

A group of four people wearing high-visibility yellow and black jackets are working on a boat, harvesting a large pile of brown seaweed. The background shows a hazy, overcast sky and a body of water.

PORTRAIT OF A SEAWEED FARMER

ANA BORRERO, PhD

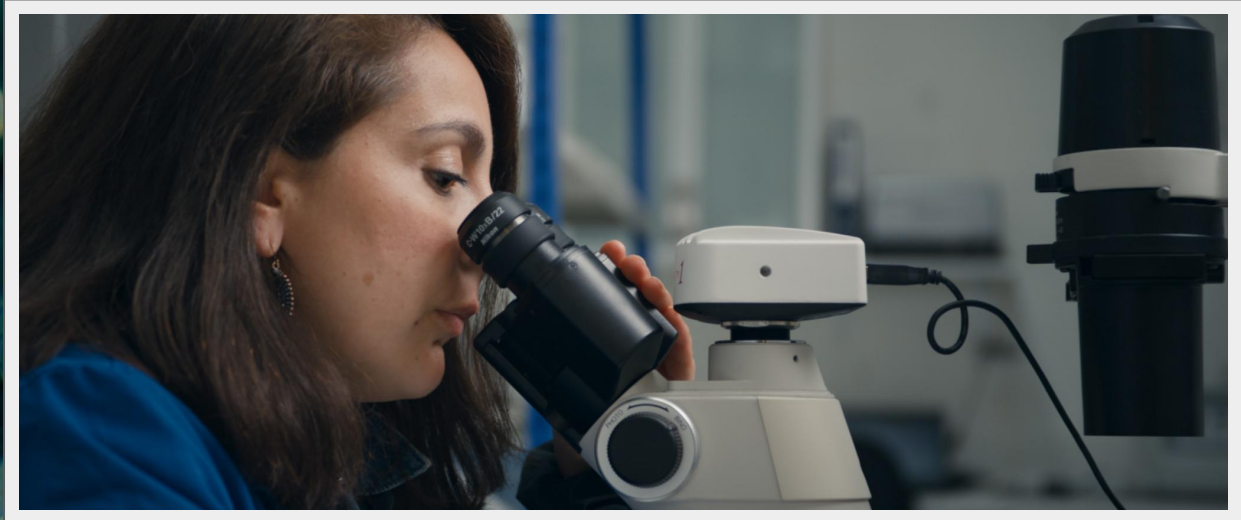
WORLD WILDLIFE FUND AND BANANABONES PRESENT "PORTRAIT OF A SEAWEED FARMER" ANA BORRERO NICK MANGINI MATT O'BEE
SOUND RECORDISTS TIMOTHY BOESE JESPER OPHEIM MALCOM OWEN-FLOOD COLOR BY JONNIE SIROTEK SOUND ENGINEER SETH DADY TITLE GRAPHICS SAM STUCKY
EDITED BY TYLER BOYD JEFF SIEBERT EXECUTIVE PRODUCERS TODD PAIGE JEFF SIEBERT PRODUCED BY LILAH ANN KOHLMAN DIRECTED BY JEFF SIEBERT

SYNOPSIS

PORTRAIT OF A SEAWEED FARMER: ANA BORRERO, PhD

TRONDHEIM, NORWAY | TRT: 10 MINUTES

A marine scientist trades academia for the open sea, discovering purpose, peace, and a powerful role in fighting climate change—one strand of seaweed at a time.



Portrait of a Seaweed Farmer: Ana Borrero, PhD, follows a Spanish marine scientist who leaves behind a high-stress academic career to cultivate something far more sustainable... seaweed and a life in balance. Now working in coastal Norway, Ana channels her scientific expertise into growing an industry poised to combat climate change through regenerative farming. With humor, heart, and humility, Ana reflects on her journey from a microscope-loving child to working mother of two, driven by both environmental urgency and a desire to be present for her young family. A deeply personal look at how one woman found meaning, and a future, beneath the surface. This film is part of a series funded by a grant from World Wildlife Fund, created to spotlight individuals leading the charge in ocean restoration and sustainable livelihoods.

