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VÍCTOR JIMÉNEZ

SUMMARY

With over 20 years of TV experience, I offer innovative ideas to promote on-air content. I excel at developing ideas from script to air and have extensive skills in writing, producing, editing, and directing. I have also created short films, web series, and documentaries in the audiovisual field.

EDUCATION AND TRAINING

- Television Production, Miami Lakes Technical School.
- Film and Television Production, Miami Dade College.
- High school graduate Pablo De La Torriente, Havana, Cuba.

SKILLS

- Creating clear and compelling narratives for brands
- Understanding and delivering high-quality production and project execution
- Establishing strong relationships with customers, peers, and leadership
- Possessing analytical and problem-solving skills
- Being able to work independently and collaboratively
- Paying attention to detail, organization, and time management
- Prioritizing multiple tasks and projects in a fast-paced environment
- Proficiency in creative production and video editing processes
- Effective written and verbal communication skills
- Strong interpersonal skills
- Developing cohesive branded content campaigns across multiple platforms and media
- Providing project support

EXPERIENCE

MEDIA MANAGEMENT COORDINATOR

Telemundo Network/NBCUniversal | May 2019 - Current

- Responsible for the recording, monitoring, and delivery of live shows utilizing Avid Capture
- Monitoring and applying Automatic Loudness Control (ALC) through the use of Avid Miranda
- Delivery of self-contained files
- Transcoding media files to multiple codec standards
- Manage and ingest P2, SD cards, and hard drives
- Manage file movement, ingest, metadata organization, transcoding, and encoding files
- Data entry of delivered content into necessary systems or databases
- Responsible for creating and organizing Avid projects along with ingesting media into the Avid Interplay
- Responsible for maintaining the PAM workspace
- Responsible for managing asset preparation, organizing, pulling content

for ingest or broadcast, and returning content to the proper storage location, physical or virtual

- Retrieval of media files upon request
- Use of digital delivery platforms to send links to various customers
- Quality control of various shows and soap operas; checking the technical and visual quality of the ingested asset; accurate entry of metadata; and tracking of material IDs.

PRODUCER/EDITOR

Self Employed | Homestead, FL | October 2015 - Current

- Create and conceptualize content for marketing, promotions, and both long and short formats
- Copywriter/Producer
- Freelance Video Editor: Video and Audio Production (Promotions, Short Films, Documentaries, and Videos).
- Worked closely with clients throughout the post-production process to ensure their satisfaction with the final product.
- Researched stock footage libraries and music libraries for use in projects.
- Integrated motion graphics into completed projects as needed.
- Developed creative treatments for video projects based on client needs.
- Maintained up-to-date knowledge of new editing technologies and techniques.
- Managed multiple tasks simultaneously while meeting tight deadlines.
- Collaborated with producers, directors, and other creatives on projects to ensure desired results.
- Presented creative concepts at client meetings ensuring they understood our vision before signing off any work.

PRODUCER/EDITOR

NBCUniversal Hispanic Group | October 2008 - October 2015

- Create and conceptualize promotional content for sports, news, and news magazine shows
- Copywriter for all on-air promos, news, sports, and news magazine shows
- Work closely with senior editors to enhance promos and create new editing techniques that are more eye-catching and innovative
- Serve as a liaison between departments to gather information and materials, such as graphics and additional video footage, needed to execute promotional on-air content properly
- Avid editor to fully complete the creative process.
- Conducted market analysis surveys to assess customer response towards existing products or services.
- Analyzed performance data from campaigns or promotions conducted by the company.
- Collaborated with external vendors to secure resources needed for production.
- Developed and implemented creative strategies for campaigns across multiple mediums.
- Liaised between clients and internal teams to develop creative solutions that meet their needs.

- Scheduled shoots, booked talent and managed budgets for post-production projects.
- Created storyboards, scripts and treatments for video production projects.

PRODUCER/EDITOR

Telemundo/NBCUniversal | November 1995 - June 2006

- Plan, create, direct, and produce innovative and fresh promotional campaigns to position the network as a strong competitor within the news and entertainment sectors
- Pitch ideas and coordinate with the Graphics Department on the creation of elements to enhance each project and apply graphics to spots
- Create daily news topical, sweepstakes spots, campaigns, POPs, news image promos, PSAs, special projects, and sales promotional spots
- Direct voiceover talents and anchors
- Pre-edit and edit projects on AVID editing systems
- Create, design, and develop innovative promotional spots for various shows, both informative and educational
- Complete execution of projects such as events, sweepstakes campaigns, and special on-air promotions
- Manage content and execute all the production of special promotional campaigns.
- Conducted research to identify trends in the industry that could be incorporated into future projects.
- Performed color correction on video footage to ensure consistency across projects.
- Collaborated with clients to develop video concepts and storyboards.
- Coordinated audio recording sessions with voiceover talent.
- Utilized advanced editing techniques such as chroma keying and green screening effects.

