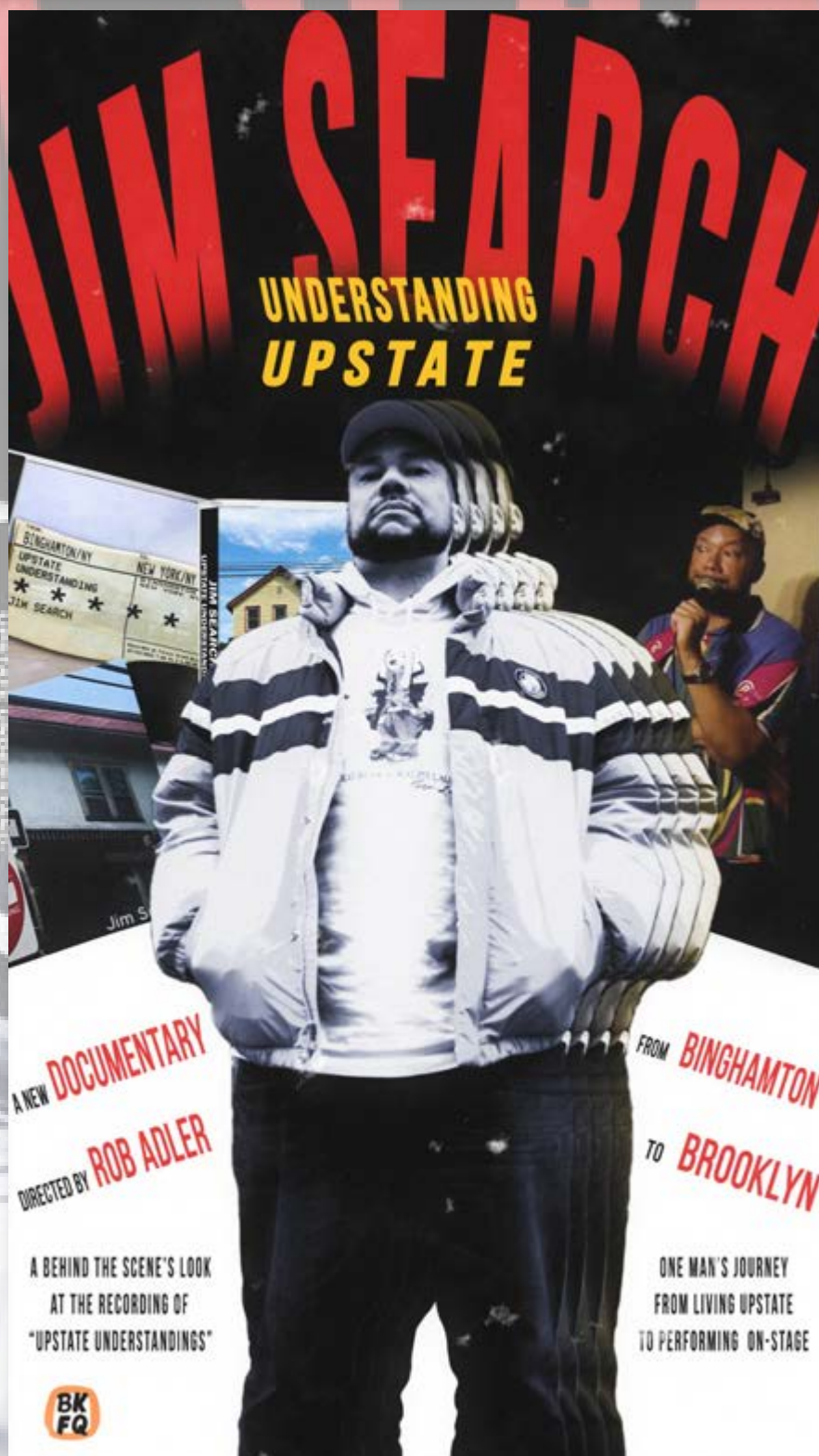


UNDERSTANDING UPSTATE



BROOKLYN FREQUENCY PRESENTS JIM SEARCH IN "UNDERSTANDING UPSTATE" THE SHORT DOCUMENTARY

MUSIC BY REGAL MONK AND ROB ADLER ARTWORK ADAM RUSSELL ADDITIONAL FOOTAGE MATT EALY SR.

DIRECTION AND SOUND BY ROB ADLER PRODUCED BY JIM SEARCH AND ROB ADLER

UNDERSTANDING UPSTATE

Short Documentary



FROM UPSTATE TO ON-STAGE

Synopsis

On a hot summer night in the cramped back room of a Brooklyn bar, Jim Search, recorded his debut comedy album, *Upstate Understandings*. The documentary, *Understanding Upstate*, examines how Jim's comedy has developed over the last 10 years by juxtaposing his early experiences as a kid growing up in Binghamton, NY, to living his adult life in Crown Heights, Brooklyn, and gives you a look at all the work, collaboration, and hustle that goes into self-producing an album.

The film is split into four sections. "Origins of the Album", features Jim guiding you through a tour of Binghamton as he recounts what life was like as a young kid Upstate. "Binghamton to Brooklyn" continues the tour and moves onto Crown Heights, Brooklyn, where Jim has made his adult home for over a decade. These first two sections give a peak into where Jim pulls inspiration from his life, past and present, to craft his comedy into his full-length album. "Putting it All Together" delves into the actual making of the album, from the recording to the art, the music, and the team that all helped put *Understanding Upstate* on the map.

The closing section, "Let's Get Physical" dissects why, in an increasingly more digital age, Jim decided to put out his album onto three different physical mediums, and what it means to be able to actually hold and physically play his own art.



JIM SEARCH
UPSTATE UNDERSTANDINGS

Details

Runtime - 30:18

Aspect Ratio - 16:9

Shooting Format - Digital

Film Color - Color

Directed by - Rob Adler

Producer by - Jim Search and Rob Adler

Contact

Jim Search

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Biographies



DIRECTOR - ROB ADLER

Rob Adler is a Brooklyn-based producer and director who works under the banner of "Brooklyn Frequency." More often than not, his time is spent helping other artists bring their vision to life, but between directing films, editing podcasts, and producing music videos, he finds time to create his own albums and videos. In addition to directing Understanding Upstate, Rob also recorded, edited, and produced Jim's album, Upstate Understandings. Rob has been an active audio producer for over a decade, and Understanding Upstate is his first short foray into short documentary filmmaking. Along with editing the documentary, Rob also created all of the motion graphics and special effects and scored the film.

Jim Search is a comedian, writer, human being, and director. He was a semi-finalist in NBC's Stand Up For Diversity. Also, he appeared in the Milwaukee Comedy Festival, Hoboken Comedy Festival, and the Fun Fun Fun Fest in Austin, TX. Search co-hosts the podcast Swatches And Boomboxes with Neil Charles. He also hosts his own show Open Bar Talk With Jim Search, both available on iTunes and Stitcher.

In 2019, he wrote the book Grad School: A \$70,000 Phone Charger, an autobiographical account of his debt-ridden adventures in graduate school. The book was released independently and sold over 1,000 copies to date. He wrote and directed the play Jessie The Catfish: A Comedy, which has been performed across New York City. Also, he co-hosts a monthly stand-up show with Veronica Garza and Muddy Waters at Union Street Pub in Brooklyn. Jim also hosts a hip-hop trivia show Trivmatic located at Bierwax. Jim also can whip up an amazing steak, ask him about it, and he will tell you.



COMEDIAN - JIM SEARCH