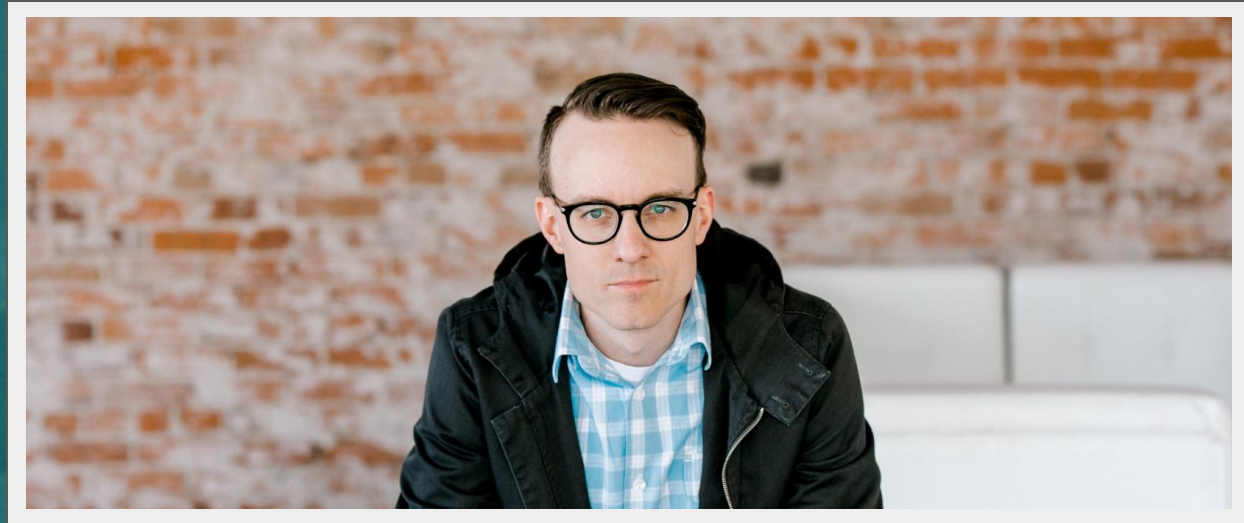
► [WATCH ANA'S TRAILER](#)

TECHNICAL SPECS

Documentary, Short
COUNTRY OF ORIGIN: USA
LANGUAGE: English
ASPECT RATIO: 2.4:1

RUNTIME: 10 minutes 11 seconds
COUNTRY OF FILMING: Norway
SHOOTING FORMAT: RED
AVAILABLE RESOLUTIONS: 4K & HD

DIRECTOR BIOGRAPHY



Jeff Siebert is an Emmy-nominated director and founder of **Bananabones**, a creative production company based in Winston-Salem, North Carolina. Since launching in 2009, Jeff has led Bananabones in crafting award-winning commercials, television series, and branded short-form content for Fortune 500 companies and global organizations. His work spans 45 U.S. states and 11 countries, blending cinematic storytelling with strategic clarity across mediums.

DIRECTOR STATEMENT

When I first met Ana Borrero, I was struck not only by her deep knowledge of marine science, but by her quiet defiance of what a traditional career, or a traditional climate solution, should look like. *Portrait of a Seaweed Farmer* is, at its core, about one woman's decision to step away from the pressures of academia and into a life rooted in purpose, sustainability, and family.

As a filmmaker, I'm drawn to human stories that challenge expectations and illuminate the personal side of global issues. Ana's journey offered an opportunity to show how environmental action can be both deeply scientific and profoundly personal. Seaweed farming isn't just a symbol of climate hope; it's a tangible, scalable, and beautiful act of resistance.

In a world overwhelmed by abstract solutions and doomsday headlines, I wanted this film to feel intimate, grounded, and real. It's a quiet film about a quiet revolution and I'm honored to help bring Ana's voice and vision to the surface.

— JEFF SIEBERT
DIRECTOR, *PORTRAIT OF A SEAWEED FARMER*

ALSO AVAILABLE FOR SCREENING

PORTRAIT OF A SEAWEED FARMER: MATT OBEЕ

VICTORIA, BRITISH COLUMBIA, CANADA | TRT: 10 MINUTES



An engineer turned seaweed farmer. He's using his technical expertise to develop processes and machinery that optimize his team's cultivation techniques, all while raising his young children as the 4th generation of Obees to live in the area.

► [**WATCH MATT'S TRAILER**](#)

PORTRAIT OF A SEAWEED FARMER: NICK MANGINI

KODIAK, ALASKA, USA | TRT: 9.5 MINUTES



A fisherman turned seaweed farmer that has made it his mission to ensure mariculture becomes a mainstay in Alaska. He's working hard to foster a new sustainable industry that provides renewable sources of income to his fellow fishermen as well as his local community at large.

► [**WATCH NICK'S TRAILER**](#)

ESSENTIAL LINKS

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FILM FREEWAY LINKS — [ANA'S FILM](#) | [MATT'S FILM](#) | [NICK'S FILM](#)

TRAILERS — [ANA'S TRAILER](#) | [MATT'S TRAILER](#) | [NICK'S TRAILER](#)

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ABOUT

BANANABONES

Located in Winston-Salem, North Carolina, Bananabones is a full-service video production company that creates content that matters for clients who care by bringing audiences places they've never been and introducing them to people they otherwise would have never met. Learn more at hellobananabones.com.

WORLD WILDLIFE FUND

WWF is one of the world's leading conservation organizations, working in nearly 100 countries for over half a century to help people and nature thrive. With the support of more than 5 million members worldwide, WWF is dedicated to delivering science-based solutions to preserve the diversity and abundance of life on Earth, halt the degradation of the environment and combat the climate crisis. Learn more at worldwildlife.org.

A BANANABONES PRODUCTION MADE POSSIBLE WITH A GRANT FROM WORLD WILDLIFE FUND

