



GARBAGE REX

PRESS KIT

A former homeless man, now a documentary filmmaker, delves into the harsh realities of life on the streets, uncovering dark secrets and forming unexpected alliances as he strives to give a voice to the voiceless.

Made by Gian Bonacchi

A FILM BY STEVE HUNYI

GARBAGE REX

"Being homeless makes you vulnerable to the unknown..."

TATE MICHAEL STRELOW REX TAL PROFS BLONDE DIOGO SALES PATRICK DARIO ROBERTO JUNKIE ALINA
RAZUMENKO BEARDED PETER SMITH HAIRDRESSER BOSS NATHALIE MEYER HAIRDRESSER DALIA SANCHEZ HUNYI
PASSER-BY PAWEL ATTIG DIRECTOR OF PHOTOGRAPHY ABEL BALAGUER SOUND MIXER SAMUEL NOGALES
ASSOCIATE PRODUCER GIAN BONACCHI WARDROBE ASSISTANT PALOMA CORES HAIR AND MAKEUP FERNANDA
ARROYO SCRIPT ASSISTANT DULCE DANIELA WARDROBE STYLIST SHANE EDWARD PAIGE EDITORS ALFREDO
ROBLES & SAMUEL NOGALES & STEVE HUNYI ASSISTANT DIRECTOR NATALIA DARSKA ASSISTANT
PRODUCER YASMINE OTHMAN ASSISTANT CAMERA ALFREDO ROBLES STILLS PHOTOGRAPHER ELSA FAUDE THANKS
TO ONDA HAIR & BEAUTY SALON MUSIC COMPOSER MIKE HALL MUSIC CONTRIBUTED PETE M SMITH & DEAD
X-RAYS & BENJAFINA COLORIST DANIEL DE LA LASTRA PROP DESIGN BANJAMAN SCATT





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A FILM BY STEVE HUNYI

GARBAGE REX

"Homeless. Pushed to the margin of society... hunter and prey."



GENERAL OVERVIEW

[CLICK HERE TO WATCH THE FILM TRAILER!](#)

- **GENRE:** thriller.
- **SUBGENRES:** crime, urban, social realism.
- **TARGET:** 30-55 (adult viewerships, social interest groups).
- **TAGLINE:** Cityless. Homeless. What must they do to survive?

A FILM BY STEVE HUNYI

GARBAGE REX

"Homeless. Pushed to the margin of society... hunter and prey."



JUNKIE **ALINA RAZUMENKO** PATRICK **DARIO DAZZA** BEARDED **PETER SMITH** REX **TAL PROFS**
BLONDE **DIOGO SALES** TATE **MICHAEL STRELOW** HAIRDRESSER **DALIA SANCHEZ HUNYI**
HAIRDRESSER BOSS **NATHALIE MEYER** DIRECTOR OF PHOTOGRAPHY **ABEL BALAGUER** SOUND MIXER
SAMUEL NOGALES ASSOCIATE PRODUCER **GIAN BONACCHI** WARDROBE ASSISTANT **PALOMA**
CORES HAIR AND MAKEUP **FERNANDA ARROYO** SCRIPT **DULCE DANIELA** HAIR AND BEAUTY **ONDA**
HAIR & BEAUTY SALON PRODUCTION ASSISTANT **CLAUDIA SCHERER** WARDROBE STYLIST **SHANE**
EDWARD PAIGE ASSISTANT CAMERA **ALFREDO ROBLES** STILLS PHOTOGRAPHER **ELSA FAUDE**
ASSISTANT DIRECTOR **NATALIA DARSKA** ASSISTANT PRODUCER **YASMINE OTHMAN**
PASSER-BY **PAWEL ATTIG**

SYNOPSIS

Tate, a former homeless man turned documentary filmmaker, is compelled to capture the harsh realities of life on the streets. After witnessing Patrick, a homeless man, being chased away from a barber shop, Tate decides to follow and document his life. As he delves deeper, Tate encounters the violence and exploitation that dominate the homeless community, particularly from drug dealers Blonde and Bearded.

Tate's dedication to his project brings him face-to-face with the dangers of the streets. Despite being assaulted by Blonde, Tate remains committed to making his documentary. In a climactic confrontation, Patrick and Tate fight back against

Blonde, resulting in Blonde's death. With the help of Rex, another homeless man, they clean up the aftermath.

The film concludes with Tate recording a final message that leaves us in no doubt that Tate is a man with a mission not just to make an apparent "documentary", but to clean the street. "Garbage Rex" explores themes of survival and the moral complexities faced by those living on the margins.

T H E M E S

How easily we dehumanise others.

Homelessness: a society or individual problem?

The hallmark of a decent society: how it treats its most vulnerable.

