



RAM FILMS COMPANY.
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Dar es Salaam Tanzania.

ELECTRONIC PRESS KIT (EPK)

Title: *Guardians of the Peak – Embrace of Nature, Protect Tomorrow*

Format: Documentary

Duration: 35 Minutes

Language(s): Swahili, English, Chinese (subtitled)

Country: Tanzania

Production Year: December 2024

Submitted to: Zanzibar International Film Festival (ZIFF)

Production Company: Ram Films Company

SYNOPSIS

Set against the breath-taking backdrop of Mount Kilimanjaro, *Guardians of the Peak – Embrace of Nature, Protect Tomorrow* is a powerful documentary that follows a diverse group of environmental advocates from Tanzania and China as they ascend Africa's highest peak. Their journey, both physical and philosophical, explores the pressing realities of climate change, deforestation, and melting glaciers. Along the trail, they plant symbolic trees, reflect on conservation, and celebrate unity between cultures. The film delivers a resonant message about protecting nature today, to preserve our world for tomorrow.

OBJECTIVE OF THE FILM

To educate, inspire, and mobilize both local and international audiences towards environmental conservation, sustainable tourism, and cross-cultural collaboration, using the iconic Mount Kilimanjaro as the heart of the narrative.

CREDITS

Directed by: Ram Ally K.

Written by: Ram Ally K and Elizabeth Mrembo

Produced by: Ram Films Company

Executive Producer: Ram Films Company

Cinematography: Ram Ally K

Editing: Ram Films Editing Unit

Music Score: Traditional and Original Instrumentals

Narration: Multilingual Voiceover (Swahili, English, Chinese)



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THEMES

- Climate Change & Environmental Conservation
 - Cultural Exchange (Tanzania-China Partnership)
 - Sustainable Tourism
 - African Nature & Identity
 - Youth Engagement in Nature Protection
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KEY CHARACTERS / PARTICIPANTS

- Tanzanian environmentalists and youth leaders
 - 10 Chinese climbers symbolizing cross-border collaboration
 - Local guides and park rangers from TANAPA and TFS
 - Community voices from Kilimanjaro villages
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FILMING LOCATIONS

- Mount Kilimanjaro National Park (Marangu, Mandara, Horombo, Kibo, Uhuru Peak)
 - Moshi Town, Kilimanjaro Region
 - Environmental sites managed by TANAPA, TFS
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PREMIERE

Date: May 10th, 2025

Venue: Century Cinemax, Mlimani City, Dar es Salaam

Guests of Honour:

- Dr. Gervas Kasiga – Executive Secretary of Tanzania Film Board (TFB)
- Representatives from TTB, TANAPA, COSOTA, BASATA, TFS, Tanzania China Friendship Promotion Association (TCFPA), and the Creative Sector



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DIRECTOR'S STATEMENT

"This film is more than a journey to the summit of Kilimanjaro. It's a call to action—a reminder that we all must climb together to protect what gives us life: nature. Through unity, stories, and vision, we can change the future."

— Ram Ally K.


EPK CONTENTS FOR SUBMISSION


- Film (HD, MP4 format – 35 minutes)
 - Trailer (1 min & 2 min versions)
 - High-Resolution Poster (JPEG, PNG, PDF)
 - Stills from the Documentary (5–10 HQ images)
 - Director's Bio and Photo
 - Company Logo (Ram Films Co.)
 - Social Media Links
 - Screening History (Premiere held, ready for global submission)
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CONTACT FOR FESTIVAL PROGRAMMERS

Ram Ally K.

Project Director – *Guardians of the Peak*

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