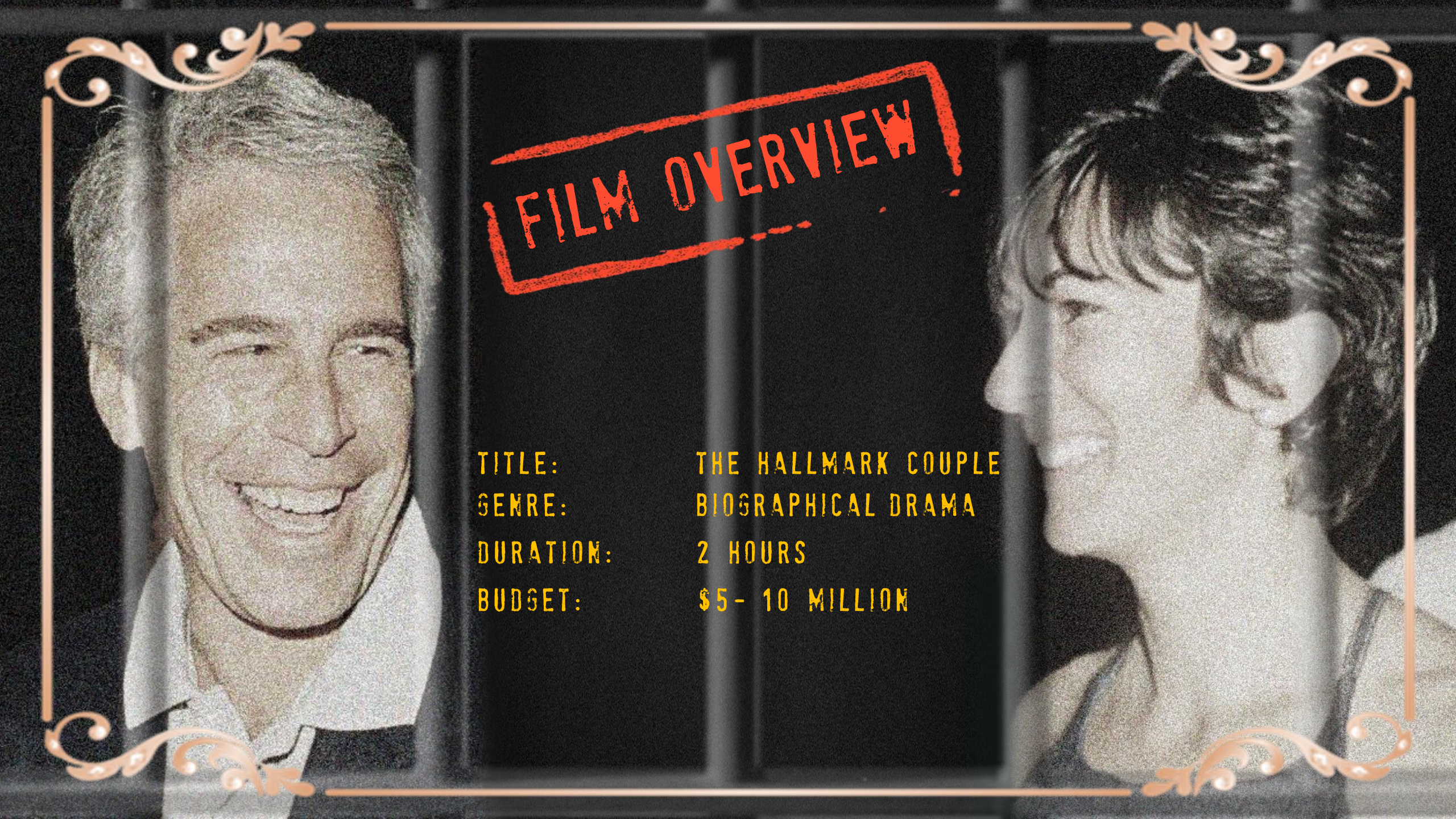
