

Welcome to
PEAR VALLEY
Oregon



Ernie & Emma
LOOK BOOK





A Scenic Paradise Nestled in the Heart of the Pacific Northwest

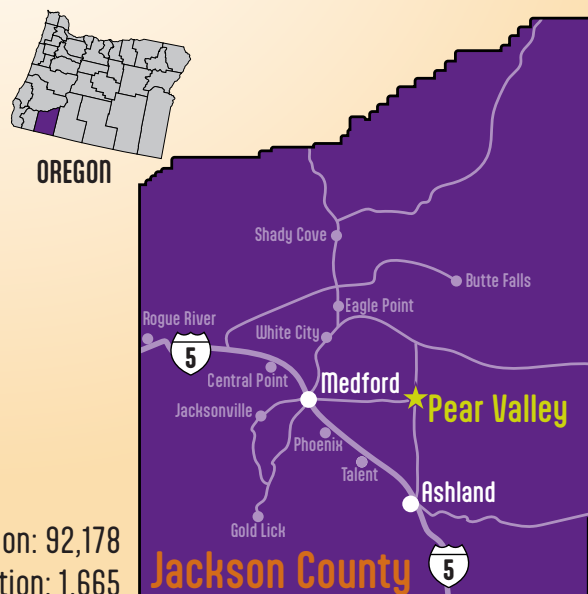
Here, rich volcanic soil makes it the perfect place to grow just about anything, though pears reign supreme! Since 1938, the Laurel & Davies Pear Company has been a beloved staple, cultivating the finest, sweetest pears that have become a local legend.

Pear Valley isn't just about fruit; it's a vibrant community full of surprises. It's home to the Original Bigfoot Trap – yes, Bigfoot enthusiasts, you read that right! – and a lively arts scene centered around the Bartlett Center for the Arts, a bustling dance academy, and plenty of outdoor fun. Whether you're kayaking on pristine waters or exploring scenic trails, Pear Valley offers world-class outdoor recreation for adventurers of all kinds.

Local hero and Regional Sales Manager Ernie Tyler, a proud native, embodies the friendly, passionate spirit of Pear Valley. With the slogan "Where even one is a Pear," this charming town invites you to experience its unique blend of nature, tradition, and community. Come see why Pear Valley is truly one of Oregon's best-kept secrets!

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Population: 92,178
Elevation: 1,665

Ernie & Emma is a poignant tale about Ernie Tyler, a small-town pear salesman, and the journey he embarks on following the death of his beloved wife, Emma.

After twenty-five years as an executive secretary, Emma leaves behind a detailed list of instructions regarding her ashes, which leads Ernie on a journey of challenging and reflective escapades across Pear Valley, Oregon.

As Ernie navigates the road trip of their lives, Emma helps him confront his grief and encourages him to move forward, transforming his life in the process.



BRUCE CAMPBELL

Ernie & Emma

'Til death do us part – and a little longer.



EASTMOOR MEDIA PRESENTS "ERNE & EMMA" BRUCE CAMPBELL CERINA VINCENT ROBIN MCALPINE AND TED RAIMI
COSTUME DESIGNER ELIZABETH KELLY MUSIC BY JOE LODUCA EDITED BY KAYE DAVIS PRODUCTION DESIGNER CRAIG "KIF" SANBORN DIRECTOR OF PHOTOGRAPHY HURT RAUF
ASSOCIATE PRODUCER ROSE HARWOOD CO-PRODUCER MIKE ESTES PRODUCED BY IDA GEARON WRITTEN, PRODUCED AND DIRECTED BY BRUCE CAMPBELL



A Note About the Production

from
Bruce Campbell

Ernie & Emma represents a return to truly independent filmmaking. I refer to it as “crawling back into the womb,” because this is the first time since the original *Evil Dead*, where I’ve made a movie entirely outside the studio system.

What independent movies lack in budget, they gain in a singular vision, with creative decisions slaving to the story, not the marketing department. I think audiences can feel the difference between a film made by committee and one made by a handful of like-minded individuals. Quirky stories with odd-ball characters appeal to me, and independent films are more likely to embrace these characteristics.

I love working with people that I know, plain and simple. This familiarity allows for a shorthand in communication and makes a challenging process way more enjoyable. To that end, *Ernie & Emma* is my version of “getting the band back together,” collaborating with creative pals, some of whom go all the way back to *Evil Dead*.

