



OH MY COW!



Electronic Press Kit

Oh My Cow - A family comedy set in an alternate universe



In a world ruled by cows, Kamala and her family face eviction unless they can impress their bovine examiner!

Running Time	6:18
Country of Production	Canada
Date Of Completion	June 2024
Shooting Format	Red, Komodo 6K, 16:9
Production Company	RAMAR Productions
Shooting Formats	DCP and ProRes Available
Sound	Dolby Digital 5.1 Theatrical
Language	Tamil, English



SYNOPSIS

In a world where cows reign supreme, Kamala and her family must outwit a bovine examiner to save their home from eviction. As they navigate a surreal examination center, they deploy unconventional tactics to win over the cow and secure their future. 'Oh My Cow' offers a satirical commentary on the housing crisis, showcasing the extraordinary measures families take to protect their shelter.



DIRECTOR'S VISION STATEMENT

Oh My Cow was originally envisioned for a 48-hour filmmaking festival in Vancouver called Run and Gun. The film made it to the official selection for the gala screening amongst 160 competing films. The festival had given a few props and a theme of alternate universe to adhere to.

Hailing from Tamil background, I and the writer wanted to weave in elements of a Tamil household into the story. Cows are revered in India. I have grown up in a household with cows. I wanted to use a cow as one of the key characters in the film.

What happens if a cow becomes a supreme authority in a futuristic world? What if your housing was contingent on getting a cow's approval? In such a universe what would people do to please a cow? Will a Tamil girl be able to woo it with her *bharatanatyam* skills? Those were in essence the seeds in coming up with the narrative for the film.

I wanted to achieve a few things with the story - 1) Highlight some parts of Tamil culture in Canada, 2) In a predominantly beef eating society, play with the idea of what happens if the tables are turned, 3) Play a satire on the housing crisis we are facing in Canada today.



THEME

The film explores the insanity of the housing crisis that is faced in metro cities of Canada like Vancouver and Toronto through the medium of a light-hearted comic satire. Set in an alternate universe, the decision on who stays and who gets evicted rests with a cow.