M E S S A G E

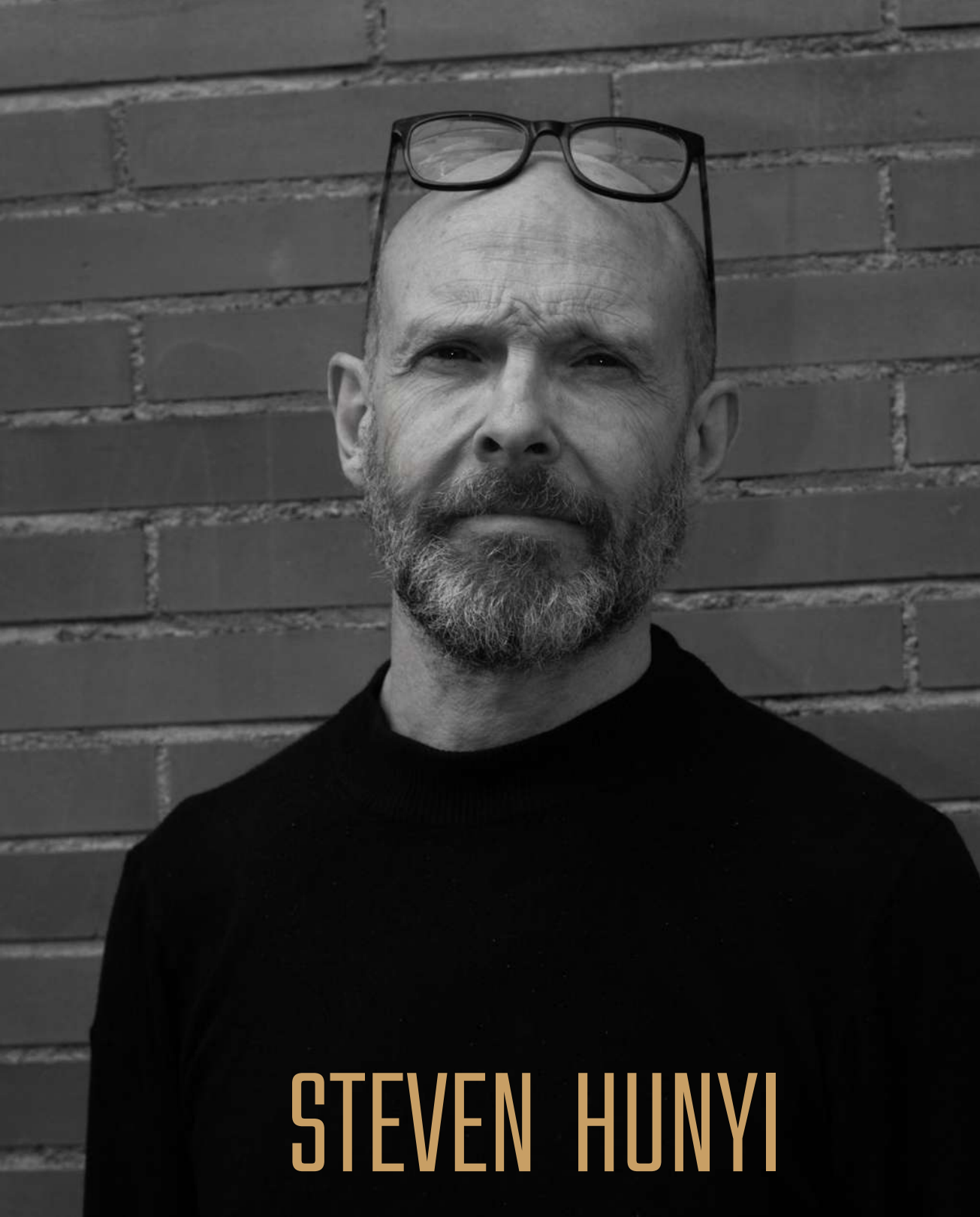
We walk by refuse on the street the same way we pass by the homeless.



STILLS OF THE FILM







STEVEN HUNYI

TO KNOW MORE ABOUT HIM CLICK HERE



WRITER & DIRECTOR'S STATEMENT

I am as guilty as you. I walk by the homeless every day, and I feel uncomfortable as I determinedly look away to divert my thoughts.

“Garbage Rex” is a cry of anger at the injustice of life. There is no simple answer to the homeless problem, but that is no excuse to walk on by without a care. Inaction is probably the leading cause of harm done to our fellow human being. It is easier to ignore what might make us feel uncomfortable or could affect us in an adverse way.

So we are wired to feel disgust, and that is our excuse to retreat from disease, contamination and filth.

Inaction is collaboration, I am afraid. I am a collaborator for my lack of empathy or interest in those less fortunate than me.

Familiarity breeds indifference; their difference breeds contempt.

Garbage Rex is part of the Garbage Quartet, short narratives about our relationship with the garbage of life. It is my wake-up call to the human species.

DIRECTOR'S BIO & ACKNOWLEDGMENTS

“Cinema is my sanctuary where movie magic conspired; I mean the epic weepy stuff, which was my cure to anxiety and background noise whilst growing up.

The Wizard of Oz, Singing in the Rain, Meet Me in St Louis, Gilda, Wages of Fear and The Maltese Falcon were my blanket, hot water bottle, meal and mood music - at the flick of a clunky TV set switch the confusion outside/inside went away.