PRODUCER

Televisa Chapultepec | Ciudad De México , Capital De México | January 2001 - March 2002

- Responsible for segment format, on-air look, and execution of sports segment broadcasts
- Produce live and taped broadcasts from conception to air, including planning and coordinating editing sessions and pre-broadcast coordination
- Produce tape segments as needed
- Coordinate with directors, creative, promotion, and other departments involved with the production of sportscasts
- Monitored progress of projects to ensure timely completion according to quality standards.
- Reviewed final product before distribution ensuring accuracy and quality standards were met.

DOCUMENTARY FILM FESTIVAL FOUNDER

Self-employed | Miami, FL | April 2012 - September 2017

- Doc in Motion hosted monthly documentary screenings in Miami,

featuring the best documentaries from Latin America and the Caribbean.

- The Doc Miami Film Festival ran for five years as a three-day event. It aimed to create a significant cultural gathering that utilized the documentary film medium to bring attention to social responsibility issues, important causes, and worldwide events.

FREELANCE WORK

- Discovery Channel, People and Arts, Catálogo Vignettes of Latin American Artists (Production and Postproduction)
- Bright Point Sales presentation for Nokia (Production and Postproduction)
- Samsung Corporate Video (Producer, Editor)
- Kinas.com Internet Server: Sales Video (Production and Post-Production)
- Univision (On-Air Promotions, Producer)
- MGM Latin America (Promotions Editor)
- MTV Latino (Editor, Producer)
- Garaje H (Rock Band) Videoclip Tatuajes (Producer)
- Caribevision (Editor)
- Televisa Deportes, México D.F. (Segment Producer)
- Telemundo Network (Producer, Editor)

COURSES AND TRAINING

- Avid Editing System Certification
- Adobe Creative Cloud
- Film training in the Alliance for Media Arts South Beach focused on 16mm
- Computer training and enhances knowledge of Microsoft Office and all its components

AWARDS

- 2021 April 15th Winner at the Paris International Short Film Festival
- 2017 Criatura Ajena Semifinalist at the Premio de Poesía Paralelo Cero 2017 (Ecuador)
- 2016 Criatura Ajena Finalist at The National Poetry Series, The Paz Prize Translation Competition for Poetry (USA)
- 2016 Certification Innovation for Content Creation Seminar.
- 2014 NBCUniversal "Ovation" Award: recognition for outstanding teamwork
- 2010 II Festival Internacional de Cine de Cali (Colombia, 2010)
- CENTRO CULTURAL COMFANDI AUDITORIO 12:30 pm SECCIÓN MEMORIAS DE CUBA 5 de noviembre Retrospective Nicolás Guillén Landrián Nicolás: El fin pero no es el fin (Víctor Jiménez/Jorge Egusquiza) Cuba 2005/21 min.
- 2008 FESTIVAL INTERNACIONAL CINE CUBANO Gateway to World Media: Florida Media Market (South Beach, USA, 2008) Nicolás: The end, but not the end Official Selection 2008.
- 2007 I FESTIVAL INTERNACIONAL CINE CUBANO (Germany, 2007)

Hommage Homenaje Nicolás Guillén Landrián 18-28 Oktober 2007, München, Germany Nicolás: el fin, pero no es el fin.

- 2006 Official Selection (Sound Design, Producer & Post Production) Barcelona Film Festival "Nicolas, The End but Not the End".
- 2006 NBCUniversal "Ovation" Award in recognition for above and beyond effort.
- 2005 Promax and BDA Promotion, Marketing, and Design Awards. (New York, USA) Winner of the 2006 Promax World Gold Awards with a News Program Campaign Using One or More Media (NBCUniversal or Telemundo).
- 2004: "Curiosity" Best script for a short film (original idea, Photography, Camera, and Post Production Festival International Biarritz. 2004 "Curiosity" Official Selection, Barcelona Film Festival.

REFERENCES

References upon request

LANGUAGES

English:



Professional

Spanish:



Professional

ACTIVITIES AND HONORS

- Surfing
- Judo

2024 ACCOMPLISHMENTS

Echoes of Pandemic Videopoetry/Video Art Short Film Awards and Screenings

- **Down East Flick Fest (DEFF 2024)**

Greenville

North Carolina

United States

June 3, 2024

Official Selection

Best Poetry/Spoken Word Film

- **Cauldron International Film and Video Festival**

Salt Lake City

United States

May 25, 2024

Official Selection

Best Video Art

- **Pebbles Underground Film and Video Art Festival**

Toronto

Canada

April 22, 2024

Semi-Finalist

Video Art

- **Cinestesia Film Festival**

Porto
Portugal
March 5, 2024
Europe Premier
Official Selection
Best Poetry Short
• **Festivus Film Festival (FFF)**
New Wesminster
British Columbia
Canada
February 13, 2024
North America Premier
Official Selection
Best Short Film

REFERENCES

References available upon request.