



hello guyzz!



about the film

Hello Guyzz is a reflection of modern day India where - cheap internet, longing to become the next big star, and high aspirations are a reality. But so are class, caste and gender differences. To Sumita, the subject (and also the 'star' of the documentary) social media is a tool that provides her a space to have an alternate identity on TikTok ; An identity away from getting kids ready to school, away from being a homemaker, away from struggling to find means to lead a good life. Sumita straddles between her mundane domestic life, and life on social media in hopes of being able to make a successful career out of it and also maybe fulfill her long lost dream of becoming an actor. With this film, we aim to document this at the intersectionality of gender, society and class. Sumita, is like any other modern Indian woman trying to navigate between her personal and public space dichotomy, all this while trying to find financial independence and identity.

primary crew

DIRECTOR- **SAMIKSHA MATHUR**

DIRECTOR OF PHOTOGRAPHY- **PIYUSH PAL SINGH**

EDITOR- **ANKIT PRAKASH**

SOUND RECORDIST/DESIGNER- **PUNEET DWIVEDI**

EXECUTIVE PRODUCER- **SAMIKSHA MATHUR**

STORY DEVELOPMENT- **SHRUTI PARTHSARATHY**

PRODUCER- **SATYAJIT RAY FILM AND TV INSTITUTE,
KOLKATA, INDIA**





Meet our Character



Sumita Sikdar (29)

Daughter

Wife

Mother

Home-Maker

TikToker

Influencer

No amount of words can describe Sumita, so we made this clip to let her introduce yourself to her-
https://drive.google.com/file/d/12FSOPCIxYR8Ci_NKb-43KSvg4ZBWhABz/view

In the documentary, we get introduced Sumita just when she's about to reach a milestone. We get to see Sumita's struggles with internet, and her efforts in making sure that she has a consistent internet. Her daughter's birthday is around the corner, but she isn't sure if she can celebrate her birthday as they would like because whatever money she has been able to save on her own has to go into recharging her wifi. As in Sumita's life, everything in her life happens for, because or around social media. She consistently tries to put herself out there so that she can arrange for some money just in time to celebrate her daughter's birthday.



FILM FESTIVALS

Indian Film Festival, Stuttgart

International Film Festival, Kerala

Dharamshala International Film Festival

Beyond Borders Feminist Film Festival

IAWRT Asian Women's Film Festival

Cinevesture International Film Festival

International Film Festival, Uruguay



OFFICIAL SELECTION
Dharamshala
International Film
Festival
2023

OFFICIAL SELECTION
IDFFK
International
Documentary & Short Film
Festival of Kerala
2023

OFFICIAL SELECTION
20th INDIAN
FILM FESTIVAL
STUTTART
2023

OFFICIAL SELECTION
23 International Film
Schools Festival / 23^o
Festival Internacional de
Escuelas de Cine - Uruguay
2023

OFFICIAL SELECTION
BEYOND BORDERS
Feminist Film Festival
2023

**hello
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Director - **Samiksha Mathur** Director of Photography - **Piyush Pal Singh (BAADOL)**
Editor - **Ankit Prakash** Executive Producer - **Samiksha Mathur** Writer - **Shruti Parthasarathy**
Sound Recordist/Designer - **Puneet Dwivedi** Publicity Design - **Sharnav Datta**
Producer - **Satyajit Ray Film And TV Institute, Kolkata, India**

Meet the Director



Samiksha Mathur is an alumni of the prestigious Satyajit Ray Film and Television Institute, Kolkata. Prior to this, she completed her honors degree in Journalism from Lady Shri Ram College for Women, University of Delhi. She is known for her work around gender, culture and technology.

Hello Guyzz! ia her debut documentary which has so far screened in International Film Festival, Kerala, Indian Film Festival Stuttgart, Dharamshala International Film Festival, Beyond Borders Feminist Film Festival, to name a few.

