

tulipomania: shines on



Stills from the animated music video *Tulipomania: Shines On* (above and right)

January 3, 2025

for immediate release:

A light from long ago shines on – a paean to ambiguity and endurance in this animation for a song that inspired acclaimed author [Jeff VanderMeer](#) while creating [Absolution](#), the surprise addition to his best-selling Southern Reach series.

The song *Shines On* has been released in a new [Tulipomania](#) album sparked by an invitation to work with **VanderMeer** as part of the publication of *Absolution*. **VanderMeer** was inspired by **Tulipomania's** recent release *Dreaming of Sleep – Tulipomania* in turn enthusiastically accepted his challenge to be inspired by a draft of *Absolution*. **Tulipomania's** album of re-mixes and four new songs, also titled [Absolution](#) is their response to this mutual artistic echo.

In kind, **VanderMeer** generously contributed extensive liner notes for the album, elaborating on how **Tulipomania's** music informed his creative process, including this introduction, "It felt like a revelation – hypnotic, pulsing music that got deep hooks into my brain, so I couldn't stop listening to the songs," continuing, "Like a lighthouse's roving light, the songs felt like a beacon, and the recursive nature of the composition, the sense of a beating heart, a thick muscle at the core of them, combined with the surreal lyrics got deep into the novel's DNA."

Commenting specifically about the song *Shines On*, VanderMeer writes, "Shines On," with the lyrics "You've been here before... Flashing semaphore / A light from long ago / Shines on."... It was miraculous to me how on point these lyrics were with the mystery at the heart of my novel. Also how evocative some of these lines were in evoking the lighthouse that is central to the Southern Reach novels. This is perhaps the song I listened to the most often, to the point that I found the lyrics infiltrating the chapters and I had to be careful to cut them in the final draft. It was like the album had gotten into the DNA of the novel in some ways, on a subconscious level. ... So I was really pleased that this opportunity for this wonderful contamination of (novel / album) to go the other way—the *Absolution* remix of *Dreaming of Sleep*, with four new *Absolution* tracks! I really love this band so much—to the point I've listened to and recommend their entire back catalogue—that it's an honor."

email: contact@tulipomania.com

website: www.tulipomania.com

twitter: [@tulipomania](https://twitter.com/tulipomania)

facebook: [thetulipomania](https://www.facebook.com/thetulipomania)

instagram: [@the_tulipomania](https://www.instagram.com/the_tulipomania)

bluesky: [@tulipomania.bsky.social](https://www.bsky.social/tulipomania.bsky.social)



VIDEO SCREENER LINK

Shines On:

<https://vimeo.com/tulipomania/shines-on>

PASSWORD: shines

TRT: 3:10 (with titles)

16x9 stereo

DIRECTORS/ANIMATORS:

CHERYL GELOVER + TOM MURRAY
[TULIPOMANIA]

SELECTED NEWS/REVIEWS:

Animated video for Stephen Mallinder's "Shock to the Body" wins Best Experimental Film at 2024 Liverpool Film Festival: <https://www.liviff.com/official-selection-2023>

"Cabaret Voltaire Co-Founder Stephen Mallinder Debuts Video for "Shock to the Body"
<https://post-punk.com/cabaret-voltaire-co-founder-stephen-mallinder-debuts-video-for-shock-to-the-body/>

"Underground Filmmakers Create Electronic Nervousness for an Anxious Era"
<https://www.electronicssound.co.uk/news/video-premiere-tulipomania-you-had-to-be-there/>

"Dreaming of Sleep" reviewed by Dave Franklin
<https://dancing-about-architecture.com/dreaming-of-sleep-tulipomania-reviewed-by-dave-franklin/>

"Absolution" reviewed by Dave Franklin
<https://dancing-about-architecture.com/ive-been-told-tulipomania-reviewed-by-dave-franklin/>



Tulipomania: Shines On directors/animators/musicians Tom Murray and Cheryl Gelover

Described as ‘artistic and inventive’ and ‘gorgeous,’ music videos animated by **Tulipomania** have been featured in film festivals worldwide.

Musically, **Tulipomania** has been categorized as ‘cult synth punks,’ ‘glam-leaning,’ ‘post-punk,’ ‘art-rock’ and ‘muscular chamber pop’. While band members Tom Murray (lead vocals, synthesizers, guitar/bass, digital percussion) and Cheryl Gelover (synthesizers, background vocals) enjoy deciphering efforts to categorize their sound, they decline to offer a specific label of their own. The two first found themselves collaborating on projects for experimental film and animation classes – **Tulipomania** evolved from those experiences.

Recently, the pair’s animated video for the first single from their new album had its online premiere on Electronic Sound Magazine’s website, with a follow-up review in the print version of the notable electronic music and culture publication.

Gelover and Murray are also thrilled to have created two music videos for **Cabaret Voltaire** co-founder and frontman **Stephen Mallinder's** solo release titled [tick, tick, tick](#) – out on [Dais records](#).

Their animated music video for **Mallinder’s Shock to the Body** won [Best Experimental Film at the Liverpool International Film Festival](#) this past December.

For further information:

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