

UNCOVERED:

THE FEAST

WHO PAYS THE PRICE?

A VIVE PRODUCTION

A FILM BY LE BUI

UNCOVERED

Uncovered is a docuseries produced by Vive, the largest vegan advocacy organization in Vietnam. The series aims to uncover the significant yet often overlooked consequences of animal agriculture.

The pilot episode *The Feast* has been completed and is now ready for its worldwide launch. Despite being part of a series, *The Feast* stays on its own as an individual short film with a complete story.



THE FEAST

A middle-class woman recalls the difficult decision to give up her 5-year lucrative career as a chicken slaughterer.

Trailer

Film Type	Short
Genre	Documentary
Runtime	11 minutes 12 seconds
Completion Date	April 30, 2024
Country of Origin	Vietnam
Country of Filming	Vietnam
Language	Vietnamese with English subtitles
Shooting Format	Digital
Aspect Ratio	2.39:1
Film Color	Color

DIRECTOR'S STATEMENT

Imagine slitting the throat of a squawking struggling chicken with his blood pouring all over the floor. Would the chicken pho we eat every day still taste good? I firmly believe that most people in our modern society are incapable of slaughtering livestock themselves for one simple reason: this action is too horrifying, cruel, and haunting. That is my key motivation to make *The Feast*.

Of course, one's morality is subject to one's standards and values. Watching *The Feast*, viewers can realistically step into the world of those who slaughter animals for a living to feel what they go through. However, the decision on what to do after absorbing this information is entirely up to each individual. Cinema should not be used to criticize, fight, or force others to change their lifestyles.

I am tremendously grateful to have encountered Binh, a middle-aged woman who used to work as a freelance caterer for five years during the 1990s. *The Feast* is Binh's sincere and profound reflection on her past career, the critical moments driving her to quit the job, and her current love for farm animals.

REVIEWS



“The Feast is a skillful and deeply moving short film that gripped me with its beauty and momentum from the opening scene.”

Jo-Anne McArthur
We Animals Media

“Truly a masterclass in both filmmaking and animal advocacy.”

Ryuji Chua

Vegan Hacktivists



STILLS



STILLS



CREW

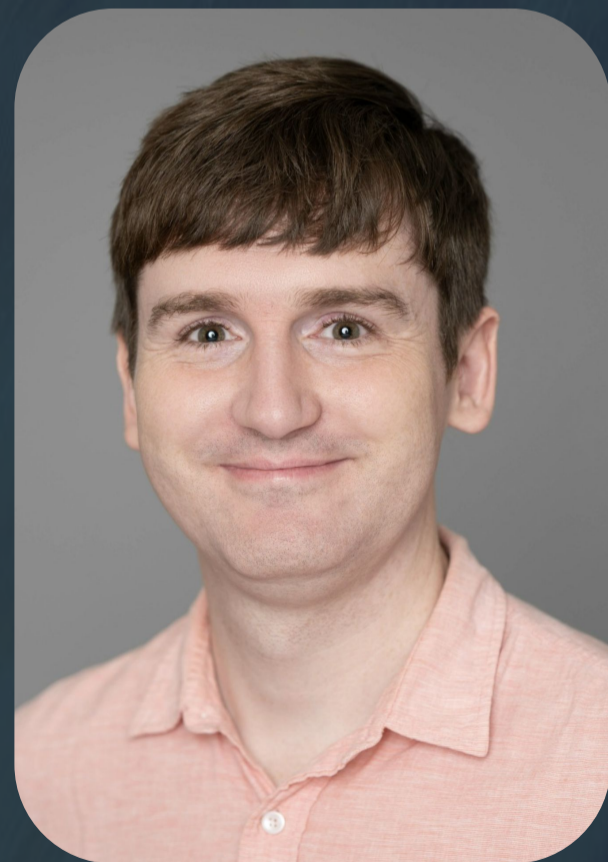


Le Bui - Director & Executive Producer

After completing his film degree in Texas and working as a commercial video editor in New York City for a year, Le found his true calling in documentary filmmaking. Returning to Vietnam in late 2018 after five years abroad, he rediscovered the immense cinematic beauty in the everyday Vietnamese life, which he had unfortunately overlooked during his entire childhood. This premise led Le to make his directorial debut with the short documentary *Saigon Still Stories* in 2020. The film follows a Belgian photographer to experience Saigon through his eyes. *The Feast* is Le's second short film and biggest project to date.

Scott Green - Executive Producer

With a passion for street photography and a curious mind, Scott spent his early adulthood exploring Asia as a solo traveler. In 2011, he arrived in Vietnam and has lived in Ho Chi Minh City ever since. Inspired by the vegan movement in the UK, his home country, Scott founded Vive in 2018, which has since become the largest vegan advocacy organization in Vietnam. His keen understanding of using effective media to make an impact contributes greatly to Vive's success. Scott strives to inspire a more humane and sustainable lifestyle in the Vietnamese community, and *The Feast* is his most ambitious and passionate project to date in realizing that mission.



CREW



Viet Ngo - Producer

Since starting his film journey in 2019 as a production assistant, Viet has been dedicated to creating cinematic art from the simplest things in life. As a producer, he has worked on diverse projects including films, commercials, and music videos. His most notable works include:

- *Unfulfilled Dreams* - A short documentary about Last Fire Crew, one of the most popular hip-hop dance groups in Vietnam
- *Love* - A short drama film
- *Last Performance* - A music video by rapper Coldzy with nearly 1 million views on YouTube
- *Star Picking* - A music video featuring Thang, one of the most popular Vietnamese indie artists

Vu Quang Tuan - Director of Photography

Tuan started his cinematic journey by making music videos for Vietnamese artists in 2017 and has now become an official talent under Spring Auteurs, a Vietnam-based film company nurturing film talents. As a D.O.P, his most notable works include:

- *Mom I Broke Up With A Girl* - An officially selected LGBTQ+ short film in various festivals
- *The Last Dinner* - A short horror film
- *WeChoice Awards: Designer Duy Dao* - A short documentary about the first Grammy-nominated Vietnamese designer
- *The Answer* - A music video by the highly praised indie band Quyech



BTS



FREQUENTLY ASKED QUESTIONS

1. Why are you interested in producing a film about this topic?

Despite an abundance of existing animal-rights films like *Earthlings*, *Dominion*, or *Seaspiracy* in the West, there's barely any documentary or docuseries about similar topics produced in Asia, especially my homeland Vietnam. As a result, Vietnam is still farming almost as many animals as North America and meat consumption in Asia is growing at an alarming and unsustainable rate. So here we are, uncovering never-been-told-before stories in Asia.

2. Where can I watch *The Feast*?

The Feast will be premiered on September 14th, 2024. To learn more about the film and where to watch, please visit our website at www.uncovered.film

3. What is your favorite thing about making this film?

First of all, I resonate with Binh's story on a personal level, which is all that matters to me in making a film. Secondly, *The Feast* is the first-of-its-kind documentary in Vietnam specifically and Asia in general. Having the opportunity to tell such a groundbreaking story is an amazing experience to all of us!

CONTACT

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PRESS CONTENTS

- **Comprehensive press kit containing all of the available materials can be found [here](#)**