

ELECTRONIC PRESS KIT

Breakfast Salad



**Press Contact:
Sera Roadnight
Email: SeraRoad@magictreeproductions.net**



FILM DETAILS

GENRE: COMEDY

RUNTIME: 4 MINUTES, 49 SECONDS

DIRECTED BY: ROE MOORE

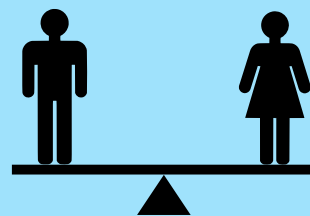
WRITTEN BY: ANDREW MENA

PRODUCED BY: ROE MOORE
MEG PARKER
MATTHEW S. ROBINSON
ANDREW MENA

CINEMATOGRAPHER: CRYSTAL KELLEY

PRODUCTION COMPANIES: PIEPIE PRODUCTIONS

PIEPIE PRODUCTIONS STRIVES TO MAINTAIN GENDER PARITY AND SUPPORT UNDER REPRESENTED INDIVIDUALS WORKING IN THE ENTERTAINMENT INDUSTRY. THIS FEMALE-LED PRODUCTION MAINTAINED A 65% FEMALE/NON-BINARY TO 35% MALE REPRESENTATION.



BTS PHOTOS ACCESS

PLEASE VISIT:
[BREAKFAST SALAD BTS GOOGLE FOLDER](#)



LOG LINE

WHEN ANDREW FINALLY JOINS HIS FRIENDS FOR THEIR CHERISHED WEEKLY BREAKFAST OUTING, HE DISCOVERS THEY HAVE A BIZARRE NEW OBSESSION: BREAKFAST SALADS. CHAOS ENSUES AS ANDREW STRUGGLES TO ACCEPT THIS CULINARY REBELLION, BELIEVING IT TO BE A VIOLATION OF BREAKFAST LAW!

SYNOPSIS

THEY SAY, "THAT'S NOT IMPORTANT RIGHT NOW." WHAT'S IMPORTANT IS: THEY'RE RIGHT.

BREAKFAST SALAD ASKS THE HARD QUESTIONS LIKE: WOULDN'T IT BE NICE TO HAVE A GROUP OF FRIENDS TO REGULARLY GET BREAKFAST WITH? (OBVIOUSLY IT WOULD, WHO ARE WE KIDDING?) AND OTHER QUESTIONS LIKE: WHAT TRULY BELONGS ON THE BREAKFAST TABLE AND WOULD YOU FIGHT FOR WHAT'S RIGHT... FOR BREAKFAST?

FEATURING A WITH A PACKED ENSEMBLE OF LA SKETCH COMEDIANS INCLUDING MIKE ABBATE, AMANDA ROMEO, LUCY SLAVIN, AND GAVIN VELEZ. START YOUR DAY OFF RIGHT WITH BREAKFAST SALAD*.

(*THE SHORT FILM, NOT AN ACTUAL SALAD FOR BREAKFAST)



ANDREW MENA, WRITER

BREAKFAST SALAD IS A LOVE LETTER TO THE SEINFELD AND CURB YOUR ENTHUSIASM (I GUESS I'M JUST SAYING IT'S A LOVE LETTER TO LARRY DAVID) I'VE ALWAYS LOVED THAT STYLE OF EXTREMELY PEDANTIC HUMOR: PEOPLE WHO CARE ABOUT THE TINY THINGS WITH POSSIBLY MORE PASSION THAN THE BIG STUFF.

AS A PERPETUAL OUTSIDER AND WEIRDO, MY PERSONALITY DEVELOPED AROUND THE DEFENSE MECHANISMS OF COMEDY AND I DEVELOPED INTO AN EXTREMELY SILLY MAN. I'VE ALWAYS FOUND A KINSHIP IN PEOPLE LIKE CHRIS FARLEY AND ROBIN WILLIAMS WHO COULD MAKE YOU LAUGH BUT ALSO KIND OF SEEMED LIKE THEY WERE ON THE VERGE OF TEARS ALL THE TIME. LIKE THEIR COMEDY WAS AN ATTEMPT TO SAVE OTHERS FROM SADNESS. LIKE SOME KIND OF BATMAN OF COMEDY. I, LIKE MANY, COME FROM A PLACE OF WANTING TO ALLEVIATE THAT SADNESS JUST LIKE CHRIS, ROBIN, AND BATMAN BEFORE ME.

