

FOREVER YOURS

DISTRIBUTION PLAN

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OVERVIEW

Forever Yours is a short experimental film that blends real-world production with AI-driven storytelling. This distribution strategy focuses on maximizing exposure across digital platforms, targeted festivals, and creative communities invested in the future of filmmaking.

1. Online Release Strategy

Primary Platforms:

- YouTube & Vimeo: For global accessibility and high-quality hosting. Vimeo link will be used for festival submissions; YouTube for broader reach.
- Instagram & TikTok: BTS (behind-the-scenes), visual vignettes, and reels to build awareness and community engagement.
- LinkedIn: Share the professional journey, tools used, and creative process to spark industry interest.
- Reddit: Share with niche subreddits:
 - r/shortfilms
 - r/aivideo
 - r/ChatGPT
 - r/MidJourney

Engagement Tactics:

- Post weekly BTS breakdowns (e.g., AI tools, storyboarding, image-to-video comparisons).
- Create a short "Director's Commentary" vertical video series.
- Launch a hashtag campaign: #ForeverYoursFilm #AIshort #Alcinema #CroogStudios

2. Film Festival Strategy

Targeted Festivals (Short + Experimental + AI-friendly):

- Tribeca (Immersive / Shorts)
- SXSW (Experimental + Emerging Media)
- Slamdance Film Festival
- Nitehawk Shorts Festival (NYC)
- HollyShorts Film Festival
- Flickers' Rhode Island International Film Festival
- Boston Sci-Fi Film Festival

Submission Platform:

- FilmFreeway - searching by "AI", "experimental", "tech", or "emerging format"

3. Community and Industry Networking

- Curious Refuge AI Film Gallery - submit for exposure in the AI creative community.
- Runway Creators Community - share workflows and reach other AI video creators.
- MidJourney Showcase Discord - spotlight visual process.
- Creative Networking
 - Take selfies with industry contacts and fellow filmmakers.
 - Grab coffee with distributors and potential partners - a personal connection can be more powerful than a pitch deck.

4. Contests & Exposure Opportunities

- ESCAPE.ai film contest - submit for AI-focused exposure.
- Monitor platforms like Short of the Week, NoBudge, and Directors Notes for AI and emerging-tech features.