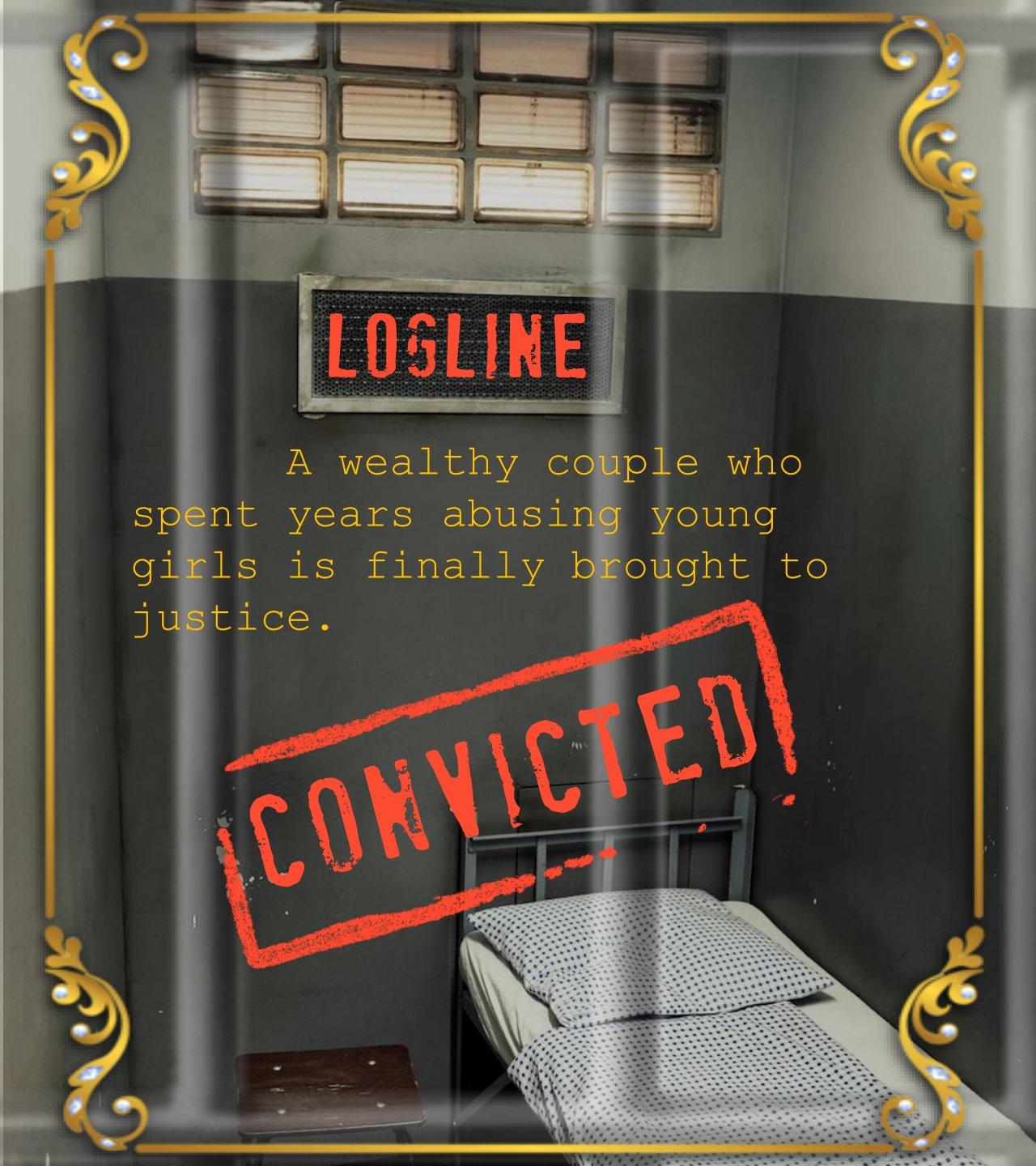