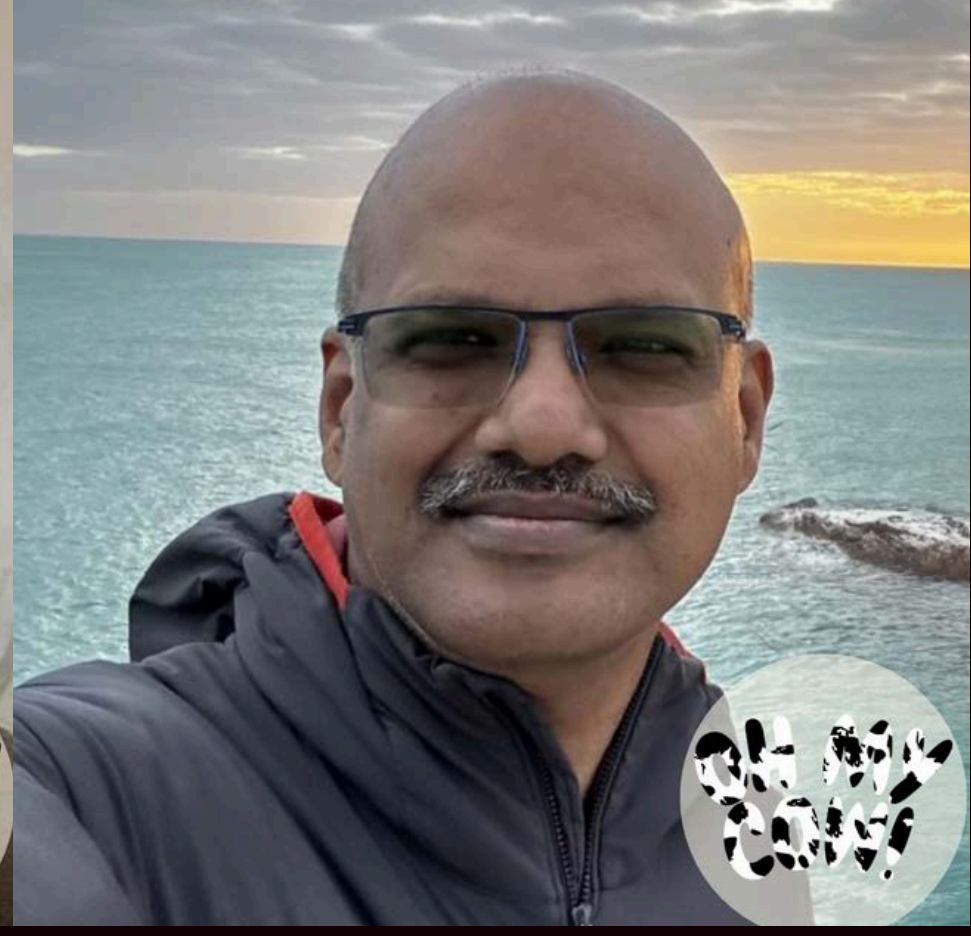


DIRECTOR AND PRODUCER

Ram Rajagopalan is an emerging filmmaker based out of Vancouver. His stories have made it to the top 40 at prestigious local film festivals like Crazy 8s and Run N Gun. A recent alumni of Vancouver Film School, he has produced three noteworthy shorts - *Spiral*, *Mannequin* and *Oh My Cow*) of which the last two he also directed. He has worked on other roles like 1st AD, Script Supervisor, DOP in different student film projects while at VFS.

Prior to filmmaking Ram spent close to two decades in the technology industry leading product and software teams for Amazon and BlackBerry. He is passionate about building creative teams. The zest for visual storytelling made him take a few part time courses in Toronto (Metropolitan University, and The Second City) a few years back. He eventually decided to pursue filmmaking full time. He loves telling stories that are inspired by real life experiences.





STARS

Bhuvana Jagan enjoys the performing arts. Since 2014 she has helped a variety of non-profit organizations in Arts. She has worked in Props and Set Design for the feature film *Vellai Pookal*. She is also a computer science engineer and program manager. She loves the Drama in storytelling.

Nivetha Jaganathan is a senior in high school, majoring in Biochemistry at University of Washington. She has been dancing Bharatanatyam for the past 15 years. It has been one of her greatest passions to be able to tell fun stories. *Oh My Cow* happened to be just one of them.

Jagan Thangavelu has been at Microsoft for about 25 years. He is a wonderful father, husband, and garden enthusiast. *Oh My Cow* is his first role as an actor! While it was a great learning, he is thrilled to be part of the team and share stories from his culture.





WRITER

Vivek Ravi is a seasoned film writer and lyricist with over 11 years of experience in the industry. He has penned more than 1,000 songs in Tamil, crafting lyrics that resonate deeply with audiences. Vivek's mission as a writer is to create emotionally engaging stories and deliver compelling screenplays with impactful dialogue.

DOP

Tegan Dobrich formerly worked in the art department back in Edmonton, Alberta on a number of feature films projects but after deciding to attend VancouverFilmSchool specializing in cinematography and production design. She was the DOP for multiple short films like *Spiral*, *Bubblegum Icecream* and *Meat*.

EDITOR

Carlos Sanchez is a film writer from Mexico. An alumni of Vancouver Film School, he specializes in post processing and directing. He has directed an award winning short called *Xypnios*. He also led the post team for another award winning short called *Sit With It*.





MUSIC AND DANCE

Bharatanatyam is a widely practiced classical dance style from India, with sculptural evidence dating back nearly 3000 years. A highly spiritual and dedicatory dance form, it signifies the combination of expression, rhythm, music, and dance. One of our actors, Nivetha is a trained Bharatanatyam dancer. We wanted to leverage that and highlight this unique dance form in the short film. Hence we weaved it in as part of the larger narrative.

