PRESS KIT

SUN BAY

FILM BY IDO WEISMAN



DIRECTOR **IDO WEISMAN** | PRODUCER **HADAR HASINA MASASA** | EXECUTIVE PRODUCER **GUY YAAQOV HAMMEL**
EDITOR **AYALA BENGAD** | CINEMATOGRAPHER **IDO WEISMAN** | SECOND CINEMATOGRAPHERS **GUY YAAQOV HAMMEL, OMER WEISS**
ORIGINAL MUSIC **OPHIR LEIBOVITCH** | SOUND EDITING **RONEN NAGEL** | IMAGE AND COLOR DESIGN **IDO KARILA** | GRAPHIC DESIGN **TAMAR BEN JOYA**

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First Feature Award
DOCAVIV
|2025|



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LOGLINE

Documentary, 70 minutes, 2025

Three residents of a hidden trailer park in Eilat struggle with the loneliness in their lives.



SYNOPSIS

Documentary, 70 minutes, 2025

At the southern end of Israel, behind the towering hotels of Eilat, lies a hidden trailer park known as “Sun Bay”. a refuge for those seeking a distance from their past. Under the threat of an impending evacuation, three of the bay’s residents struggle with their loneliness.

Eliezer (53), a longtime resident of the complex, moved to Eilat a few years earlier in an attempt to revive his relationship with his father.

Amir (45), a post-traumatic veteran and new resident, attempts to rehabilitate himself and make a new home at the site.

Tova (72), an English immigrant who tries to rearrange her life away from her family and children.

Against the human connections they left behind, the three search for a home and stability in their solitude.



DIRECTOR'S STATEMENT

In 2020, in the wake of the COVID-19 pandemic and the social lockdowns that accompanied it, I experienced a period of deep loneliness in my life.

Motivated by a desire to break out of my personal isolation, I decided to embark on a journey through the south of Israel, searching for compelling documentary subjects beyond the confines of my immediate surroundings.

After several days of wandering between Be'er Sheva and Eilat, I happened upon a hidden and enchanting place at the edge of the country: a makeshift, rundown, yet strangely magical trailer park, bordered by the Jordanian border on one side and tucked beneath the shadows of Eilat's giant hotels on the other.

The backyard of the backyard.

I began to cautiously explore and connect with some of the park's residents and quickly realized that this was no ordinary stretch of beach, but an improvised "Refuge" which, over the years, had drawn dozens of people seeking a break from life. Some had been cast out from social or family frameworks, others were trauma survivors, and some had consciously chosen to live alone.

Each person was different from their neighbor, and yet all were engaged in a similar struggle - the attempt to live with and within loneliness.

Loneliness that, on the one hand, offers a respite from the battles and societal expectations of their past lives, and on the other hand, confronts them with a fundamental need for connection: for friendship, family, and social affirmation.

Out of my own initial movement away from isolation, I encountered a place, and people, who seemed to be making the opposite journey: inward, into solitude.

I understood then that I had found the place and the emotional landscape I wanted to explore and document.

After a long and delicate process of getting to know many of the park's residents, I eventually chose to focus on three protagonists who touched me deeply:

Eliezer (50), a long-time resident who moved to Eilat around thirty years ago in an attempt to reconnect with his estranged father and stepfamily.

Amir (40), a war veteran and a recent arrival to "Sun Bay," hoping to re-integrate into society.

Tova (72), an elderly immigrant from England who had cut ties with her children and family and was trying to rebuild a life for herself, alone, in this place.

Since first meeting the film's protagonists, I carried with me a quiet hope that over time, I might witness a shift in their lives, a rekindling of human and social connection.

But through the years, in the intimate encounters between us and between them and the world around them, I came to understand the depth and breadth of loneliness.

I came to recognize both its costs and its quiet gifts, and to accept that this hope I carried was mine alone, and that the human soul has the capacity to make a home even within solitude.

Ido Weisman



DIRECTOR'S BIOGRAPHY

Ido is a Tel Aviv-based director and cinematographer.