THE HALLMARK COUPLE



FILM OVERVIEW

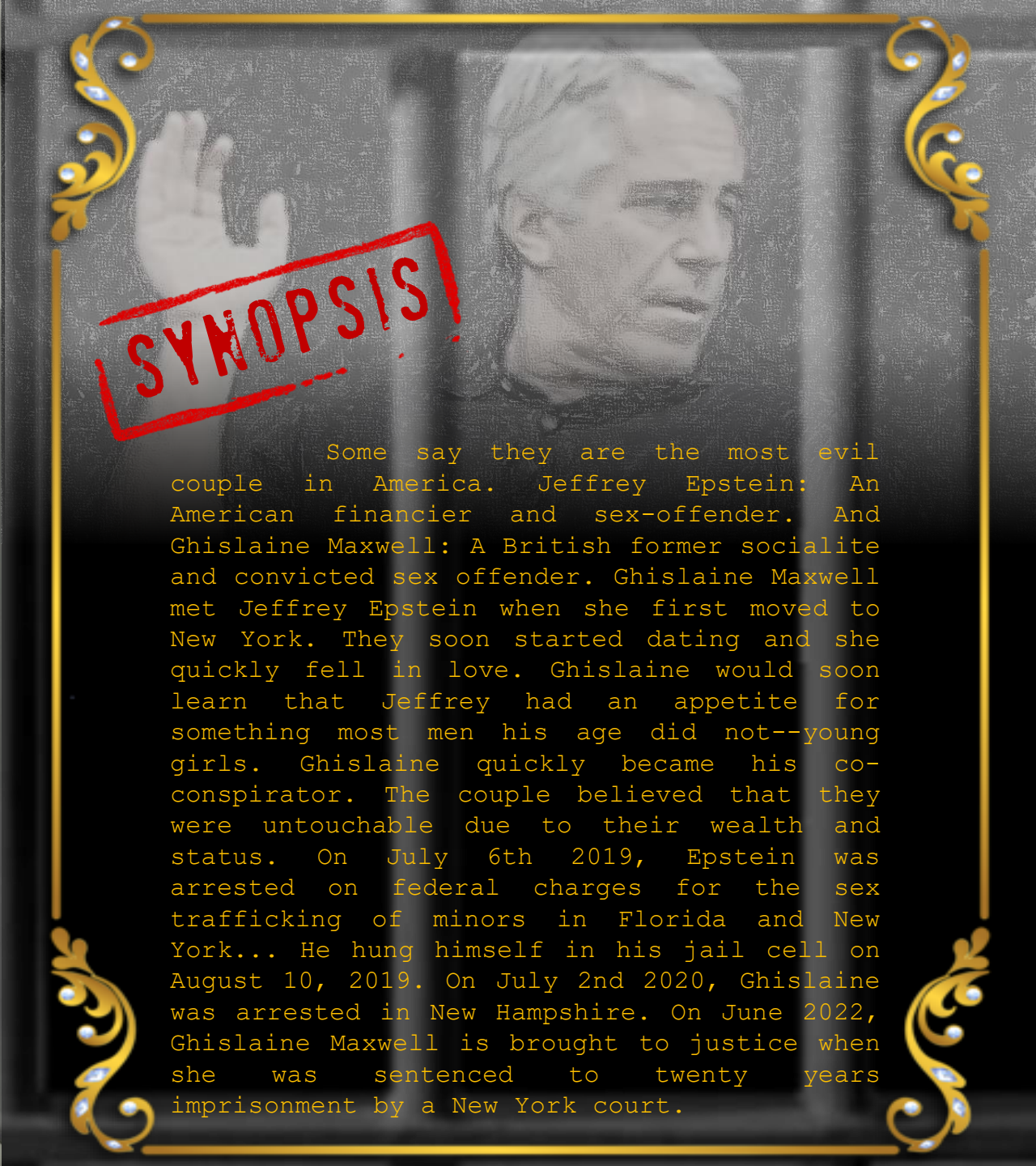
TITLE:	THE HALLMARK COUPLE
GENRE:	BIOGRAPHICAL DRAMA
DURATION:	2 HOURS
BUDGET:	\$5- 10 MILLION



LOGLINE

A wealthy couple who spent years abusing young girls is finally brought to justice.

CONVICTED!



