

*Press Kit*

**N** DOCUMENTARY  
TALENT FUND

# *Too Disgusting To Be Confused*

NETFLIX DOCUMENTARY TALENT FUND presents, a DEERWOLF production

Featuring **ABBEY LOGAN**, Narrated by **CHRISTOPHER ADAMSON**. And with voices by **PETER SERAFINOWICZ**  
Composer **JEREMY WARMSLEY** Editor **ADRIAN TALBOT** Lead Animator **JACOB ZWANE**  
Cinematographer **GEORGIA YOUNG** Produced by **SAVANNAH JAMES-BATY** & **MAYA AYDOV** Directed by **MAYA AYDOV**  
This film was developed as part of the Netflix Documentary Talent Fund with support from Netflix and MGM Entertainment  
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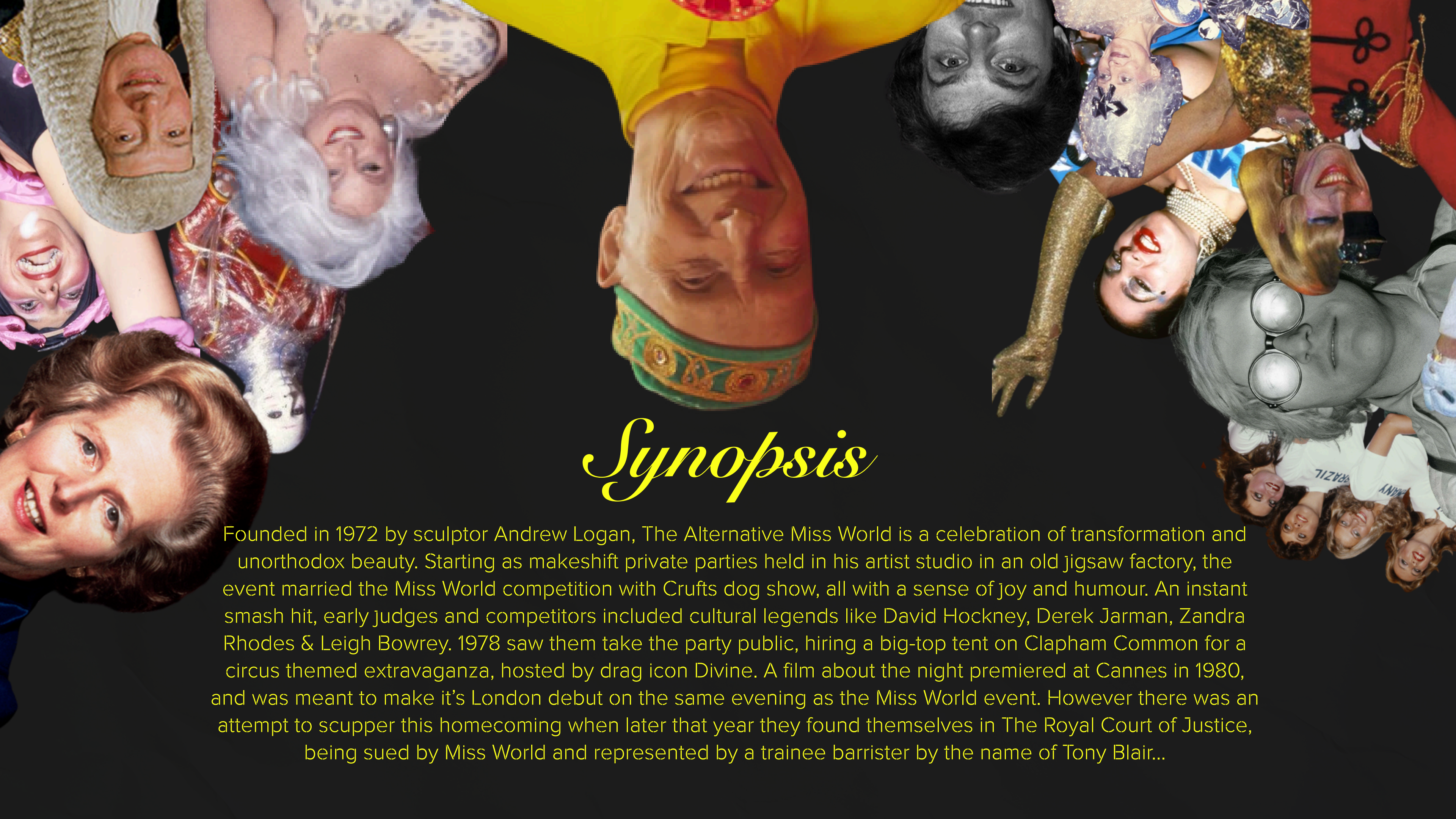
# *Logline*

When Andrew Logan founded the Alternative Miss World in a jigsaw factory in Hackney in 1972, he didn't expect that his celebration of transformation would take him from the Croisette at Cannes to the highest court in the UK.