Over the years, I’ve shot in far-flung locations – Costa Rica, Colombia, Bulgaria, New Zealand - and while those experiences were enriching, they weren’t entirely necessary. Movies are often shot in distant locations simply because the host country offers a better tax rebate, or exchange rate, or cheaper crews, which tends to serve the budget more than the project itself.

By producing *Ernie & Emma* independent of studio obligations, we were able to film in actual Oregon locations, at the ideal time of year (Oregon is beautiful in June!), with local acting talent. On top of that, I got to sleep in my own bed making a movie – something I hadn’t done in decades!

Bruce & Ida

Bruce Campbell and Ida Gearon have cultivated a lasting partnership that seamlessly intertwines their personal and professional lives. Meeting in 1990 and marrying just a year later, this dynamic duo has been collaborating for over three decades.

Their creative portfolio comprises nearly a dozen projects, with highlights including the bestselling book *Make Love the Bruce Campbell Way*, B-Movie classics *Mindwarp*, *My Name is Bruce*, *Running Time*, and the fan-favorite *Army of Darkness*.

The relationship between Bruce and Ida is characterized by mutual respect and a shared passion for storytelling, making for a healthy, albeit sometimes combative, professional dynamic.

While past projects took Bruce and Ida far from home, their latest venture, *Ernie & Emma*, represents the first project they have not only produced together, but they were able to film it right where they live in Southern Oregon.



Bruce Campbell.....Writer, Director, Producer, “Ernie”

In 1979, Bruce Campbell joined Detroit friends Sam Raimi and Rob Tapert to raise \$350,000 for a low-budget horror film, *Evil Dead*, which he co-executive produced and starred in. At Cannes, Stephen King called it “the most ferociously original horror film of the year.” Forty-four years later, Campbell co-produced *Evil Dead Rise*, the franchise’s highest-grossing entry in a cult series that now includes five films, video games, comics, and a TV series.

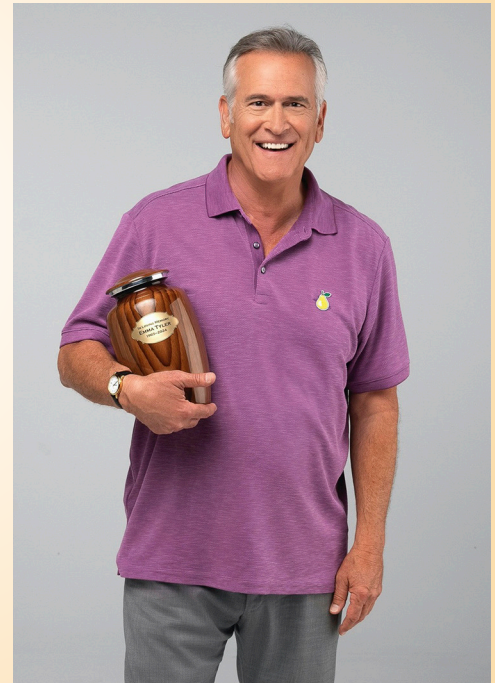
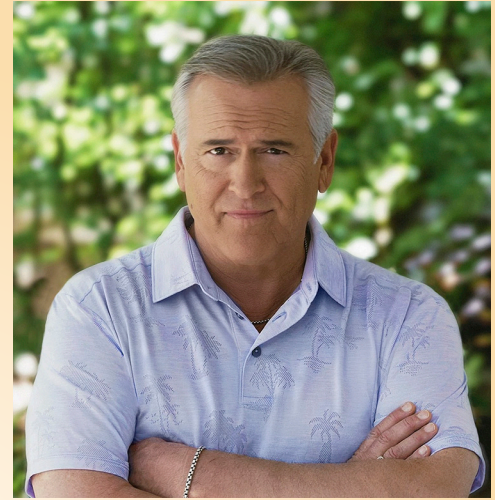
Following *Evil Dead*, Campbell built a career in genre films like the *Maniac Cop* series, John Carpenter’s *Escape From LA*, and MGM’s cult favorite *Bubba Ho-Tep*. He also took memorable roles in the Coen Brothers’ *The Hudsucker Proxy*, Disney’s *Sky High*, and all three of Sam Raimi’s *Spider-Man* films.

