



# HAVE GUITAR WILL TRAVEL WORLD




The original *travel* series  
exploring the crossroads between  
*music* & cultural *identity*.

Presented by  Nashville  
Public  
Television

A person in silhouette, wearing a dark jacket and a cap, is walking across a log that spans a shallow stream or tide pool on a beach. The person is carrying a large, dark bag or instrument case on their back. The background features a vast ocean with gentle waves, distant mountains, and a dramatic sky with soft, golden light from a low sun, creating a serene and atmospheric scene.

Since the beginning of *time*, humans have told **stories to remember**, celebrate & *spark the imagination*.

Every culture has a voice.  
Music lets us *hear* it.

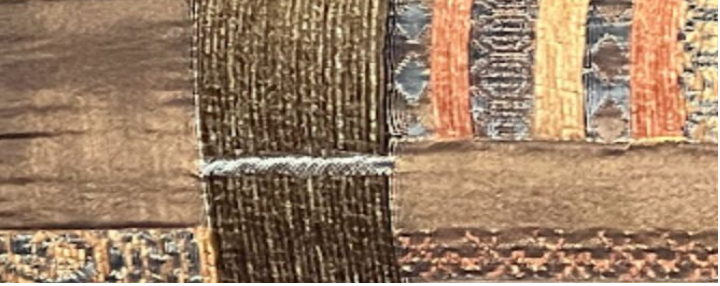


Witness from *the front row*  
how a culture honors *what's most*  
*important in life*, helping us see the  
world –and our neighbors– in new and  
*connected* ways.



Nashville *performer* & *producer* **Mark Allen** connects with local artists through *musical conversation* to portray the vitality of a nation's living –and often intangible– cultural heritage: its *music*, songs and *celebrations*.





**HaveGuitarWillTravel.World** takes viewers on a *journey* around the *world* through the eyes & ears of a *singer*, *songwriter* & *music producer*.





**Mark Allen** is uniquely poised to document the role music plays in both shaping and reflecting cultural identity. A veteran *traveler & storyteller*, his unparalleled ability to connect with others enables audiences to experience music through the perspective of both an *artist* and a *craftsman*.

## HaveGuitarWillTravel.World

- ❑ Explores the world through grassroots music & traditions
- ❑ Portrays the sights, sounds and music ecosystems of cultures around the globe
- ❑ Showcases the role music plays in preserving regional identities and economies
- ❑ Highlights the challenges to maintaining cultural diversity in the face of growing globalization

# Intangible. Cultural. Heritage.

The Series unites the Stakeholders that carry the torch of showcasing what UNESCO defines as:

*“the traditions & living expressions inherited from our ancestors and passed on to our descendants... including oral traditions, performing arts, social practices, rituals, and festive events.”*



**Locations** for each episode are chosen in order to portray music communities steeped in *local* heritage, with *sensitivity* to the *lesser-known* voices that make a culture *unique*.





## **TRAVEL CINÉMA VÉRITÉ:**

**The unscripted travel adventures of a Nashville singer/songwriter seeking to understand the world through its music and music traditions.**

**Spontaneous exploration. Unscripted discovery. Authentic experience.**

**REALISM AS A WAY OF *life.***



## Contact

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Nashville  
Public  
Television

Hosted by Nashville musician and producer **Mark Allen**, **HaveGuitarWillTravel.World** connects viewers to the unique voice of a culture through its music & traditions.

Every culture has a voice.  
Music lets us *hear* it.™