

ROSSI BOOMER

REGIA DI
BRUNO BOZZETTO



UNA PRODUZIONE  STUDIO
BOZZETTO

SYNOPSIS

Mr. Rossi is back in a surreal and comedic journey through the modern world. Together with his faithful friend Gastone, he dusts off an old magic whistle that allows them to travel through time, convinced they will find a better future — a world without wars, taxes, and finally, with perfect television.

But landing in today's hyper-connected reality is anything but reassuring: voice assistants answering out of nowhere, appliances obeying commands, food delivered by invisible couriers, and people wandering like zombies, hypnotized by their smartphones. With growing dismay, Rossi witnesses a humanity lost in social media, algorithms, and digital consumerism, where even music and movies have become incomprehensible.

In this world that promises happiness on demand but leaves only emptiness, Rossi realizes that maybe the future isn't as bright as he imagined. Desperately trying to get back, he wonders: is this really what progress looks like?

With his signature irony and sharp gaze on modern contradictions, Bruno Bozzetto gifts us a new adventure of Mr. Rossi — a mirror of our own struggles with technology.

STILLS AND POSTER

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TRAILER

LINK https://drive.google.com/drive/folders/1K9ihwtdqh-9muh1d9G16Q5gf_l3le-Qy?usp=sharing

BRUNO BOZZETTO

Bruno Bozzetto was born in Milan on March 3, 1938. With a career spanning over 60 years, he is considered one of the most eclectic and influential cartoonists of both past and present. His minimalist style prioritizes content over form, tackling universal themes with an educational approach and sharp irony that make his films especially appealing to a young adult audience.

From the 1960s to today, his body of work includes over 300 productions—ranging from short films, animated commercials, TV intros and educational films to live-action projects and animated features. His work has earned him 130 awards, including the prestigious Winsor McCay Award for lifetime contribution to the Art of Animation, five Nastro d'Argento awards, an Honorary Degree, 15 Lifetime Achievement Awards, an Oscar nomination for *Grasshoppers*, and the Golden Bear in Berlin for *Mr. Tao*.

Today, Bruno is part of Studio Bozzetto, a production company founded by his son Andrea and partner Pietro Pinetti, continuing the legacy begun in 1960. The studio focuses on advertising, educational content, and the production of new, high-profile TV series in collaboration with Rai, as well as short films like *Sapiens?* (2023) and *Rossi Boomer* (2025). Bozzetto is also very active on social media, where he shares his own cartoons and sketches.

Bruno Bozzetto's official website: www.bozzetto.com

Studio Bozzetto&Co. official website: www.studiobozzetto.com

FILMOGRAFIA QUI

DIRECTOR'S NOTES

With *Rossi Boomer*, Bruno Bozzetto continues his reflection on our times, using the lightness of animation to explore profound themes: technology that promises everything yet takes away what truly matters, the search for meaning in an increasingly artificial world, and the nostalgia for a sense of humanity that is at risk of being lost.

CREDITS

Production: Studio Bozzetto

Executive Producers: Pietro Pinetti and Andrea Bozzetto

Production Manager: Stefania Busca

Story and Direction: Bruno Bozzetto

Assistant Director: Andrea Bozzetto

Storyboard and Background Design: Grégory Panaccione

Character Model Pack: Branko Rakic, Davide Longoni

Key Pose Animation: Marco Zanoni

Compositing and Color Correction: Fabio Bozzetto

End Title Illustrations: Thomas Gavazzeni

Clean-up, Inbetweening, and Coloring: Simone Pratola, Daniela Cerbone, Chiara Helm,
Thomas Gavazzeni

Music: Franco Godi

Sound Design and Mix: Samuele Tezza

Audio Post-production: Rainfrog

Dubbing: Arte e Comunicazione International

Mr. Rossi and Gastone: Gigi Rosa

Male Voices: Mosè Singh

Female Voices: Elda Olivieri

Recording Engineer: Diego Minach

SPECIAL THANKS

Maurizio Nichetti, Grégory Panaccione, Elena Tarnoldi

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TECHNICAL SHEET

FILM

Running time: 5 min 47 sec

Genre: Satirical comedy, social and cultural commentary

Themes: Technology and dehumanization, digital consumerism

Technique: 2D paperless animation

SCREENING

Aspect Ratio: 16:9

Format: MPEG-4 H.264

Resolution: 1920x1080

Audio Format: Stereo

CONTACTS

PRODUCTION

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