On television, Campbell starred in the cult Fox series *The Adventures of Brisco County Jr.* and recurred as the King of Thieves on *Hercules: The Legendary Journeys* and *Kena: Warrior Princess*. He expanded his range with appearances on *Homicide: Life on the Street*, *The X-Files*, and a seven-year run on USA’s hit *Burn Notice*. His recent TV work includes starring roles in Hallmark’s *One December Night* and *A Southern Family Christmas*.

In voice acting, Campbell contributed to *Spider-Man*, *Evil Dead*, *Call of Duty*, Disney’s *Tangled*, *Cloudy With a Chance of Meatballs*, *Cars 2*, and Amazon’s *Invincible*. He’s also hosted programs like *Ripley’s Believe It or Not* for Travel Channel, *Discontinued* on Amazon, and the geek-themed game show *Last Fan Standing*, which recently completed a sold-out twenty-city tour.

Practicing what he calls “job rotation,” Bruce also enjoys his role as an author, with three *New York Times* bestsellers under his belt – a memoir entitled *If Chins Could Kill: Confessions of a B Movie Actor*, the sequel, *Hail to the Chin* and his first novel, *Make Love the Bruce Campbell Way*.

He continues to share his acting and filmmaking experiences by lecturing at universities, including Northwestern, Carnegie Mellon and Stanford. He currently resides with his wife, Ida Gearon, in Oregon.





Cerina Vincent “Judy”

Cerina Vincent is an actress, writer, and author working in film and television since 1998. Known worldwide for *Cabin Fever*, she’s also beloved as Maya the Yellow Power Ranger in *Power Rangers Lost Galaxy*, and for her daring, comedic role in *Not Another Teen Movie*. Her work spans numerous horror favorites and dozens of hit shows like *Two and a Half Men*, *NCIS*, and *Californication*. Cerina also starred in Disney Channel’s *Stuck in the Middle*, where she played the quirky mother of seven children. A bestselling author, she’s published both lifestyle and children’s books. Currently, she’s producing a thriller, developing a preschool series, and raising her son, Nico.

Robin McAlpine Voice of “Emma”

Robin McAlpine is an award winning actress with years of experience in theater & film. In addition to playing over thirty male & female roles in Shakespeare, she has worked extensively in sketch comedy & improv as well as in lots of off and off-off Broadway plays. Robin works full-time recording voiceovers and audiobooks from her gorgeous booth in Portland, Oregon and spends the rest of her time with her four dogs and two grown kids... (when they’ll have her).

She trained at New York University, American Academy of Dramatic Arts (NY), and Shakespeare & Co.



Ted Raimi “Persnickety Dance Instructor”

Ted Raimi is an American actor, writer, and director known for his quirky character roles and collaborations with his brother, filmmaker Sam Raimi. Born in Detroit, Michigan, he gained cult fame as Joxer the Mighty on *Hena: Warrior Princess* and appeared in *SeaQuest DSV*, *Hercules: The Legendary Journeys*, and the *Evil Dead* franchise. Ted’s film credits include *Darkman*, *Candyman*, and Sam Raimi’s *Spider-Man* trilogy.

Beyond acting, he’s directed short films and written for television and comics. Known for his offbeat humor and horror roots, Raimi remains a beloved figure in genre cinema and television.

Producers

Producer Ida Gearon

Ida Gearon's journey through the arts has been long and varied, starting with her dance training in New York City and culminating in a successful career in the film industry.

After honing her skills at the Fashion Institute of Technology, she began her Hollywood career as a production assistant on films like *Street Smart* with Morgan Freeman and gradually moved up the ranks of the wardrobe department. Ida eventually designed a dozen feature films, including notable cult classics like *Tales from the Darkside* and *Army of Darkness*.

Transitioning into film production, Ida collaborated with her husband Bruce Campbell, taking on the role of Line Producer for *Running Time*, a crime drama that showcased her versatility in the industry. Together, Ida and Bruce founded their own production company, allowing Ida to explore the world of documentaries. She produced *Fanalysis*, which delves into the world of pop culture fandom, *A Community Speaks*, focusing on land stewardship, then she produced and directed *Extras*, offering insight into the lives of background performers on popular TV shows such as *Hercules: The Legendary Journeys* and *Kena: Warrior Princess*.

A long time Oregon resident, Ida was inspired to finally produce a film set “in her own back yard,” leading to the development of *Ernie & Emma*.



