



## **Film Crew & Advisors**



### **Susan Donnelly, Director/Producer**

Over the last 20 years, Susan Donnelly has worked with some of the most renowned media companies in the country, including National Geographic Society, Discovery Communications, American Film Institute, Simon & Schuster, WGBH/PBS, and the Children's Television Workshop.

After obtaining a B.A. from Tufts University, where she studied Communications & Media, Susan expanded her media education by pursuing her Master's degree at the Harvard University School of Education. Her focus was on the intersection between children's media and gender. While at Harvard, Susan created a video public service announcement aimed at bolstering the creativity and confidence in young girls and teens.

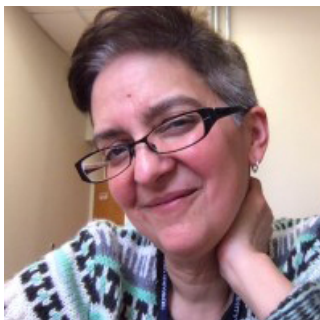
Following her degree completion, Susan returned to the professional world as a children's non-fiction book editor at the National Geographic Society. While at National Geographic Books, Susan honed her art of storytelling and ability to convey the depth of non-fiction stories. This added to her previous years in book publishing at Simon and Schuster, where she worked in the children's books educational marketing department. There she worked with educators and librarians across the country organizing and managing large projects and events. Susan's artistic vision and keen eye for the visual emanates from a life-long love of art, as well as, her many years working as a graphic designer. Throughout her career, Susan has worked in the different levels of media production and refined many processes and elements of creating a dynamic media presentation, all of which will shine through in her production of ALLIANCE. Today, she continues to expand her knowledge base with assorted courses in the art of documentary filmmaking.

Susan's family originally immigrated to the Alliance Colony from Russia. As a result of being a part of a farming community, the family made its way into the produce and grocery business. Later, they settled throughout New Jersey and the Washington, DC area. Today, when you're lucky, you can still see a "Salins Produce" truck rolling through town.



### **Deirdre Evans-Pritchard, Producer**

Since 2011 Deirdre Evans-Pritchard has been the Executive Director of the DC Independent Film Festival (DCIFF), an award-winning, internationally recognized film festival with the mission of advancing film and media arts talent through exhibition and professional development, overseeing a staff of 15 and largely volunteer team. Deirdre's work in international education and cultural exchange has been continuous since 2002 when she was a two-time Senior Fulbright Scholar teaching and undertaking research in Lebanon. She joined the Fulbright staff at Amideast in 2009 as Senior Program Officer, then became Coordinator of Special Programs where she spearheaded new initiatives and alumni outreach before becoming Director of Cultural and Professional Exchanges at The Middle East Institute. Deirdre was previously Associate Director of International Programs at the University of the District of Columbia. Ms. Evans-Pritchard has taught at the University of Southern California in Anthropology and Film and holds a B.A. in Modern Middle Eastern Studies from Durham University, UK, an M.Phil. in Social Anthropology from Cambridge, UK, and an M.A. and Ph.D. in Folklore and Mythology from UCLA. As a Senior Fulbright Scholar she undertook research focusing on cultural translation, media, tourism and arts heritage. She has expansive experience in program management, team development, programming, international education, partnerships, strategic planning and faculty and professional development. She has expertise in working with institutions: across the Middle East and Central America, film/media organizations, universities; US cultural exchange and arts organizations.



### **Heidi Gerber-Salins, Audio Editor**

Heidi Gerber-Salins is Assistant Professor of Multiplatform Production in the School of Global Journalism and Communication at Morgan State University. Prior to joining the faculty at Morgan, she taught undergraduate and graduate-level audio technology courses at several other universities. Ms. Gerber-Salins has worked as a professional studio audio engineer and record producer since 1990, and she founded her audio production and communications company, All Access Audio, in 2001. Her audio production and engineering work has spanned a wide range of music genres and communication formats. She has worked extensively with music, spoken word, and sound for radio, film, video and television, and her projects have garnered multiple Grammy® and Washington Area Music Association Award nominations, as well as New York Radio Festival awards. She also served on the Board of Governors for the Washington D.C. Chapter of the Academy of Recording Arts and Sciences.



**Ted Salins, Director of Photography**

Ted Salins has been producing, editing, writing, and shooting films for over 40 years. He is currently an adjunct professor of film at Randolph-Macon College and John Tyler Community College. Mr. Salins produces films for both private and corporate clients.



**Robin Smith, Advisor**

Robin Smith is the Founder and President of Video/Action, a nonprofit production company creating provocative documentary-style programming on social justice issues for almost two decades. She is also a former president of the Washington, D.C. chapter of Women in Film and Video. Ms. Smith is an Emmy Award-winning filmmaker with over 30 years of experience. Her work has been featured in film festivals and on CBS, NBC, ABC, PBS, FOX, BET and The Learning Channel. Ms. Smith has been honored with an array of awards, including a CPB Gold Award for Excellence in Documentary Television Programming, Audience Choice Award for Best Documentary, Capital Region Emmy Awards, CINE Golden Eagles, Telly Awards, Auroras, Omnis, and ITVA's Distinguished Achievement Award.



**Dr. Ellen Eisenberg, Humanities Scholar and Film Advisor**

Dr. Ellen Eisenberg is the Dwight and Margaret Lear Professor of American History at Willamette University in Salem, Oregon. She holds a B.A. in American Studies from Carleton College and a Ph.D. in History from the University of Pennsylvania. Her published work includes five monographs and a number of articles focusing on American Jewish history. Several of these focus on local or state Jewish histories, including *Jewish Agricultural Colonies in New Jersey, 1882-1920*, and a two-volume history of Jews in Oregon, titled *Embracing a Western Identity: Jewish Oregonians, 1849-1950* and *The Jewish Oregon Story, 1950-2015*. Her 2008 monograph, *The First to Cry Down Injustice? Western Jews and Japanese Removal during WWII* was a 2008 National Jewish Book Award finalist.



**Dr. Tom Kinsella, Humanities Scholar and Film Advisor**

Dr. Tom Kinsella is the Director of the Alliance Heritage Center at Stockton University and the South Jersey Culture and History Center , as well as a professor of British Literature at Stockton University. He is the editor of SoJourn, a twice-yearly journal devoted to the history, culture, and geography of South Jersey. Dr. Kinsella has provided and will continue to advise on content and interpretation through all phases of

this film’s development.



**Mark Demitroff, Humanities Scholar and Film Advisor**

Mark Demitroff is a Board Member of the South Jersey Culture & History Center at Stockton University, as well as a professor in the Department of Geology. His published work focuses mainly on Pinelands Geography and Periglacial Geomorphology. Mr. Demitroff helped to contextualize the Alliance Colony within the wider historical context of New Jersey and farming communities, and to inform the viewer on-screen about the technical side of farming at Alliance. Mr. Mark Demitroff will continue to be consulted during post-production.