer/Editor**)
- Kiara Lin (**Production Coordinator**)
- Jared Fellows (**Sound Designer/Mixer**)
- Ashna Pathan (**Composer**)

Animation Production Process

- Characters
 - Designs
 - Orthographic Turnarounds
- Backgrounds
 - Composition Options
 - Moment Paintings
- Storyboard Animatic
- Rough Animation
- Clean/Colored Animation
- VFX Compositing



Background Paintings



With storyboards



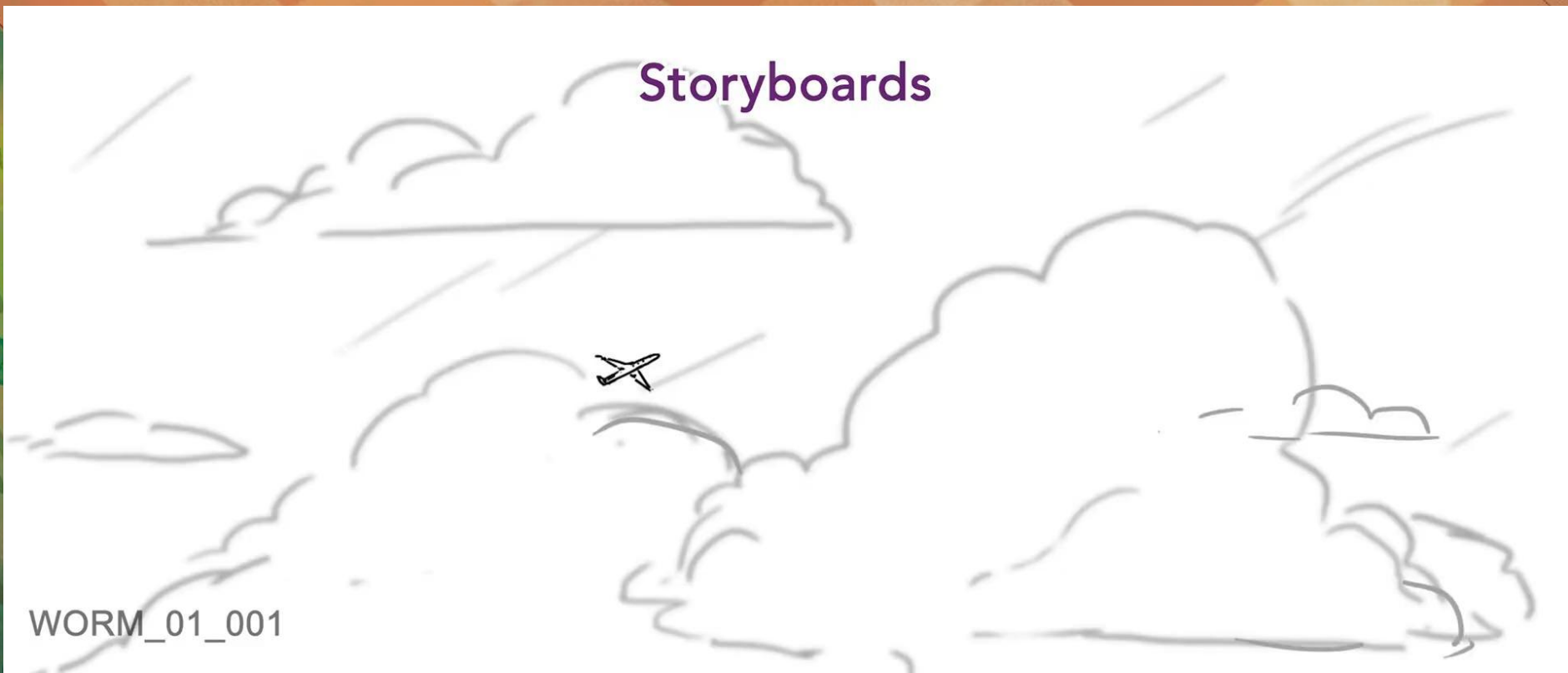
With storyboards



Shot Breakdown: The Opening Shot

Storyboards

WORM_01_001



Distribution & Outreach

STAGE 1

- Film festival circuit (reach goals of SXSW, Sundance, & Annecy)
- Release of OST on all music platforms
- Continuous social media posts (shot breakdowns, parody posters, sticker giveaways, etc.)