Co-Producer Mike Estes

Mike Estes is a multi-talented action actor, stuntman, & creature performer whose career spans music, film, television, and video games. Mentored by legendary cult icon Bruce Campbell, Mike's resume consists of monsters, villains, law enforcement, and military operatives in some of entertainment's most recognizable franchises like *Fear the Walking Dead*, *Ash vs. Evil Dead*, *Star Wars: Skeleton Crew*, *The Mandalorian*, and *Star Trek: Picard*, along with video games like *Call of Duty* and *The Texas Chainsaw Massacre*.

Trained in creature movement, mocap, firearms, stunt driving, hand-to-hand combat, and close-quarters battle—bringing precision and realism to every scene. He's thrown down with Bruce Campbell, exchanged gunfire with the late Bill Paxton, and stunt-doubled for legends Sacha Baron Cohen, Johnny Knoxville, Arnold Vosloo, Steven Ogg, and Campbell himself.

Associate Producer Rose Harwood

Rose Harwood is a producer known for delivering projects on time and budget. Her credits include producer on *Invisible*, premiering in NYC in 2022, and *Land of Gold*, a Tribeca Film Festival selection and AT&T/Tribeca award winner. A working actor for over two decades, Rose has appeared on shows like *Happy!* and *New Amsterdam*, and voiced numerous television and radio commercials. She's also proud of her dog, Claire, for making her film debut in *Ernie & Emma*.

Director of Photography Kurt Rauf

Kurt Rauf fell in love with filmmaking while lurching around in Karo syrup blood as a Fake Shemp in *The Evil Dead*. A Detroit native, he joined Bruce Campbell and Sam Raimi shooting SFX before moving west to pursue cinematography. His credits include *Fanalysis*, *Running Time*, and *My Name Is Bruce*. Collaborating with Campbell shaped Kurt's signature style—blending humor, horror, and striking visuals—for clients like HBO, Showtime, Penn & Teller, and Cirque du Soleil. This enduring creative partnership continues to influence Kurt's work across film and television.

Production Designer Craig “Kif” Sanborn

Craig “Kif” Sanborn is a graphic artist, filmmaker, and writer with thirty years of experience working with Bruce Campbell, whom he first met at a science fiction convention in 1994. During their long-lasting creative partnership, Kif has collaborated with Campbell on numerous films, books, game shows, and promotional projects, including their venture as the co-authors of the bestselling *Hail to the Chin: Further Confessions of a B Movie Actor*. Kif's versatile skills and love of cult cinema, horror, and humor have made him a key contributor to Campbell's projects.

Editor Haye Davis

Haye Davis grew up in Salt Lake City then moved to Los Angeles at age twenty to pursue work in the film industry. She is known for her work on cult-classic horror and genre productions and edited Sam Raimi's iconic *Evil Dead II*, establishing a reputation for tight pacing and energetic storytelling. She has edited eleven films including the action-thriller *Running Time*. Her television work includes editing episodes of *Young Hercules* for Universal Pictures.

Composer Joseph LoDuca

Joseph LoDuca is an Emmy-winning composer known for his dynamic scores in film and television. He began his career collaborating with Sam Raimi and actor Bruce Campbell, composing the iconic soundtrack for *The Evil Dead*. LoDuca went on to score *Evil Dead II*, *Army of Darkness*, and the series *Ash vs Evil Dead*. His work also includes *Hena: Warrior Princess*, *Hercules: The Legendary Journeys*, and numerous genre projects, cementing his cult-favorite status.

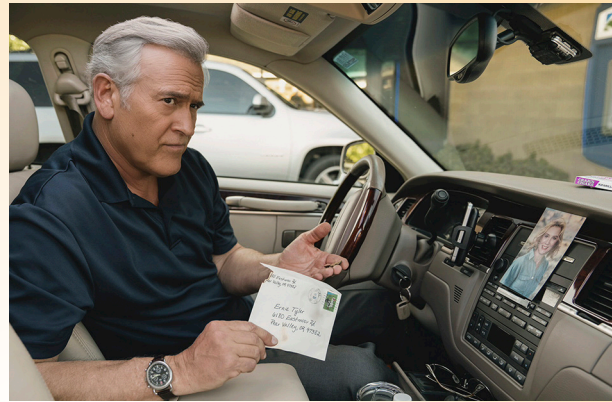


Gallery

Ernie & Emma



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Scan for Website, Trailer & Look Book



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