THIS SHORT, HOWEVER, ARE UTTER SILLINESS. THERE IS NO SECRET MESSAGE HIDDEN BETWEEN THE LINES, THEY ARE SIMPLY AN EXERCISE IN FUN! IT'S AN EXAMINATION OF JOY AND MOST CERTAINLY NOT, AS SOME HAVE INSISTED, AN EXTREMELY BAD PLAN FOR WORLD DOMINATION.



ANDREW MENA WAS BORN AN EXTREMELY HANDSOME BIRACIAL BOY IN THE LATE 1980S. BORN IN HAWAII, HE ONLY STAYED LONG ENOUGH TO SOAK UP THE ISLAND VIBES. HE SUBSEQUENTLY MOVED THE PARTY ON OVER TO SAN DIEGO, CALIFORNIA; ONE OF THE NICEST PLACES IN THE WORLD (BECAUSE IT'S WHERE HE CALLS 'HOME' - AND THE BURRITOS). ONCE HE DISCOVERED THEATER IN HIGH SCHOOL HE WAS NEVER THE SAME.

IN FACT, AS A BOOKISH COLLEGE BOY, HE STUDIED THEATER AND PLAYWRITING AT UC RIVERSIDE. UPON BECOMING KING OF RIVERSIDE, HE ABDICATED HIS THRONE, INSTALLED DEMOCRACY THERE, AND MOVED OUT TO LOS ANGELES TO LIVE AMONGST THE COMMON PEOPLE.

HE HAS TRAINED AT NEARLY EVERY COMEDY SCHOOL IN LA - HERE'S A LIST OF SOME: UCB, THE GROUNDINGS, IOWEST, CSZLA, THE SECOND CITY HOLLYWOOD, AND THE PACK THEATER.

AS A HALF-WHITE MAN, ANDREW HAS HOSTED HIS SHARE OF PODCASTS INCLUDING THE COMPETITIVE TALK-SHOW PODCAST THE ANYTIME PROGRAM, THE REAL-PLAY TTRPG SHOW RIDE OR DICE, AND AS A HOST AT TV AFTER-SHOW NETWORK AFTERBUZZ TV WHERE HE DISCUSSED SHOWS LIKE IRON FIST, SAMURAI JACK, NARCOS, BOJACK HORSEMAN, VAN HELSING, BOB'S BURGERS, WRECKED, AND DARK MATTER, AMONG OTHERS.

FOR THOSE BAD AT STALKING HIM: HE CAN BE SEEN AT MONTHLY LIVE SHOWS AS A WRITER/PERFORMER WITH THE PACK THEATER HOUSE SKETCH TEAM WHOOPS!

ROE MOORE, DIRECTOR/EP/EDITOR

IN "BREAKFAST SALAD," I WANTED TO BLEND MOCKUMENTARY AND REALITY STYLES, GIVING EACH CHARACTER THE CHANCE TO SHOW THEIR TRUE SELVES BEYOND THEIR USUAL FRIEND GROUP DYNAMICS. THE GOAL WAS TO HIGHLIGHT THE FUNNY PERSONAS WE PUT ON WHEN WE'RE AROUND OTHERS.

IN EVERY FRIEND GROUP, THERE'S ALWAYS THAT ONE PERSON WHO LOVES PUSHING BOUNDARIES JUST TO SEE HOW EVERYONE ELSE WILL REACT. IN OUR STORY, THAT BOUNDARY-PUSHING COMES IN THE FORM OF AN INNOCENT BREAKFAST SALAD. WHO KNEW SUCH A SIMPLE IDEA COULD BE SO HILARIOUS? WE HAD SO MUCH FUN BREAKING THE UNSPOKEN RULE THAT BREAKFAST HAS TO BE EITHER SWEET OR SAVORY – BUT NEVER LEAFY!