STAGE 2

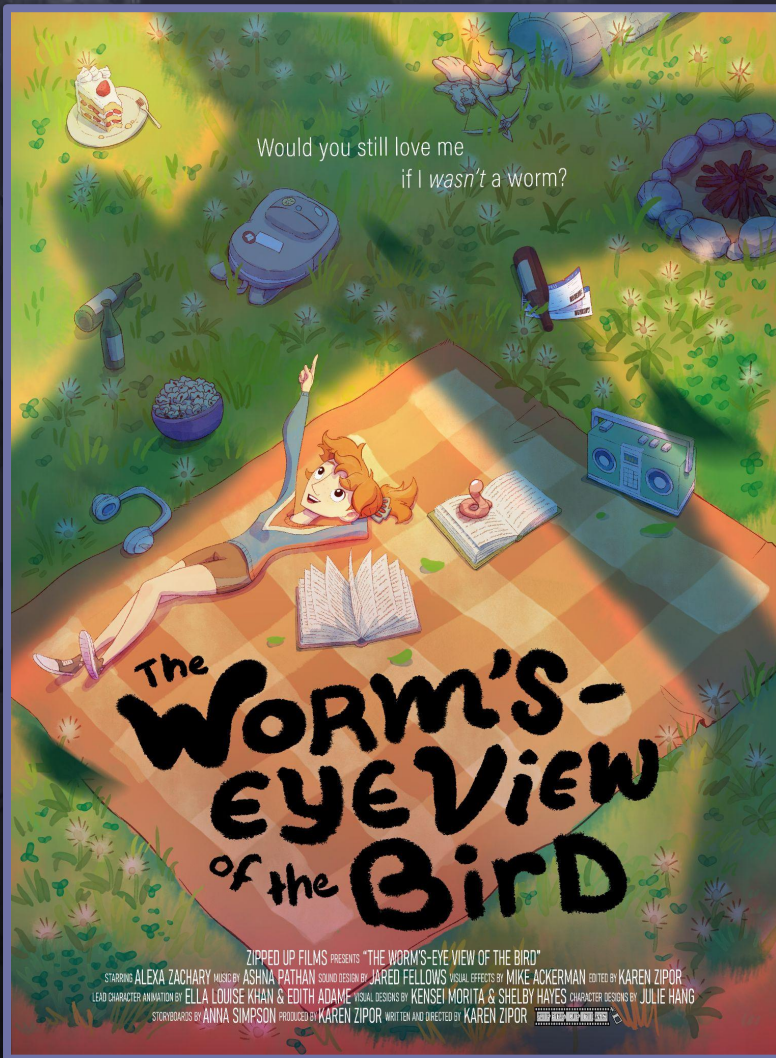
- Target localized animation-only event nights (Silverlake Shorts in LA, Sweaty Eyeballs in NYC, & Pictoplasma in Berlin)
- Procure distribution platforms (MIYU, Benoit's Animation Showcase, Animation Plus, etc.)