SYNOPSIS

Some say they are the most evil couple in America. Jeffrey Epstein: An American financier and sex-offender. And Ghislaine Maxwell: A British former socialite and convicted sex offender. Ghislaine Maxwell met Jeffrey Epstein when she first moved to New York. They soon started dating and she quickly fell in love. Ghislaine would soon learn that Jeffrey had an appetite for something most men his age did not--young girls. Ghislaine quickly became his co-conspirator. The couple believed that they were untouchable due to their wealth and status. On July 6th 2019, Epstein was arrested on federal charges for the sex trafficking of minors in Florida and New York... He hung himself in his jail cell on August 10, 2019. On July 2nd 2020, Ghislaine was arrested in New Hampshire. On June 2022, Ghislaine Maxwell is brought to justice when she was sentenced to twenty years imprisonment by a New York court.

MOVIE COMPS



SHE SAID

Directed by: Maria Schrader
 Budget: \$32,000,000
 Global Box Office: \$5,825,995
 Premiered: 60th New York Film Festival
 Streaming Services: Amazon Prime, Peacock



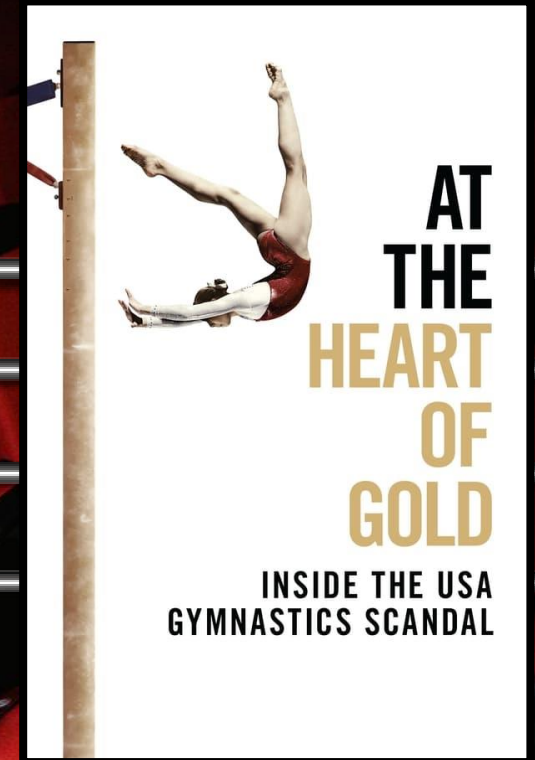
BOMBSHELL

Directed by: Charles Randolph
 Budget: \$32,000,000
 Global Box Office: \$31,762,808
 Premiered: Regency Village Theater, Los Angeles, CA
 Streaming Services: Amazon Prime, TBS, TNT, True TV



WOMEN TALKING

Directed by Sarah Polley
 Budget: \$1M
 Global Box Office: \$9,273,140
 Premiered: Telluride Film Festival
 Streaming Services: MGM+, Amazon Prime, EPIX



AT THE HEART OF GOLD

INSIDE THE USA GYMNASTICS SCANDAL
 Directed by: Erin Lee Carr
 Budget: \$1M
 Global Box Office: N/A
 Premiered: HBO
 Streaming Services: Amazon Prime, MAX

MEET THE CHARACTERS

MAIN CAST:



Character:

GHISLAINE MAXWELL

Age: 20-40

A British socialite with a peculiar sense of curiosity.

Potential Cast:

WINONA RYDER



Character: JEFFREY EPSTEIN

Age: 40s

A wealthy financier. Manipulative with a snake-like charm.

Potential Cast:

AARON ECKHART



Character: ROBERT MAXWELL

Age: 60s

Gislaine's father; a domineering and stern man.

Potential Cast:

JEREMY IRONS



Character: VIRGINIA GIUFFRE

Age: 16

A bubbly young blonde who is studying to be a professional masseuse.

