



OFFICIAL SELECTION
INTERNATIONAL FILM
FESTIVAL OF INDIA
2023



★ BRAND ★ BOLLYWOOD

THE WORLD'S LOVE AFFAIR WITH BOLLYWOOD

a FILMS & CASTING TEMPLE PRODUCTION OF A FEATURE DOCUMENTARY BY ANUPAM SHARMA

GRAPHICS NIK SHOBHA GOHAIN SOUND DESIGN DEREK ALLAN SENIOR ONLINE EDITOR & POST PRODUCTION SUPERVISOR ROB SARROFF PRODUCED BY ZIGZAG POST EDITOR KARIN STEININGER ASE ORIGINAL MUSIC BURKHARD DALLWITZ BRETT APLIN DMITRI GOLOVKO
SONG SALIM SULAIMAN CO-WRITER KARIN STEININGER DIRECTOR OF PHOTOGRAPHY CASIMIR DICKSON ACS EXECUTIVE PRODUCERS JACQUI MILLER CHARLTON MBE BILLOO SANDHU LISA DUFF MEIT SHAH SHALLU KUNDRU CHANDRU TOLANI JANNINE BARNES
DR. SHALJA TEWARI PRITESH RAMIGA KARTIK MOHANDAS ANUYA CHAUHAN KUDECHA RITESH KUDECHA BHARATH BHOOLA MANISH SUNDARJEE CO-PRODUCERS CLAIRE HAYWOOD DEEPTI SACHDEVA WRITER/DIRECTOR AND PRODUCER ANUPAM SHARMA

THE PRODUCERS ACKNOWLEDGE THE SUPPORT OF THE AUSTRALIAN GOVERNMENT THROUGH THE PRODUCER OFFSET AND SCREEN AUSTRALIA.



FORUM FILMS



"Brand Bollywood is worth watching at the very least for its historical context."

David Stratton
THE WEEKEND AUSTRALIAN

"Thoroughly Engaging Documentary."

Karl Quinn
THE AGE / THE SYDNEY MORNING HERALD

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Spanning from 1897 to 2023, 'Brand Bollywood' is one of the first comprehensive international documentaries which narrates the story of the birth, growth, 'Bollywoodisation' and globalisation of Indian popular cinema. With the help of some of the biggest Bollywood stars, and Australian personalities, we delve beneath the colourful exterior of Hollywood's biggest rival to discover the artistry, organised chaos, music, dance, politics, and unique characters that have led to Bollywood taking Australia, and the world, by storm.

This film boasts of an amazing line up of some of the biggest Bollywood stars and award-winning professionals in front of and behind the camera.

FEATURE
DOCUMENTARY
89 Min

ASPECT RATIO
2:35:1

SOUND
5:1

LANGUAGE
English

SUBTITLES
English

ACCESSIBILITY
Accessibility subtitles, close captions & audio description.



Karin Steininger, well known for editing **Oscar**, **Emmy**, and other award winning feature documentaries has edited and co-written 'Brand Bollywood'. Background music is composed by **Burkhard von Dallwitz** ('The Truman Show'), **Dmitri Golovko** ('The Hitman's Bodyguard') and **Brett Aplin** (James Cameron's 'Deep Sea Challenge'). The grand finale song and dance is composed by legendary Indian composers **Salim-Sulaiman** and sung by **Arijit Singh** who just became the third most followed artist on Spotify worldwide.

'Brand Bollywood' also features rare clips of major Bollywood film shoots with the backdrop of iconic locations in Australia and the South Australian Premier, **Mike Rann**, is shown doing a cameo in a Bollywood film. We see **Priyanka Chopra** having fun on Kangaroo island and Former Premier of Victoria **Ted Baillieu** learning how to do a Bollywood Dance.

The film is a look at the confused, well meaning, chaotic, unpredictable Australian reaction to the equally chaotic and confused Bollywood, as it invades iconic Australian locations.

Hope you like it, learn from it, celebrate with it, and get coloured for life with the colours of Bollywood.



www.brandbollywood.film