

A Pitch Deck by Ryan Lis & Thomas Thomas



Hi there,

Welcome to the "Seeking Sasquatch" pitch deck!
My name is Jack Patterson, founder and leader of
the Bigfoot Investigation Bureau—the vanguard
squatching organization in North America!

Jack Patterson Ph.D. (Fictional Character, Fictional Degree)
"Producer"



Seeking: The Story

SEEKING SASQUATCH is a half-hour mockumentary/sitcom about the increasingly ridiculous and outlandish exploits of the Bigfoot Investigation Bureau in their never-ending quest to prove the existence of Bigfoot to the rest of the world. Think PARKS AND RECREATION meets ARRESTED DEVELOPMENT by way of FINDING BIGFOOT.

The show begins with the introduction of a new scientist and skeptic to the established Bigfoot Investigation Bureau—ready to start things off on a contentious foot. In an attempt to beat the odds, the BIB will throw themselves into a new predicament each week, trying to find some proof of a 'squatch.' To triumph against these many obstacles, the BIB will have to band together, mustering all their strengths and overcoming their differences. And while finding a squatch is still a long shot, who knows? They might find themselves along the way.



THE SHOW IS A HILARIOUS UPHILL BATTLE ALL THE WAY, FRAUGHT WITH RIVAL SQUATCHING OUTFITS VYING FOR RATINGS AND 'PRESTIGE,' THE PRESSURES OF MAINTAINING A WEEKLY SHOW, AND SKEPTICISM ON ALL SIDES—EVEN FROM WITHIN THEIR OWN RANKS!





Seeking: Characters

Jack Patterson (30s)

Jack Patterson, leader of the BIB, is an unwavering Sasquatch enthusiast who, despite claiming his primary bigfoot sighting was during an ayahuasca-fueled 'vision quest,' maintains a charismatic and likable presence.

His childlike wonderment and infectious enthusiasm for Sasquatches, though tinged with naiveté, draw others into his orbit. Jack's magnetic personality has garnered loyalty from BIB members Christina and Abner, while his passion for Sasquatches earns empathy from those willing to listen.



Seeking: Characters

Christina Meldrum (20s)

Christina Meldrum, the BIB's chief analyst and research archivist, diligently identifies squatch activity and presents case facts. Despite never seeing a squatch, her intense desire is fueled by unrequited love for Jack, who remains oblivious to her romantic overtures. Christina, the backbone of the BIB, contributes structure and stability crucial for Seeking Sasquatch's success. Her sharp wit and analytical mind, unexpected in this context, stem from her hardworking nature. Devotion to Jack and the BIB gives her purpose, rescuing her from a mundane future and propelling her onto an exciting, albeit uncertain, path.





Seeking: Characters

Stephen Kepler (30s)

Stephen Kepler, the BIB's latest recruit, holds a Master's Degree in Evolutionary Biology and was near completion of his doctoral dissertation before being press-ganged into the BIB. His arrogance, typical of those on the verge of a Ph.D., aligns with the classic ivory tower elitist stereotype. Banished from UC Berkeley due to his superior attitude, Stephen reluctantly joins the BIB, openly displaying his disinterest in the show. Unapologetically derisive, he punctuates Jack's squatch statements with vindictive pleasure and is unrelenting in challenging Christina's conclusions. Though fearful of Abner, he occasionally mutters put-downs to maintain a semblance of defiance.



Seeking: Characters

Abner (Unknown)

Abner, the enigmatic mountain man, serves as the tracker and wilderness survival expert for the BIB. Stoic and mysterious, Abner hints that tracking squatches is akin to hunting humans, but offers a greater challenge. His perspective on squatches is skeptical, leaning towards non-existence, yet he acknowledges the allure of a squatch as a trophy carpet or head on a plaque. Despite the show's portrayal, Abner is not the sinister killer it suggests; rather, he is a sensitive soul with a longing for a theater career. His gruff persona stems from a method actor mentality and a childhood shaped by a domineering mother determined to raise a son she deems suitably 'manly.'





Photo Deleted

**Note: Rejected by
Katherine**

Seeking: Characters

Katherine Carter (40s)

Katherine Carter, the show's producer, wields behind-the-scenes influence, prioritizing ratings (dollars) over the mental health of the BIB. A master manipulator, she orchestrates subterfuge, camaraderie, love, hate, and even romance with the precision and balletic grace of a seasoned sociopath, all for the sake of drama in the reality format. Handpicking colorful squatch witnesses for maximum sensationalism, Katherine prefers staying in the shadows but emerges when needed to disrupt the BIB's comfort with the status quo.