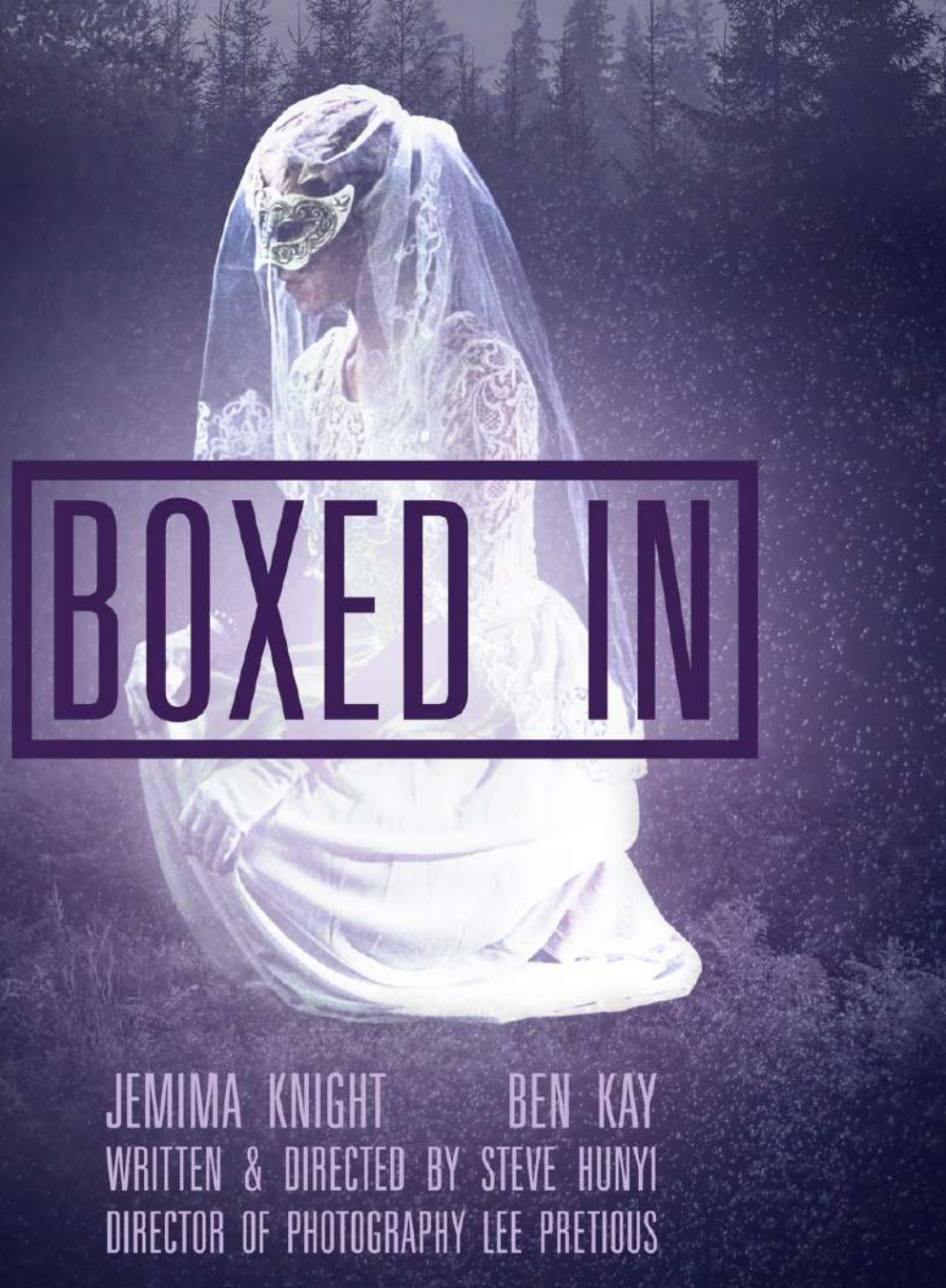
It was my safe place TV, black and white, overweight like Oliver Hardy and not those anorectic anodyne flat screens. Absorbed by images and stories, my first proper relationship which makes me the man I am today. In therapy, the best last two years of self-discovery have served to clarify why I love movies”.

Steve Hunyi is an English director based in Barcelona founder of Junyi Films, whose previous short films got several festivals selections and awards. He’s also a talented screenwriter whose scripts got selected by competitions on Coverfly.

.”Boxed In” (2017): 7 winners, 5 semi-finalsits, 1 finalist.

.”Mind Network” sci-fi feature film script got 3 awards winner and it’s among the top ranked projects on Coverfly (top 16%)

.”Necrx”horror thriller film script it’s among the top ranked projects on Coverfly.



WATCH THE FILM HERE



CHECK IT OUT

Coverfly

REFERENCES



“A Clockwork Orange”
(1971)



“Nightcrawler”
(2014)



“Joker”
(2019)

KEY CHARACTERS

TATE

MICHAEL STRELOW



A man of secrets, dressed in black, a straight-looking average guy who likes to have his hair oiled back off his face. Though Tate appears benign and leads us to empathise with his making a documentary, we soon realise all is not what it seems.

TATE

TAL PROFS



A runaway from an alcoholic abusive father who broke his arm, his dream of university life is shattered. Unexpected events conspire as his confused relationship with Blonde threatens to get out of hand. Patrick will have to dig deep to start making sense of the threats he now faces as he struggles to stop being a victim.

REX

DARIO ROBERTO



Ex military engineer, he retired due to a work accident. Unable to tolerate civilian life and increasingly eccentric he made himself homeless due to his obsessive collection of material that led to a fire in his house. His “kingdom” on the street has become his new home. He pulls his cart, laden with food and clothes, which he gives to the homeless.

PATRICK

KEY CHARACTERS

DIEGO SALES



PETER M. SMITH



ALINA RAZUMENKO



B L O N D E

Drug dealer who owns the turf where his addicts are threatened and controlled. Sexually ambiguous by nature, his grotesque behaviour makes him the villain with a soft spot for Patrick. He trafficked women from war-torn Ukraine into prostitution and drug addiction.

B E A R D E D

The brawn. A subordinate thug who does what Blonde says. The neck chains he wears are little trophies stolen from junkie victims.

J U N K I E

A sad tale of a young woman fighting to hold onto what she has left of her life. Her body rots beneath her clothes. She sells her sister-whore to pay for her drugs. She escaped Ukraine looking for a better life...

LOCATIONS



SYMBOLS

REX'S CART



The cart is the star.

In the 15th century, carts were used to carry dead plague victims.

GARBAGE ON THE STREET



We see homeless people like garbage.

DRUG ADDICTION



Filth and criminality on the street.
vulnerable situations.

MAIN CAST

MICHAEL STRELOW

IMDb



Born and raised Kansas. He has lived and worked in both Los Angeles and New York City, where he got his first film, TV and stage credits. He now lives in Barcelona, Spain where he continues to garner actor credits working on international film, television and commercial projects. He's been fortunate to work with great directors like Alejandro Amenábar, Olivier Assayas and Neil Jordan.

