

THE ALLURE

Cover Letter

To begin this letter, I would like to thank you, the reader, and the festival on the consideration.

This short film means a lot to me considering I struggled for 4 years to make it. After graduating film school in 2020, I left thinking I would be on my way to creating the films I want, made how I wanted them. But between work, the separation from my school colleagues and other life obstacles, I struggled to even start.

At some point last spring I became fed up with my inability to seize my dream of making a film again. So I decided I wouldn't take no for an answer. Any spare time I had on weekends and evenings after work, I began dedicating to this project. I made this film with no money except a small amount I had saved, built the set in my backyard and filmed it in my friends shed. My best friend is the star, having little to no experience acting and we just decided that regardless of that, we would pour our hearts into it.

I say this because of the pride of accomplishment I have from finishing this film and getting it to the point where I can now finally share it with others.

There are some distinct details about this film that were chosen specifically. One, was that I find it can get easy to let your mind run wild and make a complicated story. With *The Allure*, I wanted it to be simple. I decided there would be zero dialogue. Allowing people from all walks of life and different cultures to universally understand it without any language barriers. Rather than dialogue, we focused on telling the story through expression, sound and visuals. Going with that simplicity, we decided to embrace it further, making it a black and white film shot in 4:3, reminiscent of TV shows from the 1950's like *The Twilight Zone* or *Hitchcock Presents*.

The film is about loneliness and how we handle this. There are two story lines playing throughout. One is rooted in the mind of a lonely man who feels hopeless without his late wife, regardless of his pass times to distract himself, while the other is more a fantastical story that symbolizes our motivations for love and companionship.

I hope you enjoy the film.

B. Zed Wood

CREDITS
Technical Specifications

Directed by Josh Wood

Written by Josh Wood

Starring Krystian Gajer

Director of Photography Steve Bagshaw

Camera Operator Steve Bagshaw

Music by Damon Geelen

Story by Josh Wood & Krystian Gajer

Produced by Josh Wood

SFX/VFX by Josh Wood

Editing by Josh Wood

Sound by Josh Wood

Colourist Josh Wood

Production Design by Josh Wood

Run Time: 13 min 30 seconds

Digital RED RAW

Export: H.265 .mow (Other formats like DCP available if requested)

Aspect Ration: 4:3

Black & White

Completed: March 25, 2025

Genres: Horror, Thriller, Fantasy

Country of Origin: Canada

Language: English