She believes in impact cinema and is always motivated to tell stories that can stir conversations around the room. Hailing from a small town in Uttar Pradesh- a northern state in India she had very little exposure to World Cinema. For her, the entire idea of films came from watching Bollywood films on television. On growing up and learning about society and cultures, she realized her calling. It was to make films around social issues that also have a mass appeal. Hence, for the last few years she has been working with major media houses in India such as The Quint, The Swaddle and BuzzFeed to ensure the real conversations reach the real masses.

media coverage and audience reviews

Meanwhile, Samiksha Mathur's documentary film "Hello Guyzz!" explores the life of a mother, wife and daughter who is also a TikTok and social media influencer. Based in a small town in West Bengal, it aims to highlight how the influencer life impacts the protagonist's own reality.

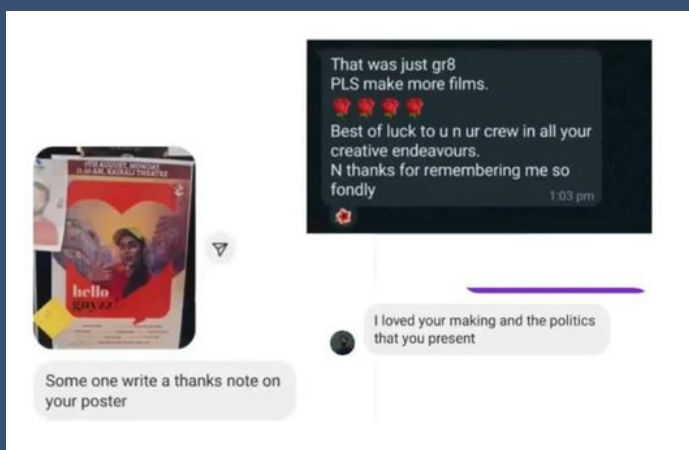
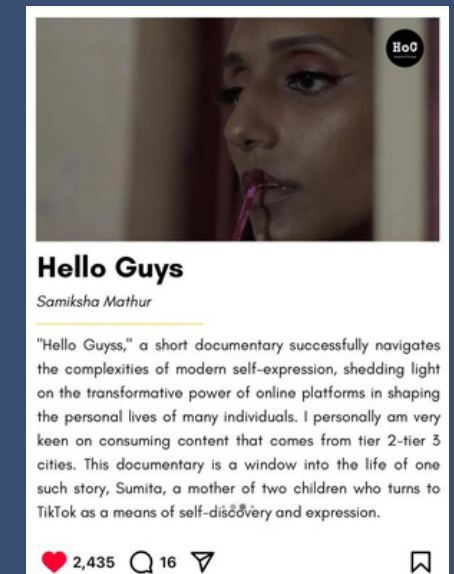
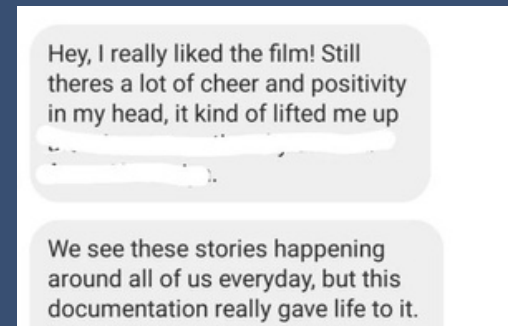
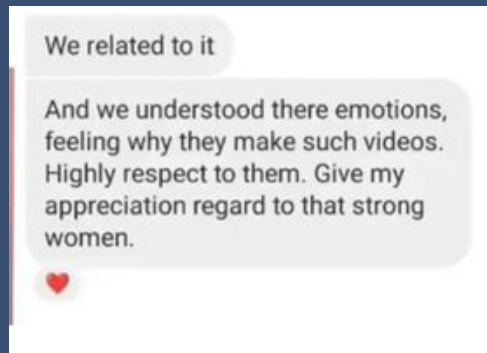


With her debut short film, Samiksha Mathur won not just hearts but applause at DIFF's 12th edition too. The film follows the life of an Instagram influencer from a lower-income family in West Bengal.

Sumita was a homemaker and a mother, engulfed in household duties as a young bride, until she came across TikTok and Instagram.

Through social media, Sumita got the opportunity to reclaim her love for dance, dressing up, and music.

This film is a tale of dreams, of realities, and of passion – crossing the boundaries of class, social background, and gender.



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