Most Bharatanatyam dances are set to Carnatic songs. **Carnatic music**, known as **Karnataka Sangeet** in the South Indian languages, is a system of music which originated in South India. The main emphasis in Carnatic music is on vocal music; most compositions are written to be sung, and even when played on instruments, they are meant to be performed in (singing) style.

The dance in the film was choreographed by a trained dancer based out of Toronto - **Leya Oomen**. The song "Bhagyada Lakshmi Baramma" was composed by **Saint Purandara Dasa** in the 1500s. Sung by trained Carnatic singer **Aditi Anand** based out of California. The violin strings and **mridangam** (Indian drums) were performed by Aditi and her brother **Anish Anand**. Finally the entire song was mixed by Vancouver based musician **Pablo Khan**.





THE TEAM

Maya
Kamala
Ravi
CVC Gatekeeper
CVC Examiner Agent
Performer
Performer
Candidate
Candidate

DOP/Camera Operator
1st Assistant Camera
Key Grip
Gaffer
Grip and Electric
Drone Operator
Still Photographer

Production Designer
Art Director
Costume Designer
Key Hair & Make-Up
Assistant HMU

Nivetha Jagan
Bhuvana Jagan
Jagan Thangavelu
Aiden Miller
Kai Larson
Aman Batta
Hasnain Czar
Hendrika Hermkens
Gaven Mlait
Adrian Kurbegovic

Tegan Dobrich
Zhansaya Khaidarova
Adrian Kurbegovic
Gaven Mlait
Ashe Sabongui
Sohrab Shirzadi
Aiden Miller

Hendrika Hermkens
Zhansaya Khaidarova
Bhuvana Jagan
Michelle Stephen
Jaspreet Panesar

Producer and Director
Writer
Co-Producer
Co-Producer
Line Producer
Script Supervisor
1st AD
Production Manager

Editor
Graphic Designer/Titles
Sound Desing and Mix
Assistant Editor
Trailers
Temporary Titles
VFX
VFX
Colorist
Co-Colorist

Music
Singer/Voilinist
Mridangam
Choreographer
"Bhagyada Lakshmi
Baramma" Composer

Ram Rajagopalan
Vivek Ravi
Amir Arab
Hooman Nematolahi
Kai Larson
Meg Nordquist
Hasnain Czar
Aman Batta

Carlos Sanchez
Juan David Velandia
Valentina Ferreira
Adrian Kurbegovic
Leo Monada
Victoria D Dudzevich
Joel Kundu
Colton Ferber
Ashe Sabongui
Agustin Silva Ocampo

Pablo Khan
Aditi Anand
Anish Anand
Leya Oomen
Saint Purandaradasa

MARKETING

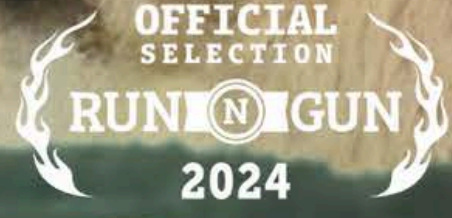
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ramgopal.rajagopalan@gmail.com

Trailer:
Instagram:
Filmfreeway:
<https://www.youtube.com/watch?v=krtN6JEViVY>
<https://www.instagram.com/ohmycowshortfilm>
<https://filmfreeway.com/OhMyCow>