# *Tagline*

The message is joy, but it's very serious.

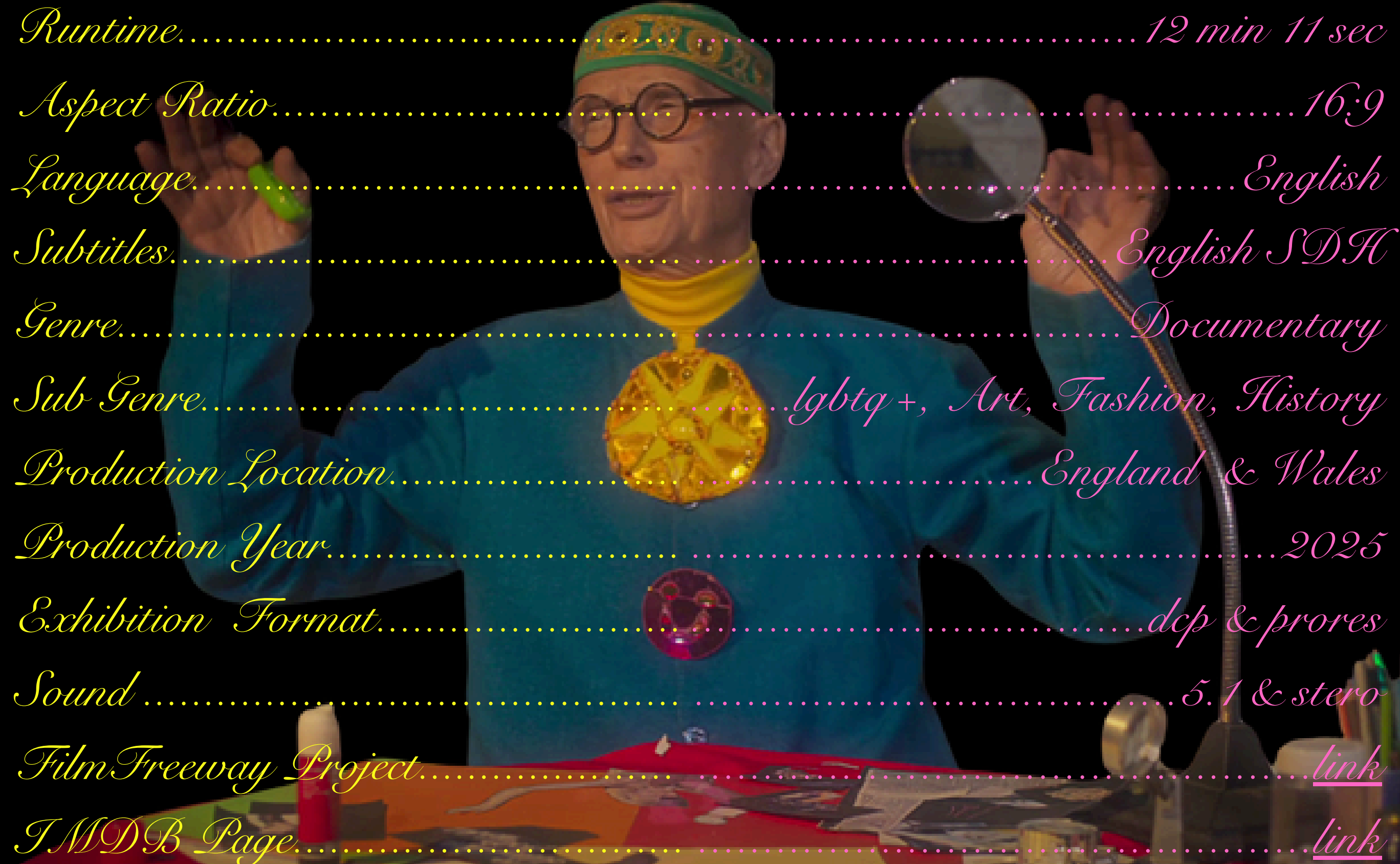




# *Synopsis*

Founded in 1972 by sculptor Andrew Logan, The Alternative Miss World is a celebration of transformation and unorthodox beauty. Starting as makeshift private parties held in his artist studio in an old jigsaw factory, the event married the Miss World competition with Crufts dog show, all with a sense of joy and humour. An instant smash hit, early judges and competitors included cultural legends like David Hockney, Derek Jarman, Zandra Rhodes & Leigh Bowrey. 1978 saw them take the party public, hiring a big-top tent on Clapham Common for a circus themed extravaganza, hosted by drag icon Divine. A film about the night premiered at Cannes in 1980, and was meant to make it's London debut on the same evening as the Miss World event. However there was an attempt to scupper this homecoming when later that year they found themselves in The Royal Court of Justice, being sued by Miss World and represented by a trainee barrister by the name of Tony Blair..

# Film Facts



<i>Runtime</i> .....	<i>12 min 11 sec</i>
<i>Aspect Ratio</i> .....	<i>16:9</i>
<i>Language</i> .....	<i>English</i>
<i>Subtitles</i> .....	<i>English SDF</i>
<i>Genre</i> .....	<i>Documentary</i>
<i>Sub Genre</i> .....	<i>lgbtq+, Art, Fashion, History</i>
<i>Production Location</i> .....	<i>England &amp; Wales</i>
<i>Production Year</i> .....	<i>2025</i>
<i>Exhibition Format</i> .....	<i>dcp &amp; prores</i>
<i>Sound</i> .....	<i>5.1 &amp; stero</i>
<i>FilmFreeway Project</i> .....	<i><a href="#">link</a></i>
<i>TMDB Page</i> .....	<i><a href="#">link</a></i>

# Key Crew

<i>Role</i>	<i>Name</i>	<i>Pronouns</i>	<i>Country</i>
Director /Producer	Maya Avidov	she / her	Poland & UK
Producer	Savannah James-Bayly	she / them	UK
Editor	Abolfazl Talooni	he/ him	Iran & UK
Director of Photography	Giorgia Young	she / her	South Africa
Lead Animator	Jacek Zmarz	he/ him	Poland & UK



# Cast

*Andrew Logan ..... As Himself*

*Christopher Adlington..... Narrator*

*Peter Serafinowicz..... Eric Morley (voice)*

*Peter Serafinowicz..... Judge Vinelott (voice)*

*Peter Serafinowicz..... Young Tony Blair (voice)*

*Peter Serafinowicz..... Lord Demnning (voice)*

*Peter Serafinowicz..... Film Reviewer (voice)*

