

alley-
oop

ELECTRONIC PRESS KIT

logline

An intimate look into the work of Josie Taoi, a basketball coach who founded a non-profit platform to provide youth in Western Sydney the opportunity to play basketball.

synopsis

Josie Taoi is a basketball coach who founded the non-profit platform 'Promote The Goat' after a successful campaign to get a basketball scholarship for her brother. The film follows Josie and the work she has been doing to provide opportunities to play basketball for a wide range of people in her community.

stills



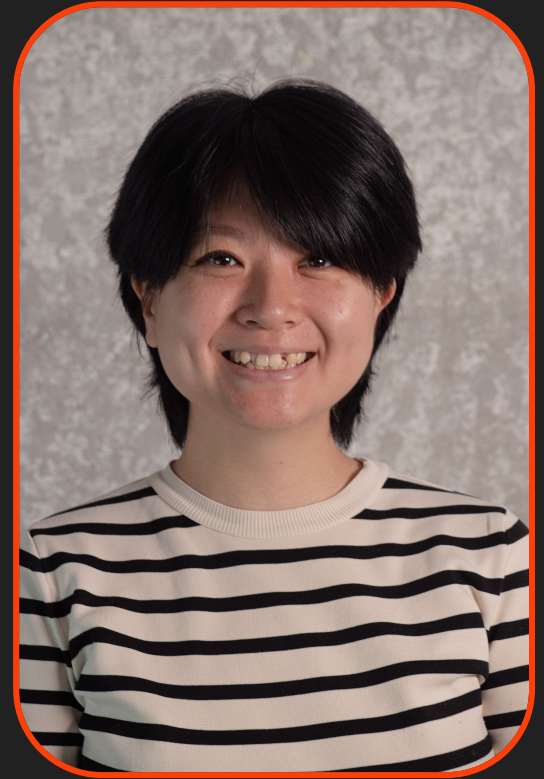
director's statement

Christina Kim

When I first heard Josie's story, I knew I wanted to make a film about her. The work that she did to get her brother's basketball talents recognised, and subsequently create a platform to support underprivileged youth was so inspiring to me.

The name of the film, '*Alley-Oop*', is a metaphorical representation of Josie's impact on her community: she lobs a "ball" of opportunity and allows other ballers to "dunk" a basket of success. In the heat of the moment, we often focus only on the player who scores the points, but I wanted to shine a light on the leader who drives the force of change.

Josie's model of sacrifice and leadership is one that is worthy of emulation - it is my hope that this film will encourage more people to engage with the sport of basketball in a way that is socially impactful.



producer's statement

Lachlan Wylie

As a producer, the concept of Christina's documentary was immediately enticing to me. I was drawn to the themes of camaraderie and lifting up our fellow community members through a common interest.

Josie Taoi and 'Promote the Goat' serve as great inspiration for myself and my goals for our production company, Video Nasty. The documentary brings many important topics to light, not just in basketball or even sports, but in what I feel could apply to a multitude of different activities, communities, and cultures. I hope this documentary will be a call to action for everyone who sees it to look at how they could help their communities in ways they might not have considered before.



director of photography's statement

Myles Cunningham

When Christina pitched '*Alley-Oop*', I knew then and there that I wanted to be the one behind the camera, telling this visual story. The story behind Josie Taoi and '*Promote the Goat*' is one I resonate with and admire deeply. To be part of the team who has brought their narrative to light has been beyond amazing.

My experience as a Director of Photography has come primarily from fictional short films. The transition into the documentary environment has allowed me to further develop my skills and become a better filmmaker.



editor's statement

Benjamin Yeo

When I first heard the idea for *'Alley-Oop'* I was immediately interested with how this story could unfold. I felt I could relate to the story through my own experience of football and its expenses. The social media aspect of the story was something brand new to me and it was a new perspective I haven't seen before.

I knew I wanted to be the editor for this project, seeing how I could add my experience and knowledge to help Christina and her crew. It also allowed me to experience something new as an editor since I had only worked on short narrative films before. I was excited to see what I could edit with a documentary.