WITH OUR AMAZING CAST, WE AIMED TO FIND THE PERFECT MIX OF SHARP WIT AND PLAYFUL ABSURDITY. THANKS TO THEIR IMPROV SKILLS, EVERY TAKE WAS FULL OF DELIGHTFUL SURPRISES, MAKING EACH MOMENT OF "BREAKFAST SALAD" UNIQUE AND FUN. WORKING WITH ACTORS WHO ARE SO TALENTED AT IMPROV MEANT THAT NO TWO TAKES WERE EVER THE SAME. IT KEPT EVERYONE ON THEIR TOES AND BROUGHT OUT THE BEST IN EACH SCENE.

FROM THE VERY START OF BRAINSTORMING TO THE FINAL TOUCHES IN EDITING, THIS PROJECT WAS A LABOR OF LOVE FILLED WITH LAUGHTER. IT WAS A JOURNEY THAT INVOLVED A LOT OF CREATIVITY, COLLABORATION, AND A FAIR AMOUNT OF GOOFING AROUND. INSPIRED BY THE MOCKUMENTARY STYLE OF "THE OFFICE" AND THE CHARM OF "ABBOTT ELEMENTARY," WE WANTED TO CREATE SOMETHING THAT FELT FRESH AND FUNNY.

WE INVITE YOU TO JOIN US ON THIS HILARIOUS JOURNEY WHERE BREAKFAST RULES ARE MEANT TO BE BROKEN, AND SALADS COME WITH A SIDE OF HASHBROWNS – OR SHOULD I SAY, HILARITY! WHETHER YOU'RE A FAN OF TRADITIONAL BREAKFASTS OR CURIOUS ABOUT THE IDEA OF A BREAKFAST SALAD, WE HOPE YOU'LL ENJOY THE RIDE AS MUCH AS WE DID MAKING IT.



ROE MOORE DIRECTING ON THE SET OF BREAKFAST SALAD.

ANDREW MENA

ANDREW MENA WAS BORN AN EXTREMELY HANDSOME BIRACIAL BOY IN THE LATE 1980S. HE STUDIED THEATER AND PLAYWRITING AT UC RIVERSIDE AND CALLS SAN DIEGO HOME. HIS SCRIPTS HAVE WON HIM SOME ACCOLADES AND HIS MOM THINKS THEY'RE 'PRETTY GOOD!' FOR THOSE BAD AT STALKING HIM: HE CAN BE SEEN AT MONTHLY LIVE SHOWS AS A WRITER/PERFORMER WITH PACK THEATER HOUSE SKETCH TEAM WHOOPS!



LUCY SLAVIN

LUCY SLAVIN WOULD LIKE ALL HER EX-CRUSHES AND EX-LOVERS TO KNOW THAT SHE IS A YOUNG, BUDDING INGENUE BASED OUT OF LOS ANGELES, CALIFORNIA. LUCY GREW UP PLAYING EVERY OLD WOMAN IN EVERY SCHOOL PLAY SHE TRIED OUT FOR. AND SHE DID IT WELL! SHE THEN RECEIVED HER BA IN THEATRE ARTS PERFORMANCE FROM CAL STATE LONG BEACH. DURING HER SOPHOMORE YEAR, SHE SOLIDIFIED HER COMEDY NERD STATUS WHEN SHE ATTENDED ATELIER TEATRO FISICO, PHILIP RADICCI'S RENOWNED CLOWN SCHOOL IN TORINO, ITALY DURING THEIR HOTTEST SUMMER ON RECORD. COINCIDENCE? HMM.