TAL PROFS

IMDb



Tal Profs is a versatile Anglo-Maltese Actor, Voiceover Artist, and Classic Model, as well as a Martial Artist and Musician.

he has appeared in two independent feature films, as well as several multi-awarded short films, and has acted as a fight choreographer / fight director. He is a member of Equity and registered with Spotlight, the UK Actors Directory.



ALINA RAZUMENKO

IMDb



Actress from Ukraine and currently living in Spain as a refugee due to the war in her country. She has experience working on 36 film/TV projects, 17 theatrical productions, and 1 major commercial shoot. Her professional experience in the acting industry spans 16 years. The most famous TV series Alina has participated in is "Never Give Up" ("Nikogda ne sdavaysia").

DIOGO SALES

IMDb



Brazilian actor who played the recurring role of Dothraki Bloodrider in Season 6 of GAME OF THRONES opposite Emilia Clarke. The role of Binho in the award-winning Brazilian drama series JAILERS, directed by José Eduardo Belmonte. Also the series regular role of Nardinho in HEADLESS CHICKENS, produced by Alex de La Iglesia for HBO MAX.



PETER M. SMITH

IMDb



He's an Irish actor and musician, known for the Netflix series "Who is Erin Carter?"
He's acted in theatre plays, films and TV.
He has music band and some music tracks of the film are recorded by his band.

DARIO ROBERTO



Italian/Indonesian actor hailing from Bali. After captivating audiences in his stage debut in The Blue Room, he is now embarking on his film career with his on screen debut as Patrick in Garbage Rex.

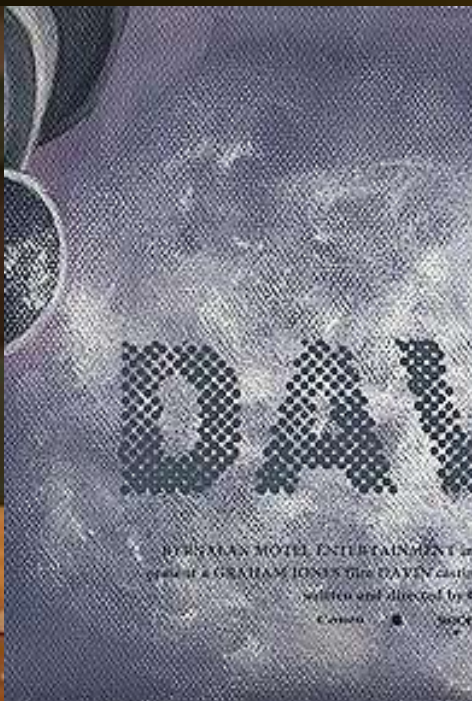
NATHALIE MEYER

IMDb



A French actress and singer, she has studied performing arts in France and England. She has worked as an actress in France, England, and Spain, and has toured in many European countries. A polyglot, she has performed in French, English, Spanish, and Catalan, and has sung in more than eight languages.

HAIR SALON MANAGER



MAIN CREW

GIAN BONACCHI

IMDb

ASSOCIATE/LINE PRODUCER



Italian actor, screenwriter and producer. 9 years of experience in the industry. Worked on films, series, commercials, theatre in Italy, Spain and US. Known for having worked on films that got several festivals selections and awards, a feature film “Secret Society 3” on Amazon US and a Netflix TV series “Il Mostro”.

popl

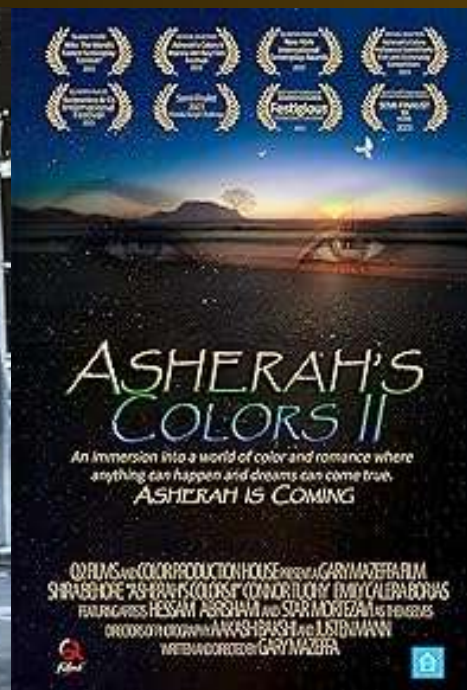
ABEL BALAGUER

IMDb

DOP/CINEMATOGRAPHER



Spanish Director of Photography and Gaffer from Catalunya. worked on various short films, commercials, and documentaries, actively collaborating with Ecir Films and Simbiotia Films. Contributed to El Crèdit, a candidate for the 2024 Goya Awards, as well as documentaries such as MFW Valencia 2023, the BTS of the Latin Grammys 2023, Ruralescència, and Swim for Ela Films.



DAVIT KIKNADZE



CO-CINEMATOGRAPHER



Davit is a cinematographer from Goergia, editor, AC, DIT and behind-the-scenes camera operator with more than 14 years’ experience in the film industry.

With a portfolio spanning feature and documentary film, music video and commercials, he has worked on productions all across Europe with the likes of Phedon Papamichael, Levan Koguashvili, Mohsen Makhmalbaf, Levan Akin and Karan Anshuman.



Created by Joel Garcìa, graphic designer, in Barcelona. Specialized in logotypes, posters, banners, visual identity, RRSS content, motion graphic.

MARTIN ARAVENA



SOUND DESIGN

Since 2008, Martin is based out of Barcelona, Spain, and has completed his studies in Audio Engineering at Sae Institute Barcelona; Gaining proficiency in the fields of Audio Production, without straying from his musical roots, has opened many doors in the Entertainment industry. Working in shorts, films, publicity and also as audiovisual technician in shows or events.