# *Director's Statement*

This film was born out of a desire to create a movie that celebrated being creative for the sake of it. Not necessarily to advance your career, or to monetise it, but just to have fun and connect with your spirit. And hopefully by making such a film, people would be inspired to go ahead and be creative for themselves. Andrew and the story of the Alternative Miss World (AMW) as it's so clearly embodied this value.

Another key value that I wanted to celebrate was alternativeness. I feel strongly that in today's world, with the internet creating such a fractured mainstream, it may feel as though there is no alternative. But I wanted, for both myself and the audience, to feel empowered again about having a choice regarding the culture you (personally) live in.

The celebration of "alternative" was key in creating the film's stylistic components. I wanted all the interviews to feel like an alternative to a traditional talking head, which is why Andrew

is always creating or doing something while being interviewed.

Furthering this, I wanted the film structure to feel a little bit alternative, which is why I chose to split it into 3 acts based on the AMW's judging criteria (poise, personality & originality), and to play with expectations by reconstructing the trial with a very playful approach to archive. I also wanted to take artistic advantage of my years of experience as an Archive Producer, and create a film that explored the many different ways archive can be used to not only inform, but also to entertain.

When myself & my co-producer Savannah James-Bayly embarked on this creative enterprise we were thrilled that Netflix wanted to support us. And working alongside them was a dream. We had full creative control and wonderful encouragement and critique from our lovely execs.

## *Director*

# *Bios*

## *Producer*

Maya Avidov is a director and producer and founder of DeerWolf Productions.

Maya is an all around filmmaker with a visual arts background. Maya's directed, written, shot, and produced several short films, documentaries, and music videos. Her stylistic tone lends itself to heartfelt, irreverent storytelling that stems from the characters' circumstances and idiosyncrasies. . But mostly she just wants to make you laugh.

