

## **SURF CITY**

**A Screenplay by Robert Alan Breedlove**

---

### **LOGLINE**

In 1990s Alaska, a disciplined Dept of Defense civilian moonlighting as an aspiring entrepreneur must battle debt, corporate Goliaths, and the harsh realities of the last frontier to build the state's first internet gaming hub - a sanctuary for a new generation of digital pioneers.

---

### **SYNOPSIS**

Based on a true story, *Surf City* is an entrepreneurial drama set at the birth of internet culture.

ROB BREEDLOVE is a man living a double life. By day, he is the lead explosives inspector at Elmendorf Air Force Base - a world of precision, regulations, and federal authority. By night, he pours every dollar and every waking hour into his struggling Anchorage coffee shop, Surf City - a charming but financially failing cafe he dreams of turning into a high-tech haven for the nascent digital age.

After early partnerships crumble under the weight of Rob's intense discipline versus his partners' desire for a laid-back hobby, Rob is left dangerously in debt and completely on his own. He builds a new "found family" from the misfits who call the cafe home: MIKE, a brilliant jack-of-all-trades; BEN, Mike's silent, observant younger brother who sees everything; and JESSICA, a charismatic teen who can tame the nerdiest of customers. Just as this new team finds its rhythm, a predatory grifter and a punitive rent hike from his landlord leave Rob on the verge of total collapse.

Facing bankruptcy, Rob makes a desperate, brilliant pivot. He transforms his cafe into a factory floor for the digital age,

farming and selling rare virtual items from the massively popular online game *Everquest*. The scheme is a wild success, pulling the cafe back from the brink and ushering in a "Golden Age" of profitability and community. Surf City becomes an Alaskan institution, a celebrated hub for gamers, tourists, and locals that even earns a feature in *The New York Times*.

But success attracts attention. When the game's corporate parent company sends a lawyer to shut down his virtual goods empire, Rob is forced to make one last, high-stakes move. He outmaneuvers his competitors, turning his greatest defeat into a stunning victory that solidifies the cafe's future and his own legacy as a pioneer who built a thriving community on the edge of the digital frontier.

---

## CHARACTERS

- **ROB BREEDLOVE (30s)**: The protagonist. A sharp, disciplined DoD Civilian with a "merchant gene" hardwired into his DNA. A brilliant tactician and a relentless hustler, driven by a deep-seated need to build something of his own. His greatest strength - his military-grade focus and discipline - is also his greatest source of conflict in the chaotic, free-wheeling world of a startup.
- **EARL (30s)**: Rob's best friend and eventual partner. A Coast Guard rescue operator, Earl is the story's loyal, steady heart. He is pragmatic, funny, and grounded by a job where the stakes are life and death, providing a vital perspective to Rob's high-stress entrepreneurial journey.
- **MIKE RICHARDSON (20s)**: The first hire of the new era. A bearded, thoughtful nerd who is a brilliant jack-of-all-trades. Mike becomes the cafe's indispensable manager, the one who can fix a broken pipe, pour a perfect latte, and keep the hardware humming.
- **BEN RICHARDSON (20s)**: Mike's younger, taller, and almost completely silent brother. Ben is the cafe's guardian spirit. He is a hardware savant with a profound sense of order and justice. His quiet observations and decisive actions often save the day in the most unexpected ways.

- **JESSICA (17):** A bright, charismatic high school regular who becomes the cafe's customer-facing heart and soul. She effortlessly bridges the gap between the hardcore gamers and the confused tourists, representing the welcoming, inclusive community Rob fought to build.
- 

## **THEMES & TONE**

*Surf City* is a story about **The American Dream on the Digital Frontier**. It explores themes of grit, entrepreneurship, and the profound power of a **Found Family** forged in the trenches of a small business. It is both a time capsule of the birth of geek culture and a timeless story about the relentless hustle required to build something from nothing.

The tone is a grounded, funny, and often stressful entrepreneurial drama in the vein of ***Halt and Catch Fire***, but with the authentic, lived-in heart and character-driven humor of a film by **Richard Linklater** or **Kevin Smith**.

---

**CONTACT & REGISTRATION - WGAW Registration No: 2317387 - WGAE  
Registration No: I381088**

**Robert Alan Breedlove** 1997 Karolina Avenue Winter Park, FL 32789

**(407) 619-6478 JETTSHUTT@GMAIL.COM**