MIKE HALL



COMPOSER

American composer with over 25 years experience in sound design, composing, producing, engineering and mastering music for a vast variety of musical styles. I have worked in many forms of media that include audio cds/vinyl, film/video, and gaming for projects all over the world.

NATALIA DARSKA



SAMUEL NOGALES



ALFREDO ROBLES



BENJAMAN SCATT



SHANE PAIGE &
PALOMA CORES



SOCIAL MEDIA/1 AD

SOUND MIXER

1 ASSISTANT CAMERA

PROPS MASTER

WARDROBE STYLISTS

FERNANDA ARROYO

DULCE D. ARECHABALA

DANIEL DE LA LASTRA



MUAH

SCRIPT SUPERVISOR

EDITOR/COLORIST



INTERVIEW OF STEVE HUNYI
AND GIAN BONACCHI

WHY DID WE MAKE A SHORT FILM ?



FEATURE FILM LOGLINE:

Confined to a wheelchair and a controlling marriage, Ophelia has visions of a homeless man's death. When her husband's new blog features the man alive, she becomes obsessed with saving him.



Get connections and possible collaborators to help us get resources to produce the feature film of Garbage Rex.

We are looking to raise **\$400,000**.



Attract possible investors that wants to finance the feature film to get a ROI and help us spread the message about homelessness around the world.



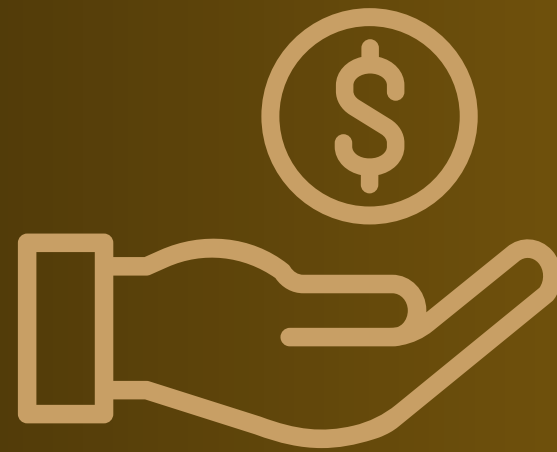
Go to festivals to make connections and catch people's attention.



Find other private or public entities that provide us resources and help us promote the short and feature film in order to be seen.

NECRX

Stemming from a curse that began during the Spanish Civil War, a conduit targets a grieving mother to complete his insidious plan.



Pitch and connect with potential investors to get fundings to produce another feature film written by Steve Hunyi, called “Necrx” (psychological thriller).

We are looking to raise **\$700,000**.