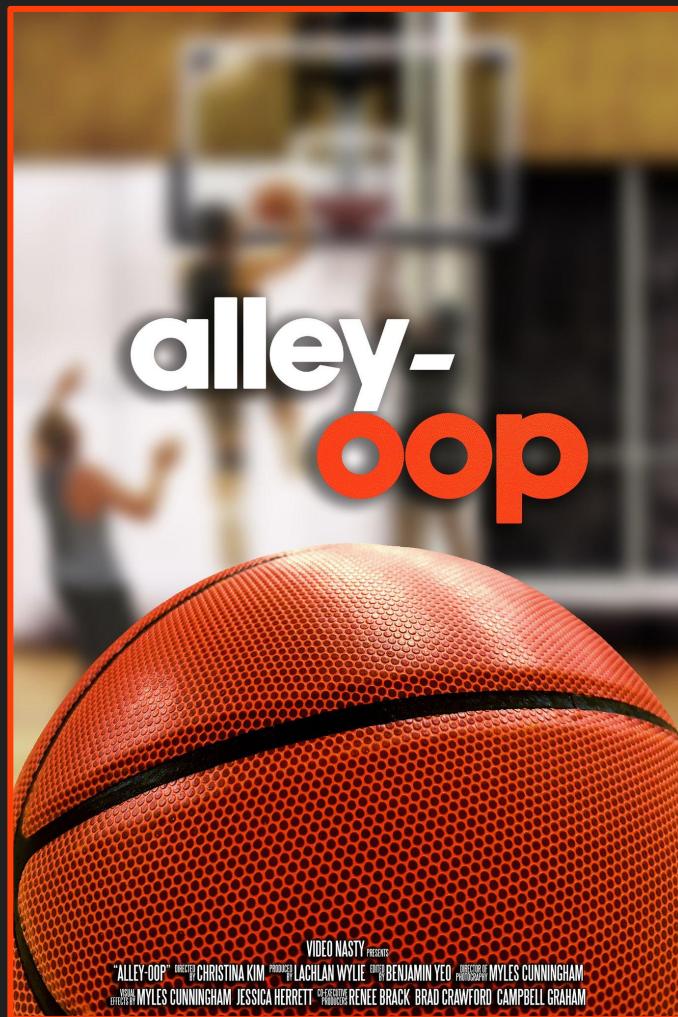


crew

Director.....	Christina Kim
Producer.....	Lachlan Wylie
Executive Producers.....	Renee Brack Brad Crawford Campbell Graham
Director of Photography.....	Myles Cunningham
Editor.....	Benjamin Yeo
Gaffer.....	Christina Kim
Best Boy.....	Lachlan Wylie
Sound Recordist.....	Benjamin Yeo
Post-Production Supervisor..	Lachlan Wylie
Colourist.....	Christina Kim
Sound Designer.....	Benjamin Yeo
Motion Graphic Artists.....	Myles Cunningham Jessica Herrett Lachlan Wylie



poster



VIDEO NASTY PRESENTS
"ALLEY-OOP" DIRECTED BY CHRISTINA KIM PRODUCED BY LACHLAN WYLIE EDITED BY BENJAMIN YEO EXECUTIVE PRODUCERS MYLES CUNNINGHAM
WRITTEN BY MYLES CUNNINGHAM JESSICA HERRETT PRODUCED BY RENEE BRACK BRAD CRAWFORD CAMPBELL GRAHAM

specifications



Title.....	Alley-Oop
Production Company.....	Video Nasty
Year of Production.....	2023
Duration.....	8 min 59 s
Genre.....	Sports Documentary
Country of Production.....	Australia
Language.....	English
Shot on.....	Canon Cinema EOS C200
Master Format.....	4K
Audio Format.....	2ch STEREO; 16bit; 48kHz
Aspect Ratio.....	16:9

relevant links

Instagram: <https://www.instagram.com/videonastyfilms>

YouTube: <https://www.youtube.com/@videonasty>

Facebook: <https://www.facebook.com/VideoNastyFilms>

Official Site: <https://video-nasty.com>

FilmFreeway: <https://filmfreeway.com/projects/2727984>