Born in 1989 and raised in the northern Israeli village of Nofit, he graduated with a BFA from the Steve Tisch School of Film and Television at Tel Aviv University.

The director of several award-winning films, including "Horah" (Documentary, 18 min, 2018), "Pool" (Live-action short, 12 min, 2019), and "Uzzi" (Documentary, 21 min, 2018), which was shortlisted for the BAFTA's student awards.

His short film, "Requiem for a Whale" (Documentary, 15 min, 2022), has won the prestigious student documentary award at the IDA Awards 2022 and was nominated for Best Documentary Short at the 2023 Israeli Academy Awards.

In addition, the film won the top prize at the Israeli Documentary Forum Awards, as well as the second place and the cinematography awards at the Docaviv International Documentary Film Festival 2022.

In August 2023, the film was acquired for distribution in the documentary film section of "The New Yorker" magazine.

He directed the series "You Have to Read This", which premiered on Kan 11 Channel in May 2025.

His debut feature-length documentary, "Sun Bay" (Documentary, 70 min, 2025),

won the Best First Feature Award at the Docaviv International Documentary Film Festival 2025.

The film will air on the Kan 11 channel towards the end of 2025.



PRODUCER'S BIOGRAPHY

Hadar is a Tel Aviv-based film and television producer. Born in 1992 and raised in Rishon LeZion, she graduated with a BFA from the Steve Tisch School of Film and Television at Tel Aviv University.

She has produced a variety of acclaimed projects, including the documentary Doco-Dance (Documentary Project, 2017) by Yael Perlov, the award-winning Pool (Short Film, 2016) by Ido Weisman, and Sight (Short Film, 2016) by Dima Konoplov as part of Giorgio Armani's Frame of City project. Her work also includes producing the popular My Affair with ISIS (Web Series, 2014–2018) and Contacts (Web Series, 2014).

Hadar's television career spans leading roles in top Israeli morning shows such as The Morning Show with Niv Raskin, Paula and Lion, and Galit and Yoav on Keshet 12, as well as The World This Morning on Reshet 13.

Her debut feature-length documentary as producer, Sun Bay (Documentary, 70 min, 2025), won the Best First Feature Award at the Docaviv International Documentary Film Festival 2025 and will be broadcast on Kan 11 towards the end of 2025.





CREDITS

Directo **Ido Weisman**
Producer **Hadar Hasina Masasa**
Executive Producer **Guy Yaaqov Hammel**
Editor **Ayala Bengad**
Cinematographer **Ido Weisman**
Second Cinematographers **Guy Yaaqov Hammel, Omer Weiss**
Original Music **Ophir Leibovitch**
Sound Editing **Ronen Nagel**
Image and Color Design **Ido Karila**
Graphic Design **Tamar Ben Joya**

Participants

Eliezer Lankri
Amir Hen
Tova Krasner RIP

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Kan – Israeli Public Broadcasting Corporation
Gesher Multicultural Film Fund
Negev Film Fund
David Gombin Memorial Foundation
The Steve Tisch School of Film and Television, Tel Aviv University
Mifal HaPais Council for the Culture and Arts
Production Company **Masasa Productions**
World Sales **Go2Films**

MORE DETAILS

English Title	Sun Bay
Hebrew title	מפרץ השמש
Hebrew title (English letters)	Mifraz Ha-Shemesh
Production Company	Masasa Productions
Production Country	Israel
Genre	Documentary
Release Date	May 2025
Length	72 min
Shooting Format	Digital
Screening Formats	Digital (DCP, ProRes)
Spoken languages	Hebrew
Subtitles languages	English & Hebrew
Frame Aspect Ratio	1.85:1
Sound Specs	Dolby 5.1, Stereo
Broadcast	Kan – Israeli Public Broadcasting Corporation
Sales Agent	Go2Films

Festivals, screenings, and awards

Winner of the Best Debut Film Award at Docaviv International Film Festival 2025

CONTACT

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