TRAILER OF THE DIRECTOR REHEARSING ON LOCATION

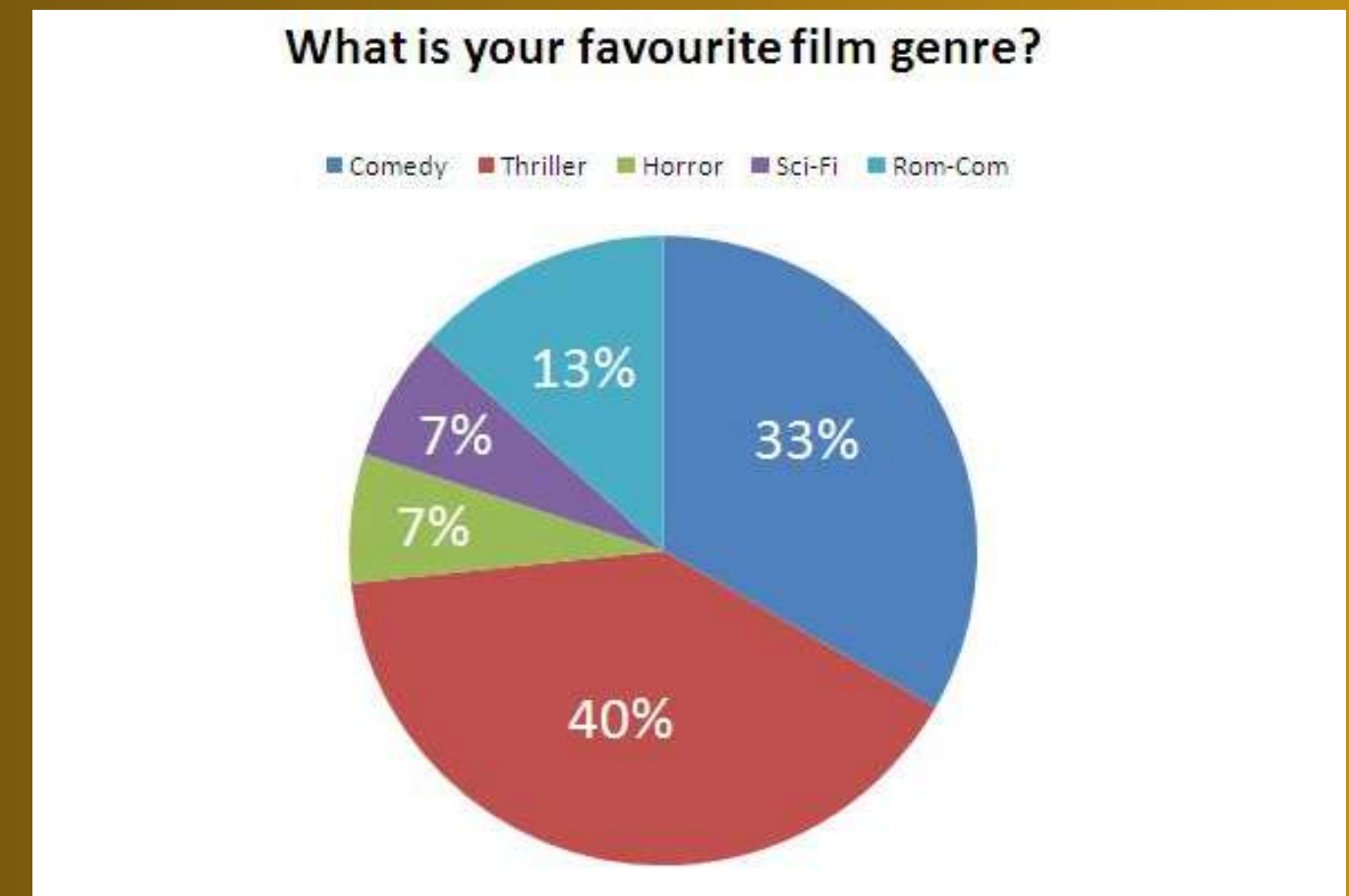
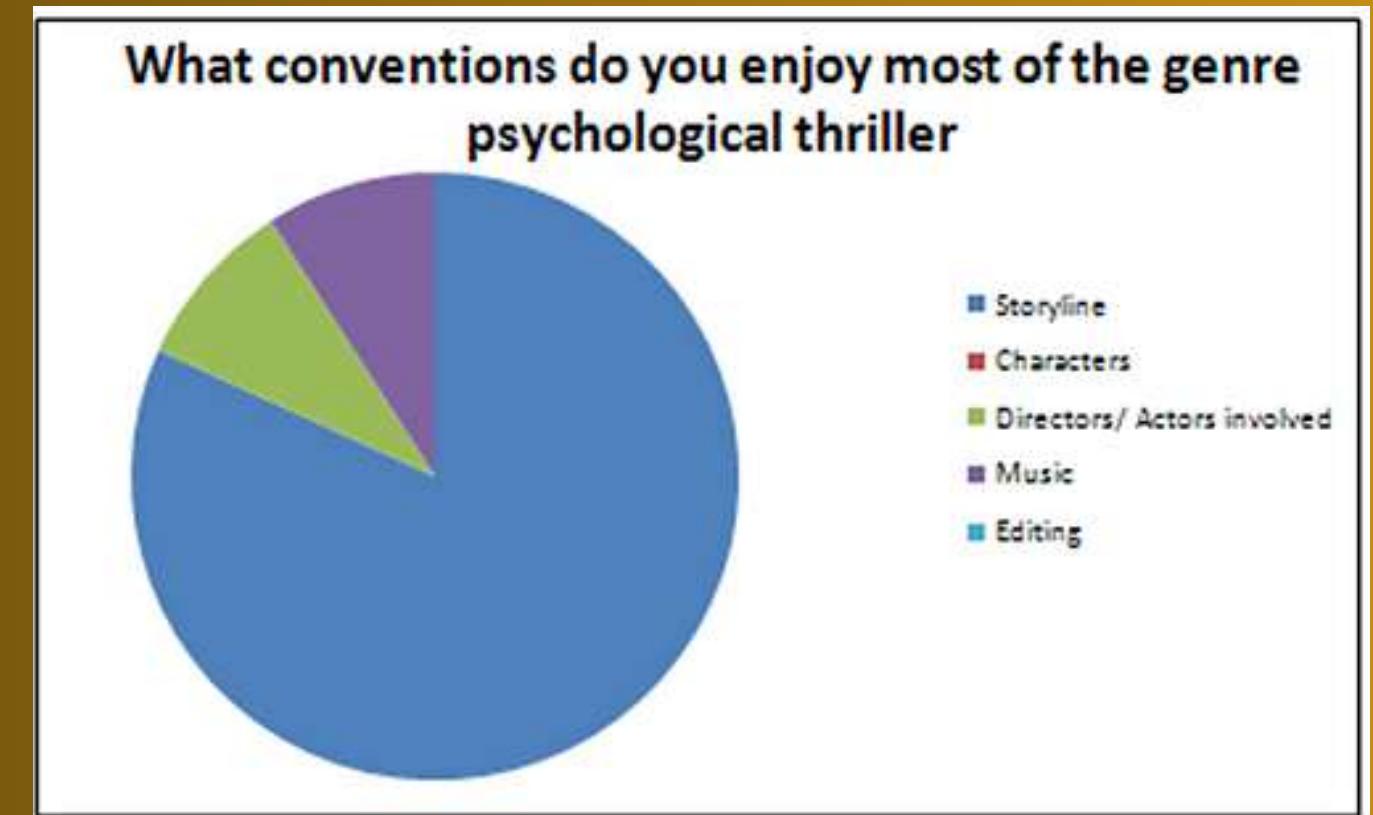
Nolite timere mortem

TARGET AUDIENCE

Primary: 30-45 people who are looking for meaningful stories.

Secondary: 45-60 people who want to be stimulated by what they watch.

Niche: promote empathy towards humankind. To value empathy even in monetary terms. To give empathy monetary value, like how much money is in your bank account.

