

EPK



BRUNO
JACQUES

SAM
FELIX

GIUSEPPE
CALVINISTI

It's not greed. It's survival.

RED TAPE

A FILM BY BRUNO JACQUES
DIRECTED BY DANIEL REID

JOHN CUMBERLAND, ALEAH CARREAU, ROBYN FORMAN, NICOLAS MORIN, ÉTIENNE
DESPATIES, NICHOLAS CÔTÉ, IAN KEILLER, JACOB ARSENEAULT, EUGENE
VASELENYKO, JESSY XENOS, MARIE-MAI RODRIGUE, RUDDY NAVSON

INVESTAIR

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SYNOPSIS



James, a young real estate developer, faces mounting pressure from investors and rising costs while his building permit remains frozen in red tape. With every passing hour, the dream of delivering affordable housing inches further out of reach.

OVERVIEW



Drama / Political Thriller

14 Minutes

English

Completed May 2025

Canada

4K

6000\$ Budget

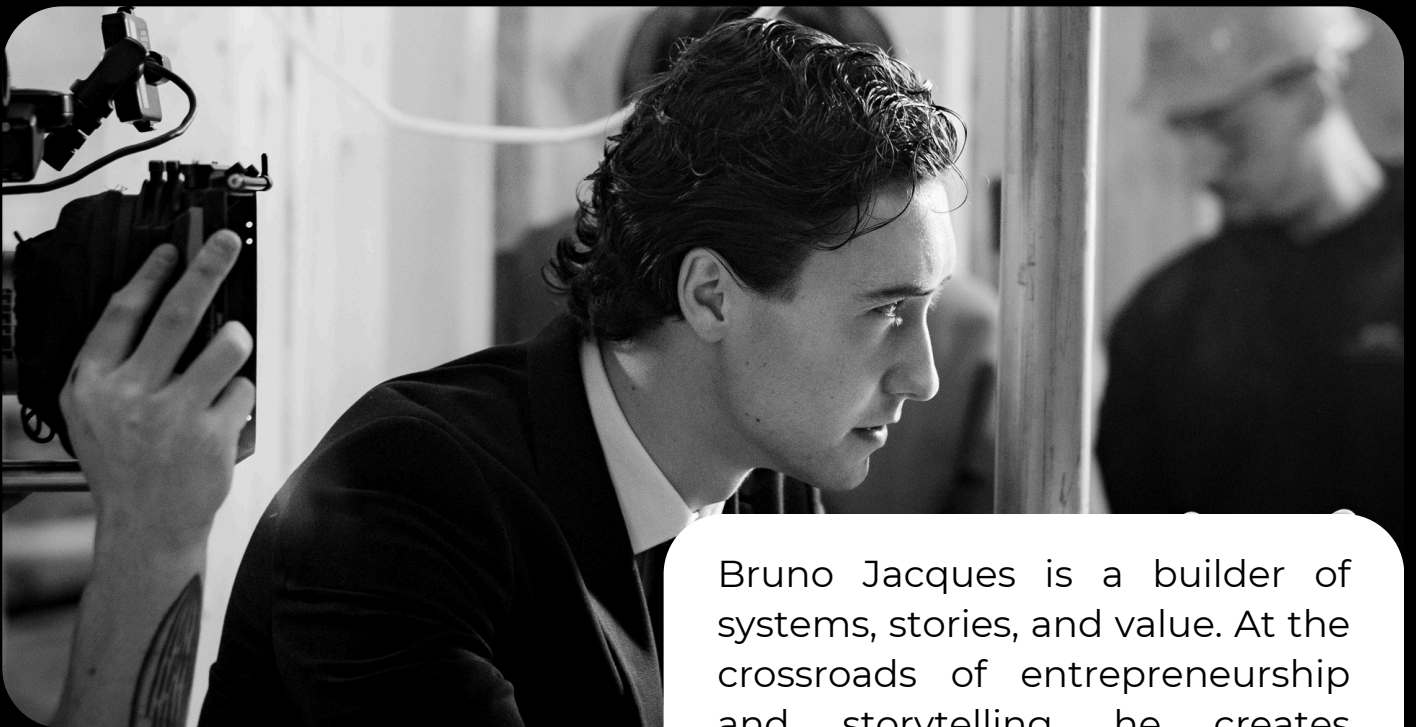
Color

First-time Filmmaker

Investair Inc.



CREATOR



**ENTREPRENEUR, ACTOR,
PRODUCER, INVESTOR**

BUILDER OF WORLDS

**Bruno
Jacques**

Bruno Jacques is a builder of systems, stories, and value. At the crossroads of entrepreneurship and storytelling, he creates ventures and narratives that move both markets and minds.

From real estate to film, he transforms bold ideas into lasting impact, not just chasing attention, but architecting meaningful growth.

His mission is simple: to create what matters, lead with purpose, and build value that benefit society.

CREATOR'S STATEMENT



As a real estate developer, I've seen promising housing projects die not from lack of vision, but from endless delays, zoning blocks, and bureaucratic indifference.

Red Tape was born out of that frustration. Developers are often cast as villains in the housing crisis, but the reality is far more complex. This film is my way of showing the human cost of a broken system, not just for those waiting for housing, but for those trying to build it.