Potential Cast:

ABIGAIL BRESLIN

MEET THE CHARACTERS

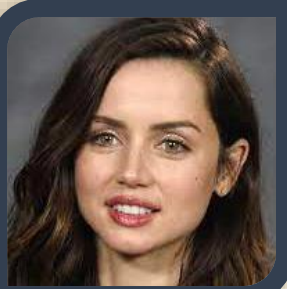
SUPPORTING CAST:



Character: PSYCHIC NORMA
Age: 50
A confident looking, mature Caucasian female who is a psychic.
Potential Cast: DEE WALLACE



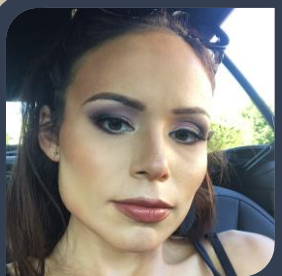
Character: HRH PRINCE ANDREW
Age: 40s
A member of the British Royal Family.
Potential Cast: STEPHEN TOMPKINSON



Character: MARIA FARMER
Age: 20s
A passionate, young, somewhat shy artist.
Potential Cast: ANA DE ARMAS



Character: ANNIE FARMER
Age: 16
Maria's sister. A sweet girl with an excitable smile who is excited about college.
Potential Cast: JENNA ORTEGA



Character: SARAH RANSOME
Age: 20s
British girl who dreams of getting a degree from the Fashion Institute of Technology.
Potential Cast: PHOEBE VON SATIS



Character: ROBERT GIUFFRE
Age: 25
Young Australian man who becomes Virginia's husband.
Potential Cast: CRISTO FERNÁNDEZ

MEET THE CHARACTERS

SUPPORTING CAST:



Character: MARVIN BROWN

Age: 50s

Heavysset businessman with a bad comb-over.

Potential Cast: BRIAN BAUMGARTNER



Character: TIFFANY BROWN

Age: 15

Marvin's daughter. Pretty, very innocent-looking, young girl.

Potential Cast: ELLE FANNING



Character: SALESGIRL LIZ

Age: 21

A nice salesgirl from an upscale fashion boutique who goes out of her way to deliver an order to Ghislaine.

Potential Cast: SOPHIE TURNER

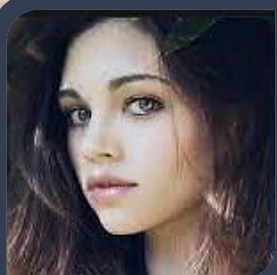


Character: JENNY

Age: 16

Young girl from private school.

Potential Cast: MADI FILIPOWICZ



Character: ERICA

Age: 14

Young girl Ghislaine recruits from the skating rink who falls victim to Jeffrey.

Potential Cast: INDIA EISLEY



Character: KATIE

Age: 15

Young girl Ghislaine recruits from the skating rink who falls victim to Jeffrey.

Potential Cast: MCKENNA GRACE

THE BIOGRAPHICAL DRAMA

1. Box Office Success & Audience Appetites:

- ❑ *Proven Track Record*: Biographical dramas consistently rank among the highest-grossing genres, with over 20% of top-grossing films in 2022 being biographies (e.g., *Elvis*, *Top Gun: Maverick*).
- ❑ *Universal Appeal*: Biographies cater to diverse audiences. Historical figures, musicians, activists, and athletes attract dedicated fanbases eager to see their heroes' stories dramatized.
- ❑ *Awards Recognition*: Biographical films frequently garner critical acclaim and award recognition, attracting further audience interest and boosting marketing potential.

2. Strong Narrative Potential & Dramatic Tension:

- ❑ *Real-Life Drama*: Real-life stories inherently possess conflict, overcoming challenges, and triumphs, providing a ready-made foundation for compelling narratives.
- ❑ *Emotional Connection*: By exploring personal struggles, motivations, and relationships, biographies foster deeper audience connection and empathy.
- ❑ *Creative Interpretation*: Biographical dramas have flexibility in exploring untold aspects of a life, adding fictional elements to heighten drama and fill historical gaps.

3. Marketing Advantages & Built-in Audience:

- ❑ *Pre-existing Awareness*: Leveraging the fame and recognition of the subject provides instant audience familiarity and built-in marketing potential.
- ❑ *Fandoms & Niche Communities*: Targeting dedicated fanbases of musicians, athletes, or historical figures amplifies marketing reach and generates organic excitement.
- ❑ *Critical Acclaim & Awards Buzz*: Award nominations and positive reviews attract wider audiences and generate further media attention, fueling marketing campaigns.