IN THE LAST FEW YEARS, SHE'S BEEN OVERJOYED TO TAKE PART IN VARIOUS FILM AND TV PROJECTS, INCLUDING THE SHORT FILM, HOLD ON, BY EMERGENT DIRECTOR JESSIE BUTERA, AND WEB SERIES, IGNORANCE IS BLISS. SHE'S ELATED TO HAVE PERFORMED AS A FOUNDING MAIN PLAYER WITH TWO PREVIOUS SKETCH TEAMS, THE UPPER LOWER MIDDLE CLASS AT CSULB, AND PAGEANT, ALSO A PACK TEAM. SHE'S KNOWN TO DO VARIOUS STAND-UP SHOWS OR VARIETY SHOWS AROUND LOS ANGELES, USUALLY AS ONE OF HER ORIGINAL CHARACTERS. SHE'S OVERJOYED TO NOW BE WITH THE PACK HOUSE TEAM WHOOPS! EVERY FOURTH SUNDAY NIGHT!

MIKE ABBATE

MIKE ABBATE IS AN ACTOR, WRITER AND PERFORMER IN LOS ANGELES, CA.



AMANDA ROMEO

AMANDA ROMEO IS A PERFORMER AND WRITER FROM THE GREAT STATE OF NEW JERSEY. SHE ATTENDED PACE UNIVERSITY WHERE SHE STUDIED THEATER AND MUSIC. AFTER GRADUATING, AMANDA STARTED PERFORMING IN BLACK BOX THEATER PRODUCTIONS IN NEW YORK WHERE HER LOVE CHARACTERS STARTED. FROM THERE, SHE STARTED STUDYING COMEDY AND HAS TRAINED AT THE PIT, IO WEST, UCB AND THE PACK THEATER.

SHE'S BEEN FEATURED IN VIDEOS FOR CHANNEL 101, CRACKED.COM, WHOHAHA, AND HAS APPEARED ON E!'S "THE SOUP", IFC'S "WHITEST KIDS 'U KNOW." AMANDA CAN BE SEEN PERFORMING AT THE PACK THEATER WITH HER HOUSE SKETCH TEAM WHOOPS!. IF YOU'D LIKE TO SEE HER IN A BEARD, YOU CAN DO SO IN HER WEB SERIES, "THE BEARDED LADY."

GAVIN VELEZ

AS THE WAITER

GAVIN VELEZ WAS BORN AND RAISED IN PETALUMA, CALIFORNIA AND CAME TO LOS ANGELES TO EARN A B.F.A. IN ACTING FOR STAGE AND SCREEN. HE IS A RESIDENT SKETCH AND IMPROV PERFORMER AT THE PACK THEATER IN LA AND HAS STARRED IN 3 INDEPENDENT FEATURE FILMS, VARIOUS SHORT FILMS AND COMMERCIALS. GAVIN'S MOST RECENT FEATURE FILM IN DEVELOPMENT, AGE OF STONE AND SKY, THE WARLOCK'S CURSE, IS IN POST-PRODUCTION AND WILL BE PREMIERING IN SUMMER 2024. GAVIN IS A MIXED LATINO ACTOR AND FEELS CALLED TO PORTRAY CHARACTERS WHO EXIST IN THE FORGOTTEN AND HIDDEN SPACES.





ROE MOORE

DIRECTOR, EXEC PRODUCER, EDITOR

FILMMAKER BY DAY, COOKIE LOVER BY NIGHT. DIRECTED AWARD-WINNING PLAY RECESS (DRAMEDY, BRISK FEST). FORMER ASSOCIATE DIRECTOR AND SCRIPT SUPERVISOR WHOSE WORK INCLUDES HBOMAX'S FRESH PRINCE OF BEL AIR REUNION SHOW, VH1'S RUPAUL DRAG RACE, DISNEY+ TALK SHOW EARTH TO NED, AND CW'S MAGIC-BASED VARIETY SHOW MASTERS OF ILLUSION. WHEN IT COMES FUNNY, ROE PULLS FROM HER EXPERIENCE DOING STANDUP COMEDY AND TIME SPENT AT SECOND CITY'S CONSERVATORY PROGRAM.