Seeking: The Metaphorical Sasquatch

While the premise is light-hearted and objectively silly, to the characters, the stakes couldn't be more dire, only serving to heighten the hilarity. For most of them, this is their big break—and there likely won't be another. The literal purpose of the in-universe show is to find proof of a Bigfoot, but such an accomplishment is neither easy nor quick. We intend to use the many seasons' worth of content afforded by such a monumental task to delve deeper into the metaphorical meaning of the Sasquatch for each of our main cast.

The True Believer

To Jack, Sasquatches are the ultimate example of living in harmony with nature, and mankind should seek to follow their example. Being 'squatch-like' is the greatest state one can achieve as far as he's concerned, and the discovery of a Sasquatch would surely lead to a shift in public thinking and a move towards reconciliatory ecocentrism. In Jack's mind, the stakes of this show are no less than the very fate of the planet, and after years of trying, this show might be his only shot.





The Romantic

In Christina's mind, the Sasquatch symbolizes all that is wild and untamed; a world outside the bounds of all expectations placed upon her. Through the show, Christina finally has the opportunity to break free from a life she increasingly realizes was authored for her, rather than by her, and seeks the courage she needs to finally come into her own. Ever the pragmatist, she realizes that proof of a Sasquatch may be too tall an order but will happily settle for validation from Jack in the meantime.

The Skeptic

For Stephen, Sasquatches represent an unacceptable deviation from the norm. Being associated with a bunch of 'loonies' like the BIB is the death knell of any serious academic career he hopes to pursue. To save himself, he seeks any opportunity to weasel out of the contract he was unwillingly forced into, or at the very least, tries to lend some shred of scientific credibility to the increasingly outrageous antics that the BIB finds themselves wrapped up in before it's too late for his career.





The Mountain Man

For Abner, the Sasquatch is a challenge. It's not a challenge of his survivalist skills, as things initially seem, but rather a test of his acting abilities. Time eventually reveals that the gruff and scary persona he has adopted for the show is about as far from the eminently empathetic, ceaselessly curious, and seriously sincere individual that he truly is. This is Abner's big break, and by proving his acting talents in the show, he seeks the acceptance he has long sought to be his authentic self.

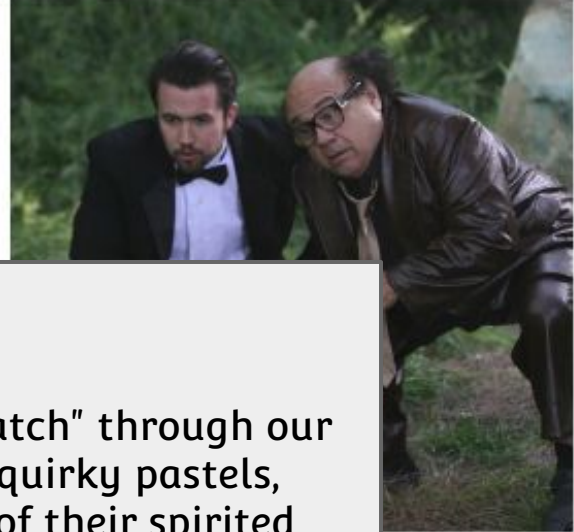
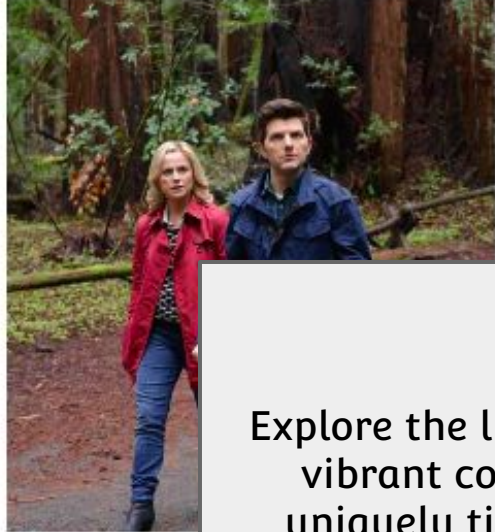
The Cynic

To Katherine, the ever-elusive Sasquatch represents success: something to be pursued at all costs and ultimately dragged into the center stage for her own personal glory. She's going to right the mistakes of her past by using any and all tactics at her disposal to transform what was supposed to be a forgettable-at-best reality show into a mega-hit. She seeks to prove everyone who ever doubted her wrong and grind them to dust under the weight of her genius.

