

IRINA LOAIZA

FELIPE BOTERO

GABRIELA MARTÍNEZ

UN ASUNTO IMAGINARIO

ESCRITO Y DIRIGIDO POR JUAN BILIS

YELLOW FACTORY presenta "UN ASUNTO IMAGINARIO" producida por MAURICIO MOLINA & JUAN BILIS

Asist. producción JESSICA BUSTOS Realización audiovisual MAURICIO MOLINA Dir. fotografía JENNY RICO Asist. fotografía TONNER VI
Dir. arte vestuario MATEO GALVIS Maquillaje Asist. dir. arte CAROL GONZÁLEZ Sonido directo DANIEL CASTILLA Cámara Montaje MAURICIO MOLINA
Dirección Dramaturgia JUAN BILIS

YELLOW FACTORY

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PRESS KIT UN ASUNTO IMAGINARIO

LOGLINE

Raúl escapes from work to meet with Andrea, his wife, who has something life-or-death to tell him. Amidst an absurd confession, another underlying problem surfaces: the wear and lack of empathy that has prevailed in the relationship.

SYNOPSIS

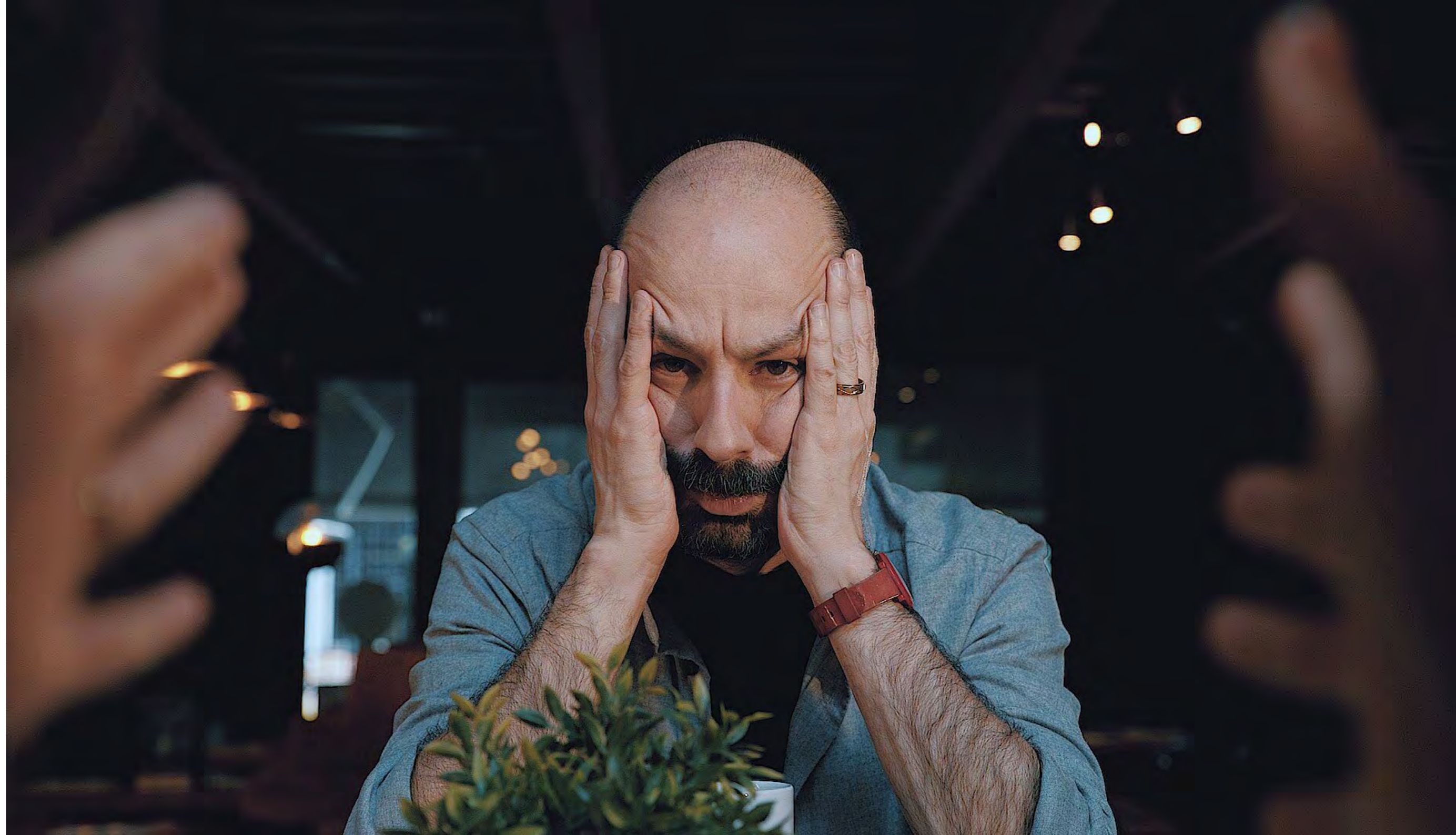
Raul, a man on the brink, decides to make a bold change in his life by escaping from his dull office job to meet his wife, Andrea. What Raul doesn't know is that this meeting will change his life forever.