ROE IS AN ACTIVE PARTICIPANT IN BLACKMAGIC COLLECTIVE'S FUTURE WOMEN OF TV, THE NEW HOLLYWOOD COLLECTIVE, GOLD COMEDY'S SKETCH TEAM CROP TOP, AND IS A FEATURED WRITER FOR SCRIPTMAG, BACKSTAGE, AND FINAL DRAFT PUBLICATIONS.

CRYSTAL KELLEY

CINEMATOGRAPHER

CRYSTAL KELLEY GREW UP IN THE CITY OF CLEVELAND, OHIO. WHILE STUDYING AT OTTERBEIN UNIVERSITY'S DEPARTMENT OF THEATRE & DANCE, SHE LEARNED HOW TO WRITE AND DIRECT NARRATIVE CONTENT. CRYSTAL CONTINUED HER FORMAL EDUCATION AND EARNED AN M.F.A. AT CHAPMAN UNIVERSITY'S DODGE COLLEGE OF FILM AND MEDIA ARTS WITH AN EMPHASIS IN CINEMATOGRAPHY. CRYSTAL CURRENTLY RESIDES IN LOS ANGELES, CALIFORNIA WORKING AS A DIRECTOR OF PHOTOGRAPHY FOR TELEVISION, LIVE EVENTS, DOCUMENTARIES, SHORT AND FEATURE-LENGTH FILMS. CRYSTAL'S MOST NOTABLE ACCOMPLISHMENTS INCLUDE SHOOTING A FEATURE FILM TITLED THE WORKOUT ROOM, AND THE DOCUMENTARY MOBILIZING MOZAMBIQUE. SHE IS A MEMBER OF THE INTERNATIONAL CINEMATOGRAPHERS GUILD LOCAL 600 AND WAS RECENTLY HONORED BY HER ALMA MATER OTTERBEIN UNIVERSITY WITH THE PROFESSIONAL ACHIEVEMENT AWARD. CRYSTAL IS A LICENSED REMOTE PILOT WITH THE FAA AND FLIES DRONES FOR AERIAL CINEMATOGRAPHY.





MEG PARKER

PRODUCER

BEGINNING LIFE IN TULSA OKLAHOMA. MEG SPENT MOST OF HER CHILDHOOD IN A SMALL BEACH COMMUNITY IN NORTHERN FLORIDA. A GREAT WANDERLUST AND PASSION FOR ADVENTURE LED HER TO SPEND SEVERAL YEARS TRAVELING BEFORE LANDING IN HER HEART'S HOME OF LOS ANGELES IN 2016. AFTER STUDYING MEDIA COMMUNICATIONS AND PRODUCTION MANAGEMENT AT PCC, A PASSION FOR CREATIVE STORYTELLING LED HER TO FOCUS HER CAREER ON NARRATIVE PRODUCTION WITH CREDITS THAT INCLUDE WORK FOR SONY PICTURES, NBC, AND ATI.

MATTHEW S. ROBINSON

PRODUCER

A WASHINGTON D.C. NATIVE, MATTHEW S. ROBINSON SPENT HIS EARLY YEARS DREAMING OF BECOMING AN ARCHAEOLOGIST. AFTER GRADUATING FROM PEPPERDINE UNIVERSITY IN 2012 WITH A BACHELOR'S IN MEDIA PRODUCTION AND EMPHASIS IN POLITICAL SCIENCE, ROBINSON BEGAN WORKING ON VARIOUS SHORT FILM PROJECTS AS WELL AS DIRECTING THE FEATURE FILM MY FRIEND VIOLET. ROBINSON HAS WON SEVERAL AWARDS, WHILE WORKING WITH SOME OF THE MOST TALENTED INDIVIDUALS IN THE LOS ANGELES COMMUNITY.



