

FEATURE FILM PITCH DECK

TITLE : THE
STEALER

IDEA, STORY, SCREENPLAY –
JAGADEESH KANNA



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Call for
Action

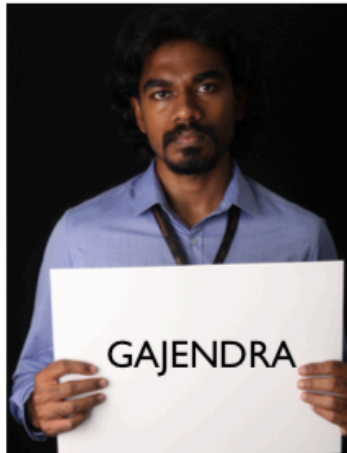
CONTENT

CONCEPT

- Story starts with CEO of startup Aerospace company Vishnu Gupta being tensed and waiting for his staffs, He reveals the problem to staff mentioning his laptop is missing from yesterday. It's a heavily guarded location. Except the employees non of the people can enter and get out easily. CEO Suspects the 9 staffs who ever present during the time of crime. A police comes to the location. Vishnu gupta asks the police to wait till he finishes a basic enquiry, He starts enquiring each of the staff. Each one of them give their own perspective of what happened and who could be the suspect. After the whole interrogation process its revealed it's the whole drama played by the CEO himself as part of psycho-analysis test and how he got the idea makes the climax of the movie.

CREW

- Jagadeesh Kanna (Writer & Director)
- Sivananth (Camera man – Rajiv menon student & Gold medalist in MFI)
- Arun (Editor – Psycho & Thuparivalan)
- Bjorn Surrao (Music – Master fame) & Arul Danie
- All debut actors from Chennai Theatre Circle



PRODUCTION PLAN

- Whole story happens inside the Vishnu gupta character's office
- Number of shoot days – 14 days
- Story plot uses Roshomon effect perspective story telling method, Last 20 minutes will be the twist moment for the audience
- Budget less than 20 Lakh
- Movie run time– 1 Hr 50min
(current version 1 Hr 41 min)

MARKET ANALYSIS

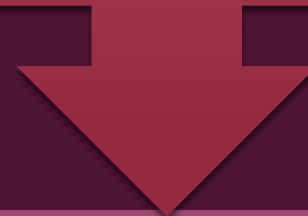
- In World movie industry talented and unique films always holds a place and grab movie lovers attention, this script is designed targeting world cinema.
- Budget is kept minimum to make sure the film is on profit side or at least without any loss

S. No	Department	Used Budget
1	Direction team	3 Lakh
2	Cast	2 Lakh
3	Camera and D.I team	3 Lakh
4	Edit team	3 Lakh
5	Music, Dub,Sfx	3 Lakh
6	Location,Art	1 Lakh
7	Costumes, Makeup etc	50000 Lakh
8	Miscellaneous (Food, Travel etc.,)	1 Lakh
	Total	16.5 Lakh

BUDGET (BASIC REQUIREMENTS)

RETURN OF INVESTMENT

With minimum production budget
this movie can be completed can be
zero loss project



further OTT release will come under
the profit side for the production
house.

CALL FOR ACTION



Jagadeesh kanna – Writer &
Director – 9360545176