4. Commercial Viability & Financial Return:

- ❑ *Merchandising Potential*: Biographical films often inspire merchandise sales, from apparel and memorabilia to soundtracks and books, diversifying revenue streams.
- ❑ *International Appeal*: Strong stories transcend borders, opening up global markets and maximizing potential box office returns.
- ❑ *Repeat Viewership*: Emotionally resonant and well-made biographies often attract repeat viewership, contributing to long-term profitability through streaming platforms and home video sales.

5. Examples of Successful Biographical Dramas:

- ❑ *Bohemian Rhapsody* (2018): Grossed \$903 million globally, won 4 Oscars including Best Picture.
- ❑ *The King's Speech* (2010): Earned \$424 million worldwide, won 4 Oscars including Best Picture.
- ❑ *Selena* (1997): Grossed \$35 million domestically, launched Jennifer Lopez's career.
- ❑ *Hidden Figures* (2016): Earned \$239 million globally, highlighted diverse stories in STEM.

TARGET AUDIENCE

Biographical dramas have a very large target audience.

The target audience for most biographical dramas is 16+.

A story that is so widely known, such as this one, will have a long shelf life.

Due to the nature of the film, there are elements which may be unsuitable for people below the age of 15.

True Crime Enthusiasts:

 **Demographic:** Primarily female, aged 35-55, college-educated, with an interest in investigative journalism, documentaries, and podcasts about real-life crimes and scandals.

Survivors of Sexual Abuse:

 **Demographic:** Diverse group across genders, ages, and backgrounds, united by the experience of sexual abuse.

Wealthy and Elite Circles:

 **Demographic:** Individuals with high net worth, often involved in business, finance, and philanthropy, with potential connections to similar social circles as Epstein.

Journalists and Media Professionals:

 **Demographic:** Individuals working in various media outlets, with a focus on investigative journalism, current affairs, and social justice issues.

Academics and Researchers:

 **Demographic:** Professors, researchers, and students in fields like sociology, psychology, criminology, and law, with an interest in understanding the societal and cultural factors that contributed to Epstein's crimes.

MARKETING CHANNELS



INT. NEW YORK ACADEMY OF ART - NIGHT

A crowd of well-dressed GUESTS chat inside a vast room at an art gala. Ghislaine enters, dressed in a black backless halter dress with black strappy sandals. Jeffrey enters closely behind her, dressed in black slacks, a blue ironed shirt, a black jacket and patent leather black shoes.

An elegant woman - EILEEN GUGGENHEIM(60s) - quickly makes her way over to them. She greets them both with a hug and a kiss on the cheek.

EILEEN GUGGENHEIM

Ghislaine, Jeffrey! Good of you to come.

GHISLAINE

I wouldn't miss this for the world!

EILEEN GUGGENHEIM

I'll take care of you two tonight. You two!
You look so cute together. Almost like...

She pauses for a second or two, deep in thought.

EILEEN GUGGENHEIM (CONT'D)

(excitedly)

...like a Hallmark Couple!

Eileen radiates joy as she looks at them.

Jeffrey and Ghislaine exchange a look with one another.

EILEEN GUGGENHEIM (CONT'D)

Naw, isn't this sweet? True love. I'm going to be over there if anyone needs me.

Eileen smiles and strides away.