Raul's heart is racing as he hurries to the rendezvous, his mind filled with curiosity and apprehension. He arrives at a peaceful restaurant where his wife, Andrea, is waiting for him. The setting sun casts a gentle light over the place, creating an atmosphere of impending revelation. Andrea sits across from Raul, looking unusually serious, her eyes carrying the weight of a life-altering secret.

Andrea finally gathers the courage to share her 'life-or-death' revelation. She confesses that she took Viagra and at a party, she seduced a Russian girl with whom she intends to have a baby. However, as her confession unfolds, it takes an absurd turn, breaking the initial gravity. What was supposed to be a serious revelation becomes something comical, full of absurdities and dark humor. Raul can't believe it.

In the midst of the absurdity, a deeper problem emerges, exposing what has been eating away at Raul and Andrea's relationship: a fundamental lack of empathy and understanding. As they navigate their jobs and responsibilities, in the midst of their absurd conversation, they are forced to confront the reality of their worn-out marriage.

Andrea confesses that she's traveling to Russia with her new girlfriend and leaves him. Raul, now alone and confused, watches the Russian woman who took his wife away dance.





DIRECTOR

JUAN BILIS

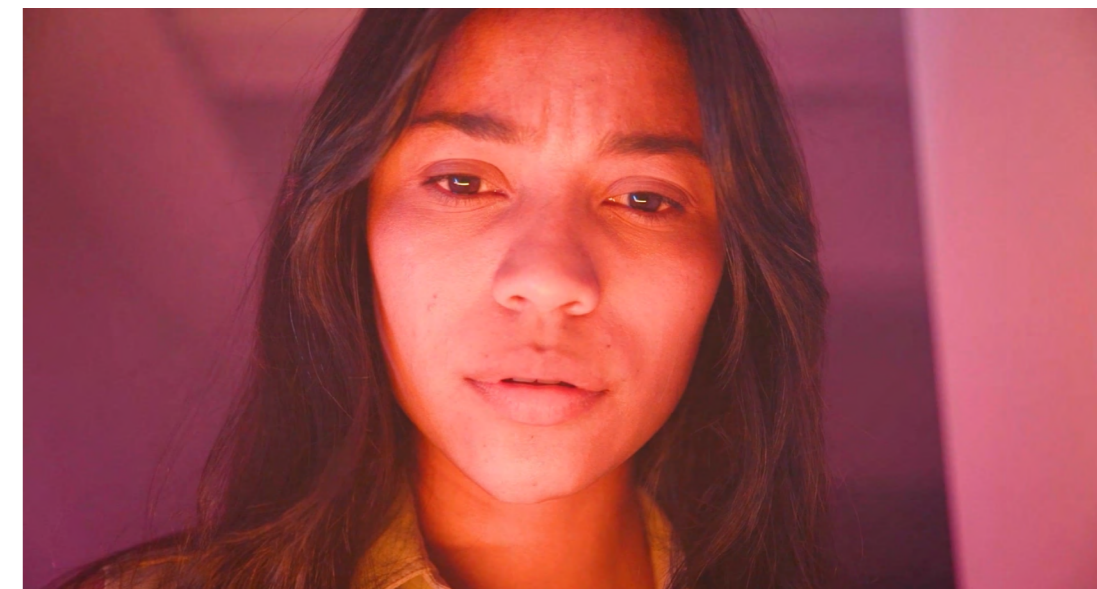
Juan David Meza in art Juan Bilis is a Master in Performing Arts from the ASAB Faculty of Arts at Francisco José de Caldas District University, specializing in dramaturgy and playwriting. He has studied with renowned national and international playwrights. Notable works include “*Acacias amarillas para Salomé*” (Eddie Festival 2015), “*El paso de la libélula*” (2019), and “*Jessica y el Mar*” (part of the Memoria en Serie Porque Olvidar no se Puede project). He has also adapted works like “*El Gran Jefe*” and “*Edipo o el Crimen*” (MinCultura 2018). He wrote and directed the award-winning medium-length film “*100 de Perdón*” (Best National Film, 2014 Bogotá Film Festival) and the short film “*Un Asunto Imaginario*” for FECTE. He has worked as a screenwriter for series such as “*Porno*” and “*El Paso de la Libélula*” (series adaptation), and created advertising content for companies like Tigo and Davivienda. He has directed plays such as “*El Gran Jefe*” (about Kid Pambelé) and “*Diciembre*” by Guillermo Calderón, “*Hay que Matar a Treplev*” Variaciones sobre la Gaviota de Chéjov and “*La Renuncia*” (adaptation from The Metamorphosis by Kafka).