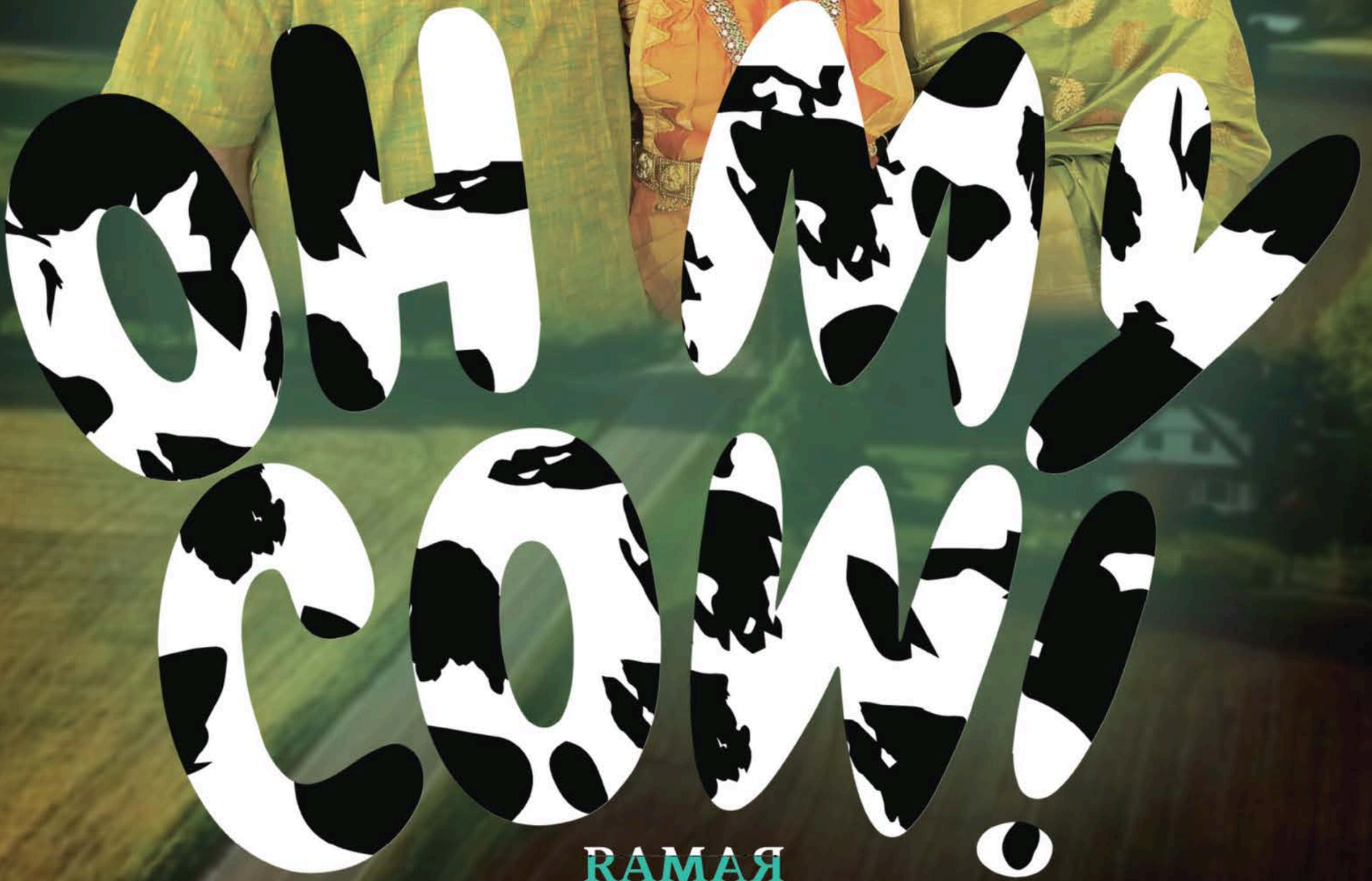
NIVETHA JAGAN

BHUVANA JAGAN

JAGAN THANGAVELU



**IN A WORLD WHERE THE COWS REIGN,
CAN ONE FAMILY OBTAIN,
THE APPROVAL TO SUSTAIN?**



RAMAЯ
PRODUCTIONS
PRESENTS

**EDITED BY
CARLOS SANCHEZ**

**CINEMATOGRAPHY BY
TEGAN DOBRICH**

**PRODUCTION DESIGN BY
HENDRIKA HERMKENS**

**PRODUCED AND DIRECTED BY
RAMGOPAL RAJAGOPALAN**

**SCREENPLAY & DIALOGUES BY
VIVEK RAVI**

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