

A silhouette of a woman with curly hair is shown in profile, looking out a window. The background is a blurred city street with cars and buildings, suggesting a busy urban environment. The lighting is dramatic, with the woman's silhouette against the bright light from the window.

***A DAY IN THE LIFE***

# **A DAY IN THE LIFE**



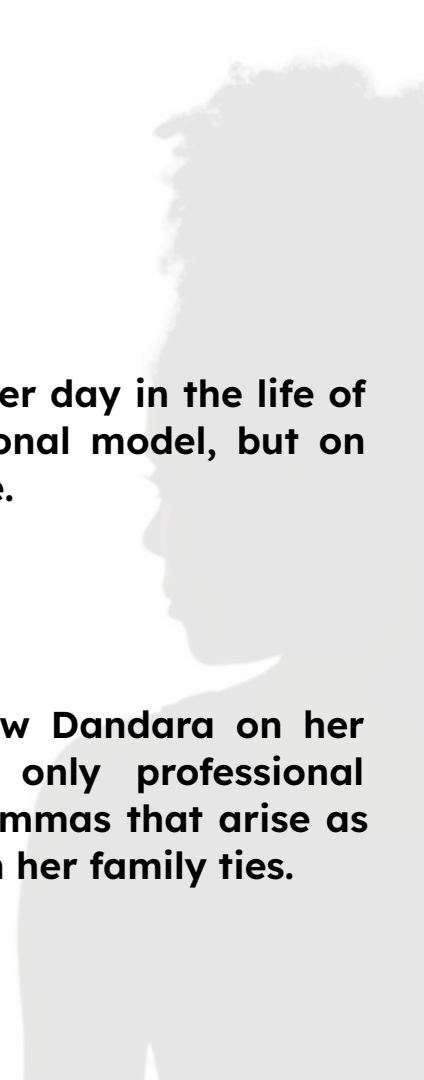
Short Film  
Genre: Drama  
Duration: 12'17"

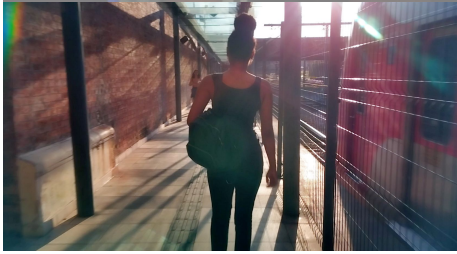
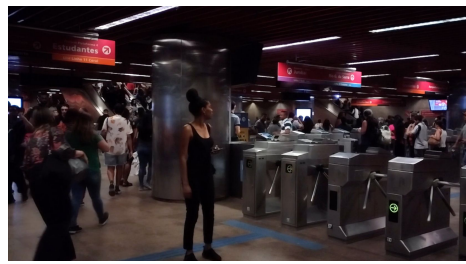
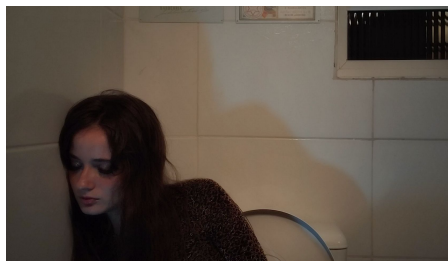
## ***Logline***

It was supposed to be just another day in the life of Dandara, a determined professional model, but on this day, everything could change.

## ***Synopsis***

In "A Day in the Life," we follow Dandara on her journey where she faces not only professional challenges but also personal dilemmas that arise as she tries to balance her work with her family ties.





## ***Themes***

"A Day in the Life" offers a portrayal of the realities of the modeling profession and its market without the glitter of glamorization and romanticization. The film explores the various layers of work relationships that often go unnoticed by the public, transforming the model's job into a quest for an idealized dream. Meanwhile, in reality, they suffer from the continuous precariousness of their profession, something that artists and other professionals experience daily. The film sheds light on the pressures of a workday, as our protagonist Dandara believes she has to prove her worth to the fashion industry at the cost of sacrificing her personal relationships, which become increasingly distant in pursuit of the dream.

# Cast

**Osana Souza**, 34 years old, is a model and actress in training at ETA: Estúdio de Treinamento Artístico. Born in Bahia and raised in São Paulo, she holds a degree in administration. She decided to pursue an artistic career, a passion since pre-adolescence. She debuted in the audiovisual field with the short film "A Day in the Life" and plans to specialize in the area after completing her theater course.



**Cici Antunes** has been acting for 25 years in films, advertising, presentations, and theater. Her notable works include "O Zoo da Zu," "Coisa Mais Linda," and "Mundo Curiozoo." In advertising, she has worked with brands like Brahma, Unimed, and Rommannel. As a presenter, she has participated in projects for Laboratório Achê, the documentary "Vicente Celestino," and Natura - Encceja. In theater, she has played roles in plays like "Burraco de Pau - Vida do Maestro Carlos Gomes," "Edith Piaf - Um Hino ao Amor," and "Auto da Compadecida."



**Tatiane Silva** studied at the Teatro Workshop at Senac and the professional theater course at the Oficina de Atores. She is a graduate in Translation and Interpretation at Unibero and holds degrees in Portuguese/English Teaching and Pedagogy from Centro Universitário Claretiano.



