

## FLOCKY short animated film | Press Release

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*Claymaniak*, a Brooklyn-based production company founded by Esther Casas Roura, is thrilled to announce the upcoming release of their latest animated short film, "Flocky." Written and directed by Esther, "Flocky" delves into the emotional journey of a mother navigating the complexities of pregnancy after experiencing stillbirth.

As a mother who tragically lost her child to stillbirth in 2015, Esther has channeled her personal experience into a poignant and thought-provoking animated film. "Flocky" aims to break the silence and taboo surrounding stillbirth, shedding light on a topic often overlooked in society.

Set in a melancholic yet enchanting world, "Flocky" beautifully captures the essence of love and the poignant nature of loss. The film follows the journey of a mother as she grapples with the devastating experience of stillbirth, seeking to find solace and understanding amidst the silence that surrounds her grief.

"I created 'Flocky' not only as a filmmaker but as an individual deeply affected by the silence and taboo surrounding stillbirth," says Esther Casas Roura. "The film is a testament to the resilience of the human spirit and the power of storytelling to spark meaningful conversations about difficult topics."

With a background as a former research scientist, Esther brings a unique perspective to her filmmaking, amplifying the urgency of addressing the stillbirth health crisis. Through "Flocky," she aims to raise awareness, spark dialogue, and advocate for greater support for those affected by stillbirth.

"Flocky" has already garnered attention for its powerful message and emotional depth, making it a must-watch for audiences worldwide; Esther was contacted by *SHINE* (a bipartisan initiative dedicated to raising awareness and advocating for policies to address stillbirth) to speak to Congress, further emphasizing the significance of 'Flocky' in raising awareness about stillbirth."

*Claymaniak* is eagerly anticipating the premiere of "Flocky," where it will be introduced to audiences for the first time.

For more information about "Flocky" and Esther Films, please visit <https://www.ecrfilms.com/flocky>