Recently Maya was a winner of the Netflix Short Doc Fund. Prior to that she was selected for the Directors UK Inspire mentorship programme 2023-24, in addition to being a BAFTA Connect member, and being selected for the 2022 Reykjavik Talent Lab as a directing fellow (supported by the British Council).

Maya is currently developing a mini-series and a feature film.

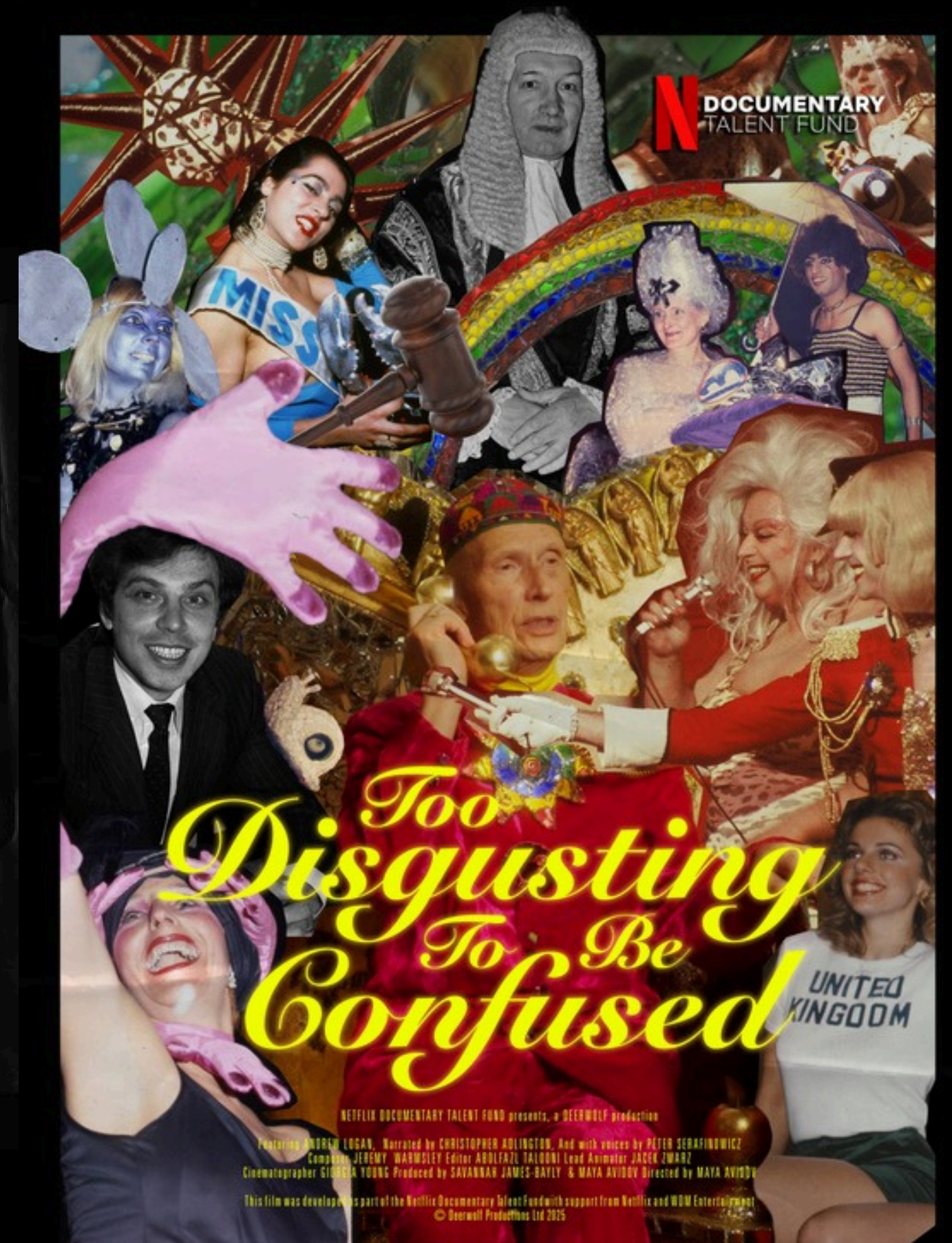
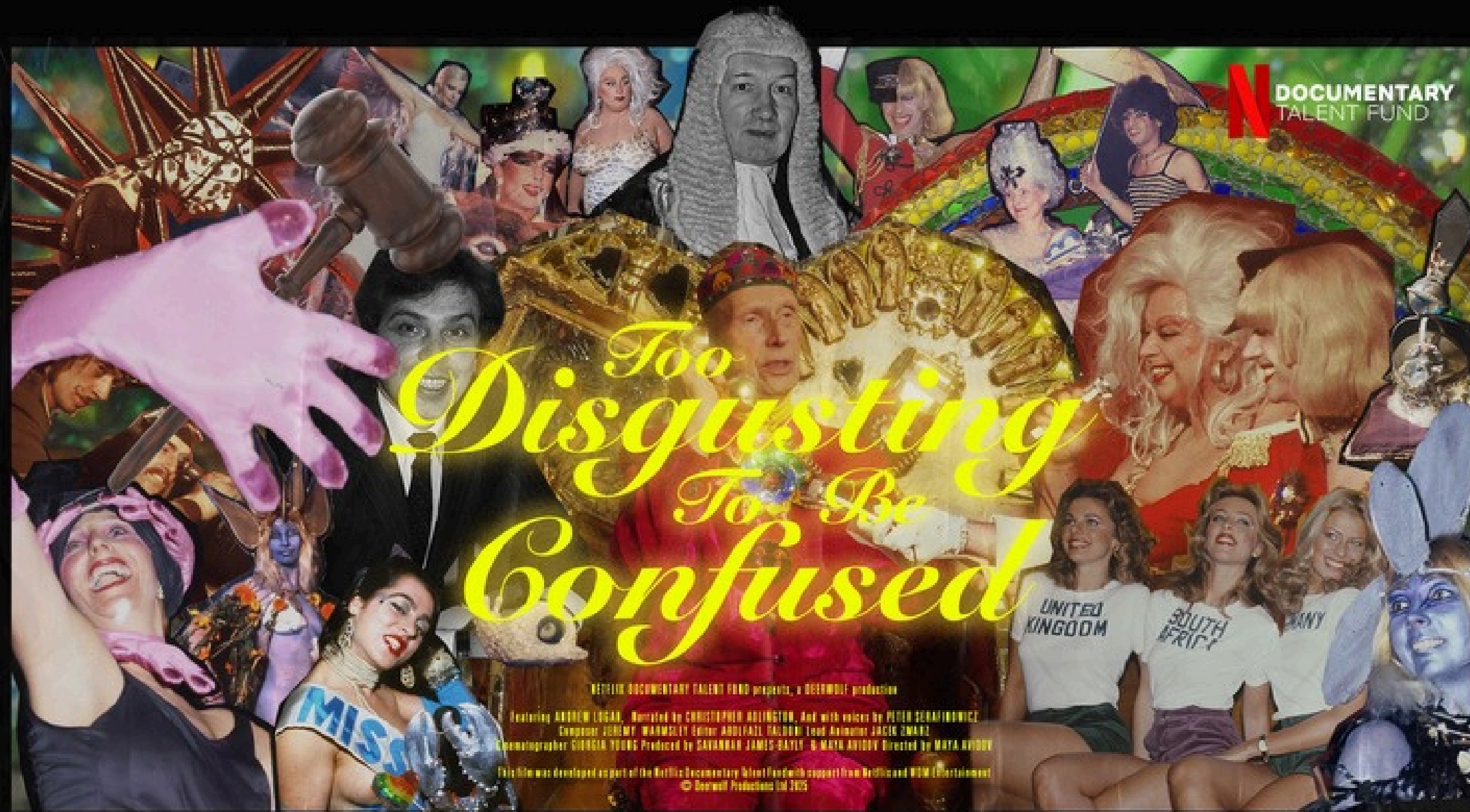
Savannah James-Bayly is producer and founder of Fox Cub Films.

Credits include Layla, the debut feature of writer-director Amrou Al-Kadhi with Film4, BFI and Significant Productions which premiered at Sundance 2024 and was released by Curzon theatrically in November 2024. She was producer on two series of HETV drama Queens of Mystery for AMC label Acorn TV.

In documentary, she was executive producer on Life in Love - an innovative hybrid doc series from director Abel Rubinstein, and the inaugural programme of ITV-owned platform, Woo. Her shorts with Amrou Al-Kadhi, include documentaries Victoria Sin for Nowness, and Clash for BBC4, picked up by PBS as part of their POV series.

Savannah is a BIFA long-listed Breakthrough Producer 2024, was a Film London 2020 Lodestar and a BFI Flare x BAFTA mentee in 2017.

# Posters



*Screenshots*









# Behind The Scenes



*\*BTS Video available upon request*

# Contact

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*“chatting is very important”*  
*Andrew Logan*