**Bianca Gonçalves** had her first contact with theater when she was invited to an experimental class and fell in love. She worked as a model and currently decided to focus 100% on acting. In the audiovisual field, she participated in the film "História de Amor entre Famosos" by Toninho Serapião, directed by Jorge Van Damme. Recently, she filmed the shorts "A Day in the Life" and "Human" in the Andes, her first experience with snow and drones, and she is excited about the release in Spanish.



**Isadora Bellini** is an actress, with a bachelor's degree in Performing Arts from UNICAMP and a technical degree in Dramatic Art from Senac. Focused on acting for cinema, she has participated in theatrical plays directed by renowned directors like Wanderley Martins and Marcelo Onofri. In the audiovisual field, she acted in the feature films "O Sequestro do Vôo 375" (2023) and "Turma da Mônica Jovem" (2024), as well as the shorts "Nostalgia" (2016), "Casulo" (2024), and "A Day in the Life" (2024).





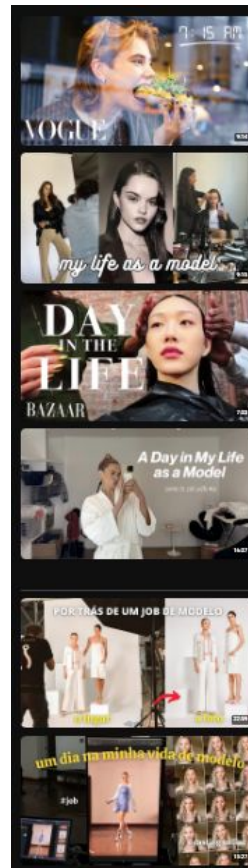
### Supporting Cast

Fred Busch: Photographer  
 Marcia Oliver: Makeup Artist  
 Cris Zoppi: Sleeping Model  
 Aimee Morel: Sleeping Model

### CREW

Production: Luciano Mello  
 with support from the entire cast  
 and  
 Cris Zoppi,  
 Marcia Oliver,  
 Amanda Veiga.  
 Editing: Caminim  
 Sound: Orion Mifibosette

**Luciano Mello** is a filmmaker from São Paulo whose professional career reflects a deep passion for cinema. With a three-decade-long career as an editorial and advertising photographer, Luciano began his journey in directing and screenwriting at the age of 47. Since 2017, he has directed four films, including "Influence" and "New Faces." His work explores human and sociological themes, offering critiques of neoliberalism and examining the complexity of the human condition. Determined and resilient, Luciano continues to develop new film projects, seeking creative ways to overcome funding and distribution challenges.



The visual inspiration was to recreate a documentary-like mix, inspired by the visuals of Vlogs that many models, brands, and fashion media share on their channels. The goal was to create an environment without the typical glamorization and romanticization associated with the modeling career.



# Complete Story



## Inspired by Real Events

"A Day in the Life" is part of a screenplay for a feature film called "New Face," which tells the story of five young models from different backgrounds and personalities facing the challenges of the fashion industry, from job insecurities to constant work abuses.

Despite my nearly 30 years of experience as a professional photographer in this market, I realized that it was not enough to tell a story with empathy. Therefore, in 2014, I started researching the modeling profession.

I spoke with over 40 models of all ages and backgrounds about their experiences and challenges. The stories I heard were so powerful and different from what the public imagines when thinking about models.

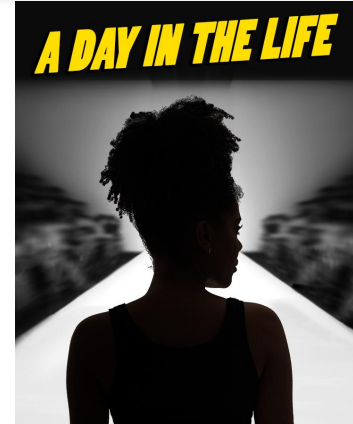
They revealed vulnerability to aesthetic pressures, lack of professional regulation, social and family pressure, as well as abuses committed by agencies and sexual harassment. All of this occurs in an industry that exploits young adolescents with the promise of the dream of becoming a top model and traveling the world for beautiful photos and campaigns.

These stories were the basis for the script of "New Face," from which we made two proof of concept shorts: "New Faces" and "A Day in the Life." "New Faces" shows the models facing the selection process, known as "casting," based only on appearance. "A Day in the Life" presents the character Dandara, one of the models in the feature film.

"New Face" is a rich story that offers a different view of this industry and explores how work relationships affect the lives of these characters. There were so many rich and complex stories and characters that we are considering developing a series. Watch the short "New Faces" here: <https://vimeo.com/710562264?share=copy>

**"The work of a female fashion model is a process of disciplining labor in which female bodily capital is transformed into cultural commodity."**

**Dr. Ashley Mears, author of 'Pricing Beauty: The Making of a Fashion Model'**




# ***Thank you***

On behalf of the entire crew and cast, we want to express our deep gratitude to everyone who contributed to the conception of this project. Without your support, this film would not have been possible. Thank you for watching our short film, made with a lot of effort, dedication, and few resources.

**Would you like to talk to us?**

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