

Contact

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Top Skills

Narration
Voiceovers
Short Film

Languages

Albanian (Limited Working)

Honors-Awards

Alpha's Finest Crossover Award
Alpha's Finest Award- Crossover
Student
WCCs Solve It
B roll Boss

Publications

Videographer - Staff
Contributor, Videographer

Roderick Martin

student at Eastern Michigan University | Digital Media Production |
EMU Marketing Photographer | Aspiring Filmmaker | Script Writer |
Videographer | Actor | Voice Artist |
Ypsilanti, Michigan, United States

Summary

Eastern Michigan University has provided a platform to hone skills in photography, cinematography, and visual storytelling through roles with the university's Division of Communication and The Eastern Echo. Both experiences have contributed to increased campus engagement and community awareness, showcasing creativity and attention to detail.

Rod MartinTV Production, a non-profit startup, reflects a passion for cinematic storytelling and supporting digital content creators. With a background in film studies and culinary arts, the goal is to craft compelling narratives that resonate with diverse audiences, blending imagination with technical expertise.

Experience

Eastern Michigan University
1 year

Professional Photographer - Student Employee
August 2024 - Present (1 year)
Ypsilanti, Michigan, United States

- As a regular student employee of Division of Communication (Div com) dept. we promote EMU materials, contributing to increased engagement and visibility.
- With my strong photography skills and a keen eye for detail, ensuring that all images aligned with the university's branding or campus engagement of activities.

Engage @ EMU
January 2025 - April 2025 (4 months)
Ypsilanti, Michigan, United States

- Collaborated with the Engage @ EMU team to enhance student engagement through various off-campus initiatives.

- Assisted in organizing events that fostered community involvement and networking opportunities for students.
- Developed communication strategies that increased participation in programs by 25%.
- Gained valuable experience in project management and event coordination within a hybrid work environment.

Video Production Intern

August 2024 - October 2024 (3 months)

Ypsilanti, Michigan, United States

- Assisted in video production for esports events, capturing gameplay and player interactions.
- Developed engaging content for the arena, enhancing the overall spectator experience.
- Collaborated with team members to brainstorm and execute creative video ideas, fostering a dynamic work environment.

The Eastern Echo

Videographer

August 2024 - Present (1 year)

Ypsilanti, Michigan, United States

My experience as a Videographer at The Eastern Echo allowed me to create impactful video content that celebrated community events and voices.

- Developed engaging video narratives that increased community awareness and participation in local events.
- Enhanced storytelling through interviews, capturing the unique experiences of students and faculty.
- Strengthened collaboration with the editorial team, ensuring alignment with the organization's mission and values.

Rod MartinTV Film & Media

Creative Director

January 2024 - Present (1 year 7 months)

Ypsilanti, Michigan, United States

Rod MartinTV Production is a non-profit start up brand fully focus on film and media production for digital media content creators and filmmakers with a deep-rooted love for visual storytelling, this start up brand is built on the belief that every brand has a story worth telling cinematically.

Washtenaw Community College

Work Study Student

July 2024 - August 2024 (2 months)

Ann Arbor, Michigan, United States

- Collaborated with the Center of Sustainability & Resilience to produce engaging digital video content.
- Researched and documented sustainability initiatives, enhancing awareness through multimedia storytelling.
- Developed skills in video production, project management, and sustainability practices.

Johnnys on the Lake

Head Dishwasher, Custodial Busser

July 2017 - July 2023 (6 years 1 month)

Belleville, Michigan, United States

- Managed dishwashing operations and maintained cleanliness standards in a fast-paced restaurant environment.
- Fostered strong relationships with family-owned restaurant owners, enhancing community ties and collaboration.
- Contributed to a positive dining experience by ensuring timely service and cleanliness, resulting in increased customer satisfaction.
- Developed skills in teamwork, time management, and effective communication within a diverse team.

FedEx

Package Handler

December 2016 - January 2017 (2 months)

Belleville, Michigan, United States

- Efficiently sorted and handled packages to ensure timely delivery, contributing to overall operational success.
- Maintained a flexible schedule to accommodate my college commitments while fulfilling job responsibilities.
- Collaborated with team members to optimize workflow, enhancing productivity during peak seasonal periods.

Education

Eastern Michigan University

Bachelor of Science - BS, Cinematography and Film/Video

Production · (August 2024)

Washtenaw Community College

N/A, Film/Cinema/Video Studies · (January 2022 - August 2024)

Henry Ford College

Associate's degree, Culinary Arts and Related Services · (January 2014 - April 2015)