Seeking: Themes

"Seeking Sasquatch" pokes fun at beliefs and explores themes such as truth versus belief through the contradictory viewpoints of cryptid enthusiasts and the scientific community. It also endearingly delves into our role as humans, sharing our space with the nature around us, albeit in wacky and outlandish ways. As the series progresses, we get to witness other dualities like acceptance versus enclaving and commercial success versus artistic vision in subtly thoughtful ways, all colored by riotous antics!

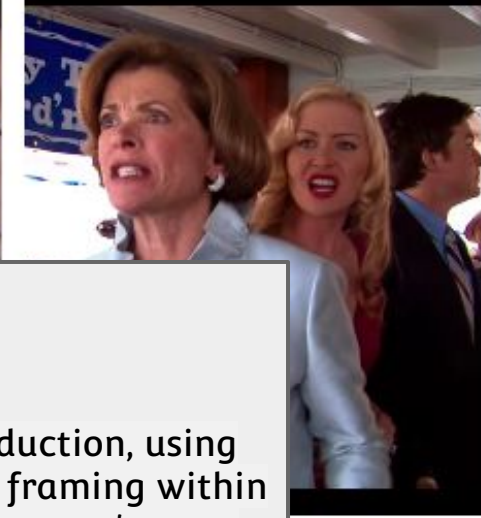




Seeking: A Color Palette

Explore the lively and dynamic world of "Seeking Sasquatch" through our vibrant color palette, ranging from bold primaries to quirky pastels, uniquely tied to each character's 'aura' and reflective of their spirited personalities in often outlandish ways. Immerse yourself in the awe-inspiring beauty of the great outdoors and appreciate the dynamic, colorful costuming that not only captures essential and sometimes hilarious story points but also enhances character traits, creating playful visual contrasts against diverse backdrops.





Seeking: Mise-en-scène

This show showcases characters who are aware they are in a TV production, using the camera as an extension of their emotions and interactions. Clever framing within acknowledged limitations creates a grounded feel, emphasizing characters' states and connections with the audience. The cinematography, following the documentary format, captures the BIB's awe for the natural world, aiming to educate and share their passion. Additionally, it infuses the outlandish exploits of the Bigfoot Investigation Bureau with situational contexts reminiscent of "Police Squad!", complete with hilarious backdrops and visual gags.



Seeking: Sample Episodes

Squatch of Paradise

A scoop on the rarest of all cryptids, the Squatch of Paradise, sees the BIB quickly pack their bags for Hawaii to get the exclusive. Unfortunately, Abner and Stephen's past transgressions come back to haunt them at the worst time.