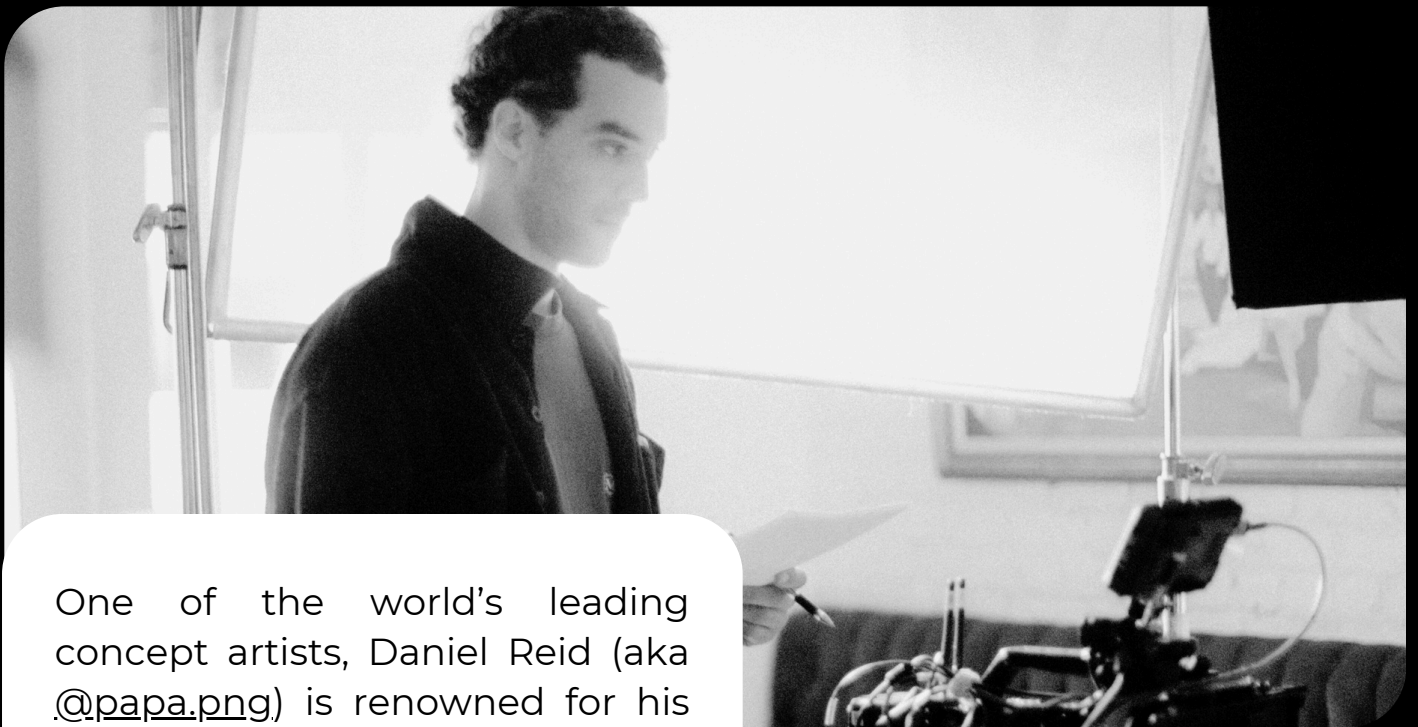
It's not a defense of greed. It's a challenge to the narrative. A story about compromise, pressure, and how systems fail when they stall.

This is the film I needed to make because in a housing shortage, almost is not enough.

— Bruno Jacques
Writer, Producer & Actor – Red Tape



DIRECTOR



One of the world's leading concept artists, Daniel Reid (aka [@papa.png](#)) is renowned for his inventive digital painting, iconic character designs, and online following.

With a career spanning top studios like Unity, Riot Games, Tencent, and Disney, as well as others Daniel merges cutting-edge artistry with viral appeal—pushing the boundaries of visual storytelling in games and emerging in the film scene as a rising force.

**SENIOR CONCEPT ARTIST |
FILMMAKER**

**Daniel
Reid**

DIRECTOR'S ART STATEMENT



I met Bruno in March, he wanted a film about real estate developers, The ones who lose sleep over permits and Red Tape, who know the weight of a handshake that doesn't really mean anything. I liked that. It felt true.

So I referenced some work like Michael Mann's frames—clean, exact, like a contract reviewed three times before signing, I especially reviewed the Insider. A whistleblowing story. I storyboarded every shot, as a painter it's how I naturally remove not only the anxiety but invent interesting compositions that support the film. I also utilized some of Tak Fujimoto's close-ups—the way a man's face tells you everything before he does. The pause before the lie. The breath before the threat.

For sound, I thought of the hum of a server room, the click of a pen, the muffled cough in an elevator.

Michel Chion wrote about sound as an acousmètre, a hidden character. Here, it's the building itself: the groan of steel, the echo of footsteps in unfinished hallways.

You don't see the debt, but you hear it.

This film's for the ones who've sat in those rooms, who've held those folders, who've lied and been lied to. Let's see if we can tell the difference.

CAST



Bruno Jacques

[@BrunoJacques](#)

I'm an actor committed to honest, grounded storytelling. I approach each role with discipline, presence, and deep respect for the craft aiming to bring real, human truth to every frame.



Sam Felix

[@reallygreatsite](#)

I'm an actor who finds purpose and joy in telling honest, human stories. I approach each role with empathy, discipline, and deep respect for the work.



Giuseppe Calvinisti

[@Giuseppe](#)

I'm an actor who finds purpose and joy in telling honest, human stories. I approach each role with empathy, discipline, and deep respect for the work.

TEAM



Assistant Director

Aleah Carreau

Director of Photography

John Cumberland

Sound

Robyn Forman

Assistant Camera

Étienne Despaties

Gaffer

Nicolas Morin

Behind-the-scenes

Ruddy Navson

Hair & Make-up

Nicholas Côté

Score

Amine Sough

Extra

Ian Keiller

Extra

Eugene Vaselenyko

Extra

Jacob Arseneault

Extra


Jessy Xenos

GET IN TOUCH

Red Tape is only the beginning. I'm seeking partners who believe in reshaping the narrative around housing and impact-driven storytelling.



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