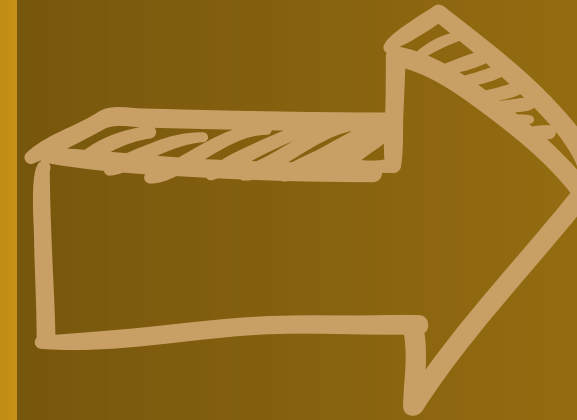


SOCIAL MEDIA STRATEGY

INCREASE THE
NUMBER OF
FOLLOWERS



INCREASE
AWARENESS
ABOUT THE
MOVIE



IMPROVE
ENGAGEMENT
WITH
CURRENT
FOLLOWERS



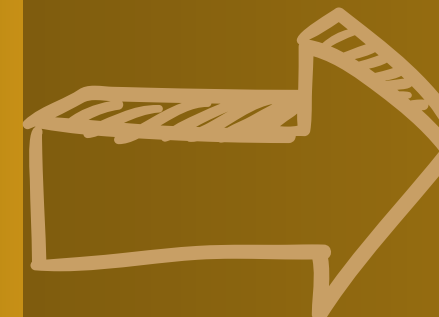
@garbage_rex



Garbage Rex



- black and white colours to show the problem of homelessness
- real stories of people from Barcelona
- facts about homeless people
- behind the scenes pictures
- interviews with the crew/cast

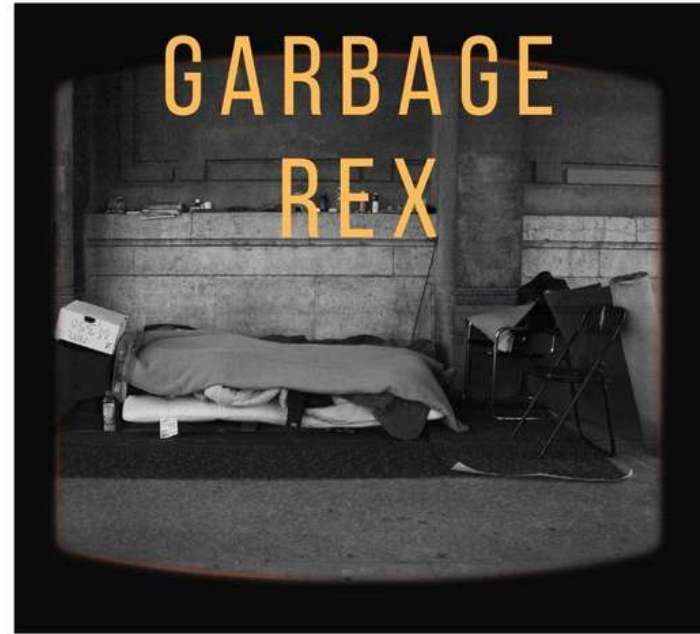


CREATE
QUIZZES

STYLE OF SOCIAL MEDIA POSTS

A FILM BY
[STEVE HUNYI]

GARBAGE REX



WRITTEN, DIRECTED AND PRODUCED
BY STEVE HUNYI

The story



A former homeless man, now a documentary filmmaker, delves into the harsh realities of life on the streets, uncovering dark secrets and forming unexpected alliances as he strives to give a voice to the voiceless.

DID YOU KNOW?

Homeless people live on streets in Barcelona
4 MONTHS ON AVERAGE



STOP BEING IGNORANT

COMING SOON

SHORT FILM BY [STEVE HUNYI]
WRITTEN AND PRODUCED BY [STEVE HUNYI]



DIRECTOR

MEET THE DIRECTOR, WRITER
AND PRODUCER

Steve Hunyi



GARBAGE REX

DID YOU KNOW?



890.000 people sleep rough or in a homeless shelter on any given night across the EU?



GARBAGE REX

SPECIAL FILMMAKING TIP FROM THE DIRECTOR!

GARBAGE REX

TIP #1

FALL IN LOVE WITH AN
IMAGE OR AN IDEA.

DEVELOP YOUR
EMOTIONAL ATTACHMENT-
LIKE A RELATIONSHIP
WITH THE IDEA AND
IMAGE.

BE PLAYFUL AND LET IT
GROW!



CREW MEETING



GARBAGE REX



MEDIA INTERVIEWS & PARTNERSHIPS



INTERVIEWS & CONTENTS

TV presenter **Joelle Glam** that works in Spain and in Dubai.

TV presenter of Aliti Entertainment Tv and has her own TV channel, “La 1 TV Espana y Mundo” (Entertainment, events, Tv shows, reportages), Chancellor Delegate International Affairs Royal House Sant’Agata & R.A.P.B XV, 653K followers on Instagram.



alderartstudios.com

PARTNERSHIP & SUPPORT

Alder Art Studio offering their huge space and equipment for productions and to organize screenings/events. Their number of contacts and their support will bring us visibility and attract production companies and investors.