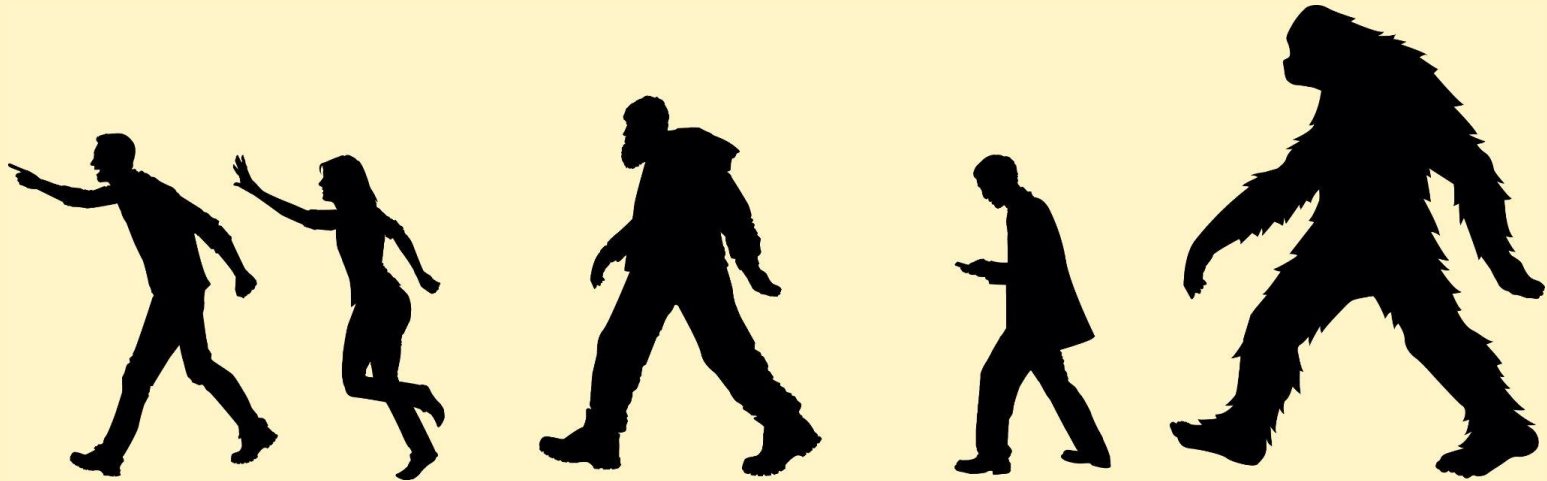
Squatchy-Doo

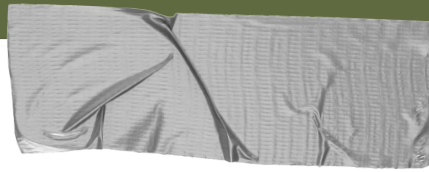
When stories of a squatch "haunting" an abandoned mill troubles the locals of Spears County, the BIB is on the case to investigate what's really going on in this supposedly sleepy town.

Heir of the Squatch

Jack panics after another drug-fueled "vision quest" has him convinced he's been bitten by a weresquatch. He claims if he can't find the hair of the squatch that turned him before the next full moon, he'll become a squatch forever.

SEEKING: A FIVE-SEASON ROADMAP



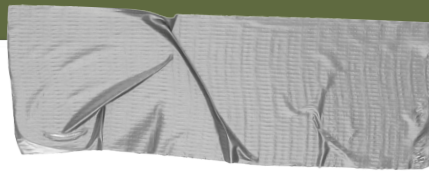


Season One

It's a New Show About Bigfoot!

"Seeking Sasquatch" is here! To make it happen, Stephen reluctantly joins the team. Initially appalled and offended by Jack's outlandish claims and Christina's pseudoscientific, blatantly biased defense; he's the audience surrogate, but if the audience was a condescending bag of sarcasm. Despite his skepticism, the BIB's persistent optimism, authenticity, and genuine care for each other wins him over, leading to a mixed blessing as he seeks a more scientifically accurate tone for the show. This sparks new power struggles, with Christina challenging Katherine's influence and Abner's deciding vote becoming more crucial with each conflict.

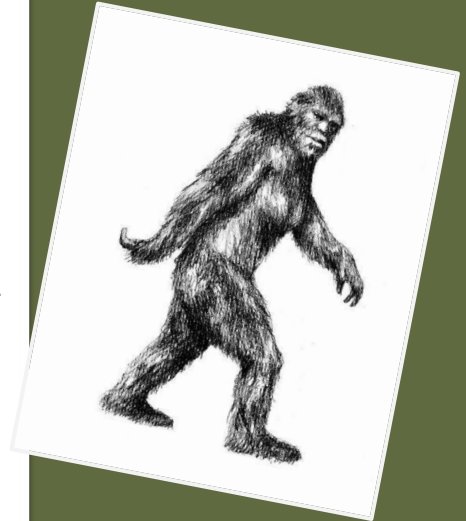




Season Two

Success Breeds Competition!

"Seeking Sasquatch" defies the odds with a surprise breakout in its first season, thrusting the BIB into newfound fame. As they navigate the pressures of success, Jack faces heightened demands from Katherine, Stephen abandons any hope of scientific credibility, Christina's unrequited feelings reach their peak, and Abner eyes showbiz opportunities. The stress intensifies as the American Nature Investigative Society (ANIS) perceives the BIB as a threat, prompting a reluctant alliance among the BIB members against a common, desperate enemy.





Season Three

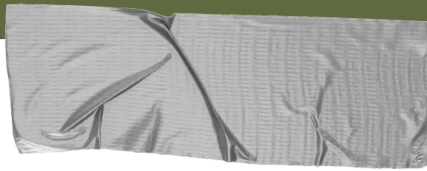
Icarus Soars Too High?

The BIB's soaring success leads to an invitation as keynote speakers at Bigfoot Day, a prestigious squatching event hosted by the University of Cryptid Studies. Jack grapples with mixed feelings about the push for greater integration of other cryptids.