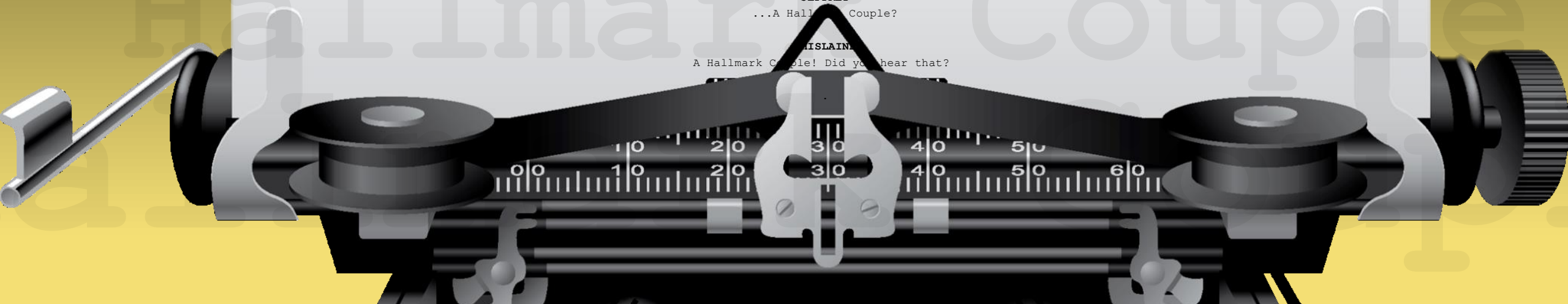
JEFFREY

...A Hallmark Couple?

GHISLAINE

A Hallmark Couple! Did you hear that?

SAMPLE SCRIPT





Phoebe Von Satis

ABOUT THE WRITER

“Writing is a marathon, not a sprint.”
~Patty Jensen

This quote resonates with me as a screenwriter because when writing screenplays, it's not about how quickly one can finish, it's about the quality of the idea and the finished product. Since I am an active person who enjoys jogging, running, hiking, and swimming, I look at each screenplay, whether it is a short script or a full feature, as a nice jog/run. Keep a steady pace throughout each interval. If you run (pun intended) out of ideas, you should take a break or stop for the day.

I am so excited to have received an Official Selection for the Los Angeles International Screenplay Awards for Winter 2023 for my short screenplays titled 'Split Endz' and 'The Mint'. I would consider this my proudest moment as a screenwriter so far. My next conquest would be to get this project funded by investors.

My favorite genres to write are drama, romance, fantasy, and horror. With drama, there is so much room to write. Drama has so many categories; history, tragedy, comedy, farce, melodrama. Most of my screenplays consist of some type of drama. Romance is a pleasure to write about; it's smart, diverse, and fresh. Romance genre can be a huge seller. One can also add drama to your romance. Fantasy is a great mind stimulator because you can take advantage of mythological creatures and folklore. The sky is the limit of what the imagination can come up with. Horror is excellent for when one wants to create a platform to scare, frighten, and shock or even repulse their audience.

Thank you for stopping by and reading about my screenplay!

Contact: Phoebe Von Satis pitausa7@aol.com 424-653-8803

Image Credits:

This pitch deck is designed for print distribution only and not to be published on the internet or otherwise.

Décor: https://gallery.yopriceville.com/Free-Clipart-Pictures/Decorative-Elements-PNG/Border_Frame_Gold_Transparent_PNG_Image#.XFaNmVwzbDc

Jail Bars <https://mh-news-oficial.blogspot.com/2021/01/jail-cell-png-both-animated-and-image.html>

Prison Hall: <https://wall.alphacoders.com/big.php?i=743102>

Film Reel: <https://www.pinterest.com/pin/429601251924672442/>

Film Strip: <https://clipartix.com/wp-content/uploads/2017/01/Film-strip-free-to-use-clip-art.png>

Small Prison Cell: <https://unsplash.com/photos/gray-stainless-steel-bed-frame-49h5yXieSSM>

Empty Prison Cell:

Jeffery Epstein Hand: <https://dcdirtylaundry.com/theres-no-way-jeffrey-epstein-could-have-killed-himself-says-former-inmate/>

Ghislaine Smiling: https://filmdaily.co/wp-content/uploads/2020/10/maxwell-epstein_lede.jpg

Jeffrey Smiling: <https://www.insidehook.com/culture/unsealed-documents-ghislaine-maxwell-jeffrey-epstein>

Laurel Leaf: <https://openclipart.org/detail/203594/laurel-wreath-for-film-festival-awards>

Typewriter: <https://pngimg.es/download/68585>

Packed Movie Theatre: <http://onlineresize.club/2021-club.html>

Convicted Stamp: <https://cdn4.vectorstock.com/i/1000x1000/73/93/convicted-rubber-stamp-vector-17907393.jpg>