HOMELESS ENTREPRENEUR

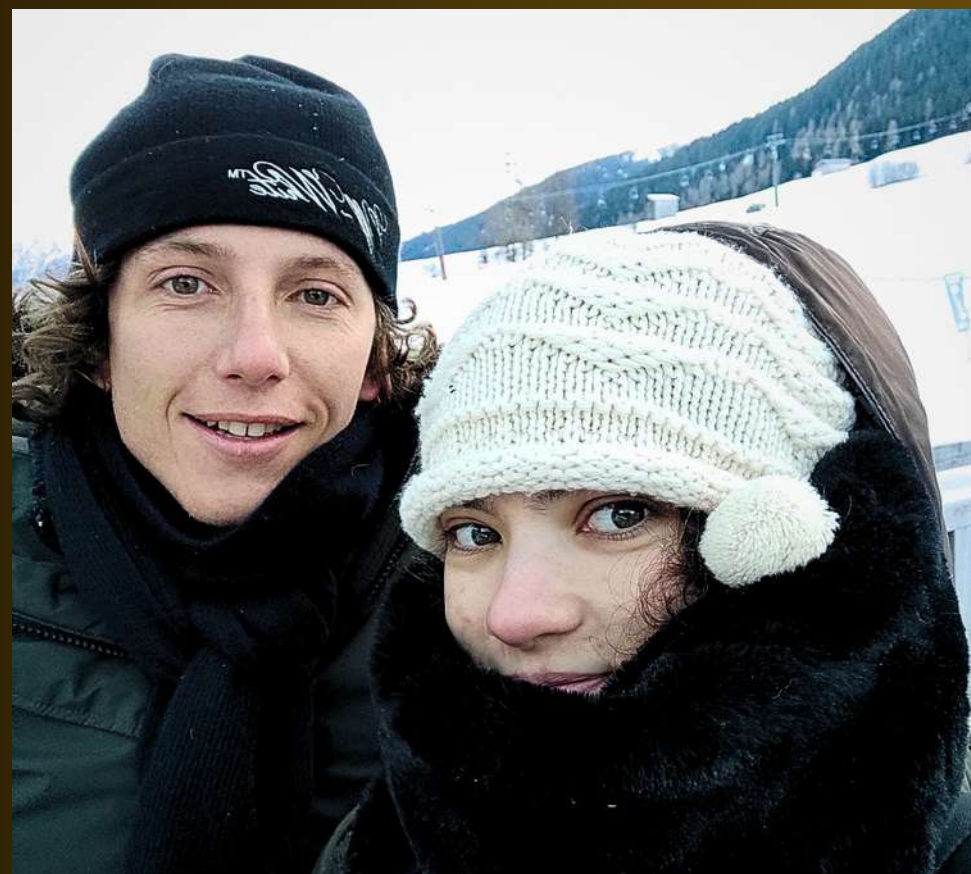


www.homelessentrepreneur.org

HOMELESS ENTREPRENEUR

Homeless Entrepreneur's mission is to promote economic empowerment and poverty reduction via work and active citizenship thanks to both public and private civic partnerships, so people living in social exclusion can improve their quality of life.

This foundation will help us promoting and support the film.



ASOCIACION CULTURAL ARTESFERA

Collaboration with Asociación Cultural Artesfera founded by Gian Bonacchi and Dulce D. Arechabala. The mission of the association is to serve as a nexus primarily between a community of artists with social visions and initiatives, public entities, private entities, and individuals to generate a positive impact on society.

WHAT HAVE WE DONE?



REAL HOMELESS IN THE FILM

We hired a real homeless person to play as an extra in the film to make it more real and authentic. Plus we gave this person enthusiasm and a monetary compensation instead of hiring an actor.



PAWEL ATTIG

He's an actor and stunt, part of the cast of the film, who is enrolled in the program HELP of the foundation Homeless Entrepreneur.

We are happy to give him this job opportunity to help him grow his career and talent.



HELP PROGRAM

WORLD ECONOMIC FORUM 2025



Asociacion Cultural Artesfera went to the forum in Davos with the founder, Andrew Funk, of the foundation Homeless Entrepreneur, to spread the message of our fight against homelessness, to promote the our short film and to find partners, collaborators or investors to help us make the feature film of “Garbage Rex”.

.To speed up the process of empowering people out of homelessness, we launched a signal by sleeping out in -20° weather

.We also shared the mission of the sculpture: the unforeseen variable made by Veronica de Nogales to raise awareness on global precarity and climate change to create social impact.



BTS & PROMOTIONAL PHOTOS









GOALS & BENEFITS FOR ASSOCIATIONS

GOALS	BENEFITS
promote values of humanity and kindness Homeless is not your problem; it's our problem. Change society attitude. Attract philanthropists by creating public debate. Organize workshops and classes related to film industry and arts. Give your organization a percentage of the income from events and screening. We intend to make a donation to help the cause.	get promoted through screenings/events, media, festivals, platforms. get insights of the filmmaking process and of how to market yourself through films that are more efficient than paying advertisers. have the opportunity to learn from experts of the industry and be creative. Receive donations

WHAT DO WE NEED?

Give greater legitimacy to our cause by using their brand and connections.

Sponsorship

The most powerful form of advertising is the story.

Willingness to invest or collaborate/contribute somehow.

WHY DOES THIS PROJECT NEED TO BE MADE?

Why do we have to care about people who live on the street? Because we are human and need to rediscover and promote the importance of empathy.

This is not a very attractive topic in film.

Not enough movies show how we, the audience, are disgusted by homelessness.

WHY IS YOUR FILM THE ONE TO TELL THE STORY?

This film makes the audience one of the characters.

The film forces you, the audience, to identify with the passer-by.

Sometimes, you need to shock people in order to bring about change.

Team members have personal stories about homelessness.

A member of the cast is a Ukrainian refugee who moved to Spain and had to live for months in a work space, and now she's living a normal life and working with us. It's possible for people to survive and not end up on the street, but we all need to help them, not only the government. Empathy is the key! Teach kids at school to value empathy, not just the money.

UNIQUE COMPETITIVE ADVANTAGES

Worthy project dealing with a worldwide problem.

International and local cast and team with a lot of professional experience.

We have a marketing person in charge of the media strategies.

SCREENINGS/EVENTS



Screening of the film + Q & A



food & drinks service

Interactive event where the audience is immersed in the film since the moment they enter the place. The place will have the film atmosphere with some entertaining shows to discover.



the possibility to create some merchandising to sell the day of the event.

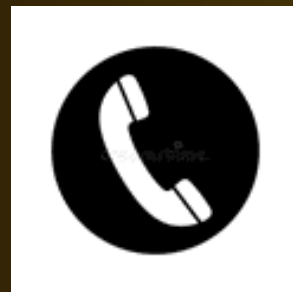


a percentage of the income will be donated to help the cause.

CONTACT INFO/THANK YOU



garbagerexfilm@gmail.com



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[Landing Page](#)

Thank you for reading this presentation!