Despite misgivings, the BIB, now rock stars in the community, prepares for the event, connecting with a wide diversity of quirky squatching groups.

Unbeknownst to them, the upper echelons of squatching society conspire to discredit the lone voice against assimilation, leading to a disastrous outcome for the BIB.



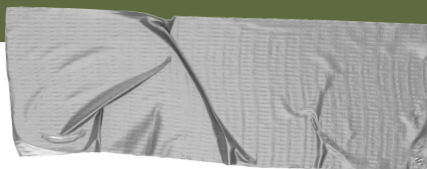


Season Four

Fall From Grace!

After manipulation by ANIS and the University of Cryptid Studies on Bigfoot Day, the BIB becomes pariahs, expelled from the unified Community for the Advancement of Cryptozoological Endeavours (CACE, but pronounced "cake"). Without this community, the show's budget is slashed, sustained only by Jack's efforts. Despite Jack's attempts to manage costs, the show faces imminent collapse, mirrored by the disintegration of the dysfunctional BIB team. The core team disbands; Stephen and Abner pursue other opportunities, and Christina grapples with her identity. In desperation, Jack grudgingly turns to his wealthy parents for a lifeline.





Season Five

Enemy of My Enemy: The Phoenix Rises?

Despite compromising his values, Jack secures an "anonymous" donation to keep the show afloat. However, reuniting the BIB proves challenging, with former members thriving individually. Jack faces the uphill task of persuading them to return, tapping into their emotions. Once successful, a common enemy, ANIS, reemerges seeking assistance. ANIS has lost its top spot to a younger, trendier group, prompting a collaboration between ANIS and the BIB to reclaim their prominence, relying on their combined experience and 'wisdom'.

Seeking: Character Arcs

While these characters are relatively static, that isn't to say they won't experience change over the course of the show. For example, for Jack, the end goal of finding a Sasquatch will become more about the journey than the destination—camaraderie with friends and colleagues, not just means to an end. For Christina, her need to feel needed and to have her life trajectory laid out for her will transform into a strong sense of independence and assertiveness. By the end of the series, she'll master her own fate and use that strength to lead rather than only follow. As for Stephen, despite arguably being the most educated of the bunch, he has much to learn about the scope of his worldview. By the end of the show, he'll discover more about people than just their biological components and realize that while science is a useful tool, it isn't the answer to all of life's issues. He'll also come to understand that being able to apply it doesn't make you better than others; generosity of character is more important.

Seeking: World Building

- STYLE -

A Witty Comedy Series with Diverse Viewpoints

The comedic essence of "Seeking Sasquatch" resides in its distinctive fusion of age-old clashes in philosophy, charming locales, sharp-witted banter, and occasional slapstick escapades. Audiences can anticipate uproarious laughter as physical comedy seamlessly intertwines with clever wordplay, diverse representation, and varied viewpoints. The meticulous attention to mise en scène elevates the comedic style, making it not only sidesplitting but also a robust and intellectually engaging visual feast .





Seeking: World Building

- LOCATIONS -

Set in a Mix of Quirky Interiors and Vibrant Awe-Inspiring Exteriors

In documentary style, our cinematography captures the BIB's awe of nature, highlighting majestic locations and fieldwork all over the US to convey their passion for educating the audience. When not in the field, the BIB headquarters gives us true sitcom opportunities showcasing personalities in the decor and the ultimate pièce de résistance for externalizing character: the interview room.

Seeking: World Building

- UNIQUENESS -

The So-Called 'Squatching Community'

In a shifting cryptid landscape, the 'squatching community' faces assimilation into the broader cryptid community, led by Jack's Alma Mater, the University of Cryptid Studies. This movement aims for scientific recognition but is met with strong resistance from Jack, triggering a tumultuous environment. Amidst fierce competition from entities like ANIS, a bizarro-world version of the BIB, and the paranormal chasers dubbed Cryptid Mysteries, each with distinct perspectives, the BIB navigates a lawless frontier, unpredictable cryptid frontier.





"As the creators of "Seeking Sasquatch," we are thrilled to bring this uproarious comedy to life. It's a celebration of humor, camaraderie, and the wonders of nature, exploring a rich, fun-filled tapestry of ideas and diverse characters. Our aspiration is for viewers to experience the same delight watching it as we did crafting it. Brace yourself for a journey of laughter, tears, and fresh perspectives on places and people like never before!"

Ryan & Thomas
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