

EVERY1'S a WINNER!

a Jordan Hopa film



LOGLINE

Three friends get ready for a gym session, giving insights on what it means to be a “gym-bro.”



SYNOPSIS

JP is the ultimate “gym-bro” obsessed with having a body like his idols - Chris Hemsworth and Jason Momoa.

He is getting ready to hit a Saturday gym session with his friends, Eddie and Gimp. His routine is an interesting one - sniffing gym supplements like they are drugs, injecting himself with steroids and hyping himself up in the mirror wearing only his prized “Thor” underwear.

When the friends come together it is nothing but a shit-talking fiesta as they show off their unusual lunches, all while critiquing each other. This culminates in the trio participating in their favorite pre-workout ritual - eating cake and drinking beer.

Once the cake-loving threesome are fueled up it is time for them to hit the gym where...

EVERY 1'S A WINNER!



JORDAN HOPA

Director/Writer/Producer/Actor

Director Statement

“Every 1's a Winner was conceived when Tyler, Maia, Courtney and I rang in 2024 at Taika Waititi's New Years Party. Surrounded by New Zealand film talent was truly inspirational for us so we thought the hell with it, we have stories and ideas we want to show the world so lets go do it - there is no better time to do it than now.

I have written a feature-length screenplay exploring gym culture and the life of “gym-bros” as the gym is a big part of our culture in the world today. Yet, there are no real visual representations of the gym in cinema or television. I hope this short will be the inception for me to finally bring this vision to life whether it is on the silver screen or on our TV's at home.

This film is an emphasized look into the lives of gym-bros and how they perceive and navigate the world around them. It is strong in satire taking gym stereotypes to a new extreme. On the other hand, it explores themes surrounding determination, passion for your craft and difficulties/concerns people may face when going to the gym... maybe a little bit of delusion (or imagination, whatever way you want to look at it) too. We brought this project together with a small team and I am proud of what we were all able to accomplish with the bare minimum.

I hope you have as much fun watching it as we had making it and can indulge in the absolute absurdity and silliness of it. Be aware though, if you aren't a fan of “f-bombs” you may want to cover your ears. We are going for *The Wolf of Wall Streets* record in just fifteen minutes ;)”



The Team

Jordan Hopa - Director/Writer/Producer/Actor/DOP/Editor/Music

Filmmaker Jordan Hopa grew up at the bottom of the world in Invercargill, New Zealand and moved to Dunedin to attend Otago University graduating with a Bachelor of Arts degree in Film, Media and Communications. During this time, he wrote screenplays and ran around with a camera shooting everything from concert videos to student films. Upon graduation, he moved to Melbourne, Australia where he was signed to his first agency and acted in a number of shorts and commercials.

When COVID hit he returned to New Zealand, moving to Auckland, and has continued writing feature screenplays, now finishing up his fifth one to date. One of these scripts is "Every 1's a Winner!" In the pursuit to get his feature screenplay made for this film he decided to gain some attention for it by creating the short film of the same name.

As a director, writer, producer and actor, it is Jordan's dream to make and act in his own feature films and bring his creative visions to life on the big screen all while injecting his own unique style and artistic flair into his projects.

Tyler Hopa - Writer/Producer/Actor

Brother to Jordan, Tyler also grew up in Invercargill and spent his earlier days as a sports star playing Rugby for his high schools first XV and at representative-level before hanging up the boots to follow in his brothers footsteps.

Though an entertainer from a young age and acting in the odd production here and there, "Every 1's a Winner!" is the first time he has taken on a lead role. Drawing inspiration from his favorite actors, Leonardo DiCaprio and Marlon Brando, he took his role serious and hit the gym in order to gain muscle to play "JP" and looked to films like "The Wolf of Wall Street" to flesh out his character.

Full of dreams and passion for film, his wish is to act in feature films with the Hollywood elites and make some of the best movies of all-time.

Maia Apaapa - Writer/Producer/Actor

Musician and filmmaker Maia Apaapa has film running through his veins growing up in and around the industry. Coming from humble beginnings, he has spent most his life making films in front and behind the camera acting in productions in New Zealand, Australia and Los Angeles. He has been fortunate to be on some huge sets, his mum being producer Chelsea Winstanley, and has come away from them with some vigor in his heart to tell stories that he is passionate about.

Though he has taken a back-seat to film as of recent times in order to follow his passion of making music, he has come back as a force to be reckon with helping in the writing and producing of "Every 1's a Winner!" The character of "Gimp" was too hard for him to pass up on too which finally got him back in front of the camera after a long hiatus.

Maia dreams of becoming a musician following in the footsteps of the greats that have come before him and making songs that he hopes can inspire generations to come.

Courtney Eastwood - Producer/DOP

Courtney comes from Whangarei at the top of the North Island in New Zealand and moved to Dunedin to attend Otago University graduating with a Bachelor of Commerce degree in Marketing and Business. A senior workforce planner for "Air New Zealand", "Every 1's a Winner!" marks her debut as a filmmaker. Strong-willed, head-strong and relentless in business, producing became second nature to her and now that she has a taste of it she has Hollywood in her sights. Her keen eye for detail and skills with a camera also seen her take up a cinematography position relishing in the role. Whether the job be too big or too small Courtney makes it her priority to achieve whatever she is doing with excellence, it was this determination and business acumen that made her a no-brainer to produce this film.

Now that she has this film as a first notch on her belt, she doesn't show any plans of slowing down and wants to continue this journey to the big time. She thinks it might be time to hang up the wings and instead fly into Hollywood where she can hit the ground running.

Production Credits

Director

Jordan Hopa

Writers

Jordan Hopa
Tyler Hopa
Maia Apaapa

Producers

Jordan Hopa
Tyler Hopa
Maia Apaapa
Courtney Eastwood

Cinematography

Jordan Hopa
Courtney Eastwood

Editor/Colorist

Jordan Hopa

Music

Jordan Hopa

Original Song - "POOR THINGS"

Performed by ALIEN x 7
(Jordan Hopa & Maia Apaapa)

Location Sound

Sound Editing/Mixing

Clarissa Chai

Executive Producers

Lara Hopa
Gary Hopa

Drawing & Animation

MaXi BearZi

Assistant Directors

Brooke Eastwood
Drish Hittoo

Set Photographer

Brooke Eastwood

"JP"

Tyler Hopa

"Eddie"

Jordan Hopa

"Gimp"

Maia Apaapa

Project Type

Short

Country of Production

New Zealand

Date of Completion

2025

Shooting Format

Digital, iPhone 14/15 Anamorphic

Ratio

2:40:1 Anamorphic

Duration

14 mins 59 sec

Genre

Comedy, Satire

Enquiry Contact

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