STAGE 3

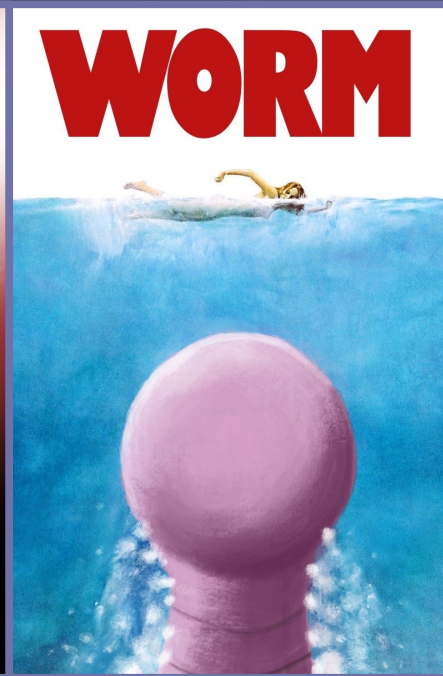
- If gaining traction, campaign for awards
- Further develop the IP and world of "Worm" — including a mini series follow up with more boyfriends, more worms, & more struggles of growing up

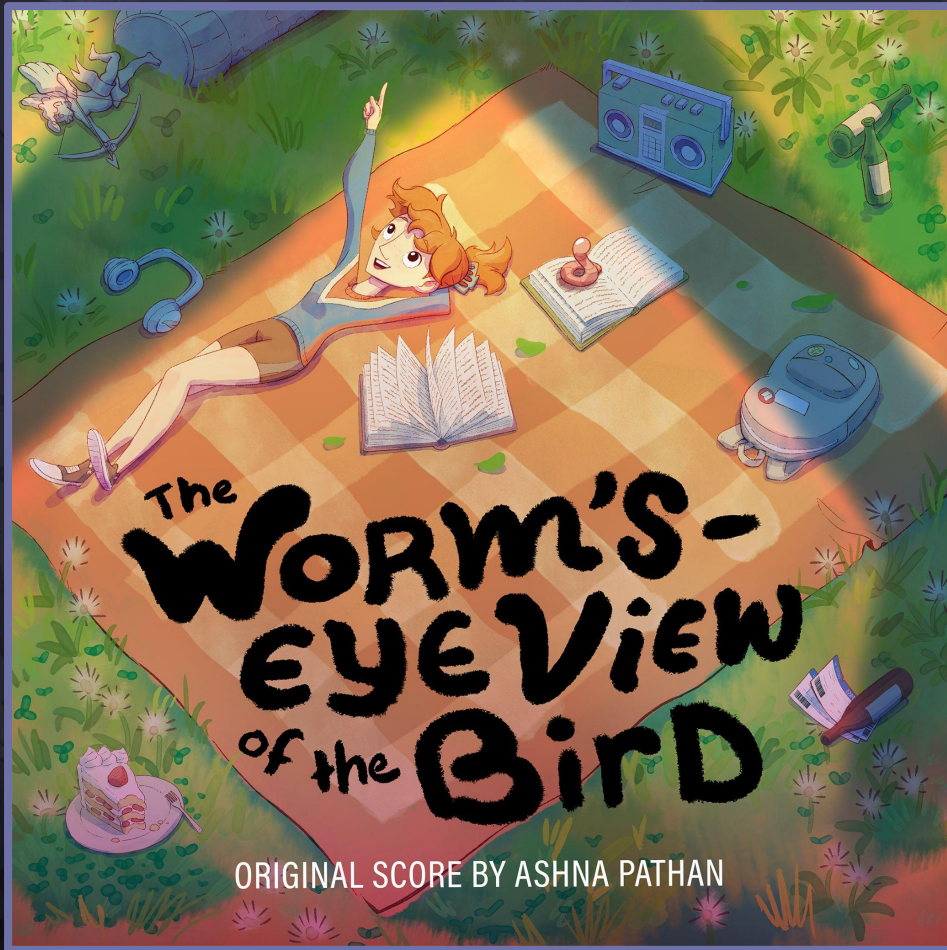
Official Poster & Stickers

Poster design by Kensei Morita
Stickers by Julia Hang



Parody Posters (for social media)





Original Soundtrack

To be released on all music streaming platforms in Dec 2025 (Spotify, Apple Music, iTunes, Deezer, & iHeartRadio)

Gallery Stills





Thank you!

From all of us at Team Worm!



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karen@zippedupfilms.com