WORKS

- 2025
“La Renuncia”
Theatrical performance
- 2024
“Hay que matar a Treplev”
Theatrical performance
- 2024
“Farewell Song”
Short film
- 2021
“Un Asunto Imaginario”
Short film
- 2019
“El paso de la libélula”
Theatrical performance
- 2018
“Edipo o el Crimen”
Theatrical performance
- 2015
“100 de Perdón”
Short Film

DIRECTOR STATEMENT

“*An Imaginary Affair is a fantastic game, a mix of nonsense and melodrama, that mocks male selfishness, which finds it difficult to understand a reality that exceeds the limits of its own. We never know what is true and what is not, and it doesn't matter. What is real, without a doubt, is the crisis that the couple's relationship has like a pink elephant under the rug and that Raúl has not wanted to look at, excusing himself with his addiction to work, which ends up being the excuse for his own impotence in love. In addition to this, there is a formal interest in exploring comedy from dialogue, with little physical interaction, recharging all the comic force in what is said and how the characters say it.*”



TECHNICAL INFORMATION

Project type
SHORT FILM

Genres
COMEDY, FANTASY

Production Budget
1,270 USD

Country of Origin
COLOMBIA

Language
ENGLISH

Shooting Format
DIGITAL 4K

Aspect ratio
16:9

Film Color
COLOR

Completion Date
30 JULY 2021

CAST

IRINA LOAIZA
as Andrea

FELIPE BOTERO
as Raul

GABRIELA MARTINEZ
as Mila

TROUPE

Director and writer
JUAN BILIS

Producers
MAURICIO MOLINA
JUAN BILIS

Ass Producer
JESSICA BUSTOS

Production Company
YELLOW FACTORY

Cinematography
MAURICIO MOLINA

Sound Designer
DANIEL CASTILLA
GALÁN

DOP
JENNY RICO

Art Director
MATEO GALVIS

Costume Designer
MATEO GALVIS

Hair & MUA
CAROL GONZÁLEZ

Colorist
TONNER VI

Editing
MAURICIO MOLINA

PRODUCTION COMPANY

YELLOW FACTORY

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YellowFactory is a creative hub for unique storytelling, blending the perspectives of a young international team. We craft fresh, authentic narratives for cinema, tv, theater and advertising, breaking conventions for creating emotional experiences and leave a lasting impact.

PRODUCTION

2025
“La Renuncia”
Theatrical Performance

2024
“Farewell Song”
Short Film

2024
“Hay que matar a Treplev”
Theatrical Performance

2024
“El Champion”
Theatrical Performance

2021
“Un Asunto Imaginario”
Short Film



REVIEW

“The film plays with an absurd and imaginary conflict unfolding the story and the characters in a captivating way. On behalf of our screening and programming team, we wish to extend our congratulations to you and your entire team once more, and celebrate your creation by sharing these reflections we had from your incredibly artistic project.”

VENICE SHORT


AWARDS

New York International Film Awards™ - NYIFA
GRAND JURY AWARD - “First time filmmaker”
2024

Golden Bridge Istanbul Short Film
FINALIST - “Best Comedy Short”
2024

Reale Film Festival - BiMonthly awards
HONORABLE MENTION - “Best Comedy Short”
2024

Cajica Film Festival
BEST LEADING ACTRESS - Irina Loaiza
2022

A woman in a red dress is touching a man's face in a cafe setting. The man has a beard and is wearing a dark jacket and scarf. They are sitting at a table with coffee cups and a small plant. The background is a blurred cafe interior with warm lighting.

UN ASUNTO IMAGINARIO

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