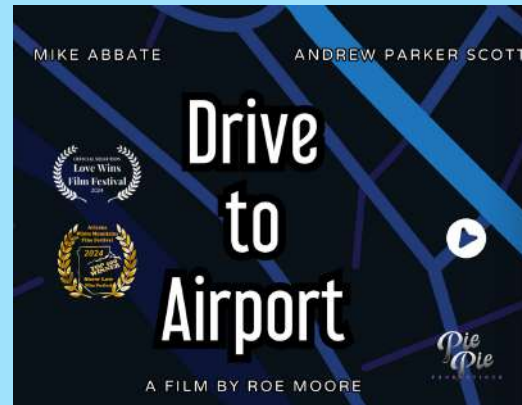


A Simple Slice of PiePie Productions Life

In early civilization -- okay, more like the 1950s -- families would discuss life challenges at the dinner table. Currently, it's common to see these same conversations centered around the television. These life subjects are presented in a easily digestible format of storytelling through television and film. PiePie Productions aspires to create work that invokes audiences to question the world around them and pursue exploration of life with a renewed perspective.

Founded in 2006, PiePie Productions is the creative engine behind:

- **UNDERCOVER WRESTLER** - Coined as the WWE match that happens in a diner over stolen crinkle-cut French Fries. This short film has been nominated for Best Comedy and is capturing hearts for its “Corny, cheesy, and way over the top” funny approach.
- **Buzz'd Out!** - The Double Dare inspired television game show for adults which debuted on The Arroyo Channel. The live stage version received multiple nominations and won the Producers Encore Award.
- **How We Met** - When Brian and Claire reflect back on how they met for their wedding website, they might stretch the truth...because it wasn't that interesting. How We Met WON for Best Writing at Glass Ceiling Breakers Film Festival and won Best Director of the Year at Women's Film Festival-Nashville.
- **Dark Specter** - A comedic short film which played at over 50 film festivals nationwide and won Best Short Film at Santa Fe Comics-in-Film Festival and GeekFest!
- **Recess** - This dramatic 10-minute play won the hearts of audiences during BriskFest 2019, earning Best Play out of 75 other plays that were featured over the festival.



FULL CREDITS - CAST

CAST

**ANDREW MENA
LUCY SLAVIN
MIKE ABBATE
AMANDA ROMEO
GAVIN VELEZ**

CAFE PATRONS

**AMY DEPAOLA
TODD A. JACKSON
STEVE MOULTON**



FULL CREDITS - CREW

DIRECTED & EDITED BY: ROE MOORE

WRITTEN BY: ANDREW MENA

PRODUCED BY: ROE MOORE
MEG PARKER
MATTHEW S. ROBINSON
ANDREW MENA

CINEMATOGRAPHER: CRYSTAL KELLEY

PRODUCTION DESIGNER: JONATHAN WERDEN
ART DEPT ASSISTANT: XAVIER ARMAGNAC

HAIR AND MAKEUP: JESSICA LICATA

SCRIPT SUPERVISOR: MEGHAN PEZZANO

CAMERA OPERATORS: RAE HASTINGS
TIARRA FULLER

CAMERA UTILITY: CHRIS WARREN
CELESTE CASSIDY

BTS PHOTOGRAPHER KASSY MENKE

DIT: PARKER RONIN

GAFFER: CLIFF HORN

KEY GRIP: WIL PRADA

SWING G&E: ALI PLEASANT
KAMERON BASSERI

SOUND: CALLA DELOS REYES
ARTHUR TRAN

TRUCK DRIVER: TIM "LOSE SOME, WIN SOME" NEWHOUSE

PRODUCTION ASSISTANTS: GREG VAN HOLDSBECK
MADISON HARWELL
NATALIE GILL

POST PRODUCTION SOUND: MIKE KNOWLAN

COMPLETED UNDER THE DGA EXPERIMENTAL AND
SAG MICROBUDGET AGREEMENTS

SHOT ON BLACKMAGIC DESIGN POCKET 6K

EDITED & COLOR CORRECTED IN
BLACKMAGIC DAVINCI

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